



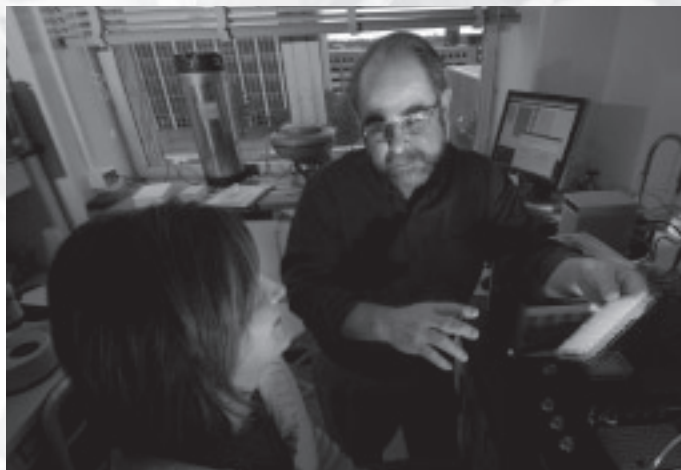
MICHIGAN STATE UNIVERSITY



ADVANCING KNOWLEDGE. TRANSFORMING LIVES.

Michigan State University is defining what it means to be a land-grant university in the 21st century. From our roots as the nation's pioneer land-grant institution, we have a long tradition of using the research and knowledge that is developed here to create practical solutions that make a difference for individuals and communities. From Michigan to Malawi, MSU continues its proud tradition of advancing knowledge and transforming lives. A few highlights of our accomplishments are listed here.

For more information, please visit www.msu.edu.



A LEADING INTERNATIONAL PARTNER

One of the three largest undergraduate study abroad programs in the nation, with 2,787 students studying abroad in 2005-06; 220 programs in more than 65 countries on all continents.

MSU was the largest recipient of USAID funding for international projects in the last half of the 21st century.

MSU's African Studies Center has been nationally ranked as one of the leading and most comprehensive centers of its kind in the United States.

MSU aided in the reconstruction of the Rwandan economy by sending experts to educate farmers on how to set up – and sustain – cooperatives that grow premium coffee, now a market staple in Rwanda.



RESEARCH THAT IMPROVES LIVES

MSU was selected by the U.S. Department of Energy to take part in a new \$125 million bioenergy initiative. MSU will partner with the University of Wisconsin-Madison in establishing the Great Lakes Bioenergy Research Center, one of three in the nation, which will use basic science research aimed at solving some of the most complex problems in converting natural materials to energy.

MSU's breakthrough discoveries include Cisplatin and Carboplatin, two of the world's leading anti-cancer drugs.

MSU has one of the top nutritional immunology programs in the country, a cutting-edge discipline studying how the food eaten affects a person's immune system.

MSU is one of only four universities across the country asked by the Carnegie Annenberg, Rockefeller and Ford foundations to take part in the "Teachers for a New Era" initiative to develop state-of-the-art programs in K-12 teacher education.

MSU's Diagnostic Center for Population and Animal Health is one of the country's premier veterinary diagnostic laboratories, conducting more than 1.2 million diagnostic tests per year.

UNIVERSITY ADMINISTRATION

BOARD OF TRUSTEES



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PRESIDENT LOU ANNA K. SIMON



Lou Anna K. Simon is the 20th president of Michigan State University, leading the way to Advancing Knowledge and Transforming Lives. She served as provost and vice president for academic affairs from 1993-2004, interim president in 2003 and was appointed president by the MSU Board of Trustees in January 2005.

President Simon has a distinguished history with MSU. After earning her doctorate in administration and higher education from MSU in 1974, she became a member of the MSU faculty and assistant director of the Office of Institutional Research (now the Office of Planning and Budgets). From there, she moved into a variety of administrative roles, including assistant provost for general academic administration during the 1980s and associate provost in the early 1990s.

Simon's commitment to the land-grant tradition of applying education in many areas, particularly in economic development and globalization, has been demonstrated on a national level through her work with her involvement as a member of the Council on Competitiveness and the Board of Directors for the National Association of State Universities and Land-Grant Colleges (NASULGC). Simon was appointed to the State of Michigan Governor's Emergency Financial Advisory Panel and she has served as a member of the Lt. Governor's Commission on Higher Education and Economic Growth (Cherry Commission). She is a member of the Michigan Strategic Economic Investment and Commercialization Board (SEIC), the Detroit Renaissance Board of Directors and locally with Prima Civitas. Furthermore, she is a member of the following global initiatives: the American Council on Education (ACE) Commission on International Initiative and the Partnership to Cut Hunger in Africa Executive Committee.

ATHLETICS DIRECTOR

RON MASON



Mason is considered one of the "Founding Fathers" of the CCHA, as he joined Bowling Green's Jack Vivian and St. Louis University's Bill Selman in establishing a "coaches' league" in 1971.

On March 18, 1994, a win over Bowling Green established him as the winningest college hockey coach in history. In 2001-02, Mason's final campaign as the Spartan coach, he recorded his unprecedented 900th-win as a college hockey coach with a victory over Ferris State (Oct. 20, 2001).

Mason also had a first-hand perspective on one of MSU's biggest athletic endeavors, as he coached his Spartans against Michigan in front of a world-record crowd of 74,554 in an outdoor hockey game at Spartan Stadium (Oct. 6, 2001). He coached MSU's only two Hobey Baker Award winners - Kip Miller in 1990 and Ryan Miller in 2001. He also coached the first college player - Joe Murphy - to be taken first overall in the NHL Draft in 1986 by the Detroit Red Wings.

