

GAMEDAY SPONSORSHIPS

A popular, impactful sponsorship opportunity with comprehensive exposure benefits at your company's branded home football and men's basketball games.

- PREMIUM SIGNAGE PLACEMENTS
- CREATIVE IN-GAME PROMOTION
- SPECIAL ON-FIELD/COURT GIFT PRESENTATION
- GAME WEEK INCLUSION IN MEDIA ADS
- ENTRY/EXIT GIVEAWAY OF FAN PREMIUM ITEMS & COUPONING/BROCHURE DISTRIBUTION
- PUBLIC ADDRESS & VIDEOBOARD ANNOUNCEMENTS
- CONCOURSE DISPLAY BOOTHS



FOOTBALL

TSP offers signage opportunities at all U of M venues. This provides your company with an excellent opportunity to brand itself with the Tigers and to achieve millions of impressions.

LIBERTY BOWL STADIUM - CAPACITY 62,000

AVERAGE ATTENDANCE – 34,045
(PAST THREE SEASONS)

2003 – RECORD 9-4 NEW ORLEANS BOWL CHAMPIONS

2004 – RECORD 8-4 GMAC BOWL

2005 – RECORD 7-5 MOTOR CITY BOWL CHAMPIONS

2007 – RECORD 7-6 NEW ORLEANS BOWL

STADIUM SIGNAGE OPPORTUNITIES

- LARGE FIELD LEVEL SIGNAGE (8' X 20')
- TUNNEL PLAYCLOCKS
- MAIN SCOREBOARD SIGNAGE (10' X 10')
- PAIR OF SIDELINE BANNERS (4' X 12')
- PORTAL SIGNS (3' X 3')





BASKETBALL



2007-08 Memphis Tiger Basketball Schedule

| Date | Opponent | Site | Time# |
|-----------------|---|---|-------|
| November | | | |
| 5-6 | 2K College Hoops Classic Benefitting Coaches vs. Cancer (Memphis Regional; Teams TBA) | FEDEXFORUM | |
| 12 | CHRISTIAN BROTHERS (Exhibition) | FEDEXFORUM | |
| 15-16 | 2K College Hoops Classic Benefitting Coaches vs. Cancer (if advance) | New York, N.Y. (Madison Square Garden) | |
| 20 | ARKANSAS STATE | FEDEXFORUM | |
| 27 | AUSTIN PEAY | FEDEXFORUM | |
| December | | | |
| 4 | vs. Southern Cal (Jimmy V Classic) | New York, N.Y. (Madison Square Garden) | |
| 15 | vs. Middle Tennessee | Nashville, Tenn. (Sommet Center) | |
| 19 | at Cincinnati | Cincinnati, Ohio | |
| 22 | GEORGETOWN | FEDEXFORUM | |
| 29 | ARIZONA | FEDEXFORUM | |
| January | | | |
| 3 | SIENA | FEDEXFORUM | |
| 5 | PEPPERDINE | FEDEXFORUM | |
| 9 | EAST CAROLINA* | FEDEXFORUM | |
| 12 | at Marshall* | Huntington, W. Va. | |
| 16 | at Rice* | Houston, Texas | |
| 19 | SOUTHERN MISS* | FEDEXFORUM | |
| 23 | at Tulsa* | Tulsa, Okla. | |
| 26 | GONZAGA | FEDEXFORUM | |
| 30 | at Houston* | Houston, Texas | |
| February | | | |
| 2 | UTEP* | FEDEXFORUM | |
| 6 | SMU* | FEDEXFORUM | |
| 9 | UCF* | FEDEXFORUM | |
| 13 | HOUSTON* | FEDEXFORUM | |
| 16 | at UAB* | Birmingham, Ala. | |
| 20 | at Tulane* | New Orleans, La. | |
| 23 | TENNESSEE (ESPN Gameday) | FEDEXFORUM | |
| 27 | TULSA* | FEDEXFORUM | |
| March | | | |
| 1 | at Southern Miss* | Hattiesburg, Miss. | |
| 5 | at SMU* | Dallas, Texas | |
| 8 | UAB* | FEDEXFORUM | |
| 12-15 | Conference USA Tournament | FEDEXFORUM | |

Home Game in bold CAPS
* Conference USA Game
Times TBA

