



LOUISIANA TECH ATHLETIC CLUB

POSTAGE

LTAC

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www.latechsports.com

Your Support. Their Effort.
Everyone's Victory!



LOUISIANA TECH ATHLETIC CLUB

CHANGING THE FACE OF TECH ATHLETICS





DEAR **TECH** SUPPORTER,

When more than 41,000 Tech faithful swarmed Shreveport to support our football team in the Independence Bowl, the potential for our athletics program was no longer up for debate. The changes that are under way in our Department are laying the foundation for one of the most exciting and energizing eras in recent Tech Athletics history.

YOU are an integral part of this change. Your participation in **LTAC** allows us to continue our investments in our sports so that results can be realized. These results come in the form of student-athlete academic success stories; inspirational stories of leadership and community involvement; competitive and entertaining athletic events; and of course, conference and post-season championships.

Our success in athletics brings pride to everyone in the Tech family, and it cannot be achieved without everyone's participation. We have made some exciting changes in **LTAC** this year to improve our membership benefits, including adding a Kids Club. We will continue to serve and to listen to you, and we thank you for your continued support.

LTAC is YOUR CLUB for YOUR PROGRAM.

Sincerely,

Derek Dooley
Athletics Director
Head Football Coach

DID YOU KNOW...

The average athletics budget in the WAC is \$20 million...

Tech's is \$12 million.

LTAC MISSION STATEMENT

Louisiana Tech Athletic Club is the athletic fundraising arm of the Division of University Advancement. Its mission is to raise funds to support more than 300 student-athletes and their pursuit of academic and athletic excellence. Alumni, former athletes, friends, and fans can join **LTAC** and be a supporter of Louisiana Tech Athletics.



BULLDOG EARNS NATIONAL RECOGNITION

Senior linebacker **Quin Harris** was recognized as a Draddy Award Finalist and received an \$18,000 post-graduate scholarship award. Only 15 of the top scholar-athletes around the country are recognized as Draddy Award finalists. This award is given to the student-athletes who best demonstrate outstanding football ability, superior academic application and performance, and exemplary leadership and citizenship. Harris is a three-time Academic All-WAC performer who graduated in May with a degree in kinesiology and is now pursuing a master's degree in exercise physiology and sports performance.

WHY SHOULD I DONATE TO LTAC AND HOW WILL MY DONATION BE USED?

The goal of **LTAC** is to provide Tech's student-athletes the support necessary to receive a first-class education and to compete at the highest level of intercollegiate athletics.

MONIES DONATED TO LTAC WILL BE DIRECTED FOR:

- **Scholarships** - In addition to tuition and books, fully-funded scholarships provide quality on-campus housing and nutritional meals.
- **Facility Enhancements** - Facilities are instrumental in providing support for Tech's student-athletes to succeed in the classroom and in competition. Equally important, facilities are critical assets in recruiting quality talent.
- **Coaches' Salary Supplements** - Salary supplements make it possible for Tech to attract quality coaches by matching market value.
- **Special Earmarks or Projects** - Anyone wishing to donate to a specific sport or special project may do so and still receive credit toward an **LTAC** membership.

WHAT ARE THE RESULTS FROM YOUR INVESTMENT?

Tech's student-athletes continue to excel in many areas, thanks to your support through **LTAC**. These young men and women are committed to representing this University on the field, in the class, and in the community. Listed below are several accomplishments in these three areas:

IN THE CLASSROOM...

- For the second year in a row, Tech's student-athletes' graduation rate was the highest in both the state of Louisiana and the entire Western Athletic Conference.
- The Lady Techster Soccer team had a cumulative GPA of 3.44 for the 2008 Fall Quarter with six student-athletes achieving a 4.0 GPA.
- The Louisiana Tech Men's Basketball team finished the winter quarter with a team GPA of 3.24, which was during their basketball season.

IN COMPETITION...