Mason served on the American Hockey Association Board of Directors from 1973-77 and is a former member of the NCAA Ice Hockey Rules Committee and NCAA Ice Hockey Championships Committee.

He is active in a number of local organizations and charities. He is very involved with Sparrow Hospital in Lansing, where he recently completed a four-year term on the Sparrow Foundation Board and has set up the Ron Mason Fund for Kids that supports the Pediatric Rehabilitation Department, which has raised nearly \$675,000 since 1998. He also served as the honorary chairperson for the Children's Miracle Network, which has raised \$19 million over the last 19 years, and has worked with the Coaches For Kids campaign, which has raised \$5.3 million in the last seven years for a pediatrics emergency room at Sparrow Hospital. In addition, he served on the committee for the broomball game for the Legal Eagles, which benefited the Boys and Girls Club of Lansing, and spent several years on the Lansing Safety Council. Mason currently is a board member for the Lansing Chamber of Commerce.

Mason received his bachelor's degree from St. Lawrence University in 1964 and his master's degree from Pittsburgh in 1965. He was presented with an honorary doctorate from Michigan State in the spring of 2001.

For all his career accomplishments, Mason has been inducted into the Michigan Sports Hall of Fame (1994), Lake Superior Sports Hall of Fame (1996) and St. Lawrence Sports Hall of Fame (1999). In addition, the American Hockey Coaches Association honored him with the John MacInnes Award for his outstanding contributions to hockey in the spring of 2003, and he received the Hobey Baker Memorial Award Foundation's 2004 "Legend of Hockey" award in April 2004.

He is active in a number of local organizations and charities. He is very involved with Sparrow Hospital Born Jan. 14, 1940, in Blyth, Ontario, Mason and his wife Marion, have two daughters, Tracey and Cindy, and two grandsons, Tyler and Travis. An avid fisherman, Mason also enjoys golfing.

Ron Mason was introduced as the 16th athletics director in Michigan State history on Jan. 28, 2002, and assumed the leadership of the 25-sport department on July 1, 2002. Prior to moving into an administrative role, Mason spent 36 years behind the bench, including 23 seasons at Michigan State, during which he established himself as the winningest coach in college hockey history.

During Mason's five-year tenure as athletics director, State squads have captured 11 conference championships (regular season and postseason combined) and one national championship. In addition, MSU has been represented at the NCAA Championships 72 times, including Final Four/Frozen Four appearances by men's basketball (2005), women's basketball (2005), field hockey (2002 and 2004) and ice hockey (2007).

In 2006-07, 12 of MSU's 25 sports participated in NCAA Championships for the second-straight year. The ice hockey team capped an incredible post-season run by winning the program's third national championship, defeating Boston College 3-1 in the NCAA title game. With the championship, Michigan State became one of only nine schools in the country to win at least three ice hockey national titles. In addition to the national championship, both the men's and women's golf teams captured Big Ten titles and advanced to the NCAA Championships. In March, the men's and women's basketball teams extended their program record for consecutive NCAA Tournament appearances, as the men's team earned its 10th-straight bid and the women's team made its fifth-straight appearance. The overall success of the department was represented in Michigan State's jump to 34th place in the U.S. Sports Academy Directors' Cup. The department also reached another milestone by hosting the Women's NCAA Basketball Tournament First and Second Rounds at the Breslin Center, marking the first time MSU has hosted the prestigious event. East Lansing led all eight First- and Second-Round sites with a total 21,340 fans passing through the turnstiles during the three sessions.

During Mason's watch, Spartan student-athletes also have excelled in the classroom. In fall 2006, 12 teams posted a 3.0 or higher grade-point average, including 304 student-athletes who recorded a 3.0 or better for the semester. In spring 2007, student-athletes produced a cumulative GPA of 2.98, as 40 student-athletes posted a perfect 4.0 term GPA (most in program history) and a record-tying 14 sports maintained a 3.0 cumulative GPA. A total of 193 student-athletes earned Academic All-Big Ten honors during the 2006-07 academic year.

Community outreach and service also have been a priority during his tenure, with over 300 student-athletes participating in outreach activities during the 2006-07 academic year. Now in its fourth year, the outreach initiative PACT (Putting Athletes and Community Together) has reached over 45,000 area children.

Mason's vision on diversity programming has had a significant impact on the daily lives of MSU's student-athletes. MSU's Student-Athlete Multicultural Center, the first of its kind at the NCAA Division I-A level, provides quality leadership training for minority student-athletes as well as social and outreach programs.

Under Mason's leadership, the Ralph Young Fund has set all-time record highs each of the last five years, including \$28.5 million for the 2006-07 fiscal year. He successfully introduced Scholarship Seating for football as well as men's and women's basketball which has generated significant funds for the athletics department. Fundraising efforts have been completed on three major athletic facility initiatives, including the Alfred Berkowitz Basketball Complex, Spartan Stadium expansion and Doug Rearick Golf Practice Facility. Significant progress also has been made towards the funding of two additional athletic facilities, including expansion of the Duffy Daugherty Football Building and the Old College Field project, which supports MSU's men's and women's soccer, baseball and softball programs. In addition, the men's and women's basketball teams will move into new locker rooms at the Breslin Center for the 2007-08 season. At a cost of \$2.6 million, the

privately funded locker rooms will rank among the very best in the nation.

In 2005-06, 12 sports participated in NCAA Championships. In November 2005, the women's soccer team earned its second-ever bid to the NCAA Tournament. In addition, the Spartan hockey team won its first Central Collegiate Hockey Association Tournament championship since 2001 and its 11th overall. In May 2006, the women's rowing team attained its highest NCAA finish in program history, claiming sixth place.

