



TELEVISION

Tiger fans can catch all the action of Memphis Tiger football and basketball during each broadcast on the Tiger Sports Network.

Fans can get a weekly “rewind” of the Tigers via the television coaches shows on **WPTY-ABC24**. Each show provides action-packed highlights, special player and team features, and commentary from the Tiger Head Coaches.

- COACH'S SHOW

AIRS SUNDAY NIGHTS ON ABC (AFTER 10 P.M. NEWS)

— TOMMY WEST SHOW

— JOHN CALIPARI SHOW



FOOTBALL

TSP offers signage opportunities at all U of M venues. This provides your company with an excellent opportunity to brand itself with the Tigers and to achieve millions of impressions.

LIBERTY BOWL STADIUM - CAPACITY 62,000

AVERAGE ATTENDANCE – 34,045
(PAST THREE SEASONS)

2003 – RECORD 9-4 NEW ORLEANS BOWL CHAMPIONS

2004 – RECORD 8-4 GMAC BOWL

2005 – RECORD 7-5 MOTOR CITY BOWL CHAMPIONS

2007 – RECORD 7-6 NEW ORLEANS BOWL

STADIUM SIGNAGE OPPORTUNITIES

- LARGE FIELD LEVEL SIGNAGE (8' X 20')
- TUNNEL PLAYCLOCKS
- MAIN SCOREBOARD SIGNAGE (10' X 10')
- PAIR OF SIDELINE BANNERS (4' X 12')
- PORTAL SIGNS (3' X 3')





BASKETBALL



2007-08 Memphis Tiger Basketball Schedule

Date	Opponent	Site	Time#
November			
5-6	2K College Hoops Classic Benefitting Coaches vs. Cancer (Memphis Regional; Teams TBA)	FEDEXFORUM	
12	CHRISTIAN BROTHERS (Exhibition)	FEDEXFORUM	
15-16	2K College Hoops Classic Benefitting Coaches vs. Cancer (if advance)	New York, N.Y. (Madison Square Garden)	
20	ARKANSAS STATE	FEDEXFORUM	
27	AUSTIN PEAY	FEDEXFORUM	
December			
4	vs. Southern Cal (Jimmy V Classic)	New York, N.Y. (Madison Square Garden)	
15	vs. Middle Tennessee	Nashville, Tenn. (Sommet Center)	
19	at Cincinnati	Cincinnati, Ohio	
22	GEORGETOWN	FEDEXFORUM	
29	ARIZONA	FEDEXFORUM	
January			
3	SIENA	FEDEXFORUM	
5	PEPPERDINE	FEDEXFORUM	
9	EAST CAROLINA*	FEDEXFORUM	
12	at Marshall*	Huntington, W. Va.	
16	at Rice*	Houston, Texas	
19	SOUTHERN MISS*	FEDEXFORUM	
23	at Tulsa*	Tulsa, Okla.	
26	GONZAGA	FEDEXFORUM	
30	at Houston*	Houston, Texas	
February			
2	UTEP*	FEDEXFORUM	
6	SMU*	FEDEXFORUM	
9	UCF*	FEDEXFORUM	
13	HOUSTON*	FEDEXFORUM	
16	at UAB*	Birmingham, Ala.	
20	at Tulane*	New Orleans, La.	
23	TENNESSEE (ESPN Gameday)	FEDEXFORUM	
27	TULSA*	FEDEXFORUM	
March			
1	at Southern Miss*	Hattiesburg, Miss.	
5	at SMU*	Dallas, Texas	
8	UAB*	FEDEXFORUM	
12-15	Conference USA Tournament	FEDEXFORUM	

Home Game in bold CAPS
* Conference USA Game
Times TBA

