



# 2007 KANSAS FOOTBALL



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## Media Guide Credits

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[kuathletics.com](http://kuathletics.com)

## 2007 Schedule

Date	Opponent	Time	2006 Record	Series	Last Meeting
Sept. 1	CENTRAL MICHIGAN	6 p.m.	10-4	First Meeting	Not Applicable
Sept. 8	SOUTHEASTERN LOUISIANA	6 p.m.	2-9	First Meeting	Not Applicable
Sept. 15	TOLEDO	6 p.m.	5-7	KU leads 2-1	L 31-37 (ot) at Toledo, 2006
Sept. 22	FLORIDA INTERNATIONAL	6 p.m.	0-12	First Meeting	Not Applicable
Sept. 29	Bye Week				
Oct. 6	*at Kansas State	TBA	7-6	KU leads 63-36-5	W 39-20 at Lawrence, 2006
Oct. 13	*BAYLOR	TBA	4-8	KU trails 3-5	L 35-36 at Waco, 2006
Oct. 20	*at Colorado	TBA	2-10	KU trails 22-41-3	W 20-15 at Lawrence, 2006
Oct. 27	*at Texas A&M	TBA	9-4	KU trails 1-7	L 18-21 at Lawrence, 2006
Nov. 3	*NEBRASKA	TBA	9-5	KU trails 22-88-3	L 32-39 (ot) at Lincoln, 2006
Nov. 10	*at Oklahoma State	TBA	7-6	Tied 28-28-3	L 32-42 at Lawrence, 2006
Nov. 17	*IOWA STATE	TBA	4-8	KU leads 46-34-6	W 41-10 at Ames, 2006
Nov. 24	*vs. MISSOURI	TBA	8-5	KU leads 54-52-9	L 17-42 at Columbia, 2006
Dec. 1	Big 12 Championship (Arrowhead Stadium, Kansas City, Mo. - KU is home team) (Alamo Dome, San Antonio, Texas)	TBA			

\* - Big 12 Conference Game





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## General Information

Location: Lawrence, KS 66045  
 Population: 81,816  
 Founded: 1866  
 Enrollment: 29,613  
 Nickname: Jayhawks  
 Colors: Crimson and Blue  
 Conference: Big 12  
 Stadium: Memorial Stadium  
 Field: Kivisto Field  
     Capacity: 50,071  
     Year Opened: 1921  
     Surface: AstroPlay  
 Chancellor: Dr. Robert Hemenway  
     Alma Mater: Nebraska-Omaha (1959)  
 Athletics Director: Lew Perkins  
     Alma Mater: Iowa (1967)

## History

First Year of Football: 1890  
 All-Time Record: 548-543-58  
 Bowl Appearances: 10 (Last, 2005 Fort Worth Bowl)

## Coaching Staff

**Head Coach:** Mark Mangino  
     Alma Mater: Youngstown State (1987)  
     Record at KU: 25-35 (Five Years)  
     Overall Record: Same

### Assistant Coaches:

Tim Beck - Wide Receivers, Pass Game Coord.  
     3rd Year - (Central Florida, 1988)  
 Brandon Blaney - Tight Ends, Recruiting Coord.  
     6th Year - (Youngstown State, 1999)  
 Clint Bowen - Co-Def. Coord./Safeties  
     7th Year - (Kansas, 1994)  
 Je'Ney Jackson - Cornerbacks  
     3rd Year - (Wyoming, 1998)  
 Louie Matsakis - Running Backs/Special Teams  
     1st Year - (Emporia State, 2000)  
 John Reagan - Offensive Line/Run Game Coord.  
     3rd Year - (Syracuse, 1994)  
 Steve Tovar - Linebackers  
     1st Year - (Ohio State, 2002)  
 Ed Warinner - Offensive Coord./Quarterbacks  
     3rd Year - (Mount Union, 1984)  
 Bill Young - Defensive Coordinator/Def. Line  
     6th Year - (Oklahoma State, 1967)

### Football Staff:

Travis Miller - Defensive Graduate Assistant  
     2nd Year - (Kansas State, 2003)  
 Bill Whittemore - Offensive Graduate Assistant  
     2nd Year - (Kansas, 2003)  
 Chris Dawson - Head Strength and Conditioning  
     5th Year - (Oklahoma, 1995)  
 George Matsakis - Director of Football Operations  
     6th Year (Kansas State, 1993)  
 Rajeeb Hossain - On Campus Recruiting  
     4th Year (Central Oklahoma, 2000)