In 2004-05, Mason saw a school-record five teams (field hockey, men's golf, women's basketball, crew and men's soccer) capture Big Ten Conference Championships. The field hockey team, which won the regular-season title, advanced to its second Final Four in the last three years in November, while the men's soccer team captured its first-ever Big Ten title. The men's golf team won just its second Big Ten title in school history in May, while crew won its first-ever conference crown. The basketball teams became the sixth school in NCAA history to send both its men's and women's programs to the Final Four in the same year, as the women's team fell in the national title game. In addition, the women's basketball team shared the Big Ten regular-season championship with Ohio State and won the Big Ten Tournament title for the first time in school history.

In 2003-04, 17 of the 25 sports were represented at the 2003-04 NCAA Championships and the football team participated in the Alamo Bowl. In addition, the softball team captured the school's first-ever Big Ten Tournament Championship, while the field hockey squad won its second-straight Big Ten Championship and advanced to its third-straight NCAA Tournament. In addition, "The BasketBowl" - the MSU-Kentucky basketball game - was played before a world-record crowd of 78,129 at Detroit's Ford Field on Dec. 13, 2003.

In 2002-03, 17 of MSU's 25 sports were represented at the NCAA Championships, including the field hockey team which advanced to the Final Four for the first time in school history. In addition, the men's basketball team moved on to the Elite Eight and the women's basketball and softball teams made the NCAA Tournament for the first time since the 1997 and 1999 seasons, respectively.

Mason finished his 36-year coaching career in 2002 with a record of 924-380-83. In 23 years at Michigan State, he posted a 635-270-69 mark. He is the only coach in college hockey history with more than 750 victories. His career highlights include an NCAA Championship at Michigan State in 1986 and an NAIA Championship with Lake Superior State in 1972. He led MSU to 17 CCHA regular-season and playoff titles and guided 23 teams to the NCAA Tournament, an all-time record. In addition, he coached 35 All-Americans and 50 former Spartans who went on to establish careers in the National Hockey League.

In 1966, Mason began his coaching career as the first head coach at Lake Superior State, where he also served as assistant athletics director. He guided the Lakers to five NAIA Tournament appearances, including the 1972 National Championship. Three of his other teams finished as NAIA runners-up.

In 1973, he moved on to Bowling Green, establishing the Falcons as a national hockey power. In six seasons, he led Bowling Green to three CCHA regular-season titles (1976, 1978, 1979) and three playoff championships (1977, 1978, 1979). His 1977-78 squad finished third in the NCAA Tournament with an impressive 31-8 record. The following season, his BGSU squad established a then-national record with 37 wins. While at BGSU, he coached two members of the 1980 U.S. Gold Medal Olympic Hockey Team - Ken Morrow and Mark Wells.

Mason's Michigan State career began with the 1979-80 season when he replaced the legendary Amo Bessone. The seven-time CCHA Coach of the Year led the Spartans to seven regular-season league championships and 10 playoff crowns. In 2001, the conference honored Mason by renaming the CCHA playoff trophy - The Mason Cup - in recognition of his contributions to college hockey and the formation of the league as well as his success behind the bench.

ATHLETICS DIRECTOR-DESIGNATE

MARK HOLLIS



Michigan State University's Board of Trustees unanimously approved the recommendation of President Lou Anna K. Simon to name current senior associate athletics director Mark Hollis as the athletics director-designate, effective Wednesday, Sept. 12, 2007. Hollis will assume the role as MSU's 18th athletics director on Jan. 1, 2008, succeeding Ron Mason, who previously announced his retirement, effective June 30, 2008.

Beginning Jan. 1, Mason will work actively with Hollis on several issues, including major fund-raising projects and the Big Ten Network.

Hollis brings more than 20 years of athletics administration experience, either at the school or conference level, to his new position. His well-rounded background has led to his knowledge of all areas within an athletics department, including marketing, financial administration, television negotiations, fund-raising, game operations, facility management, personnel policy, corporate interaction, sports management and public relations.

A 1985 Michigan State graduate, Hollis returned to his alma mater in 1995. Since then, he has been a critical component of the athletic department executive management staff, helping guide the department through short- and long-range plans. Most recently, he played a lead role in Mark Dantonio's hiring as football coach and provided major assistance with the process to hire new women's basketball coach Suzy Merchant. He oversees all external relations for the MSU athletics department. Included in this group are marketing and promotions, community relations, special-event fund-raising, sports information, ticket operations, spirit groups, broadcast services and corporate sponsorships. He also has sports management supervision of the men's basketball program, while also supervising the cheerleading, dance team and band programs.

Hollis has been recognized by his peers as one of the best in the business. In 2002, he was named recipient of the National Marketer of the Year Award as selected by the National Association of Collegiate Marketing Administrators (NACMA). Under his direction, Michigan State has enjoyed increases in ticket revenues, including five years of sold-out football seasons and nearly 150 consecutive sellouts in men's basketball. He was successful in negotiating a \$2 million donation to the University for the construction of the Berkowitz Basketball Complex, providing both the men's and women's basketball programs with one of the nation's top office complexes.

One of Hollis' greatest strengths is his ability

to "dream big" in an effort to create greater exposure, not just for the Michigan State athletics department but for Michigan State University as a whole. He conceptualized "The BasketBowl," establishing a world-record attendance of 78,129 for a basketball game between Michigan State and Kentucky at Detroit's Ford Field. The concept of placing the court in the middle of the field in a domed stadium will be used by the NCAA at the 2008 Midwest Regional and the 2009 Final Four. Michigan State University earned net revenues of \$1 million from the event. Similarly, he executed the "Cold War" ice hockey game between Michigan State and Michigan, drawing a record crowd of 74,554 to an outdoor hockey game in Spartan Stadium.

