




**LMU**™ *The Centennial Season Ticket*  
*Basketball*

Renew by Sept. 16 for an early signing bonus.  
Look inside for more!



be a part of history  help the Lions Roar.

# THE CENTENNIAL SEASON TICKET

The 2011-12 LMU Basketball Season will be a special one as Loyola Marymount University celebrates its centennial. The Centennial Season will feature more than 40 NCAA Division I basketball games at Gersten Pavilion, including a pair of special Centennial games for both the men and women. A season ticket gets you into all the celebrations in 2011-12 as well as the chance to make some exceptional savings across the season in the price for single game tickets - up to 49%! You will see some exciting new developments this season, including select pregame opportunities in the new Lions' Athletic Center, and the renovated restrooms and Lobby of Gersten Pavilion. It all adds up to a memorable celebration of LMU's 100th birthday.

## THE CENTENNIAL SEASON TICKET WILL INCLUDE:

### 2011-12 LMU MEN'S BASKETBALL:

- 21 NCAA Division I home games, including the Centennial Classic, at Gersten Pavilion
- General admission to designated double or triple-header games with women's basketball
- Priority access to tickets for 2012 WCC Championships in Las Vegas
- Priority access to tickets for any postseason tournaments

Act NOW for the **CENTENNIAL EARLY SIGNING BONUS** - purchase/renew by Sept. 16 and receive the LMU Centennial Scarf, which celebrates LMUat100 and also allows season access to LMU fall sport home games. Supplies are limited and season tickets must be PURCHASED by Sept. 16, 2011. The Scarf gives you access to all home preseason and regular season events for men and women's soccer, men and women's water polo and women's volleyball - that is more than 60 home games and some exceptional savings across the season in the price for single game tickets - up to 93%! *(Limit four scarfs per account holder. Scarfs will be available after purchase at LMU Ticket Office in Lions' Athletic Center. Not available to Jr. Lions Club tickets. Visit the LMU Ticket webpage at LMULions.com for more information.)*

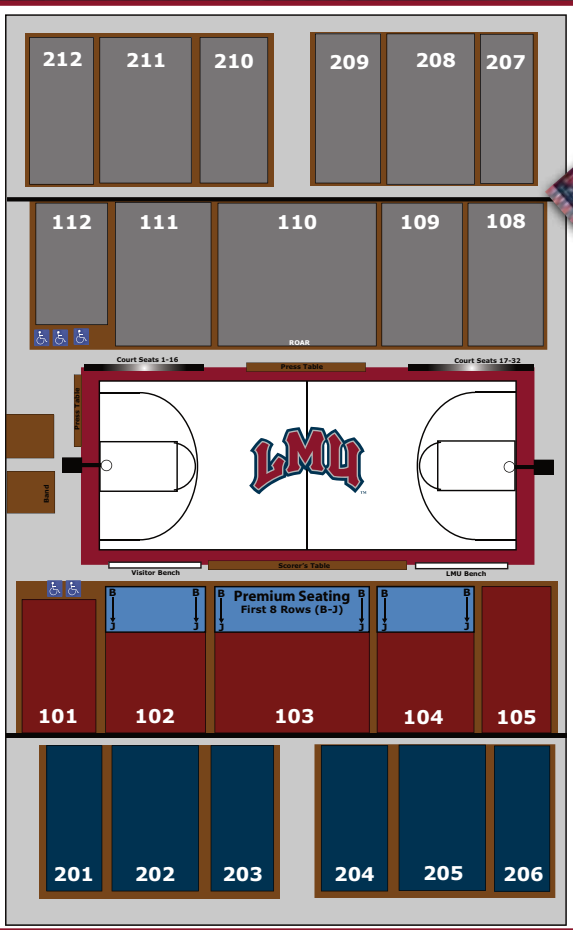
### 2011-12 WOMEN'S BASKETBALL:

- 19 NCAA Division I home games, including the Thanksgiving Classic, at Gersten Pavilion
- Upper reserved seating to designated double or triple-header games with men's basketball
- Priority seating to 2012 WCC Championships in Las Vegas
- Exclusive LionsFund membership opportunities





**REMEMBER:** Purchase a men's season ticket by Sept. 16 and get the LMU Centennial Scarf, which allows season access to men & women's soccer, women's volleyball and men & women's water polo for the 2011-12 season. [CLICK HERE TO OPEN ORDER FORM!](#)



### 2011-12 Men's Ticket Options

Section	Season Ticket	Single Game Ticket	
		Regular	Premier
Premium Seating	\$225 + \$250 LionsFund Donation	\$20	\$25
Crimson Level	\$225	\$20	\$25
Young Alum*	\$125	\$20	\$25
Faculty/Staff^	\$125	\$20	\$25
Upper Level	\$150	\$15	\$15
Child/Senior!	\$100	\$10	\$10
Visiting Student	n/a	\$10	\$10
Student Section			
LMU Student	Free with LMU OneCard		
Faculty/Staff^	^Free with LMU OneCard		
Student Guest	n/a	\$15	\$15

\* - Graduated within last 5 years, ! - Child 12 and under/Senior 55 and over. **PREMIER GAMES will be listed on LMULions.com.**  
 ^ - Limit four tickets with valid LMU OneCard. **LMU OneCard tickets are good for Student Section (Sections 109-112/207-212) ONLY and holder must enter arena through OneCard entrance.**

### 2011-12 Women's Ticket Options

Floor Seats	\$100	n/a	n/a
General Admission	\$75	\$10	Men's
Child/Senior !	\$75	\$7	Prices
Faculty/Staff^	Free with LMU OneCard		
Student Section	Free with LMU OneCard		

& - Must be LMU season ticket holder, limit to four.

### 2012 WCC Tournament

All-Session - Men & Women	\$175*
Single Session - Student Men	\$10 per game
Single Session - Student Women	\$5 per game

& - Must be LMU season ticket holder, limit to four.

# LIONSFUND & PREMIUM SEATING

LionsFund Premium Seats (Sections 102-104, Rows B-J) – The ultimate season ticket where you not only have the best seat in the house, but you are part of something bigger. With a premium seat at Gersten Pavilion and its built-in \$250 donation (per season ticket) to LionsFund, you are giving back to LMU and its more than 450 student-athletes through LionsFund. Gifts to LionsFund assist to provide the resources needed for LMU Athletics to achieve the highest level of success both athletically and academically, and are critical in the LMU Athletics Department goal of Building Champions.

## LIONSFUND PREMIUM SEATING BENEFITS:

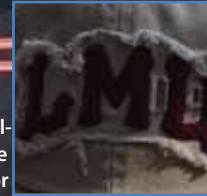
- Access to exclusive LionsFund gameday events.
- A 10% discount on all merchandise in the LMU Spirit Shop (in Gersten Pavilion) for the 2011-12 season.
- Invitation to LMU Athletics' Centennial Celebration events.
- Additional two complimentary student-section tickets for the LionsFund Game Night and free Centennial Celebration gameday give-away.
- 21 LMU Lions NCAA Division I home games, including the Centennial Classic
- General admission to designated double or triple-header games with women's basketball
- Priority access to tickets for 2012 WCC Championships in Las Vegas
- Priority access to tickets for any postseason tournaments
- \$200 tax deduction per season ticket.
- Donors of \$1,000 or more become Presidential Donors to LMU and receive additional University benefits. Visit [LMU.edu/giving](http://LMU.edu/giving) for more information.

Please contact LionsFund at (310) 338-2908 or [golions@lmu.edu](mailto:golions@lmu.edu) for more information.