## Video Services

Video Services: Mike Lickert  
 W: (785) 864-3929  
 e-mail: mlickert@ku.edu

## Jayhawk Radio Network

Jayhawk Radio Network: Jayhawk Sports Marketing  
 Jason Booker, General Manager  
 W: (785) 312-7555 ext. 113  
 e-mail: jason.booker@jayhawkssportsmarketing.com  
 Play-By-Play Announcer: Bob Davis  
 4166 Blackjack Oak Drive, Lawrence, KS 66047  
 P: (785) 393-1831  
 e-mail: lmmDavis@yahoo.com  
 Color Analysis: David Lawrence  
 5709 Longleaf, Lawrence, KS 66049  
 P: (785) 766-5115  
 e-mail: dlawrence@usd497.org  
 Sideline Reporter: Nate Bukaty  
 P: (913) 484-5662  
 e-mail: nbukaty@mac.com  
 Producer/Engineer: Bob Newton  
 P: (785) 331-5787  
 e-mail: jayhawknetwork@ku.edu

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 Assistant: Mike Cummings  
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 C: (785) 331-3930  
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 MRD Mailing Address  
 Allen Fieldhouse  
 1651 Naismith Drive, Room 104  
 Lawrence, KS 66045  
 Fax: (785) 864-7944

**kuathletics.com**



# QUICK FACTS

## Key Phone Numbers

Media Relations Office: (785) 864-3417  
 Media Relations Fax: (785) 864-7944  
 Memorial Stadium Pressbox: (785) 864-5593  
 Football Office: (785) 864-3392  
 Football Office Fax: (785) 864-5371  
 Athletics Director's Office: (785) 864-3143  
 Athletics Director's Fax: (785) 864-5035  
 Ticket Office: (785) 864-3141  
 Williams Educational Fund: (785) 864-3946  
 KU Athletics Hotline: (785) 864-3355

## Team Quick Facts

2006 Overall Record: 6-6  
 2006 Big 12 Record: 3-5 (4th North)  
 Basic Offense: Multiple  
 Basic Defense: 4-3  
 Lettermen Returning: 33  
     Offense: 14  
     Defense: 17  
     Special Teams: 2  
 Lettermen Lost: 14  
     Offense: 9  
     Defense: 5  
     Special Teams: 0  
 Starters Returning: 16  
     Offense: 6  
     Defense: 8  
     Special Teams: 2  
 Starters Lost: 8  
     Offense: 5  
     Defense: 3  
     Special Teams: 0

## Player Personnel

### All-Big 12 Returnees

KR Marcus Herford  
     All-Big 12 Second Team  
     (Rivals.com, Houston Chronicle)

RB Brandon McAnderson  
     All-Big 12 Second Team  
     (Coaches)

DL James McClinton  
     All-Big 12 First Team  
     (Rivals.com)

    All-Big 12 Second Team  
     (Associated Press, Kansas City Star,  
     Dallas Morning News, Houston Chronicle)

    All-Big 12 Honorable Mention  
     (Coaches)

LB Mike Rivera  
     All-Big 12 Honorable Mention  
     (Coaches, Associated Press)

CB Aqib Talib  
     All-Big 12 First Team  
     (Coaches, Associated Press, Rivals.com,  
     Kansas City Star, Dallas Morning News,  
     Houston Chronicle, Fort Worth Star Telegram)

CB Anthony Webb  
     Freshman All-Big 12  
     (The Sporting News)



### Returning Players With Starts In 2006

Offense (Starts)  
 LT Cesar Rodriguez (12)  
 RT Anthony Collins (12)  
 TE Derek Fine (10)  
 TE Marc Jones (1)  
 WR Dexton Fields (12)  
 WR Marcus Henry (10)  
 WR Marcus Herford (1)  
 FB Brandon McAnderson (1)  
 QB Kerry Meier (8)

Defense (Starts)  
 DE Russell Brorsen (8)  
 DT James McClinton (12)  
 LB Joe Mortensen (12)  
 LB Mike Rivera (12)  
 LB Arist Wright (4)  
 LB James Holt (3)  
 CB Aqib Talib (10)  
 CB Anthony Webb (9)  
 CB Raymond Brown (2)  
 S Sadiq Muhammed (4)  
 S Darrell Stuckey (4)  
 S Justin Thornton (4)