On Oct. 13, 2005, Michigan State University and WJR - 760 AM announced a five-year agreement to carry Spartan football and men's basketball games, along with coaches' radio shows. Hollis played a leading role in finding MSU athletics a home on the 50,000-watt Detroit radio station, known as the "Great Voice of the Great Lakes." It was an agreement that benefitted more than just athletics as WJR regularly promotes the academic accomplishments of the university in addition to broadcasting sporting events.

His creativity and negotiation skills have helped Michigan State enhance their postseason bowl appearances in a very competitive environment. During his time at MSU, the Spartans have appeared in the Citrus Bowl, Alamo Bowl, Aloha Bowl, Sun Bowl, Independence Bowl and the Silicon Valley Football Classic. He is also a key component during men's basketball postseason play, having been a part of 10 straight trips to the NCAA Tournament and four Final Fours, handling many operational logistics.

Other strategies resulted in positive returns for the department and University in the areas of licensing, retail novelties, concessions, and parking. Another plan resulted in a 316-percent increase in women's basketball attendance, earning MSU the Big Ten Conference Super Fan Award, recognizing the greatest attendance increase in the conference.

Some of his other successful ideas include a retro-broadcast of a MSU-Indiana men's basketball game to celebrate ESPN's 25th anniversary of televising men's basketball, a "When I Grow Up" women's basketball event that attracted over 12,000 fans to a mid-week day game, Midnight Madness events for men's and women's basketball with crowds of over 14,000, "100 Seasons" celebrations for both football and men's basketball and a National Championship Parade of Champions.

In this era of college athletics, Hollis also excels in his relations with corporate partners. During his time guiding the office, the athletic department's annual sponsorship revenue billing has increased from \$350,000 to nearly \$3 million. He developed an innovative sponsorship relationship with Nike for footwear, apparel and licensing resulting in cash payments to the University and product for all athletic programs. He negotiated sponsorship agreements with major corporations such as General Motors, Pepsi, LaSalle Bank and Farm Bureau Insurance. In addition, he negotiated exclusive multi-media agreements with outside entities for radio, Internet and game program rights, generating more than \$700,000 annually. In total, Hollis and his staff manage more than 100 corporate sponsor accounts for the department.

Hollis also understands the importance of television broadcasts and other multi-media out-

lets for promoting the athletic department and the University. Through a combination of innovative strategies and personal relationships with ESPN, ABC and CBS television, he increased Michigan State's television exposure by 60 percent for football and men's basketball. ESPN's College GameDay has been on campus for both football and men's basketball, and even the Weather Channel has been on campus for a remote broadcast. He also worked to make sure that many of MSU's programs enjoyed the benefits of television coverage, creating the department's first broadcast opportunities for women's sports with a television, radio and Internet package for women's basketball, volleyball, softball and gymnastics. His background in the field allows Hollis to better understand how to use the emerging Big Ten Network to provide national television exposure for each one of MSU's varsity sports, and how to combine athletics with the academic mission of the University. His negotiation skills and ingenuity helped increase annual radio rights revenue and reduce production costs for coaches' television shows. Understanding the importance of the Internet in today's world, he negotiated an Internet agreement that has MSU ranked consistently in the national top 20 with nearly 1.5 million page views monthly.

In addition to his cultivation of outside multi-media agreements, Hollis also designed and implemented the department's in-house broadcast production facility. The sports broadcasting office produces a weekly magazine-format television show promoting all of Michigan State's 25 varsity sports which is distributed nationally on FSN Detroit. The same group also controls the video board displays at Spartan Stadium, the Breslin Center and Munn Ice Arena, providing an enjoyable experience for Spartan fans. In addition, the office also produces highlight videos and services other broadcast needs.

Prior to returning to Michigan State, Hollis spent two years at the University of Pittsburgh as assistant and associate athletic director. While at Pitt, he directed the operations for external affairs, game management and facilities, while also managing the day-to-day operations and budget of the football and men's basketball programs. In just two years, he developed the department's facility master plan, including a \$7 million renovation of Pitt Stadium, and initiated the first corporate sponsor program.

Before his stint at Pitt, Hollis worked for the Western Athletic Conference. He joined the WAC as an administrative assistant immediately after college. Two years later, he was appointed assistant to the commissioner and soon thereafter was promoted to assistant commissioner. As assistant commissioner, Hollis was responsible for all aspects of the budget, financial management, corporate sponsorships, promotions, personnel policies, conference tournaments, basketball officiating and general administrative duties. He coordinated relationships with postseason bowl games and television entities, resulting in significant increases in bowl appearances by conference teams.

Hollis earned his bachelor of arts degree in communication from Michigan State in 1985, where he served as a basketball team manager under Jud Heathcote. In 1992, he earned his MBA in business administration from the University of Colorado.

He and his wife Nancy, have a daughter, Katy, and two sons, T.R. and Michael.

