



**PAC-12 MEN'S VOLLEYBALL - LIVE  
2014 COMMERCIAL FORMAT**

**1.5 HOURS, UP TO 11 SEGMENTS, 10 BREAKS**

**EFFECTIVE: 1/14/14 - TBD**

**FORMAT: MEN'S VOLLEYBALL LIVE 1.5 HR\_2014\_MVB**

**BUG POLICY: HOUSE ID 111001 - REGIONAL 'LIVE' BUG - INSERTED AT CMC/LIVE OPERATOR**

**TICKER POLICY: TICKER FROM CMC/LIVE OPERATOR**

*1st break within Sets 1-4 when 1 team reaches 15 points or coach calls time out, whichever comes 1st.*

*1st break within Set 5 when 1 team reaches 8 points or coach calls time out, whichever comes 1st.*

*3 minutes between all sets*

*All timeouts will be 90 seconds*

|   |   |             |   |
|---|---|-------------|---|
| PREGAME                                     | SEGMENT 1   |             |   |
|   | <b>BREAK 1</b>  | <b>2:00</b> | :10 SECTION 21<br>1:30 PAC-12<br>:20 PROMO        |
|   | <b>***Remote inserts billboards going into top of segment 2</b>   |             |   |
| START 1ST SET                               | SEGMENT 2   |             |   |
|   | <b>BREAK 2</b><br>(MEDIA TIMEOUT)<br><i>(Break when 1st team reaches 15 points or coaches timeout, whatever happens first)</i>              | <b>1:15</b> | 1:00 PAC-12<br>:15 PROMO                          |
| 1ST SET (CONTINUED)                         | SEGMENT 3   |             |   |
| END 1ST SET<br><i>(3 MINUTE GAME BREAK)</i> |   |             |   |
|   | <b>BREAK 3</b>  | <b>2:00</b> | :30 PAC-12<br>1:00 AFFILIATE<br>:30 INSTITUTIONAL |
| START 2ND SET                               | SEGMENT 4   |             |   |
|   | <b>BREAK 4</b><br>(MEDIA TIMEOUT- MAX 90 SECS)<br><i>(Break when 1st team reaches 15 points or coaches timeout, whatever happens first)</i> | <b>1:15</b> | :10 PROMO<br>1:00 AFFILIATE<br>:05 PROMO          |
| 2ND SET (CONTINUED)                         | SEGMENT 5   |             |   |
| END 2ND SET<br><i>(3 MINUTE GAME BREAK)</i> |   |             |   |
|   | <b>BREAK 5</b>  | <b>2:00</b> | :30 PAC-12<br>1:00 AFFILIATE<br>:30 INSTITUTIONAL |

**\*\*\*Remote inserts billboards going into top of segment 6**

START OF 3RD SET      SEGMENT 6

**BREAK 6**      **1:15**      **:15 LOCAL BILLBOARD**  
(MEDIA TIMEOUT- MAX 90 SECS)      **:30 PAC-12**  
*(Break when 1st team reaches 15 points or*      **:30 PROMO**  
*coaches timeout, whatever happens first)*

3RD SET (CONTINUED)      SEGMENT 7

END 3RD SET  
*(3 MINUTE GAME BREAK IF 4TH SET)*

**BREAK 7**      **2:00**      2:00 PAC-12 OR PROMO  
*(END OF GAME TERM BREAK IF 3 SET WINNER)*

START 4TH SET      SEGMENT 8

**\*BREAK 8**      **1:15**      :10 PROMO  
**(POTENTIAL BREAK NON-MANDATORY)**      **1:00 AFFILIATE**  
(MEDIA TIMEOUT- MAX 90 SECS)      :05 PROMO  
*(Break when 1st team reaches 15 points or*  
*coaches timeout, whatever happens first)*

4TH SET (CONTINUED)      SEGMENT 9  
*(3 MINUTE GAME BREAK IF 5TH SET)*

END 4TH SET      **\*BREAK 9**      **1:00**      1:00 PAC-12 OR PROMO  
**(POTENTIAL BREAK NON-MANDATORY)**

START 5TH SET      SEGMENT 10

**\*BREAK 10**      **1:00**      1:00 PAC-12 OR PROMO  
**(POTENTIAL BREAK NON-MANDATORY)**  
(MEDIA TIMEOUT - IF NECESSARY)  
*(Break when 1st team reaches 8 points or*  
*coaches timeout, whatever happens first)*

5TH SET (CONTINUED)      SEGMENT 11

END OF MATCH

**DIRECT TOSS TO NEXT PROGRAMMING**

OPTIONAL FLOATER BREAKS

|                  |             |              |
|------------------|-------------|--------------|
| <b>FLOATER 1</b> | <b>1:00</b> | 1:00 FLOATER |
| <b>FLOATER 2</b> | <b>1:00</b> | 1:00 FLOATER |
| <b>FLOATER 3</b> | <b>1:00</b> | 1:00 FLOATER |

|                                      |   |
|--------------------------------------|---|
| <b>PAC-12 INVENTORY UNIT TOTALS</b>  |   |
| <u>SALES INVENTORY</u>               |   |
| :30 UNITS                            | 8 |
| :15 UNITS                            | 1 |
| <i>:15 UNIT IS A LOCAL BILLBOARD</i> |   |
| :10 UNITS                            | 0 |
| <u>PROMO INVENTORY (GUARANTEED)</u>  |   |
| 1:00 UNITS                           | 0 |
| :30 UNITS                            | 1 |
| :20 UNITS                            | 1 |
| :15 UNITS                            | 1 |
| :10 UNITS                            | 1 |
| :05 UNITS                            | 1 |

|                         |         |
|-------------------------|---------|
| PAC-12 (GUARANTEED)     | 4:15    |
| PROMO (GUARANTEED)      | 1:20    |
| INSTITUTIONAL HOME/ROAD | 1:00    |
| SECTION 21              | :10     |
| AFFILIATE               | 3:00    |
| <hr/>                   |         |
| TOTAL INVENTORY TIME    | 9:45    |
| SEGMENT CONTENT TIME    | 1:20:15 |
| <hr/>                   |         |
| TOTAL PROGRAM TIME      | 1:30:00 |