

MEN'S BASKETBALL  
CHAMPIONSHIP  
UPDATE

2007



THE ROAD TO MEMPHIS

SCHEDULE

Wednesday, March 7

Session 1	Game 1	Noon
	Game 2	2:30p
Session 2	Game 3	6:00p
	Game 4	8:30p

Thursday, March 8

Session 3	Game 5	Noon
	Game 6	2:30p
Session 4	Game 7	6:00p
	Game 8	8:30p

Friday, March 9

Session 5	Game 9	3:30p
	Game 10	6:00p

Saturday, March 10

Session 6	Game 11	10:35a
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All Times Central

TICKETS

All-Session Tickets

Lower Premium	\$300
Lower Bowl/Club Level	\$160
Upper Bowl Side Court (first 10 rows)	\$80
All other Upper Level Seats	\$60

Contact your school's athletic ticket office to purchase tickets.

C-USA BOX OFFICES

East Carolina	252-328-4500
Houston	713-GO-COOGS
Marshall	800-THE-HERD
Memphis	888-867-UOFM
Rice	713-522-OWLS
SMU	214-SMU-GAME
Southern Miss	601-266-5418
Tulane	504-861-WAVE
Tulsa	918-631-GoTU
UAB	205-975-UAB1
UCF	407-UCF-1000
UTEP	915-747-6150



Beale Street. Barbecue. Basketball. The road to the 2007 C-USA Men's Basketball Championship presented by Aéropostale stops in Memphis, March 7-10. Be a part of this exciting event at FedExForum in downtown Memphis.

The 11-game tournament features the league's talented group of coaches and players as they come together for four days of thrilling action with the conference title on the line.

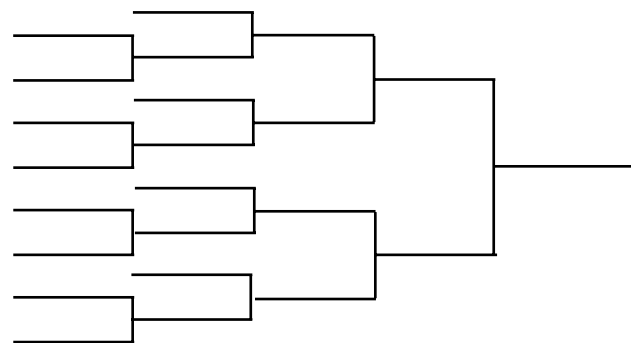
C-USA, along with our championship host, the University of Memphis, invites you to this vibrant city to take in the sights and sounds of basketball, blues and barbecue.

All-session tickets are currently available through your local C-USA institution. Don't miss the tipoff of any of these matchups as C-USA teams battle for the 2007 title and the league's automatic bid to the 2007 NCAA Championship.

For more information about the 2007 C-USA Men's Basketball Championship or the city of Memphis, visit [conferenceusa.com](http://conferenceusa.com) OR [memphistravel.com](http://memphistravel.com)

CHAMPIONSHIP FORMAT AND BRACKET

All 12 C-USA teams will compete in the championship, with the winner receiving an automatic bid to the NCAA Tournament. The teams with the four best conference records earn first-round byes. Teams receiving a bye shall be seeded 1-4. The remaining eight teams will be seeded 5-12 with the No. 5 seed playing No. 12, No. 6 vs. No. 11, No. 7 vs. No. 10 and No. 8 vs. No. 9.





## FEDEXFORUM

FedExForum, which officially opened in September 2005, marked the largest public building construction project in Memphis history. Located just a few feet off Beale Street on historic Highway 61, FedExForum extends the heart of the Memphis entertainment district. Managed and operated by the Memphis Grizzlies, the facility is home to both the Memphis Grizzlies of the NBA and the University of Memphis Tigers basketball team. The 18,400-seat arena will play host to C-USA rivals for the third straight year during the 2007 C-USA Men's Basketball Championship. FedExForum was designed with a uniquely Memphis theme. With a location on the historic Beale Street and the fact that Memphis is the "Home of the Blues, Birthplace of Rock 'n' Roll" the theme of Memphis Music showcases the rich history of music and demonstrates the continuing production and development of new music in Memphis. The 805,850 square foot arena, covering 13.8 acres, features five levels as well as state-of-the-art locker rooms and facilities for sports teams, as well as an exceptional dining and entertainment experiences for its patrons. (courtesy of fedexforum.com)

## KEY LOCATIONS

Main Gate	West Side, off Third St.
Will Call	West Side, off Third St.
Media Gate	South Side, off Linden Ave.
Team Gate	SE Corner of Third/Linden
Shuttle Pickup	TBA

## PARKING

**General** parking is available at the Ford Parking Garage. Enter from Linden Ave. or between Third and Fourth Streets.  
**Media** parking passes are for the lot on the south side of the arena, on Linden Ave., across from the Ford Parking Garage.

## C-USA HEADQUARTERS

**Memphis Marriott Downtown**  
250 N. Main Street  
Memphis, TN 38103  
Phone: 901-527-7300

## GETTING TO FEDEXFORUM

**From Airport to FedExForum**  
Drive NORTH on Midtown I-240  
Exit RIGHT to Lamar  
Turn LEFT on Lamar  
Turn RIGHT on Somerville and follow curve left to Linden Avenue to arena-area parking.

**Trolley Service in Downtown Memphis**  
Main Street trolleys run northbound and southbound and the closest stops to FedExForum are those at Beale Street and at Linden Avenue.

**Media Shuttle HQ Hotel to FedExForum**  
Shuttle service for media covering the tournament will be available from the headquarter hotel (Memphis Marriott Downtown) to the FedExForum. Hours of operation will be distributed during credential pickup at the arena.

# MEMPHIS

Memphis spills up out of the rich black soil. Memphis lingers on the warm breeze with the sweet smoke of barbeque pits and the melancholy mojo of the best guitar you ever heard. There's just something real about Memphis. From the holy grails of music landmarks to the restaurants, from the basketball court to the acclaimed zoo, from the elegant hotels to the mystical nightclubs on legendary Beale Street, there's an irresistible soul that's drawn people here for more than a century. Memphis is a sound and a rhythm that races through your soul, making it the Home of the Blues and the Birthplace of Rock 'n' Roll. Memphis invites you to come on in and take a closer look. (courtesy of memphistravel.com)

## BEALE STREET

It's the melting pot of delta blues, jazz, rock-n-roll, R&B and gospel. It's the rich, spicy food of the South. It's cold drinks and hot music. It's the coolest place there is, and it's only in Memphis. (courtesy of the Beale Street Merchants Assoc.)