## MORE FROM LIONSFUND

An annual celebration held in mid-May of each year, the LMU Golf Classic and Dinner Auction has become one of the premier events on the Loyola Marymount University calendar. Held at the beautiful Pacific Palms Resort, the Golf Classic has gained recognition as one of the top higher education golf tournaments in all of Southern California. Pacific Palms features two 4-Star golf courses, a full service spa, first-class restaurants, a hotel, and much more to make it a first-class destination for all our fans.

Over the course of the event's 18-year history, over \$700,000 has been raised in support of student-athlete scholarships. We thank all our sponsors, donors, and participants for their support, and we hope you plan to join us this year for the 18th Annual LMU Golf Classic and Dinner Auction on Friday, May 18, 2012! To get a jump on reserving your spot, email [golions@lmu.edu](mailto:golions@lmu.edu) TODAY.





# THE WEST COAST CONFERENCE & 2012 BASKETBALL CHAMPIONSHIPS

**WEST COAST  
CONFERENCE**

For the first time in over thirty years, the West Coast Conference has a new member. Brigham Young University formally joins the WCC on Friday and will field a team in 11 of the Conference's 13 sponsored sports. With the change in membership, the West Coast Conference has launched its new brand identity. The new logo is the WCC's first visual change since 1995. The West Coast Conference traces its beginnings to 1952, where the California Basketball Association was created to provide a venue for five San Francisco Bay Area schools to compete in basketball - including Saint Mary's College, the University of San Francisco, and Santa Clara University. The conference expanded to include Loyola Marymount University and Pepperdine University in 1955, becoming the West Coast Athletic Conference. In 1977, the University of Portland joined the WCAC (shortened to WCC in 1989). Today, BYU becomes the first full member to join the West Coast Conference since Gonzaga University and the University of San Diego began competing in the WCAC in 1979.

With the change, the 2012 WCC Basketball Championships will be historic one. The event will return to Las Vegas and the Orleans arena and will feature a new format, running from Feb. 29 - March 5. LMU season ticket holders have priority access to purchase WCC Basketball Championships tickets, which can be purchased with your LMU season ticket. Tickets will be in hot demand and for the first time, the Conference is anticipating no public sale as all tickets will be purchased through the school allotments. So act now and get your tickets to the 26th Annual WCC Championships!



# THE GAME DAY EXPERIENCE

Nothing like game day on the campus of Loyola Marymount University. There is something for everyone when coming on to the bluff to cheer on the Lions and as a season ticket holder you are in the middle of the action.

## ROAR

The official fan club for LMU Athletics! Seen throughout the athletic season, The Roar has been a major reason for record student attendance the last several years. With more than 1,500 members this year, Roar will be a factor at LMU events. Open to all students, faculty and staff enrolled/employed at LMU, Roar offers an opportunity to participate in in-game promotions, drawings for valuable prizes and much, much, more, including the Roar T-Shirt. Call (310) 338-LION to join today!

## JR. LIONS CLUB

Kids 12 and under have a special way to be a part of LMU Athletics. From LMU Summer Camps, to LMU home games, to special events with Iggy, LMU and LMU Athletics is a great place to be if you are a kid. Membership Benefits include: All Sports Pass \* • Lions Club T-Shirt • Lions Club Certificate • Special Events at Basketball Games • Invitations to Exclusive Events. Join Jr. Lions Club TODAY! Cost is just \$30 for the 2011-12 season. Go online to [LMULions.com/Tickets](http://LMULions.com/Tickets) to register.

\* - does not include men's basketball premier games.

## TAILGATING

Tailgating is back for its third year and will be a part this 2011-12 Centennial Season. Tailgating will begin with the Centennial game against Columbia on Dec. 2, 2011 and will continue throughout most of the West Coast Conference schedule. Visit the GameDay section on [LMU-Lions.com](http://LMU-Lions.com) for complete tailgating information.



