

## Frequently Asked Questions for Donor Based Seating

### **1. What do I need to do if I want to keep my season tickets, but choose to be reseated based on Red & White Club Loyalty Point Ranking?**

All current season ticket holders have the option to retain their season tickets and be reseated within Steve Cady Arena based on Red & White Club Loyalty Point Rank if they make the required annual \$125 per seat donation to the *Red & White Club – Ice Hockey Seating Fund* anytime between July 1, 2013 and June 30, 2014 & renew their tickets for the 2014-2015 season by June 18, 2014. (Reseating based on Red & White Club Loyalty Point Rank will take place in July of 2014).

### **2. What do I need to do if I want to keep my season tickets and current seat location?**

All current season ticket holders have the option to retain their **season tickets and current season ticket locations** if they:

1. Pay a one-time flat seat-retainer fee of \$500 to the *Red & White Club – Ice Hockey Seating Fund* by **December 31, 2013 –AND–**

2. Make the required annual \$125 per seat donation to the *Red & White Club – Ice Hockey Seating Fund* anytime **between July 1, 2013 and June 30, 2014** to renew their tickets for the 2014-2015 season.

### **3. If I am already a Red & White Club member do I need to increase my giving for the 2014-2015 season?**

That depends on current giving to the Red & White Club annually and how many hockey season tickets are purchased. For example:

- If giving \$100 to the Red & White Club annually and purchasing two hockey season tickets, an increase in giving by \$150 to the required \$250 Red & White Club level (\$125 per seat) is required.
- If giving \$250 to the Red & White Club annually and purchasing two hockey season tickets, there is no need to increase giving to the Red & White Club.
- If giving \$1,000 to the Red & White Club annually and purchasing two hockey season tickets, there is no need to increase giving to the Red & White Club.
- All required gifts for ice hockey season tickets should be designated to the *Red & White Club – Ice Hockey Seating Fund*. If you make a gift above and beyond the required amount for ice hockey season tickets, you should designate the additional gift above the required amount to the Red & White Club general fund or whatever other fund you choose to support.

### **4. Does my required donation count toward my Red & White Club membership level?**

Yes! All required gifts for ice hockey season tickets also count towards all Red & White Club membership levels and qualify members for additional benefits. Those benefits may include invitations to special events, opportunity to purchase preferred parking, opportunity to purchase tickets for postseason tournaments (NCHC, MAC, NCAA, etc.) and opportunity to purchase tickets to select premium away games.

## **5. Is my required donation tax deductible?**

The Red & White Club encourages all members to consult their tax advisor, but all gifts to the Red & White Club are tax deductible to the extent permitted by law.

## **6. What are Red & White Club Loyalty Points and how do I earn them?**

The Red & White Club Loyalty Points Program is a way for Miami University Athletics to fairly assign and allocate benefits based on a donor's current, historical, all-around support of athletic programs. The more vested you are or have been, as a donor and season ticket holder, the more you are rewarded with Red & White Club Loyalty Points. Red & White Club Loyalty Points are only active if you are an active member of the Red & White Club.

## **7. How do I find out how many Red & White Club Loyalty Points I have and where I rank?**

You will receive further information from Miami Athletics about your Red & White Club Loyalty Point total and ranking in December.

## **8. Will Miami University Athletics reseat Steve Cady Arena again in the future?**

Miami University Athletics reserves the right to reseat season ticket holders in Steve Cady Arena every three seasons. We anticipate using Red & White Club Loyalty Points for any future reseating in Steve Cady Arena. The next time Miami University Athletics may reseat Steve Cady Arena is following the 2016-2017 season.

## **9. Is student seating going to be reduced to increase the number of season tickets sold in the arena?**

No. There will be no impact on student seating with the changes being made to the seating in Steve Cady Arena related to donor-based seating. The student support is a crucial part of the gameday experience and atmosphere for Miami Ice Hockey!

## **10. What is the retainer fee?**

All current season ticket holders have the option to retain their season tickets AND current season ticket locations if they exercise the retainer fee option. The retainer fee is a one-time, flat \$500 fee. Those exercising the retainer option will remain in the same seating location through the 2016-2017 season as long as they meet the per seat donation and ticket renewal deadlines each year.

