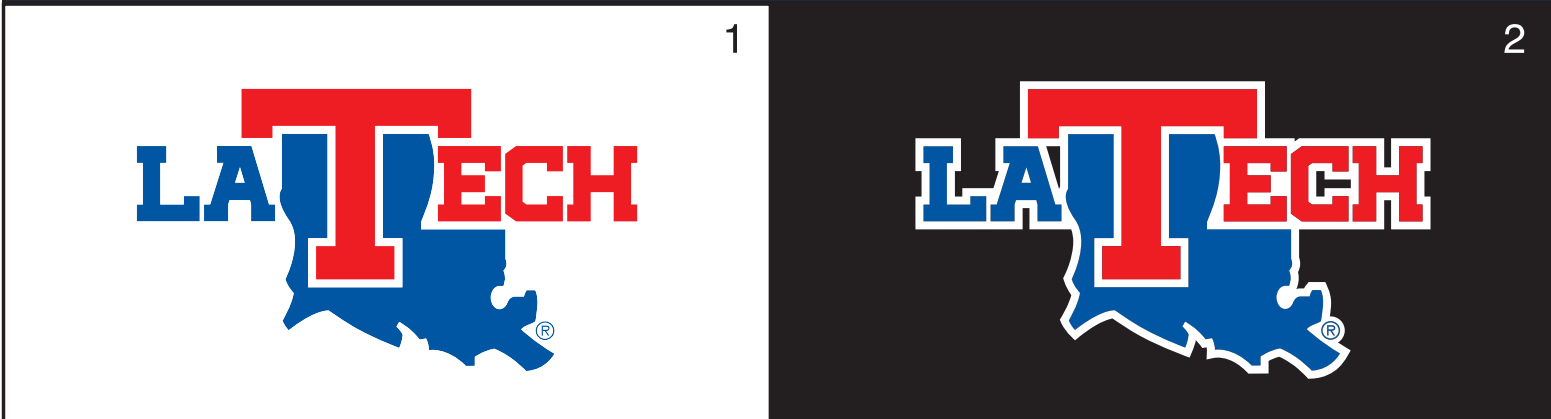


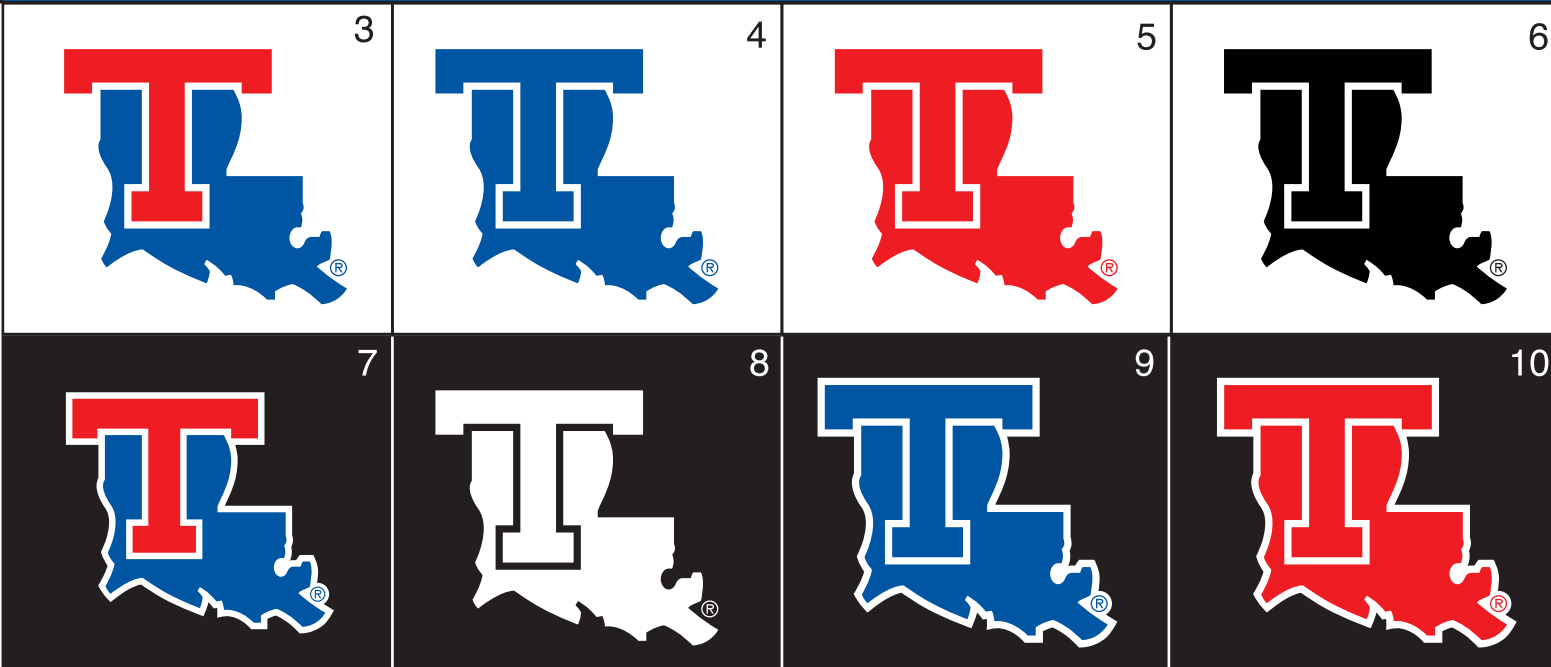
LOUISIANA TECH UNIVERSITY BULLDOGS



LA TECH ATHLETICS LOGO/WORD MARKS



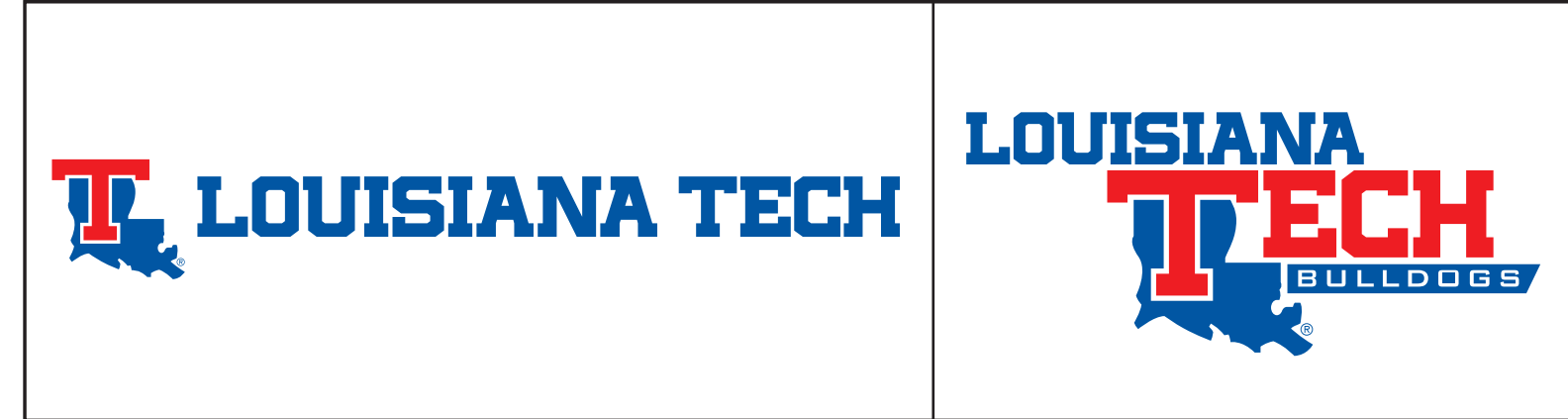
OFFICIAL UNIVERSITY LOGOS



VERBIAGE GENERAL INFORMATION

Louisiana Tech University™ Louisiana Tech™ Lady Techsters™ Louisiana Tech Bulldogs™ Tech Bulldogs™ LA Tech	LOCATION: RUSTON, LA MASCOT: BULLDOGS MASCOT NICKNAME: (Live) TECH XXI	MASCOT NICKNAME: (Costume) CHAMP ESTABLISHED DATE: 1894 CONFERENCE: Conference USA (C-USA)
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OFFICIAL UNIVERSITY WORD MARKS



BULLDOG MARKS LADY TECHSTERS WORD MARKS



COLOR INFORMATION

You must use the approved University colors or the *PANTONE® colors listed on this page. The colors on this page are not intended to match the PANTONE color standards. For the PANTONE color standards, refer to the current editions of the PANTONE color publications. *PANTONE® is a registered trademark of PANTONE, Inc.

SCHOOL COLORS	PANTONE COLORS	THREAD COLORS	
BLUE	PANTONE REFLEX BLUE or 287 (C:100 M:70 Y:0 K:5)	MADEIRA 1166	RA 2437
RED	PANTONE 1797 (C:0 M:100 Y:100 K:0)	MADEIRA 1147	RA 2263
LIGHT GRAY	PANTONE 429	WHITE	WHITE
BLACK	PANTONE PROCESS BLACK		
WHITE	WHITE		

ADDITIONAL PERTINENT INFORMATION

	Yes	No	Restrictions
• University licenses consumables:	X	—	With University Permission
• University licenses health & beauty products:	X	—	With University Permission
• University permits numbers on products for resale:	X	—	With University Permission
• Mascot caricatures permitted:	X	—	With University Permission
• Cross licensing with other marks permitted:	X	—	With University Permission
• NO USE of current player's name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations.			
• NO REFERENCES to drugs, or tobacco related products may be used in conjunction with University marks.			

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