ATHLETICS STAFF



SHELLEY APPELBAUM
Senior Associate A.D.
Senior Women's
Administrator



GREG IANNI
Senior Associate A.D.
Facilities & Sports
Management



CHUCK SLEEPER
Senior Associate A.D.
Director of
Development



PEGGY BROWN
Associate A.D.
Business Operations



KAREN LANGELAND
Associate A.D.
Sports Management
& Summer Sports
Camps



JOHN LEWANDOWSKI
Associate A.D.
Communications



JIM PIGNATARO
Associate A.D.
Student-Athlete
Support Services
Director



JENNIFER SMITH
Associate A.D.
Compliance Services



TIM STEDMAN
Associate A.D.
Development



RICK ATKINSON
Assistant A.D.
Facility & Event
Management



WENDY BROWN
Assistant A.D.
Ticket Manager



MARTIN JARMOND
Assistant A.D.
Development &
Director of Regional
Giving



JEFF MONROE
Assistant A.D.
Sports Medicine



PAUL SCHAGER
Assistant A.D.
Marketing & Corporate
Relations Director



MIKE VOLLMAR
Assistant A.D.
Director of Football
Operations



BOB ARMSTRONG
Sports Broadcasting
Producer



ANNA BARBER
Associate
Development Director
Director of Major Gifts



HOLLY BAUMGARTNER
Compliance
Coordinator



RICK CHURCH
Sports Broadcasting
Director



DR. DOUG DIETZEL
Team Orthopedic
Surgeon



DAVE ELLIS
Sports Broadcasting
Producer



JILL GAINEY
Assistant Compliance
Coordinator



ANGELA HOWARD
Director of Student-
Athlete Development



JACOB HUBER
Sports Broadcasting
Producer



**DR. MICHAEL
KASAVANA**
NCAA/Big Ten
Faculty Athletics
Representative



SETH KESLER
Director of Events &
Championships



BOB KNICKERBOCKER
Athletic Equipment
Coordinator



JILL MASON
Promotions Director



BILL RATLIFF
Athletic Grounds
Supervisor



SCOT SCHLESINGER
Corporate Account
Manager



MARK SCHOENL
Director of Sales -
Premium Seating



DR. MIKE SHINGLES
Team Orthopedic
Surgeon



TONI THOMAS
Assistant Director of
Marketing &
Promotions



LISA WILTON
Ralph Young Fund
Events Specialist

COMPLIANCE SERVICES



The Michigan State University Office of Compliance Services is committed to a comprehensive compliance program that educates student-athletes, prospective student-athletes, institutional employees, community members and boosters about the importance of adhering to NCAA, Big Ten and institutional rules. The commitment to compliance ensures institutional control

over the department of athletics. The existence of a successful compliance program depends on the willingness of coaches, administrators, staff, student-athletes and boosters to be cognizant of NCAA, Big Ten and institutional rules.

WHAT IS COMPLIANCE?

At Michigan State University, the Office of Compliance Services works within the department of athletics and the University to ensure MSU's compliance with all applicable NCAA, Big Ten and institutional rules. In doing so, the compliance office is charged with the following tasks:

- Educating administrators, coaches, staff, prospective student-athletes, current student-athletes and boosters about NCAA, Big Ten and institutional rules;
- Developing monitoring systems to ensure compliance with NCAA, Big Ten and institutional rules (e.g., recruiting, academic eligibility, financial aid, awards and benefits, amateurism and agents).
- Investigating and reporting violations of NCAA, Big Ten and institutional rules.

ARE YOU A BOOSTER?

You are a booster if you are or ever have:

- Been a member of a booster organization that supports MSU athletics (e.g., Downtown Coaches Club, Rebounders Club, Fast Break Club);
- Made any financial contributions to the athletics department (e.g., Ralph Young Fund);
- Been involved in promoting MSU's athletics program;
- Been a season ticket holder; or
- Provided benefits to enrolled student-athletes or their relatives or friends.

You can become a booster if you provide benefits to prospects, student-athletes, their relatives or friends and any of the following statements are true:

- The relationship between the athlete (or parents of the athlete) and the individual providing the benefits developed as a result of the athlete's participation in athletics or their reputation as an athlete;
- The relationship began only after the athlete become a prospect;
- The relationship began only after the athlete had achieved notoriety due to his or her athletic ability or reputation;
- The pattern of benefits increased after the athlete attained notoriety as a talented athlete.

ONCE A BOOSTER ALWAYS A BOOSTER.

Once an individual is identified as a booster, the person retains that identity FOREVER! This is true even if the individual no longer contributes to, or is involved with MSU's athletics program.

WHO IS A PROSPECTIVE STUDENT-ATHLETE?

A prospective student-athlete (prospect) is a student who has started classes for the ninth grade. Student-athletes enrolled in preparatory schools and two-year colleges are also considered prospects. An individual remains a prospect even after he/she signs a National Letter of Intent.

RECRUITING DO'S AND DON'T'S

Only MSU coaches may be involved in the recruiting process. Boosters MAY NOT make any recruiting contacts with prospective student-athletes. Boosters are prohibited from the following:

- DO NOT telephone, write or make in-person contact with a prospect for recruiting purposes.
- DO NOT contact a prospect's coach, principal or counselor in an attempt to evaluate the prospect.
- DO NOT become involved in making arrangements for a prospect, the prospect's relatives or friends to receive money or financial aid of any kind.
- DO NOT visit a prospect's school to acquire films or transcripts in an attempt to evaluate the prospect's academic or athletics eligibility.
- DO NOT have contact with a prospect, their relatives or friends during any of their visits to MSU's campus.
- DO NOT contact student-athletes enrolled in other four-year institutions regarding the possibility of transferring to MSU.

Even though there are many rules prohibiting your involvement with prospects and the recruiting process, as a booster you are permitted to do the following:

- Notify MSU coaching staff about noteworthy prospects in your area.
- Attend a prospect's athletics event on your own initiative, provided no contact with the prospect, the prospect's parents or coach occurs.
- Continue existing friendships, provided solicitation of a prospect's enrollment does not occur.

WHAT IS AN EXTRA BENEFIT?

An extra benefit is any special arrangement by a MSU employee or booster to provide a prospect, student-athlete or their relatives or friends a benefit not expressly authorized by the NCAA. Examples of impermissible benefits include, but are not limited to, the following:

- Gifts of cash, clothing, equipment or any other tangible item;
- A special discount, payment arrangement or credit on any purchase or service;
- Loan of money or cosigning of loans;
- A vehicle, use of a vehicle, or any transportation expenses;
- Free or reduced-cost services, purchases or rentals;
- Entertainment on- or off-campus; or
- Free or reduced-cost rent or housing.

