



## 2007 Marquette Men's Basketball Reseating Frequently Asked Questions

### 1. What is Reseating?

During a Reseating year, all men's basketball season ticket holders must re-select their seats in order of priority point rank. During a non-Reseating year, season ticket holders have the first opportunity to renew their previous season's seats.

### 2. Why does Marquette Athletics conduct Reseating?

Reseating gives season ticket holders the opportunity to improve seating based on the amount of priority points accumulated through donations and consecutive years of being a season ticket holder. The priority point system is intended to promote fairness, reward the loyalty of our long-time supporters and encourage current contributors to give to Marquette.

Reseating is conducted every two years so that donors to the Blue & Gold Fund and to other University funds can have the best possible seating options. Many season ticket holders look at the Reseating period as the best opportunity to increase their annual donation to the Blue & Gold Fund in order to improve their seat location.

The Blue & Gold Fund is vital to the success of Marquette Athletics as all dollars raised through the Blue & Gold Fund support student-athlete scholarships. Marquette boasts 14 varsity sports and provides scholarship funding to over 140 Marquette student-athletes. Currently, Marquette funds the equivalence of over 90 full-tuition scholarships at a total cost of approximately \$3.06 million (\$34,000/full-tuition scholarship). Eventually, the Blue & Gold Fund would like to fund the 110 NCAA maximum number of full-tuition scholarships on an annual basis.

### 3. How does Reseating work?

Season ticket holders select their seats based on priority point rank. All donations made by April 30, 2007 will be included in priority point calculation for the 2007 Reseating. Reseating will take place at the Al McGuire Center on the campus of Marquette University. The Al McGuire Center is located on 12<sup>th</sup> street in-between Wells Street and Wisconsin Avenue. Daily parking is available in the parking structure on Wells Street (one block from the Al McGuire Center).

### 4. When will the Reseating take place?

Reseating will take place from June 18 to July 1. You will be notified by the end of May of your appointment date and time.

### 5. I am unavailable to attend my appointment time, how do I select my seats?

We understand that some season ticket holders will not be able to attend their scheduled appointment times. There are three options if you can not make your assigned appointment time. First, you may send a representative in your place. Second, you can provide the ticket office a telephone number and we will contact you at your appointment time. Third, the Marquette Athletics Department can select seats for you based on your preferences. Please fill out your desired preferences on your Reseating appointment time response form which will be sent with appointment times in mid-May.

### 6. Will there be an opportunity to view seats at the Bradley Center?

Yes, Marquette Athletics will have an open house at the Bradley Center on May 29 and 30 from 5:00 p.m. to 8:00 p.m.

**7. How many seats can I select at the time of Reseating?**

Each season ticket holder account is eligible to select up to four (4) seats during its Reseating time. If a season ticket holder wants to select more than four (4) seats, the accounts priority points will be divided in half for purchase of up to eight (8) seats, divided into thirds for purchase of up to twelve (12) seats, etc.

**8. Is it possible to select seats with another season ticket holder?**

Yes, if you would like to sit with someone please indicate this on your appointment response form. The individual with the lower point total determines the time of the selection appointments.

**9. Following the Reseating this summer, when will Marquette reseal again?**

Marquette athletics plans on Reseating men's basketball season ticket holders every two years. Following the Reseating in the summer of 2007, the next Reseating will take place in the summer of 2009, prior to the 2009-2010 season.

**10. When are the Blue & Gold Fund seat donations due?**

The Blue & Gold Fund seat donations will be included on ticket invoice. Both the season tickets and Blue & Gold Fund donations are due by Wednesday, August 1, 2007. Tickets will not be mailed until both the tickets and seat donations are fully paid.

**11. What if I need accessible seating due to a disability?**

Accessible seating due to a disability is available and part of the point system. A physician's written authorization is required and we ask that you truly need accessible seating due to a disability. If a seat on an aisle would work just as well, we would appreciate it if you saved seats reserved for those with disabilities or people who are in need of wheelchair seating.

**12. How do I make a gift to the Blue & Gold Fund?**

Making a gift to the Blue & Gold Fund is easy. Gifts can be made online at [www.gomarquette.com](http://www.gomarquette.com) or by calling the Blue & Gold Fund at 414-288-3988. All donations must be received by April 30 to be included in the priority point calculation for the 2007 Reseating.

**13. Why are there so many seats already taken by the time I get to choose seats?**

Season ticket holders with higher point totals have already selected seats. Marquette also reserves seats for various internal needs, including recruits, player's families, students and the band.

**14. Can I get my same seats that I had for the 2006-07 season?**

Yes, if they are available at the time of your assigned appointment time. The only seats that do not have to go through the Reseating process are seats in the preferred seating section. There are some preferred seats available for the 2007-08 season. Contact the Blue & Gold Fund office at 414-288-3988 for more information.

**15. I have questions about my point statements, who do I contact?**

The Blue & Gold Fund office will be glad to answer any questions you have. Please give us a call at 414-288-3988.