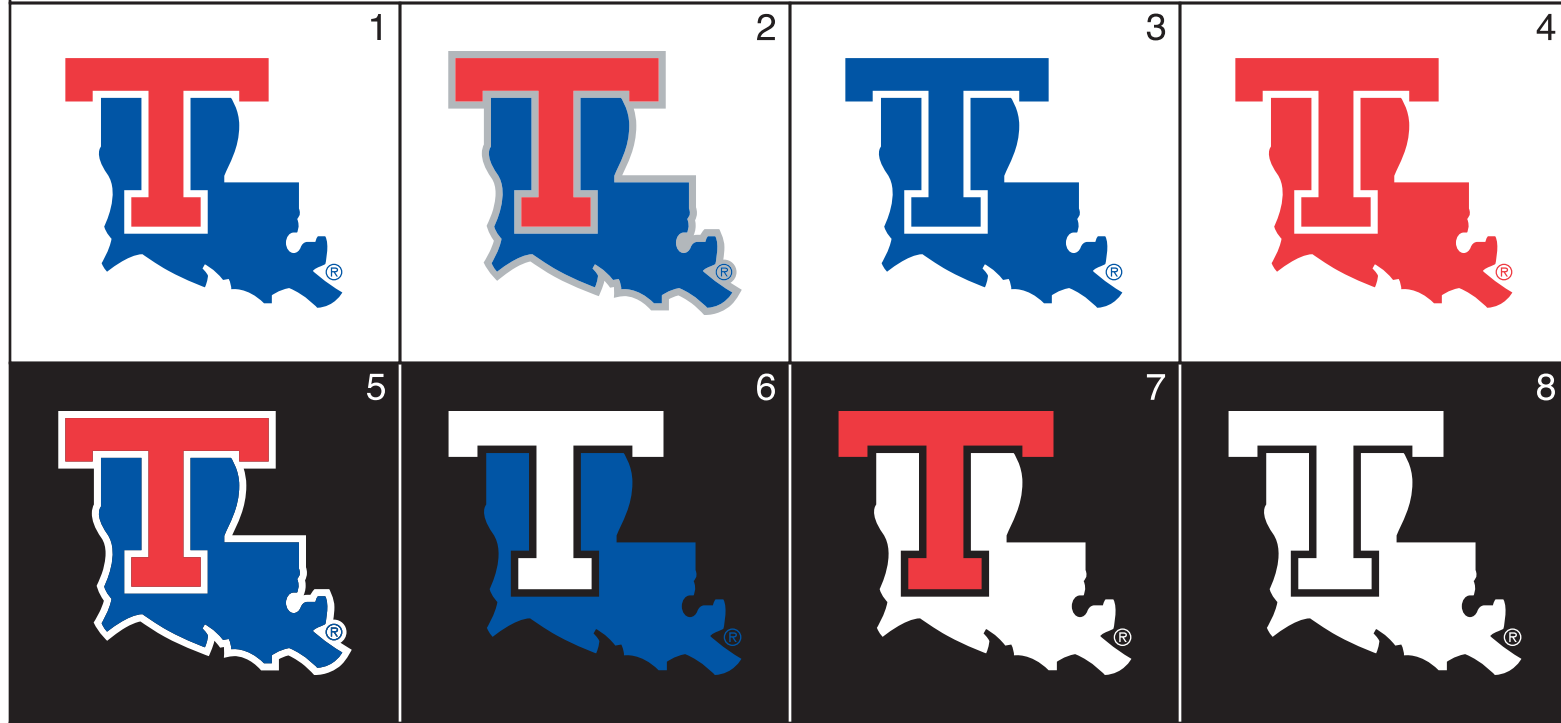


LOUISIANA TECH UNIVERSITY BULLDOGS



OFFICIAL UNIVERSITY LOGOS

When using 2 color logo use at least 1 official color in proper place.



OFFICIAL UNIVERSITY WORD MARKS



COLOR INFORMATION

You must use the approved University colors or the *PANTONE® colors listed on this page. The colors on this page are not intended to match the PANTONE color standards. For the PANTONE color standards, refer to the current editions of the PANTONE color publications. *PANTONE® is a registered trademark of PANTONE, Inc.

