

# JEWELS OF THE NIGHT



MAY 6, 2017 | WALTER PYRAMID  
WWW.JEWELSOFTHENIGHT.COM

## SPONSORSHIP OPPORTUNITIES

### **\$25,000 PRESENTING SPONSORSHIP [EXCLUSIVE]**

- Presenting sponsor of Jewels of the Night
- Company name and logo included on all collateral and promotional materials
  - Over 5,000 invitations will be sent to alumni and friends with your name and logo
  - 108,000 emails delivered to alumni and friends with your name and logo included promoting **you** as the presenting sponsor of the event
- Electronic advertisement on in-game video board (1/3 video board - 17ft. wide x 14.5ft. tall) during Walter Pyramid sporting events from February 1, 2016 – May 6, 2017
  - 18 events, shown 3-5 times per event
- Weekly social media tags and recognition for six (6) weeks prior to event
- Company name on Jewels of the Night website with click-through link to web page of your choice
- 1/3 video board (17ft. wide x 14.5ft. tall) slide featured continuously throughout the event
- Two (2) Exclusive VIP Lounges (20 total seats) with corresponding benefits (see Ticket & Tables)

### **\$10,000 SPONSORSHIP**

- Electronic advertisement on in-game video board (1/3 video board - 17ft. wide x 14.5ft. tall) during Walter Pyramid sporting events from February 1, 2016 – May 6, 2017
  - 18 events, shown 3-5 times per event
- Weekly social media tags and recognition for four (4) weeks prior to event
- Company name on Jewels of the Night website with click-through link to web page of your choice
- 1/3 video board (17ft. wide x 14.5ft. tall) slide featured continuously throughout the event
- One (1) Premiere VIP Table (10 total seats) with corresponding benefits (see Ticket & Tables)
- Company logo on the VIP gift – \$2,000 value

### **\$5,000 SPONSORSHIP**

- Company name on Jewels of the Night website with click-through link to web page of your choice
- 1/3 video board (17ft. wide x 14.5ft. tall) slide featured continuously throughout the event
- One (1) Premiere VIP Table (10 total seats) with corresponding benefits (see Ticket & Tables)
- Company logo on photos and sponsorship of the Photo Booth (most popular ) \$1,500 value
  - Opportunity to provide props for photo booths

### **\$2,500 SPONSORSHIP**

- Company name on Jewels of the Night website with click-through link to web page of your choice
- 1/3 video board (17ft. wide x 14.5ft. tall) slide featured continuously throughout the event
- One (1) VIP Table (10 total seats) with corresponding benefits (see Ticket & Tables)

*Proceeds from event support Long Beach State student-athlete scholarships*

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## TICKETS AND TABLES

### **EXCLUSIVE VIP LOUNGE - \$4500 (LIMIT - 4)**

- One (1) Lounge (10 total seats)
- Access to VIP Area
- VIP Gift + Sponsored Gift + Swag Bag
- One (1) table steward for seated drink service (2hr)
- Champagne bottle service
- Appetizer tray

### **PREMIERE VIP TABLE - \$3000 (LIMIT - 10)**

- One (1) table (10 total seats) in the first row
- Access to VIP Area
- VIP Gift + Sponsored Gift
- One (1) table steward for seated drink service (2hr)

### **VIP TABLE - \$1750/\$2000 (LIMIT - 28)**

- One (1) table (10 total seats)
- Access to VIP Area
- VIP Gift
- Early-bird pricing prior to March 17, 2017

### **GENERAL TABLE - \$1250/\$1500 (LIMIT - 36)**

- One (1) table (10 total seats)
- Early-bird pricing prior to March 17, 2017

All or part of your gift may be tax deductible as a charitable contribution. Please check with your tax advisor. Tax-ID# 45-2163910

For information or to become a sponsor of Jewels of the Night, please contact:

Kellyn Brawley  
Assistant to the Athletics Director  
562-985-7976  
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