### Players Lost With 2006 Starts

Offense  
 LG Bob Whitaker (12)  
 OC David Ochoa (12)  
 RG Travis Dambach (12)  
 WR Brian Murph (9)  
 WR Jonathan Lamb (2)  
 WR Dominic Roux (2)  
 RB Jon Cornish (12)  
 QB Adam Barmann (4)

Defense  
 DE Paul Como (12)  
 DE Rodney Allen (4)  
 DT Wayne Wilder (12)  
 LB Eric Washington (5)  
 CB Blake Buetel (3)  
 S Jerome Kemp (12)

### Returning Lettermen

Offense  
 WR Raymond Brown (2L)  
 OL Ryan Cantrell (1L)  
 OL Anthony Collins (2L)  
 WR Dexton Fields (2L)  
 TE Derek Fine (3L)  
 WR Jeff Foster (2L)  
 WR Marcus Henry (3L)  
 WR Marcus Herford (2L)  
 TE Marc Jones (1L)  
 RB Brandon McAnderson (3L)  
 QB Kerry Meier (1L)  
 QB Todd Reesing (1L)  
 OL Cesar Rodriguez (3L)  
 RB Jake Sharp (1L)

Defense  
 S Tang Bacheyie (2L)  
 DL Caleb Blakesley (1L)  
 DL Russell Brorsen (2L)  
 CB Gary Green (1L)\*  
 LB James Holt (2L)  
 DL John Larson (1L)  
 DL James McClinton (3L)  
 LB Joe Mortensen (2L)  
 S Sadiq Muhammed (2L)  
 LB Olaitan Oguntodu (1L)  
 LB Mark Rivera (1L)  
 LB Jake Schermer (1L)

S Brian Seymour (1L)\*  
 S Darrell Stuckey (1L)  
 CB Aqib Talib (2L)  
 S Justin Thornton (1L)  
 CB Anthony Webb (1L)  
 DL Jeff Wheeler (1L)  
 LB Arist Wright (1L)

Special Teams  
 DS Kayl Anderson (1L)  
 P Kyle Tucker (3L)  
 PK Scott Webb (3L)

\* - lettered in 2005

### Lettermen Lost

Offense  
 QB Adam Barmann (4L)  
 RB Jon Cornish (4L)  
 OL Jake Cox (2L)  
 OL Travis Dambach (4L)  
 WR Jonathan Lamb (4L)  
 WR Brian Murph (2L)  
 OL David Ochoa (4L)  
 WR Dominic Roux (3L)  
 OL Bob Whittaker (4L)

Defense  
 DL Rodney Allen (2L)  
 DL Paul Como (2L)  
 S Jerome Kemp (2L)  
 LB Eric Washington (2L)  
 DL Wayne Wilder (2L)



# MEDIA INFORMATION

## Kansas Media Relations

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**Eric Dolan**  
Media Relations Assistant

### To The Media

The 2007 football media guide has been produced to assist the media in its coverage of the Jayhawks, so please take a moment to look through the media information on the following pages for services available and guidelines of the KU media relations office. Additional information is available by contacting the media relations office at (785) 864-3420 or through KU's website at kuathletics.com.

### Weekly Press Release

Each Monday morning a complete release previewing the upcoming game and reviewing the season will be available on kuathletics.com. The release will also be e-mailed to media requesting this service each Monday morning.

### Weekly Press Conference

Mark Mangino will conduct a weekly press conference, followed by selected players, each Tuesday during the season. The press conferences are held at noon in the John Hadl Auditorium located on the first floor of the Wagnon Student-Athlete Center. Coach Mangino will speak at noon followed by the players. Lunch will be provided following the interview sessions.

### Interviews

Contact the media relations office for all player or coach interview requests. All interviews with players will take place after Mark Mangino's press conference between 12:30 and 1:15 p.m. on Tuesdays or after practice on Wednesday.

To request players for the weekly press conference, media should contact the media relations office by noon each preceding Monday at (785) 864-3420.

Out-of-town media wishing to interview Kansas players should also contact the media relations office by noon, Monday, to arrange for players to call them between 12:30 and 1 p.m. CST each Tuesday.