## THE LOFT

The Loft is the official Pregame Destination for LMU Men's Basketball. Located in between the Hannon apartments (#16 on map below), The Loft is the place to be prior to tip-off of select LMU men's basketball games. All fans 21+ are invited to attend select pregame celebrations at The Loft. Doors open at 5 p.m. More information will be sent to all season ticket holders and will be available online as the season starts in mid-October.

## GROUP TICKETS

Looking for a great time for a group of friends? Looking for that perfect birthday party idea? How about a group activity for your class, office, church, etc.? Group tickets to an LMU Athletic Event is your answer! Home games for LMU Athletics provide great fun for any group - from your extended family to an office outing - and they are at a great price too! Group rates for LMU Athletic Events run as low as a \$1 (yes, just a buck). Contact the ticket office at (310) 338-LION for more information.

## PARKING

The Loyola Marymount University campus is located in Westchester at One LMU Drive, approximately four miles north of the Los Angeles International Airport. There are two entrances to the campus, the main entrance off of Lincoln Blvd. on LMU Drive and the entrance to the Athletics Complex off Loyola Blvd. and 80th Street. Fans must use the main entrance. You can get directions to the various parking lots from the guard at the front gate. Doors to Gersten Pavilion open one hour before tip-off on game days.

## DINING ON CAMPUS

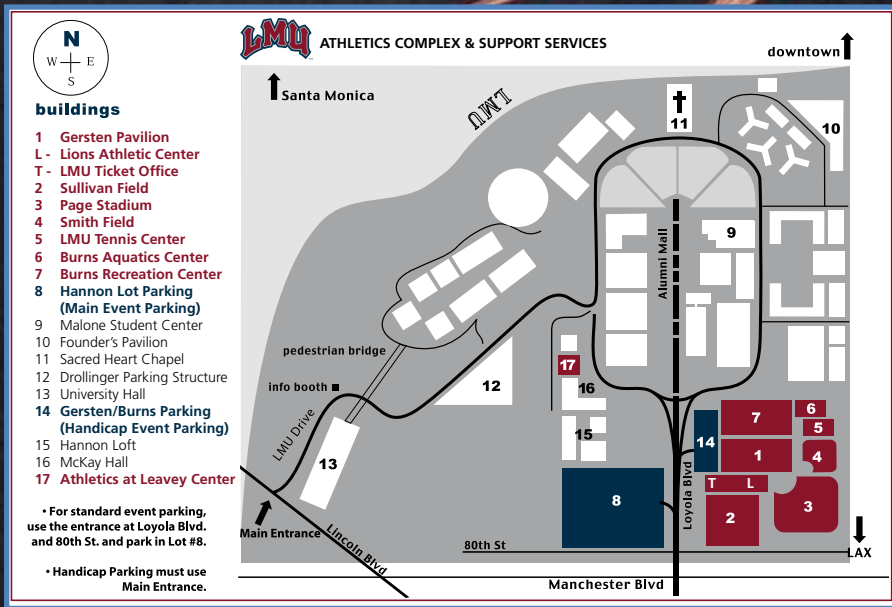
There are plenty of places to get a bite to eat before, during and after any LMU athletics' event. There is always the concession stand during the game. Ranging from sit down dinners at the Crimson Lion to a burger and fries at Iggy's Diner to a quick Jamba Juice on the go, there is something for everyone when dining at LMU. Dining options include:

## East Campus

The Lair Marketplace - Malone Center (9 on map); Jamba Juice - SE Corner Malone Center (9); The Lions' Den - Chapel side of Malone Center (9); Pizza del Rey - Founders Pavilion (10); Iggy's Diner - McKay Hall (16); The Loft - Hannon Apts., Upstairs (15); Lion's Cafe - Alumni Mall near Foley Pond

## West Campus (University Hall)

The Roski Dining; The Lion's Corner Cafe; Crimson Lion - University Hall



**LMU TICKET ORDER FORM**

**Men's Basketball**

212	211	210	209	208	207
112	111	110	109	108	107
101	102	103	104	105	106
201	202	203	204	205	206

**LIONSFUND & PREMIUM SEATING**

Includes Premium Seating, 100% of the Lionsfund, and 100% of the Lionsfund. This is a one-time fee that will be used to fund the new and to be used for you are part of our exciting 100% Lionsfund. This is a one-time fee that will be used to fund the new and to be used for you are part of our exciting 100% Lionsfund. This is a one-time fee that will be used to fund the new and to be used for you are part of our exciting 100% Lionsfund.

