



Promotional Activities NCAA Bylaw 12.5

IMPORTANT: Please read the front and back of this form thoroughly.

To receive a timely response, you must complete all of the information and submit the form to the Compliance Office.

Long Beach State staff and student-athletes are not permitted to participate in or provide memorabilia for fund-raising activities or promotion that will directly or indirectly benefit any student(s) in grades 9-12. Also, Long Beach State student-athletes are not permitted to participate in any activities that promote a commercial organization.

You must respond to each item below and sign the form. One form may be used for requests from multiple sports programs.

GENERAL INFORMATION Check all that apply Request for memorabilia (e.g., apparel, photo, autograph)
 Request for student-athlete

Name of Agency _____ Name of Authorized Representative/Event Organizer _____
Address _____ City, State, Zip _____ Phone _____
Name of Event/Activity _____ Event Site/Location _____
Event City _____ Event Date _____ Event Time _____

DESCRIPTION OF ACTIVITY (attach a flyer)

FUNCTION PERFORMED BY STUDENT ATHLETE

EXPENSES TO STUDENT ATHLETE

STUDENT-ATHLETE(S)/STAFF PARTICIPATION

Additional names and sport may be attached

<u>Name</u>	<u>Sport</u>	<u>Name</u>	<u>Sport</u>
_____	Select Sport	_____	Select Sport
_____	Select Sport	_____	Select Sport
_____	Select Sport	_____	Select Sport

I certify that I have read this form and the provision of NCAA Bylaw 12.5.1.1 on the back of this form in its entirety and agree to the required terms and conditions

Signature of Authorized Representative of Agency/Event Organizer _____ Date _____

FOR LONG BEACH STATE USE ONLY apparel equipment photo autograph other

Item(s) provided _____

FOR OFFICIAL ACTION

Approved Not Approved

Director of Athletics/Designee _____ Date _____

Associate Athletic Director for Compliance _____ Date _____

49er Athletic Club _____ Date _____

Sport Supervisor _____ Date _____

NCAA REGULATIONS

- The student-athlete must receive written prior approval from the Director of Athletics/Designee to participate in the listed event.
- The signatures on this form, of the authorized representative of the support agency, serve as a release statement that the student-athlete(s), staff members(s) name, image or appearance is used in a manner consistent with the requirements of bylaw 12.5.1.1 of the NCAA manual and listed below.
- Long Beach State, their staff, student-athletes and boosters are not permitted, directly or indirectly to assist in raising funds for prospects, high schools, junior colleges or organizations that consist of prospects. A prospect is any person who has begun the ninth grade.

12.5.1.1 Institutional, Charitable, Educational or Nonprofit Promotions

A member institution or recognized entity thereof (e.g., fraternity, sorority or student government organization), a member conference or a non-institutional charitable, educational or nonprofit agency may use a student-athlete's name, picture or appearance to support its charitable or educational activities or to support activities considered incidental to the student-athlete's participation in intercollegiate athletics, provided the following conditions are met. *(Revised 1/11/89, 1/10/91, 1/10/92)*

(a) The student-athlete receives written approval to participate from the Director of Athletics (or his or her designee who may not be a coaching staff member), subject to the limitations on participants in such activities as set forth in Bylaw 17. *(Revised 1/11/89, 4/26/01)*

(b) The specific activity or project in which the student-athlete participates does not involve co-sponsorship, advertisement or promotion by a commercial agency other than through the reproduction of the sponsoring company's officially registered regular trademark or logo on printed materials such as pictures, posters or calendars. The company's emblem, name, address and telephone number may be included with the trademark or logo. Personal names, messages and slogans (other than an officially registered trademark) are prohibited. *(Revised 1/11/89, 1/10/97)*

(c) The name or picture of a student-athlete with remaining eligibility may not appear on an institution's printed promotional item (e.g. poster, calendar) that includes a reproduction of a product with which a commercial entity is associated if the commercial entity's officially registered regular trademark or logo also appears on the item. *(Adopted 11/12/97)*

(d) The student-athlete does not miss class. *(Revised 1/11/89)*

(e) All money derived from the activity or project goes directly to the member institution, member conference or the charitable, educational or nonprofit agency. *(Revised 1/11/89, 1/10/92)*

(f) The student-athlete may accept legitimate and normal expenses from the member institution, member conference or the charitable, educational or nonprofit agency related to participation in such activity, provided it occurs within the state or, if outside the state, within a 100 mile radius of the member institution's campus. *(Revised 1/11/89, 1/10/92)*

(g) The student-athlete's name, picture or appearance is not utilized to promote the commercial ventures of any nonprofit agency. *(Adopted 1/10/92)*

(h) Any commercial items with names or pictures of student-athletes (other than highlight films or media guides per Bylaw 12.5.1.8, may be sold only at the member institution at which the student-athlete is enrolled, institutionally controlled (owned and operated) outlets or outlets controlled by the charitable or educational organization (e.g., location of the charitable or education organization, site of charitable event during the event). *(Adopted 1/16/93)*

(i) The student-athlete and an authorized representative of the charitable, educational or nonprofit agency sign a release statement ensuring that the student-athlete's name, image or appearance is used in a manner consistent with the requirements of this section. *(Revised 1/11/89, 1/10/92)*

The student-athlete may speak at a meeting or banquet where there are prospective student-athletes, provided he or she does not make a recruiting presentation to the group or an individual.