- The Lady Techster Softball team won the 2008 WAC Tournament and advanced to post-season play for the first time since 1995.
- The Bulldog Football team won the 2008 Independence Bowl which marked the first bowl victory in 31 years. In addition, the Bulldogs finished second in the WAC and had a record four members selected to the 1st team All-WAC.
- The Louisiana Tech Women's Indoor Track program won the 2009 WAC Indoor Championship which is the team's fourth title in the past five years.
- The Lady Techster Basketball team finished the regular season in a tie for first place and were 2008-09 WAC co-Champions.



IN THE COMMUNITY...

- Tech's student-athletes hosted their 10th annual Halloween carnival in the Thomas Assembly Center with the proceeds going to benefit the Northern Louisiana Boys and Girls Club.
- The Louisiana Tech Baseball team hosted a Christmas party in the Lambright Intramural Center for the Methodist Children's Home.
- Student-athletes volunteered their time and served as mentors at local elementary schools.
- The Student-Athlete Advisory Committee (SAAC) participated in many community events, including Habitat for Humanity, Special Olympics, and the St. Jude's Radioathon.





NEW FOR 2009!

LTAC has instituted a new giving year calendar which begins on January 1 and ends on December 31. This new giving calendar will allow for a more structured program and will provide LTAC members a better opportunity to budget for donations and season ticket purchases. Listed below are the important dates to remember for the upcoming 2009 athletics year.

IMPORTANT DATES FOR 2009

January 1	Annual LTAC drive begins
June 1	Final date for annual LTAC gifts to count toward football benefits
July 1	Final date for Football Season Ticket renewals
July	Seating allocations made for Football Season Ticket purchases
August	Football Tickets/Parking Passes distributed
October 1	Final date for annual LTAC gifts to count toward basketball benefits
October 1	Final date for Basketball Season Ticket renewals
November	Basketball Tickets/Parking Passes distributed

DID YOU KNOW...

There are only 1,220 LTAC members out of more than 60,000 active alumni. Join today and make a difference! Log on to www.latechsports.com to make your gift on-line.

YOUNG ALUMNI – NEW FOR 2009

All alumni, friends, and fans of Louisiana Tech University Athletics ages 18-29 can be Young Alumni LTAC members. With a \$50 minimum contribution, you can purchase up to two (2) football season tickets at half-price and receive a parking pass for the entire season. For more information please contact:

Adam McGuirt at 318.255.7950 or by email at adam@latechalumni.org.

LATech KIDS CLUB

The LATech Kids Club is a must for all Bulldog and Lady Techster fans in the 8th grade or below. For the incredibly low price of \$30, LATech Kids Club members receive some great benefits such as free admission to all regular season sporting events on the Tech campus, an official club T-shirt, a Kids Club membership card, invitations to exclusive LATech Kids Club events, and web site recognition. If you are interested in joining the club or have any questions, please contact:

Nicki Brostek at 318.257.2507 or by email at nbrostek@latech.edu.

LOOKING FORWARD TO GIVING BACK

"It is an honor to represent Louisiana Tech Athletics in the classroom, outside the classroom, and on the field. It is an amazing opportunity, more than just an education, that Louisiana Tech has provided me with - the consistently friendly and family-like atmosphere, the ongoing tradition and support, and the lifetime achievement of being a Lady Techster. I can't wait to give back to the program as a lot of the Louisiana Tech family has, and will be proud to be a LA Tech Athletic Alum with many memories to share."