SCHOOL COLORS	PANTONE COLORS	THREAD COLORS	
BLUE	PANTONE REFLEX BLUE (C:100 M:70 Y:0 K:5)	MADEIRA 1166	RA 2437
RED	PANTONE 185 (C:0 M:100 Y:100 K:0)	MADEIRA 1147	RA 2263
GRAY	PANTONE 429		
BLACK	PANTONE PROCESS BLACK		
WHITE	WHITE	WHITE	WHITE
BLUE	RED	GRAY	BLACK

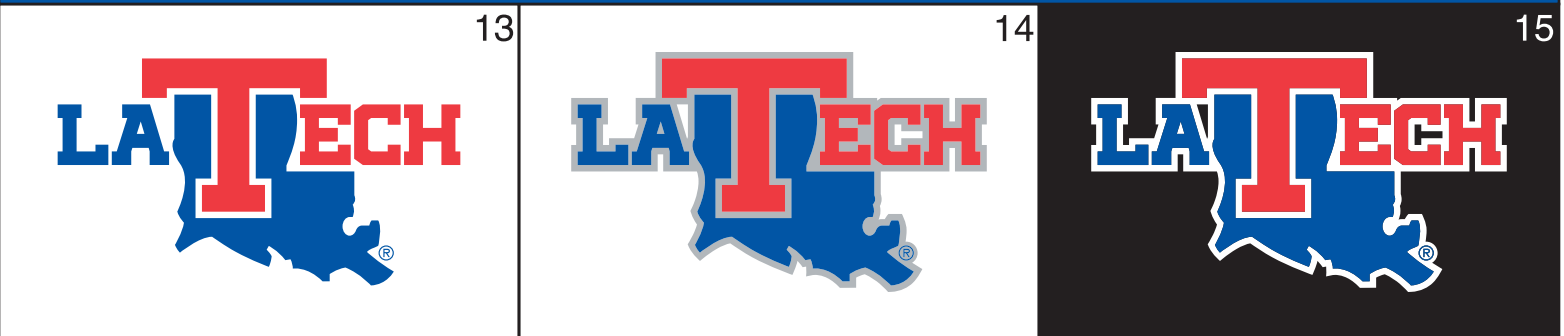
VERBIAGE

Louisiana Tech University™
 Louisiana Tech™
 Lady Techsters™
 Louisiana Tech Bulldogs™
 Tech Bulldogs™
 Techsters™

GENERAL INFORMATION

LOCATION: RUSTON, LA
 ESTABLISHED DATE: 1894
 MASCOT: BULLDOGS
 CONFERENCE: WESTERN ATHLETIC CONFERENCE
 MASCOT NICKNAME: CHAMP

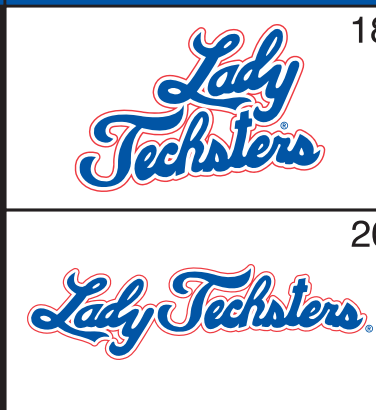
ATHLETIC WORD MARKS



BULLDOG MARKS



ATHLETIC WORD MARKS



ADDITIONAL PERTINENT INFORMATION

	Yes	No	Restrictions
• University licenses consumables:	X	—	—
• University licenses health & beauty products:	X	—	With University Permission
• University permits numbers on products for resale:	X	—	With University Permission
• Mascot caricatures permitted:	X	—	With University Permission
• Cross licensing with other marks permitted:	X	—	With University Permission
• NO USE of current player's name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations.			
• NO REFERENCES to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.			
• The term "LA Tech" is only permitted when referring to athletics. It may not be used when referring to academics.			
• LA Tech can only be used in font and word mark shown above. No other interpretation or font is acceptable.			
• Placement of the LA TECH logo is permitted on any merchandise that does not contain direct reference to the institution, its academic units, or its student organizations (i.e. "LA TECH College of ...", "LA TECH University", "LA TECH Student Government Association", "LA TECH – Est. 1894", etc.).			
• The Bulldog logo is considered an institutional mark and is permitted for use by all University departments. It should be used as a stand-alone mark and not in conjunction with the State-&-T logo.			