**Men's Basketball**

Premium Seating	\$1500	\$1500
Men's Basketball	\$1500	\$1500
Women's Basketball	\$1500	\$1500
NCC Tournament	\$1500	\$1500
AL-Schedule	\$1500	\$1500
<b>Grand Total Amount</b>		<b>\$6,000</b>

**Men's Basketball**

Men's Basketball	\$1500
Women's Basketball	\$1500
NCC Tournament	\$1500
AL-Schedule	\$1500
<b>Grand Total Amount</b>	<b>\$6,000</b>

**Women's Basketball**

Women's Basketball	\$1500
NCC Tournament	\$1500
AL-Schedule	\$1500
<b>Grand Total Amount</b>	<b>\$4,500</b>

**NCC Tournament**

NCC Tournament	\$1500
AL-Schedule	\$1500
<b>Grand Total Amount</b>	<b>\$3,000</b>

**AL-Schedule**

AL-Schedule	\$1500
<b>Grand Total Amount</b>	<b>\$1,500</b>

**Early Payout Bonus**

Receive \$1000 bonus for early sign-up. This bonus is available to those who sign up for the season ticket by September 16, 2011. The bonus is available to those who sign up for the season ticket by September 16, 2011. The bonus is available to those who sign up for the season ticket by September 16, 2011.

**Individual Game Seats**

Seats for single games are available. Contact the ticket office at (310) 338-1616 for more information.

**www.LMULIONS.com**

**Personal Information**

Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Cell Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_

**Payment Information**

Check  Credit Card  
 Debit  Discover Card

**Card Info**

By Mail: LMU Ticket Office • Loyola Marymount University • 1000 Ocean • Los Angeles, CA 90045 • Fax: (310) 338-1616  
 By Email: Download form online and email to: [ajohn@lmu.edu](mailto:ajohn@lmu.edu)

**Notes**

1. This form is for the purchase of season tickets. It is not valid for the purchase of individual game tickets.  
 2. All tickets are subject to availability.  
 3. All tickets are subject to availability.

Please contact (310) 338-1616 for questions. See the back for more information.

## THE CENTENNIAL SEASON TICKET

Don't forget to renew your men's season ticket by Sept. 16 to get the **CENTENNIAL EARLY SIGNING BONUS**. With the ticket, early sign-ups will receive the LMU Centennial Scarf, which celebrates LMUat100 and also allows season access to LMU fall sport home games. Supplies are limited and season tickets must be PURCHASED by Sept. 16, 2011.

Look for the complete 2011-12 LMU Basketball schedule for both the men and women at LMULions.com.

## HOW TO RENEW

**BY MAIL:** Fill-in Centennial Season Ticket Form and return to the address listed below. Form can be found as a fill-in PDF form online at [www.LMULions.com/tickets/loyo-tickets](http://www.LMULions.com/tickets/loyo-tickets)

**BY FAX:** You may also fax form to (310) 338-1616

**BY PHONE:** You may call (310) 338-LION to order via phone.

**IN PERSON:** Visit the new LMU Ticket Office in the Lions' Athletic Center between the hours of 12 pm to 5 pm, Monday through Friday.

Click the form to download the fill-in basketball season ticket form in PDF.

**LMU Ticket Office: Loyola Marymount University  
 Lions' Athletic Center • 1 LMU Drive • Los Angeles, CA 90045  
 Phone: 310.338.LION • Fax: 310.338.1616**

**www.LMULIONS.com**