With the exception of postgame interviews, players will not participate in live radio interviews. Players will be available for taped interviews when scheduled through the media relations office.

Home and cell phone numbers for players will not be provided and players have been instructed not to accept calls from media without prior notice from the media relations office. Please do not contact a player or coach without scheduling the interview through the media relations office.

### Practice

Media members, photographers and videographers from recognized media outlets may shoot and attend KU's practices each Tuesday for the first 30 minutes of practice. Please contact Mike Strauss in the Kansas media relations office by Monday at noon if you plan to attend. No practices will be open to the public unless previously announced. When at practice, media members must stay at the end of the practice field at all times unless escorted by a member of the media relations staff.

### Big 12 Services

#### Teleconference

Every Monday throughout the season each Big 12 Conference head coach will be available via conference call from 10 a.m.-noon (Central). Each coach will be available for 10 minutes with KU Head Coach Mark Mangino in the leadoff slot beginning at 10 a.m. For the number to access the call, contact the Big 12 office at (469) 524-1000. The briefings originate from conference headquarters in Irving, Texas. The sessions are open only to the media.

#### 10:00 a.m. -- Mark Mangino, Kansas

- 10:10 a.m. -- Bob Stoops, Oklahoma
- 10:20 a.m. -- Mike Gundy, Oklahoma State
- 10:30 a.m. -- Ron Prince, Kansas State
- 10:40 a.m. -- Gary Pinkel, Missouri
- 10:50 a.m. -- Mike Leach, Texas Tech
- 11:00 a.m. -- Guy Morris, Baylor
- 11:10 a.m. -- Gene Chizek, Iowa State
- 11:20 a.m. -- Mack Brown, Texas
- 11:30 a.m. -- Dennis Franchione, Texas A&M
- 11:40 a.m. -- Dan Hawkins, Colorado
- 11:50 a.m. -- Bill Callahan, Nebraska

### Weekly Video Highlights

This season, the Big 12 Conference will introduce an online video highlight service through CollegePressBox.tv. Highlights from each Big 12 school will be available for download shortly after each week's games, as well as pre-bowl season highlight packages. This service replaces the weekly satellite feed. Please contact the Big 12 Communications staff to obtain login information.

### Big 12 ... As Easy As 1 - 2

When referring to the Big 12 Conference, please remember the conference name (which is a registered trademark) should be listed as follows:

*Big 12 or Big 12 Conference*

The following should NOT be used in text when referencing the Big 12:

*Big XII or Big Twelve*

**collegepressbox.com**  
EVERYTHING BUT THE PRE-GAME MEAL

CollegePressBox.com is the official media website for Big 12 Conference football. Media can access and download weekly game notes, quotes, statistics, media guides and more for the conference and each of its 12 member schools throughout the season. Login information will be distributed to accredited media or you can apply for a password by sending an e-mail to password@collegepressbox.com.



# MEDIA INFORMATION

## Covering home games

### Credentials

All credential requests should be directed to Mike Strauss via e-mail (mstrauss@ku.edu) or fax (785) 864-7944 by noon on Thursday prior to the game. Credentials requested after Monday of the game week will not be mailed. Instead, they will be available for pickup at a location agreeable to both parties. The Memorial Stadium Media Will Call distribution location is at the base of the elevator below the pressbox.

### Getting To Memorial Stadium

From Kansas City (Kansas City International Airport), Take I-29 North to I-435 South toward Topeka. Merge onto I-70 West to Topeka. Use exit 202 (west exit) in Lawrence and drive south to ninth street. Take a left (east) on ninth street to Mississippi Street and turn right (south).

## Game Week Media Schedule

### Monday

- 9:30 a.m. Weekly release, notes, depth chart and stats will be posted on kuathletics.com, and released via e-mail.
- 10 a.m. Coach Mangino available via the Big 12 coaches teleconference.
- Noon Requests for Tuesday player interviews due to Mike Strauss in the media relations office.

### Tuesday

- Noon Coach Mangino weekly press conference followed by selected players in the John Hadl Auditorium.
- 4 p.m. Practice is open for the first 30 minutes for reporters and photographers.

### Wednesday

- Post-practice Coach Mangino and selected players are available to the media.

### Thursday

- 6:06 p.m. Hawk Talk radio show is broadcast live on the Jayhawk Radio Network from the Holiday Inn in Lawrence.

