

PRINT & INTERNET



TIGER GAMEDAY PROGRAMS

The official *Gameday* program of the Tigers is full of player features, rosters, stats and other important information that every Tiger fan looks for at the game. Distributed at each home game, *Tiger GameDay* is professionally published and printed on high-quality glossy paper to ensure that your company's ad looks great!

- UP TO 110,000+ TOTAL CALCULATED IMPRESSIONS
- PREMIUM PAGE PLACEMENT
- LUCKY PAGE SPONSORS
- FEATURE SPONSORSHIPS

MARKETING COLLATERAL

- SCHEDULE CARDS AND TEAM POSTERS
- SEASON MAILER INSERTS
- TICKETBACKS

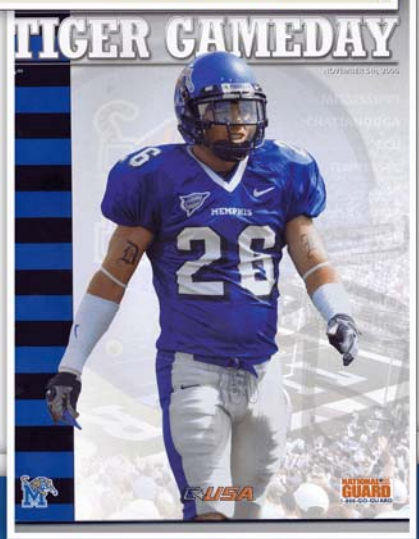
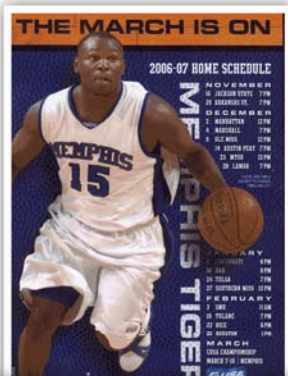
WWW.GOTIGERSGO.COM

GoTigersGo.com is the official athletic Web site of the Memphis Tigers and is the only online source of information direct from the athletic department.

Fans are able to access exclusive content and features, including live audio of every game broadcast via CSTV's All Access as well as auctions and access to official merchandise.

In addition to traditional banner advertising options and sponsorship opportunities, TSP is able to provide clients the opportunity to extend their partnership through GoTigersGo.com via branded features, content sponsorship and specially created online promotions.

- OFFICIAL ON-LINE PARTNER
- FEATURE SPONSORSHIP
- BANNER ADVERTISING
- CUSTOMIZED LINKS
- TRAFFIC DRIVING PROMOTIONS



GameDay Programs Designed By:
Fallout Design



FOOTBALL



Tiger Sports Properties is proud to present your business with the opportunity to tap into the loyalty of Tiger fans throughout the Mid-South with a sponsorship of Tiger Football.

Fresh off an appearance in the New Orleans Bowl, the Tigers are ready action in the 2008 season.

It's Game Time!

2008 TIGER FOOTBALL

HOME GAMES:

ARKANSAS STATE
CENTRAL FLORIDA
RICE
TULANE
SOUTHERN MISS

AWAY GAMES:

OLE MISS
JACKSONVILLE STATE
MARSHALL
MIDDLE TENNESSEE ST
EAST CAROLINA
UAB
SMU



BASKETBALL



2007-08 Memphis Tiger Basketball Schedule

Date	Opponent	Site	Time#
November			
5-6	2K College Hoops Classic Benefitting Coaches vs. Cancer (Memphis Regional; Teams TBA)	FEDEXFORUM	
12	CHRISTIAN BROTHERS (Exhibition)	FEDEXFORUM	
15-16	2K College Hoops Classic Benefitting Coaches vs. Cancer (if advance)	New York, N.Y. (Madison Square Garden)	
20	ARKANSAS STATE	FEDEXFORUM	
27	AUSTIN PEAY	FEDEXFORUM	
December			
4	vs. Southern Cal (Jimmy V Classic)	New York, N.Y. (Madison Square Garden)	
15	vs. Middle Tennessee	Nashville, Tenn. (Sommet Center)	
19	at Cincinnati	Cincinnati, Ohio	
22	GEORGETOWN	FEDEXFORUM	
29	ARIZONA	FEDEXFORUM	
January			
3	SIENA	FEDEXFORUM	
5	PEPPERDINE	FEDEXFORUM	
9	EAST CAROLINA*	FEDEXFORUM	
12	at Marshall*	Huntington, W. Va.	
16	at Rice*	Houston, Texas	
19	SOUTHERN MISS*	FEDEXFORUM	
23	at Tulsa*	Tulsa, Okla.	
26	GONZAGA	FEDEXFORUM	
30	at Houston*	Houston, Texas	
February			
2	UTEP*	FEDEXFORUM	
6	SMU*	FEDEXFORUM	
9	UCF*	FEDEXFORUM	
13	HOUSTON*	FEDEXFORUM	
16	at UAB*	Birmingham, Ala.	
20	at Tulane*	New Orleans, La.	
23	TENNESSEE (ESPN Gameday)	FEDEXFORUM	
27	TULSA*	FEDEXFORUM	
March			
1	at Southern Miss*	Hattiesburg, Miss.	
5	at SMU*	Dallas, Texas	
8	UAB*	FEDEXFORUM	
12-15	Conference USA Tournament	FEDEXFORUM	

Home Game in bold CAPS
* Conference USA Game
Times TBA

