Comparison to Other Basketball Seating Plans

Kansas	$10,000 annual donation	2 courtside seats
Iowa State	$5,000 annual donation	2 courtside seats
Texas	$2,000 annual donation	2 mid-level seats
Oregon State	$600 annual donation	2 mid-level seats
Kentucky	$30,000 annual donation	2 courtside seats
Connecticut	Reseat arena every year based on priority points	

2001 Missouri Basketball Seating Plan Timeline

March 27 Please attend the open forum at 6:00 P.M. at the Hearnes Center

May 1 All season ticket holders impacted by the seating plan must indicate their interest in the plan and in continuing to purchase basketball season tickets

August 1 Season ticket holders impacted by the student seating relocation will be notified of their new seat locations; basketball season ticket renewals mailed out

October 15 Basketball season tickets mailed out

What do I Need to do Next?

1) Analyze your personalized TSF Giving Outline to determine exactly how the plan impacts you.
2) Indicate your interest in continuing to purchase basketball season tickets by **May 1, 2001** using the enclosed seating reply card.
3) Watch for basketball season ticket renewals after **August 1, 2001.**
4) Check out ***www.mutigers.com*** for more information on the Missouri Basketball Seating Plan, or e-mail ***tsf@missouri.edu.***
5) If you wish to speak with someone personally in the Athletic Ticket Office or Tiger Development Office, please follow this plan, allowing for a more timely response:

If your last name begins with	Call on these dates
A–E	March 7, 8, 9
F–K	March 12, 13, 14
L–R	March 15, 16, 19
S–Z	March 20, 21, 22

Tiger Development Office
PO Box 677
Columbia, MO 65205
573-882-0704

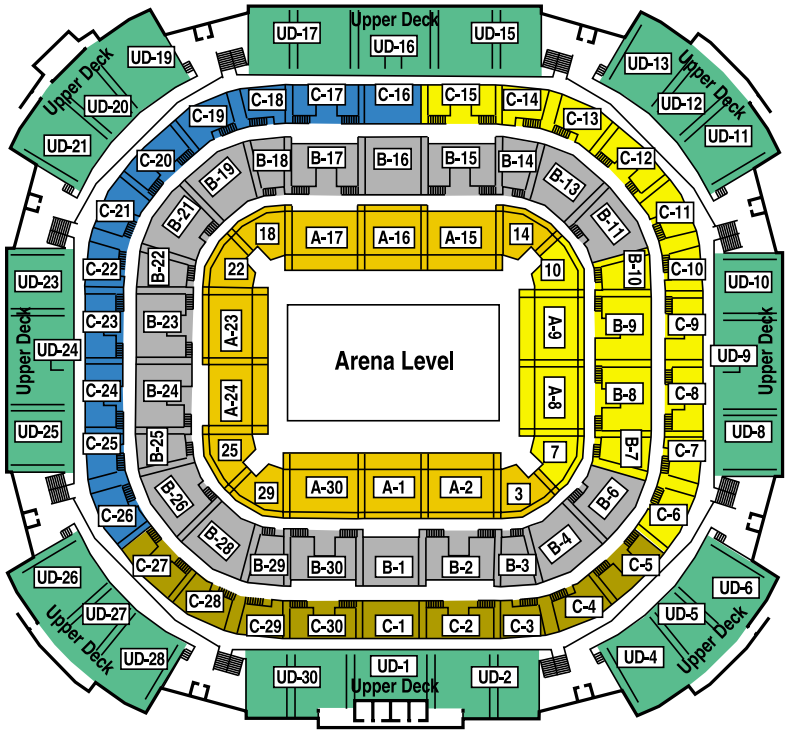
Athletic Ticket Office
PO Box 677
Columbia, MO 65205
1-800-CATPAWS

Missouri Basketball Seating Plan

University of Missouri
Department of Athletics

Thank you for your loyal support of Missouri Tiger Basketball

Student Seating and Relocation of Current Season Ticket Holders



	A Section		C Chairback Section		Student Seating
	B Section		C Bench Section		Upper Deck

- The Hearnes Center seating chart shows the new student sections in yellow. Current season ticket holders impacted by the student relocation will be reseated based on the TSF priority point system in locations similar to their current seats.
- Season ticket holders impacted by the student relocation may request special seating options by filling out the seating reply card.
- Season ticket holders will be notified of their new seat locations by August 1, 2001.
- Examples of other schools which have student seating on the floor or behind the basket:

Duke	Illinois	Iowa State	Virginia
Kansas	Syracuse	Kentucky	Stanford

The Four-Year Plan

The four (4) year plan starts in 2001 for the 2001-2002, 2002-2003, and 2003-2004 basketball seasons while phasing the system into the seating plan for a new arena. It is expected that the 2004-2005 season will be the first year of the seating plan for a new arena.

Loyalty Giving Plan

The University of Missouri recognizes how important long-time loyalty is to Missouri Basketball. Therefore, we have incorporated the *Loyalty Giving Plan* which recognizes how long you have purchased your basketball season tickets. Please consult your personalized TSF Giving Outline for specific information.

Season tickets purchased prior to the 1980–1981 season

Year 2001 ..... **EXEMPT**
Year 2002 ..... 1/2 of Loyalty Giving level
Year 2003 ..... Loyalty Giving level
Year 2004 ..... NEW GIVING LEVELS

Season tickets purchased between the 1980–1981 and 1989–1990 seasons

Year 2001 ..... 1/2 of Loyalty Giving level
Year 2002 ..... Loyalty Giving level
Year 2003 ..... Loyalty Giving level
Year 2004 ..... NEW GIVING LEVELS

Season tickets purchased after the 1990–1991 season

Year 2001 ..... Loyalty Giving level
Year 2002 ..... Loyalty Giving level
Year 2003 ..... Loyalty Giving level
Year 2004 ..... NEW GIVING LEVELS

Loyalty Giving Levels

Please consult your personalized TSF Giving Outline to determine where you fit into the *Loyalty* Program. *Loyalty Giving* levels are the required minimum contribution levels for purchase of priority basketball season tickets by current season ticket holders giving below these defined levels.

A section $1000/seat	C section ..... $125/seat (chairbacks)
B section $500/seat	C section ..... $75/seat (bench seating)

- New season ticket holders or those requesting upgrades will be required to give at the minimum donation levels listed in the TSF manual.
- Current season ticket holders giving above the *Loyalty Giving* levels will be required to **maintain** their annual TSF giving level until the new donation levels are presented in 2004.