



Dear Spartan Football Season Ticket Holder,

Under the leadership of head coach Mark Dantonio, the Michigan State Football program has enjoyed tremendous success as was highlighted by the thrilling 33-30 triple-overtime victory over Georgia in the 2012 Outback Bowl. Back-to-back, program-best 11-win seasons, the 2010 Big Ten Championship, the 2011 Legends Division Championship, a spot in the inaugural Big Ten Championship game and four-consecutive victories over Michigan are some of the accomplishments that have elevated the program to both conference and national prominence. In addition to the on-field success, the football team boasts its highest cumulative GPA on-record and our student-athletes continue to make a positive impact on our community through various outreach programs.

Carrying a 14-game home winning streak and a Top 10 national ranking into the 2012 season, the Spartans will host arguably the greatest home schedule in the history of the program. The season kicks-off under the lights on Friday, August 31 vs. Boise State, followed by home games vs. Notre Dame, Eastern Michigan, Ohio State, Iowa, Nebraska and Northwestern.

"We're very excited about the strides the program has taken over the last five years, so now we'll focus on climbing the next mountain. We're on the verge of accomplishing some special things here at Michigan State, but as previously stated, we can't do it alone. To reach our ultimate goals, it will take a championship effort from all of our stakeholders: our coaches, administration, alumni and fans. We all must continue to support our student-athletes in their quest for championships." **head coach Mark Dantonio.**

In order to remain competitive within the Big Ten Conference and nationally, additional resources will be required to support our football program. All 2012 public season tickets, throughout Spartan Stadium, will be priced at \$308, remaining unchanged for approximately 72% of public season-ticket holders. In addition, all season tickets located in the lower bowl and the upper west sections in Spartan Stadium will require an 80% tax-deductable Scholarship Seating gift and membership in the Spartan Fund.

Below, please find a comparison of the per-season ticket cost from 2011 to 2012 as well as the 2012 map of Spartan Stadium Seating:

| | 2011 per seat price | |
|---------------|-----------------------------------|--------------------------|
| Zone | Public/Faculty Staff Ticket Price | Scholarship Seating Gift |
| A | \$308/\$252 | \$500 |
| B | \$308/\$252 | \$300 |
| C | \$308/\$252 | \$200 |
| D | \$308/\$252 | \$0 |
| E | \$308/\$252 | \$0 |
| F | \$231 | \$0 |
| Sideline Club | \$308/\$252 | \$1,500 |
| Spartan Club | \$308/\$252 | Varies |
| Suites | \$308/\$252 | Varies |





| | 2012 per seat price | |
|---------------|-----------------------------------|--------------------------|
| Zone | Public/Faculty Staff Ticket Price | Scholarship Seating Gift |
| A | no change | \$600 |
| B | no change | \$400 |
| C | no change | \$300 |
| D | no change | \$100 |
| E | no change | \$50 |
| F | \$308 | \$25 |
| Sideline Club | no change | \$1,750 |
| Spartan Club | no change | no change |
| Suites | no change | no change |



SPARTAN STADIUM SEAT MAP

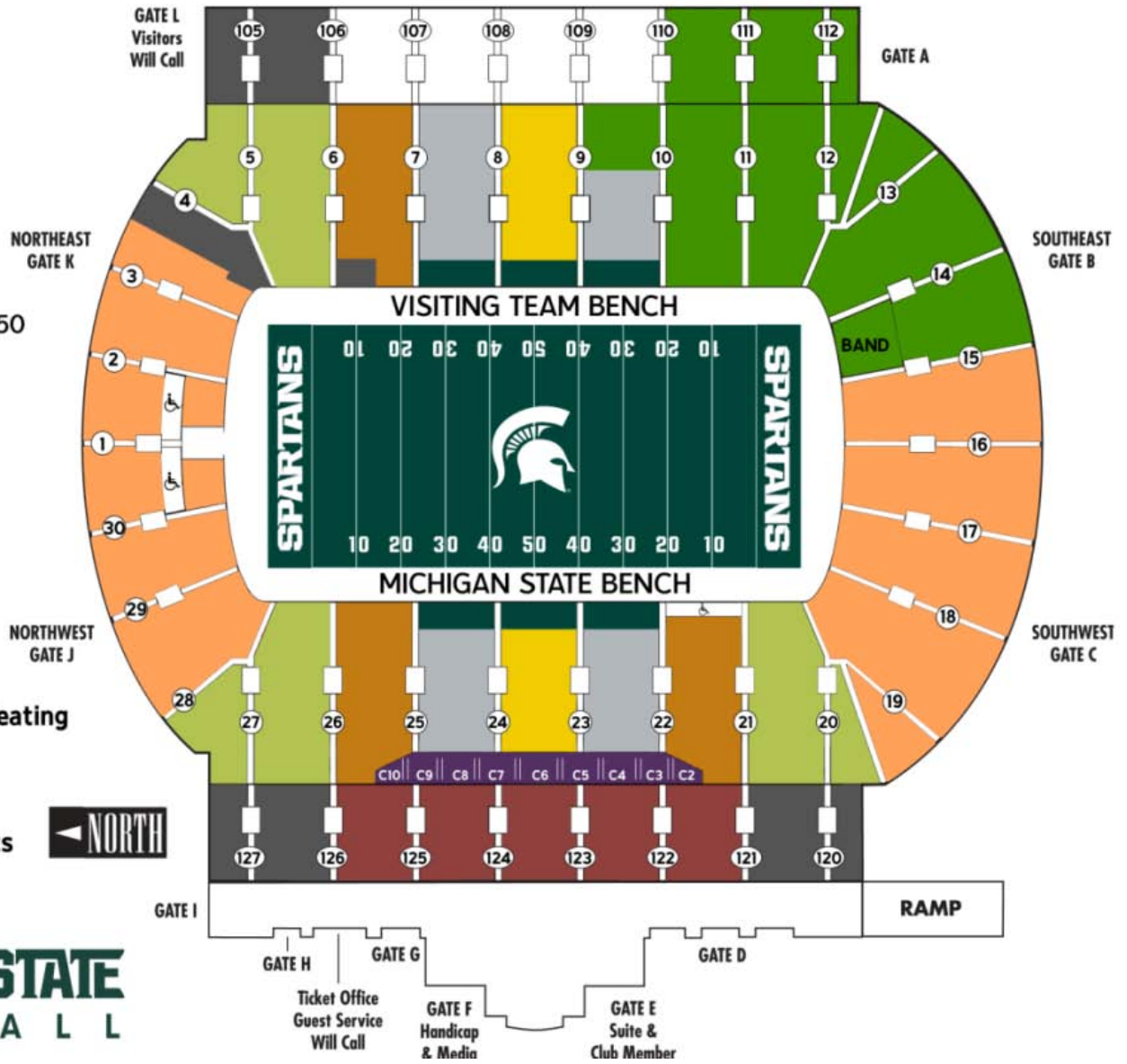
Scholarship Seating

-  Spartan Club
-  Sideline Club - \$1750
-  Zone A - \$600
-  Zone B - \$400
-  Zone C - \$300
-  Zone D - \$100
-  Zone E - \$50
-  Zone F - \$25

-  Non-Scholarship Seating
-  Student Section
-  Visitors
-  Single Game Tickets



MICHIGAN STATE
FOOTBALL



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