WHAT ARE THE CONSEQUENCES?

MSU is responsible for the actions of its boosters. If a booster provides an impermissible benefit to a prospect, student-athlete, their relatives or friends, MSU may be subject to penalties from the NCAA and Big Ten Conference. When a violation occurs, regardless of intention, it can:

- Jeopardize the eligibility of prospective and current student-athletes;
- Result in the MSU athletics program being penalized by the NCAA and/or Big Ten Conference; and
- Cause you to lose benefits or privileges associated with the athletics department (i.e., booster club membership, ticket privileges).

QUESTIONS?

The above information is a brief overview of compliance and rules pertaining to boosters and their interactions with prospective student-athletes. If you have any questions about any NCAA, Big Ten or institutional rules, please contact the Office of Compliance Services at (517) 432-5510. For more information on compliance and boosters, please visit the Office of Compliance Services' website at www.msu.edu/user/msuncaa/.

MEDIA INFORMATION

PRESS ROW

Michigan State's working facilities, with work space and seating for writers and electronic media, are located court-side of the Jack Breslin Student Events Center and can be reached by the stairway from the ticket lobby entrance on the south end of the building. In addition, there is media seating located in various sections on the concourse level. The Breslin Center is located at the corner of Kalamazoo and Harrison Streets. Media should enter the parking lot from West Shaw Lane on the south end or Harrison from the west.

WORKING CREDENTIALS

All requests for working press, photo and broadcast credentials for Michigan State's 2007-08 home basketball games should be submitted online. Please contact sports information office assistant Paulette Martis at (517) 355-2271 for the URL. Upon approval, all credentials will either be mailed out, held at the front desk of the Kellogg Center (located on Harrison Road between Michigan and Kalamazoo) or held at the media table located in the Breslin Center ticket office lobby. Reporters requiring exclusive phone service should have their own lines and instruments installed. A limited number of telephones are available on a first-come, first-served basis.

RADIO & TELEVISION

Origination for television is located at press row on the west side of the court. Production trucks can enter the facility through the tunnel at the south end of the building after contacting the Breslin Center Operations Manager Norreen Marriott at (517) 432-1989. Radio originations are located at the scorer's table.

PHOTOGRAPHERS

Photographers can work from either baseline while observing the limitation markings at the end of the floor. For all games, floor spaces will be assigned by the sports information office.

PARKING

Windshield passes admitting cars to the arena parking lots may be purchased upon request and availability. Media parking will be in the Breslin Center lot, Jenison Field House, the Kellogg Center or the State Police Post lot off Harrison Road.

SERVICES

Programs, game notes and other relevant information will be supplied to working media. Play-by-play sheets and box scores are provided after each half. Statistics and coaches' quotes are available after the game.

MSU ON THE INTERNET

Visit the official Michigan State Athletics home page on the Internet at www.msuspartans.com. The latest Spartan basketball game notes can be found in Adobe PDF format. The site also offers up-to-date information on all of MSU's 25 varsity sports, including schedules and results, player and coach biographies and the latest news from the athletics program.

WEEKLY RELEASE E-MAIL

To receive the weekly basketball release via electronic mail, members of the media can send an e-mail message to men's basketball SID Matt Larson at larson@ath.msu.edu. The release is also posted on the athletics department official web site (www.msuspartans.com) in text and Adobe PDF format.



PRO SCOUTS

Per Big Ten Conference regulations, Michigan State does not provide media credentials for professional scouts. However, scouts may purchase single-game tickets for Spartan home games through Beth Marinez in the MSU Basketball Office at (517) 355-1643.

PRESS CONFERENCE

A weekly press conference with coach Tom Izzo and women's basketball coach Suzy Merchant is held during the season on Mondays at 11:30 a.m. Contact the sports information office for the location.

INTERVIEWS

Media wishing to set up appointments with Tom Izzo should contact men's basketball SID Matt Larson. Mornings are Izzo's best time for interviews. All interviews with players must be arranged through the sports information office. No interviews may be conducted with a Spartan player on the day of a game. Media personnel will not be able to interview players before practice; however, post-practice interviews can be arranged.

POSTGAME INTERVIEWS

Coach Izzo and the visiting head coach will hold a press conference following the game in a designated area. MSU players will be made available to the media following the game in the Spartan lockerroom.

NCAA CREDENTIALS

According to NCAA regulations, media wishing to be credentialed for the 2008 NCAA Tournament through Michigan State must attend 90 percent of Spartan home games.

WWW.MSUSPARTANS.COM

MICHIGAN STATE SPORTS INFORMATION
Z-22 BRESLIN CENTER, EAST LANSING, MICH. 48824
PHONE: (517) 355-2271; FAX: (517) 353-9636



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SPARTAN SPORTS NETWORK



For the eighth-consecutive season, the Spartan Sports Network (Holt, Mich.) will produce and distribute basketball broadcasts on 42 affiliates throughout the state, including flagship station WJIM Radio (AM 1240) and WMMQ (FM 94.9) in Lansing and WJR Radio (AM 760) in Detroit.

Providing commentary on Spartan radio broadcasts for the 22nd straight year is the venerable Gus Ganakas. Ganakas is no stranger to MSU basketball fans, having retired in 2000 after 36 years of service to the University. Gus was the head coach of the Spartan program from 1969-70 through 1975-76 after serving as an assistant under John Benington the three previous years. From 1976-

98, he served as assistant athletics director. From 1998-2000, Ganakas served as special assistant to head coach Tom Izzo, directing the activities surrounding MSU Basketball's Centennial in 1998-99.