Kylie Bassett | Senior | Kinesiology Major | Masters in Exercise Performance



BENEFITS

	YOUNG ALUMNI (Age 18-29) Minimum \$50	BOOSTER \$100-\$299	VARSITY \$300-\$499	TROPHY \$500-\$999	CHAMPION \$1,000-\$1,499	LEGEND \$1,500-\$2,499	DIRECTOR \$2,500-\$4,999	PRESIDENT \$5,000-\$9,999	CHARTER \$10,000 +
Tax deduction	✔	✔	✔	✔	✔	✔	✔	✔	✔
Athletics e-mail updates	✔	✔	✔	✔	✔	✔	✔	✔	✔
Access to special events	✔	✔	✔	✔	✔	✔	✔	✔	✔
Car decal	✔	✔	✔	✔	✔	✔	✔	✔	✔
Game program recognition	✔	✔	✔	✔	✔	✔	✔	✔	✔
Opportunity to purchase away game tickets	✔	✔	✔	✔	✔	✔	✔	✔	✔
Opportunity to purchase chairback seats (requires \$150 per seat contribution)			✔	✔	✔	✔	✔	✔	✔
Football/Basketball parking pass (with season ticket purchase)			✔ (C)	✔ (C)	✔ (B)	✔ (B)	✔ (A)	✔ (A)	✔ (A)
LTAC lapel pin (first year only)				✔	✔	✔	✔	✔	✔
Football media guide				✔	✔	✔	✔	✔	✔
Media guides (MBB, WBB, Baseball)*				✔	✔	✔	✔	✔	✔
Opportunity to reserve RV parking spot				✔	✔	✔	✔	✔	✔
Opportunity to reserve tailgate spot					✔	✔	✔	✔	✔
Benefactor's dinner at President's home						✔	✔	✔	✔
Media guide recognition							✔	✔	✔
Special coach's sideline apparel								✔	✔
Access to select football practices									✔
Donor appreciation party									✔

* All media guides will be available for pickup at the Marbury Alumni Center at the beginning of the respective season.





DID YOU KNOW...

You can make a pledge and pay monthly with a credit card?

GIVING METHODS

CASH, CHECK AND CREDIT CARD DONATIONS

Donations may be made by check payable to “LTAC” or by credit card (Visa, MasterCard, American Express). You can also make credit card donations on-line at www.latechsports.com.

PLEDGES

You can pledge your donation and set up a convenient payment plan. Gifts can be made monthly or quarterly depending on your preference.

GIFTS-IN-KIND

Louisiana Tech Athletics also accepts gifts in the form of products that the athletic department would normally have to purchase throughout the course of the year. If you are interested in making an in-kind contribution, please call Adam McGuirt at 318.255.7950.

CORPORATE MATCHING GIFTS

Many companies match an employee’s charitable donation to a qualifying organization. Please contact your company to see if they participate in a matching gifts program. Your membership level will increase by the amount that your company matches your gift. (For example, if you give \$500 and your company matches \$500, you will be a member at the Champion level.)

GIFTS OF STOCK AND SECURITIES

Stocks, bonds, CD’s and other securities may be donated and allow you to avoid capital gains taxes.

OTHER GIFT TYPES

Wills and bequests, planned gifts, and insurance policies are all gift options. Please contact Adam McGuirt at 318.255.7950 for more information.

IS MY GIFT TAX-DEDUCTIBLE?

Your gift to LTAC is tax-deductible as allowed by the IRS. LTAC operates under the Louisiana Tech University Foundation, which is a 501(c)(3) corporation. Please consult your tax professional regarding the amount of your gift that is tax-deductible.

LTAC PRIORITY POINT SYSTEM

WHAT IS THE LTAC PRIORITY POINT SYSTEM?

A priority point system allows donors to accrue points based on donations to Louisiana Tech Athletics. Priority points will be used to determine post-season ticket priority and other purchase options.

HOW DOES IT WORK?

For every \$100 you contribute to LTAC, you will receive one (1) point. Points are awarded each year on a cumulative basis. To honor past contributions, points will accrue from the last six years beginning in 2003.

PROUD TO BE PART OF THE FAMILY

“Getting my college degree is my first priority while growing into an adult. Having the Tech family around me has made me feel welcome and allowed me to be the best basketball player I can be. I will always treasure my time as a Bulldog, and I am proud that one day I will be called a Tech Alum.”

Kyle Gibson | Junior | Sociology Major



FOOTBALL PARKING



A	=	\$2,500
B	=	\$1,000
C	=	\$300
D	=	Young Alumni

BASKETBALL PARKING



A	=	\$2,500
B	=	\$1,000
C	=	\$300