The \$500 retainer fee must be paid in full by December 31, 2013 to the *Red & White Club – Ice Hockey Seating Fund*. Those selecting this option must also make the \$125 per seat donation to the *Red & White Club – Ice Hockey Seating Fund* by June 30, 2014 as well as renew their season tickets by June 18, 2014.

## **11. Is the \$500 retainer fee a per-seat donation?**

No. The retainer fee is a flat \$500 fee regardless of the number of season tickets you purchase.

**12. Will I have to pay the retainer fee each year?**

No. This is a one-time fee that allows you to maintain your current seat location through the 2016-2017 season.

**13. Is the \$125 per seat donation separate from the \$500 seat retainer fee?**

Yes. \$125 must be paid for each season ticket each year regardless of whether you select to retain your current seat location.

**14. Can I spread out my payments?**

Yes. You may fulfill your gift requirement by utilizing bi-annual, quarterly or monthly payments. You may set up payments [online](#) or by calling the Athletic Development Office at (513) 529-8097. Please note that all donation requirements must be paid in full by their respective deadlines.

**15. What is the required donation amount per Club seat moving forward?**

In 2014-2015, the donation will increase to \$600 per seat (gift must be made June 30, 2014) and in 2015-2016 the donation amount will increase to \$750 per seat (gift must be made June 30, 2015).

**16. Does the \$500 retainer fee count toward ones Red & White Club giving level?**

Yes. The \$500 retainer fee will count toward your total Red & White Club gift for the 2013-2014 fiscal year. Note that the fee is independent from your per seat donation requirement. The sum of your per seat donation, retainer fee and any other Red & White Club gifts determine your annual giving level.

**17. How can I get more season tickets?**

If you are interested in additional season tickets, please contact the Miami Athletic Ticket Office at (513) 529-4295 to be put on the wait list. The wait list is maintained to recognize and reward those that have made an investment in Miami Athletics. To move up the wait list, you must be an active member of the [Red & White Club](#). All active Red & White Club members are then ranked based on giving level and loyalty point rank.

When season tickets are made available, they will be made available to active donors at the highest annual giving level. A member of the ticket office will start at the top of the wait list and work down to fulfill requests until no additional season tickets are available. If you are contacted and would like to obtain ice hockey season tickets, you must make (or have made) the appropriate \$125 per seat donation coinciding with your ticket request.

**18. How do I get on the club/opera box wait list?**

If you are interested in obtaining club/opera box tickets, please contact the Miami Athletic Ticket Office at (513) 529-4295 to be put on the wait list. The wait list for club/opera box seating is maintained in the same fashion as the lower bowl seat wait list. Note that there is a higher donation requirement for club/opera box seating.

**19. What will be the reseating process?**

Donors electing to go into the reseating process will have the opportunity to indicate their seating preferences on their ice hockey season ticket renewal form. Seats will be allocated in July by the Athletic Ticket Office and assigned based on Loyalty Points with the first person reseated being the individual with the greatest number of loyalty points.

**20. Does Miami have Donor Based Seating in other sports?**

Miami offers other donor based seating opportunities in football and men's basketball. Football chair back seating requires a \$100/seat annual donation. Men's basketball courtside seating requires a \$750/seat annual donation.

**21. Can my hockey donor based seating gift count for the required gift toward hockey AND another sport?**

Yes. All Red & White Club giving for seating/parking benefits in one sport counts towards seating/parking in another sport (based on availability). For example, if you have two ice hockey season tickets and make the required \$250 donation (\$125/seat) you also qualify for 2 football season tickets in the chair back section as well as a season parking pass in the Yager Grass Lot or Hannon Park.

**22. What if I don't want to pay the \$125 per seat donation?**

If you do not wish to make the required annual contribution of \$125 per seat to the *Red & White Club – Ice Hockey Seating Fund* by June 30, 2014, you will not be able to retain your season tickets, but you will still be able to purchase single game hockey tickets when they go on sale to the public.

**23. How many season ticket accounts do we have in Steve Cady Arena?**

We have approximately 450 season ticket accounts; all of which will transition to Donor Based Seating requirements for the 2014-2015 seasons and beyond. The average season ticket order is 3 tickets per account.