Will Tieman is in his sixth-straight season as the play-by-play voice of the Spartans in 2007-08 after serving in that capacity from 1992-96. Tieman began his play-by-play career in 1970 as the voice of Miami (Ohio) University. His career has spanned radio and television, including the Big Ten Conference Basketball "Game of the Week", Big Ten football and national radio broadcasts of the Citrus Bowl, Motor City Bowl, International Bowl and Blue-Gray All-Star Classic. He has served as a television sports director and hosted numerous syndicated radio series, including the award-winning "This Week in College Basketball." During the season, Tieman hosts a daily three-minute radio series "Time Out with Tom Izzo" featuring MSU head men's basketball coach Tom Izzo.

The Spartan Sports Network became the most honored radio network in the state of Michigan at the 2007 Michigan Association of Broadcasters annual Broadcast Excellence Awards Dinner on March 14. In its first year of eligibility, the Spartan Network was honored with eight awards for its programming in addition to two awards for commercials.



THE TOM IZZO SHOW

The Spartan Sports Network will produce and distribute Tom Izzo's weekly radio show Monday nights from 7-8 p.m. The Spartan Radio Network, featuring 42 affiliates throughout the state, will broadcast the show from the Reno's East Side Sportsbar & Grill (1310 Abbott Road) in East Lansing. Coach Izzo provides an in-depth look at the Michigan State basketball program.

2007-08 SPARTAN SPORTS NETWORK AFFILIATES

City	Station (Frequency)
Adrian	WABJ-AM (1490)
Alma	WQBX-FM (104.9)
Alpena	WATZ-AM (1450)
Bad Axe	WLEW-AM (1340)*
Battle Creek	WBCK-AM (930)
Benton Harbor	WHIT-FM (103.7)
Benton Harbor	WHIT-AM (940)
Cadillac	WCKC-FM (107.1)
Caro	WKYO-AM (1360)
Cheboygan	WCBY-AM (1240)
Detroit	WJR-AM (760)
Escanaba	WDBC-AM (680)
Flint	WWCK-AM (1570)
Gaylord	WAVC-FM (93.9)
Grand Haven	WGHN-AM (1370)
Grand Haven	WGHN-FM (92.1)
Grand Rapids	WBBL-AM (1340)
Greenville	WSCG-AM (1380)
Greenville	WSCG-FM (106.3)
Hastings	WBCH-AM (1220)
Hastings	WBCH-FM (100.1)
Holland	WPNW-AM (1260)
Iron Mountain	WMIQ-AM (1450)
Jackson	WIBM-AM (1450)
Kalamazoo	WKZO-AM (590)
Lansing	WJIM-AM (1240)
Lansing	WMMQ-FM (94.9)
Ludington	WKLA-AM (1450)
Manistee	WMTE-AM (1340)
Marquette	WDMJ-AM (1320)
Mount Pleasant	WMMI-AM (830)
Mount Pleasant	(daytime) WCZY-FM (104.3)
Mount Pleasant	(evening)
Muskegon	WMRR-FM (101.7)
Newberry	WIHC-FM (97.9)
Ontonagon	WUPY-FM (101.1)
Petoskey	WJML-AM (1110)
Port Huron	WPHM-AM (1380)
Saginaw	WNEM-AM (1250)
St. Ignace	WIDG-AM (940)
Sturgis	WMSH-AM (1230)
Tawas City	WKJC-FM (104.7)
Traverse City	WCCW-AM (1310)

Note: Listing as of Sept. 19, 2007
Subject to change.
* airs partial schedule



SPARTAN BASKETBALL
ON FSN DETROIT



Spartan Sports Zone, a weekly 30-minute television show produced and distributed by the Michigan State Athletics Department, will air Thursdays and replay on Sundays during the basketball season on FSN Detroit. The magazine-format show is dedicated to in-depth coverage of Michigan State's 25 varsity sports, including highlights and post-game coverage of Spartan basketball. Dave Ellis serves as host for the program.

"Tom Izzo: One on One" airs weekly throughout the basketball season on FSN Detroit. The program is hosted by Mickey York. Check local listings for air times in your area.

FSN Detroit serves more than 3.2 million cable and satellite households throughout Michigan & portions of Northwest Ohio and Northern Indiana, annually providing more than 3,000 hours of programming related to the region's sports scene.



BIG TEN TELEVISION AGREEMENTS

Over the last few years, the Big Ten has reached a series of milestone media agreements to provide the conference with its greatest television exposure ever, including extensions with CBS (for basketball) and ABC/ESPN (for football, basketball and volleyball) and the creation of the Big Ten Network, a national network devoted to Big Ten athletic and academic programs. The conference's new media agreements will result in the broadcast of more than 500 events nationally and regionally beginning with the 2007-08 academic year, compared to 300 events in the final year of the previous agreements.

For men's basketball, the Big Ten revealed an unparalleled television lineup in September, with every home game appearing on television for the first time in conference history. Overall, no fewer than 235 men's basketball games, including home, away and neutral contests, will be featured on CBS Sports, an ESPN platform or the Big Ten Network beginning with exhibition play in October.

CBS

In December of 2004, the Big Ten announced a multi-year agreement with CBS Sports to extend the network's broadcast rights for conference basketball games through the 2009-10 campaign. The agreement guarantees Big Ten teams 26 appearances per season with the possibility of up to 30 appearances beginning with the 2008-09 campaign. That total includes the semifinals and championship game of the annual Big Ten Men's Basketball Tournament, which have been broadcast by CBS every year since the inaugural event in 1998 and have ranked among the network's highest-rated regular-season games each season. In addition, CBS will have the opportunity to select a wildcard game on each of the final three weekends of Big Ten play starting with the 2007-08 campaign. Additional appearances by Big Ten women's basketball teams will also be featured on CBS. CBS has been the national network home for Big Ten men's basketball since the 1991-92 campaign.

