

2011 CARDINAL VIP PROGRAM



As part of the Cardinal Athletic Fund, the Cardinal VIP Program is designed exclusively for hotels. Your gift-in-kind of \$2,000 in room trade, annually, will provide Cardinal Athletics with added resources for recruiting and public relations purposes. This is a great benefit to the athletic department in terms of cost savings and convenience, and your support of UofL Athletics, through the Cardinal VIP Program will be most appreciated and essential to our continued success.

Contact:
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U of L Athletics
502-852-3858

BENEFITS

- ▽ **Two tickets to a football game at Papa John's Cardinal Stadium, two tickets to the Brown & Williamson Club and an invite to the CAF Caboose for pre-game festivities**
- ▽ **Two tickets to a men's basketball game at the KFC Yum! Center, with access to the Spirit Room for pre-game festivities**
- ▽ **Special invitation to a Athletic Department Staff Breakfast (April)**
- ▽ **Cardinal Football and Basketball Media Guides**
- ▽ **Subscription to the Louisville Sports Report, an exclusive, inside look into UofL Athletics**
- ▽ **Recognition in VIP section of Football and Basketball Programs**
- ▽ **Message Board recognition at all home Football and Basketball games**
- ▽ **Leads for BIG EAST Tournament teams, NCAA Tournaments, recruits and athletic guests**
- ▽ **Visiting team hotel referrals, only members of our program will be recommended by athletic staff and coaches**
- ▽ **Website Link on UofLsports.com to your hotel property**

