

Dear Supporters,

As you know, breast cancer is becoming more and more prevalent around our great country. It touches many lives, including those in our Marquette family. This year, Marquette is joining forces with the Women's Basketball Coaches Association (WBCA) and their "THINK PINK" initiative to raise breast cancer awareness, on the court, across campuses, in communities, and beyond.

Join our team on Saturday, February 16th as we take on Seton Hall at 1 pm, for our third annual PINK OUT! We want to "Pack the AI" in PINK. Our team will be sporting pink accessories, but hope that you will come with pink sweatshirts, shirts, pants, anything PINK, and help "Pack the AI" in PINK for our nationally televised game.

Along with our PINK OUT, we are also holding a "3-point Attack Against Breast Cancer" promotion. Enclosed with this letter is a pledge form, please donate if you are able. It's easy! You can pledge \$5, \$10, or any other amount for each MU 3-pointer made on February 16th. There is also an option to give a flat fee, if you would prefer. All donations that are made on February 16th will be divided between Milwaukee Breast and Cervical Cancer Awareness Program (MBCCAP) and the Sue Yow/WBCA Cancer Fund.

MBCCAP is administered by the City of Milwaukee Health Department. It serves underinsured and uninsured women ages 35-64 by providing free breast and cervical cancer screenings. This year alone approximately 1,200 women have received services and in the past 15 years more than 26,000 women have been screened.

Kay Yow, North Carolina State University head women's basketball coach, is a past president and founding member of the Women's Basketball Coaches Association (WBCA), and a galvanizing voice for the Association. Yow was first diagnosed with breast cancer in 1987, and is currently battling the disease for the third time. In her 36 years as a head coach at the collegiate level, Yow is one of only six Division I head women's basketball mentors to achieve 700 career victories. The Kay Yow/WBCA Cancer Fund was announced on December 3, 2007, during the Jimmy V Classic. The Kay Yow/WBCA Cancer Fund, in partnership with The V Foundation for Cancer Research, will raise money in the fight against cancer. It was appropriate to announce this Fund during the Jimmy V Classic because of the connection between Jim Valvano, former North Carolina State men's head basketball coach who died of cancer in 1993, and Kay Yow, North Carolina State women's basketball coach.

I hope you will help us in the fight against breast cancer. Thank you in advance for your continued support! We look forward to seeing you in PINK on Saturday, February 16th vs. Seton Hall.

Think Pink!

Terri Mitchell

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