



RADIO

MEMPHIS RADIO NETWORK AFFILIATES

MEMPHIS	WREC-AM 600
NASHVILLE	WAMB-AM1160
JACKSON SOUTH	WSIB-FM 93.9
JACKSON NORTH	WTKB-FM 93.7
JACKSON EAST	WFGZ-FM 94.5
COVINGTON	WKBQ-FM 93.5



Tiger Sports Properties provides coverage to Tiger fans and alumni throughout Memphis and the Mid-South with the Memphis Radio Network.

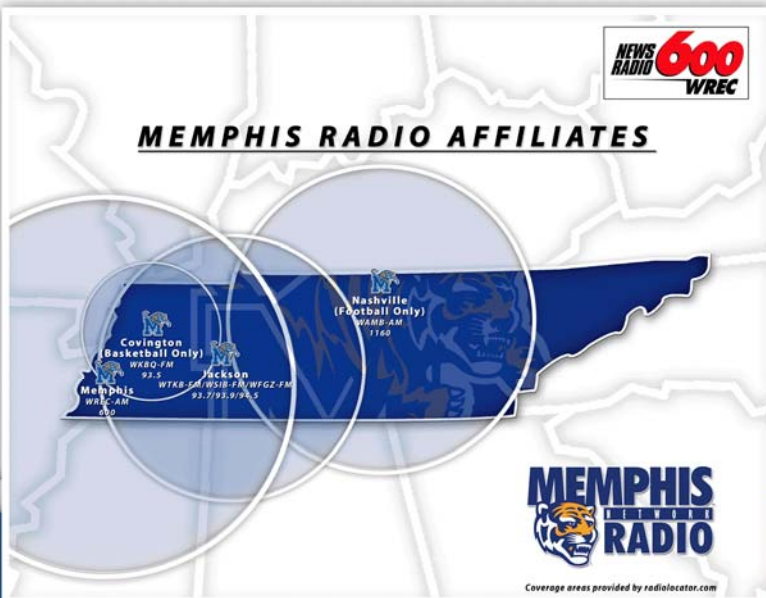
Football and Men's Basketball action are live on the network. In addition, Tiger fans can tune in during the football and basketball seasons and get the "scoop" from Tiger Head Coaches Tommy West, John Calipari and Blair Savage-Lansden. The shows provide in-depth information and the opportunity for Tiger fans to call in and talk one-on-one with their favorite coach.



- DAYTIME (6 AM TO 7 PM)
 - 15-SEC. PROMOTIONAL TAGS
 - :30 SPOTS
- LIVE TIGER FOOTBALL BROADCASTS
- LIVE MEN'S BASKETBALL BROADCASTS
- COACHES' SHOWS
 - TOMMY WEST SHOW
 - JOHN CALIPARI SHOW
 - BLAIR SAVAGE-LANSDEN SHOW



MEMPHIS RADIO AFFILIATES



FOOTBALL

TSP offers signage opportunities at all U of M venues. This provides your company with an excellent opportunity to brand itself with the Tigers and to achieve millions of impressions.

LIBERTY BOWL STADIUM - CAPACITY 62,000

AVERAGE ATTENDANCE – 34,045
(PAST THREE SEASONS)

2003 – RECORD 9-4 NEW ORLEANS BOWL CHAMPIONS

2004 – RECORD 8-4 GMAC BOWL

2005 – RECORD 7-5 MOTOR CITY BOWL CHAMPIONS

2007 – RECORD 7-6 NEW ORLEANS BOWL

STADIUM SIGNAGE OPPORTUNITIES

- LARGE FIELD LEVEL SIGNAGE (8' X 20')
- TUNNEL PLAYCLOCKS
- MAIN SCOREBOARD SIGNAGE (10' X 10')
- PAIR OF SIDELINE BANNERS (4' X 12')
- PORTAL SIGNS (3' X 3')





BASKETBALL



2007-08 Memphis Tiger Basketball Schedule

Date	Opponent	Site	Time#
November			
5-6	2K College Hoops Classic Benefitting Coaches vs. Cancer (Memphis Regional; Teams TBA)	FEDEXFORUM	
12	CHRISTIAN BROTHERS (Exhibition)	FEDEXFORUM	
15-16	2K College Hoops Classic Benefitting Coaches vs. Cancer (if advance)	New York, N.Y. (Madison Square Garden)	
20	ARKANSAS STATE	FEDEXFORUM	
27	AUSTIN PEAY	FEDEXFORUM	
December			
4	vs. Southern Cal (Jimmy V Classic)	New York, N.Y. (Madison Square Garden)	
15	vs. Middle Tennessee	Nashville, Tenn. (Sommet Center)	
19	at Cincinnati	Cincinnati, Ohio	
22	GEORGETOWN	FEDEXFORUM	
29	ARIZONA	FEDEXFORUM	
January			
3	SIENA	FEDEXFORUM	
5	PEPPERDINE	FEDEXFORUM	
9	EAST CAROLINA*	FEDEXFORUM	
12	at Marshall*	Huntington, W. Va.	
16	at Rice*	Houston, Texas	
19	SOUTHERN MISS*	FEDEXFORUM	
23	at Tulsa*	Tulsa, Okla.	
26	GONZAGA	FEDEXFORUM	
30	at Houston*	Houston, Texas	
February			
2	UTEP*	FEDEXFORUM	
6	SMU*	FEDEXFORUM	
9	UCF*	FEDEXFORUM	
13	HOUSTON*	FEDEXFORUM	
16	at UAB*	Birmingham, Ala.	
20	at Tulane*	New Orleans, La.	
23	TENNESSEE (ESPN Gameday)	FEDEXFORUM	
27	TULSA*	FEDEXFORUM	
March			
1	at Southern Miss*	Hattiesburg, Miss.	
5	at SMU*	Dallas, Texas	
8	UAB*	FEDEXFORUM	
12-15	Conference USA Tournament	FEDEXFORUM	

Home Game in bold CAPS
* Conference USA Game
Times TBA