ESPN

In June of 2006, the Big Ten signed a new 10-year national rights contract with ABC/ESPN. Big Ten action has been featured on ESPN since 1979, the network's first year. The new agreement, which begins during the 2007-08 season, includes approximately 60 men's basketball games to air on an ESPN network (ESPN, ESPN2, ESPNU and ESPN360), including contests on Tuesday and Thursday of the conference season, plus up to eight Saturday games during conference play. For women's basketball and volleyball, a total of 100 events will appear on an ESPN network over the course of the agreement, including the championship games of the Big Ten Women's Basketball Tournament. Additionally, through ESPN's collection of new media outlets such as ESPN.com, Mobile ESPN, ESPN360 and ESPN VOD, fans will receive live events (including simulcasts), extended video highlights including in-progress games, features and more. Big Ten coverage will also be available on ESPN Classic and throughout the world through ESPN International.

BIG TEN NETWORK

In June 2006, the Big Ten announced the creation of the Big Ten Network, a national network devoted to Big Ten athletic and academic programs. Available to all cable and satellite providers nationwide, with most programs offered in stunning high-definition television (HDTV), the network allows fans to see their home teams, regardless of where they live.

BIG TEN NETWORK

The Big Ten Network launched its inaugural season on Aug. 30, 2007 with football, men's and women's basketball, a nightly studio show, classics and coaches shows, along with more Olympic sporting events and exposure for women's sports than has ever been aired on any other network. In June 2007, the Big Ten announced that the Big Ten Network will become the first national network to commit to "event equality" for men's and women's sports on all network-controlled media within the first three years of launch. This dedication to "event equality" highlights the Big Ten's ongoing dedication to gender equity, which is aligned with the commitment of conference institutions to provide fairness for all female student-athletes.

The network is led by President Mark Silverman, a former Disney executive who came to the network after serving as the general manager and senior vice president of ABC Cable Networks Group since April of 2004, managing the company's equity in such channels as Lifetime Television, A&E Network and the History Channel, each of which recorded their best financial performance in 2005. Silverman was also responsible for developing and launching new cable channels, shows and other key initiatives.

The programming on the Big Ten Network and alternative network-controlled platforms will include, but is not limited to:

- More than 35 football games each season
- More than 105 regular season men's basketball games
- A nightly studio show including segments from each campus
- Women's sports, including basketball, volleyball, soccer and softball
- More than 170 Olympic sporting events including baseball, soccer, tennis, volleyball, swimming, diving and more
- Classic games and historical footage from ESPN and ABC libraries
- Original campus programming produced by Big Ten member universities showcasing their academic excellence, talented students and award-winning programs
- Weekly coaches shows

Located in the historic Montgomery Ward building in Chicago, the Big Ten Network is the first national television network to call the largest city in the Midwest its home. The original section of the building was designated as a historic landmark in 2000 for its significant role in American retail history. The space includes two studios and three control rooms as well as a 20,000 square-foot office space.

In May, the Big Ten Network announced its first on-air hire, signing ESPN college sports expert Dave Revsine to be its lead studio host. Revsine joined ESPN in October of 1996 as an anchor for ESPNNews and filled a variety of roles for the network over the past 10 years. The Northwestern graduate has anchored SportsCenter, hosted ESPN Radio's College GameDay for the last six years and hosted ESPN Radio's coverage of several BCS Championship games. He also hosted studio halftimes for basketball and co-hosted ESPN's coverage of the last two men's Final Fours.

The Big Ten Network is a joint venture between subsidiaries of the Big Ten Conference and Fox Cable Networks. For more information regarding the Big Ten Network, visit www.BigTenNetwork.com.



MARK SILVERMAN
BTN President



DAVE REVSINE
BTN Lead Studio Host

TV/RADIO ROSTER



00 • IDONG IBOK
C, 6-11, Jr.
Lagos, Nigeria
Montverde (Fla.) Academy



1 • KALIN LUCAS
G, 6-0, Fr.
Sterling Heights, Mich.
Orchard Lake St. Mary's



2 • RAYMAR MORGAN
F, 6-7, So.
Canton, Ohio
McKinley



3 • CHRIS ALLEN
G, 6-3, Fr.
Lawrenceville, Ga.
Meadowcreek



5 • TRAVIS WALTON
G, 6-2, Jr.
Lima, Ohio
Lima Senior



11 • DREW NEITZEL
G, 6-0, Sr.
Grand Rapids, Mich.
Wyoming Park



13 • AUSTIN THORNTON
F, 6-5, Fr.
Sand Lake, Mich.
Cedar Springs



14 • GORAN SUTON
C, 6-10, Jr.
Lansing, Mich.
Everett



15 • DURRELL SUMMERS
G, 6-4, Fr.
Detroit, Mich.
Redford Covenant Christian



22 • ISIAH DAHLMAN
G, 6-6, So.
Braham, Minn.
Braham Area



34 • DREW NAYMICK
C, 6-10, Sr.
Muskegon, Mich.
North Muskegon



40 • TOM HERZOG
C, 7-0, R-Fr.
Flint, Mich.
Powers



41 • MARQUISE GRAY
F, 6-8, Jr.
Flint, Mich.
Beecher



TOM IZZO
Head Coach
13th Year



MARK MONTGOMERY
Associate Head Coach
7th Year



DWAYNE STEPHENS
Assistant Coach
5th Year



MIKE GARLAND
Assistant Coach
8th Year