

Men's Basketball

Season Long Promotions

The following season long promotions will be implemented throughout the 2001-02 men's basketball season.

Pepsi High Five Club

Five (5) fans are randomly selected pre-game. These fans are escorted courtside and awarded specially designed "Pepsi High Five Club" T-Shirts by Miami's starting five players of the game during player introductions.

Mini-Basketball Toss-Out

The Miami Cheerleaders will toss mini-basketballs, courtesy of Jimmy John's Sandwich Shops, to the loudest fans in Millett Hall at a selected time-out during the game.

Pepsi T-Shirt Toss

The Miami Cheerleaders will toss Miami basketball t-shirts, courtesy of Pepsi, at a time-out during the game to the loudest fans in Millett Hall.

Cintas Corporate Apparel Giveaway

At each entrance to the arena, there will be a registration box for fans to drop their business card off for a chance to win a \$50.00 corporate gift certificate from Cintas. Entrances must be submitted prior to halftime. At the conclusion of the season, the winner from each game will be placed in a drawing for \$1000.00 in corporate apparel.

Texas Roadhouse shootout (10 games)

Two (2) contestants are randomly selected to take part in this shooting competition. Each contestant receives 30 seconds to make as many 3-pointers as possible, rebounding their own ball. Contestants compete head to head at opposite ends of the court. The winning contestant wins a gift certificate from Texas Roadhouse in West Hamilton and a free Texas Roadhouse T-shirt.

Jimmy John's "Lucky Row" Giveaway (8 games)

One (1) row in Millett Hall is randomly selected and announced over the public address system during a timeout at the game. Each fan in the winning row receives a coupon for a **FREE** sub at Jimmy John's Sandwich Shop in Oxford.

Kyger 25-second Shootout (3 games)

One (1) contestant* is randomly selected via entry form. Entry forms are available at each entrance (East, South, & West) of the arena. Entry forms must be submitted prior to tip-off. The contestant receives 25-seconds to successfully make a lay-up, free throw, 3-pointer, and half-court shot to win a 2002 Chrysler PT Cruiser from Kyger Motors in Oxford.

*Contestant must not have played high school, college, or professional basketball in the last five (5) years.

Single Game Promotions

The following single game promotions will be implemented during the specified games throughout the 2001-02 men's basketball season.

- **Monday, November 19 vs. George Mason** **7:00 PM**
 - Game Sponsor: **Kroger**
 - Special halftime performance: **The Buckey Boyz**
 - Giveaway: Free T-shirts to first 400 students
 - In game promotions:
 - Texas Roadhouse Shootout
 - Jimmy John's Lucky Row

- **Wednesday, November 28 vs. Xavier** **7:00 PM**
 - Game Sponsor: **City of Hamilton**
 - Special halftime performance: **Bill Camp's Famous Flying Dogs**
 - In game promotions:
 - Kyger 25-Second Challenge
 - Jimmy John's Lucky Row

- **Saturday, December 1 vs. Wright State** **3:00 PM**
 - Game Sponsor: **Miami University Bookstore**
 - Special halftime performance: **Mini Pros** (Basketball Performance)
 - In game promotions:
 - Texas Roadhouse Shootout

- **Saturday, December 8 vs. Notre Dame** **3:00 PM**
 - Game Sponsor: **Pepsi**
 - Special halftime performance: **Firecracker Jump Rope Team**
 - In game promotions:
 - Texas Roadhouse Shootout
 - Jimmy John's Lucky Row

- **Wednesday, January 9 vs. Marshall** **7:00 PM**
 - Game Sponsor: **Health Alliance**
 - Special halftime performance: **SemCycle** (Unicycle Show)
 - In game promotions:
 - Texas Roadhouse Shootout
 - Jimmy John's Lucky Row

- **Saturday, January 12 vs. Akron** **3:00 PM**
 - Game Sponsor: **None**
 - NCAA Take a Kid to the Game program
 - Discounted admission (\$4.00) for kids 17 and under
 - Jr. RedHawks Club members receive free admission with membership card
 - Discounted admission (\$4.00) for Miami University faculty/staff
 - Post-game autograph session for children on concourse
 - Special halftime performance: **Cincinnati All-Star Tumblers**
 - In-game promotions:
 - Texas Roadhouse Shootout

- **Wednesday, January 16 vs. Eastern Michigan** **7:00PM**
 - Game Sponsor: **None**
 - Special halftime performance: **Presentation of 4.0 GPA Student-Athletes & Recognition of Women's Soccer Team (Conference Champions)**
 - In-game promotions:
 - Texas Roadhouse Shootout

- **Saturday, January 26 vs. Ball State** **3:00 PM**
 - Game Sponsor: **Cintas**
 - Special halftime performance: **Miami Hall of Fame Inductees**
 - In-game promotions:
 - Kyger 25-Second Challenge
 - Jimmy John's Lucky Row

- **Saturday, February 9 vs. Toledo** **4:30 PM**
 - Game Sponsor: **None**
 - Special halftime performance: **Casey Love** (Basketball Performance)
 - In-game promotions:
 - Texas Roadhouse Shootout

- **Monday, February 11 vs. Ohio** **7:00 PM**
 - Game Sponsor: **Aeropostale**
 - Special halftime performance: **Extreme Dunk Team**
 - In-game promotions:
 - Texas Roadhouse Shootout
 - Jimmy John's Lucky Row

- **Wednesday, February 20 vs. Bowling Green** **7:00 PM**
 - Game Sponsor: **Yellow Book USA**
 - Special halftime performance: **Miami Softball Demonstration**
 - In-game promotions:
 - Kyger 25-Second Challenge
 - Jimmy John's Lucky Row

- **Monday, February 25 vs. Buffalo** **7:00 PM**
 - Game Sponsor: **None**
 - Special halftime performance: **Crosby "Popcycles"** (Unicycle Show)
 - In-game promotions:
 - Texas Roadhouse Shootout

- **Saturday, March 2 vs. Kent State** **3:00 PM**
 - Game Sponsor: **Butler Rural Electric Cooperative**
 - Special halftime performance: **Championship Reading Program Presentation**
 - In-game promotions:
 - Texas Roadhouse Shootout
 - Jimmy John's Lucky Row