### Saturday

- Postgame Coach Mangino and selected players are available in the interview area adjacent to the KU lockerroom after the game.

### Parking

Due to construction of the new endzone facility, media parking will be located in the Mississippi Street Parking Garage just south of the Kansas Union on the southeast side of Memorial Stadium. The garage is approximately two blocks away from the Stadium.

### Pressbox

The Memorial Stadium pressbox is located on the west side of the stadium. Entrance is at the base of the elevator located just off of Maine Street. Level eight is reserved for the print media, home and visiting radio, home and visiting booths for coaches and athletics directors, along with game and scoreboard operations. Level nine serves as the photo deck and the location for television booths.

### Pressbox Services

Packets with pregame information will be distributed in advance of kickoff on the day of the game. Play-by-play, quarter, halftime, and final statistics, coaches and player quote sheets, are all regular services on game day. A fax service is also provided upon request. Stat monitors with live, updated statistics are available throughout the print media level and in booths for electronic media. In addition, television monitors are also part of the fixtures in both home and visiting radio booths.

### Wireless Internet

Complimentary access to wireless internet is available at Memorial Stadium and information about how to access it will be available in the pressbox.

### Telephones

Writers wanting phone lines at their seat locations should contact the KU Telecommunications Office at (785) 864-9300 regarding installation. For specific line location, please list Mike Strauss as the contact. Allow at least two weeks notice prior to the game. There are several community telephones in the main working press area of the pressbox. These phones are available on a first-come, first-serve basis.

### Photographers

Photo vests are available for accredited news media. Photographers may work from the sidelines in accordance with NCAA rules. The bench area is off limits to the media and to those taking photographs. Photographers must secure a sideline vest from a representative of the media relations office to have field access. The vests can be picked up in the press box. No sideline credentials will be issued to freelance photographers or radio station representatives except for the two originating networks.



The Memorial Stadium pressbox contains 36 scholarship suites on two floors and more than 130 seats for members of the media on the main press level.

### Radio

The Jayhawk Radio Network provides one ISDN and two POTS lines, along with two dry pairs to the visitor's locker room, in the visiting radio booth. Visiting radio personnel should contact Bob Newton, producer/engineer of the Jayhawk Radio Network, at (785) 331-5787 regarding use of these lines. The visiting radio booth is located on level eight and provides seating for four at the window, plus an elevated engineer's area behind the announcers.

### Postgame Interviews

Media may exit the pressbox with approximately five minutes remaining in the game to be escorted to a restricted area on the sidelines. The Kansas locker room, located on the pressbox side of the stadium (south end), is closed to the media. Coach Mangino and selected players will meet with the media in the interview area adjacent to the KU locker room after the cooling down period.

## NCAA Guides and the Media

Media representatives should be aware of several NCAA rules that apply to student-athletes.

- Coaches and University officials cannot make comments on prospective student-athletes until they sign a National Letter of Intent. A coach cannot comment on a prospective student-athlete who verbally commits to an institution.
- Student-athletes are not allowed to write "diary" columns for print publications.
- Coaches and athletic staff are not permitted to write guest columns for publications.
- Student-athletes are not permitted to film or video "diary" stories for broadcast.
- Student-athletes are not allowed to endorse commercial products.
- Photographers cannot provide student-athletes with free photographs or slides.
- Student-athletes may not be used in advertisements or endorsements of products, including media-related publications.
- Student-athletes are not permitted to conduct interviews for 1-900 services.



# RADIO NETWORK

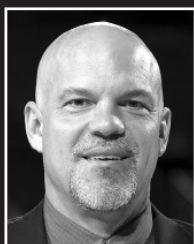


**Jayhawk Radio Network**  
PHONE: (785) 312-7555  
FAX: (785) 312-7557

Jayhawk Sports Marketing  
Jayhawk Radio Network  
1420 Wakarusa, Suite 203  
Lawrence, KS 66049



**Bob Davis**  
Play-by-Play  
lmmDavis@yahoo.com  
24th season



**David Lawrence**  
Color Analyst  
dlawrence@usd497.org  
14th season



**Nate Bukaty**  
Sideline Reporter  
nbukaty@mac.com  
2nd season



**Bob Newton**  
Producer/Engineer  
jayhawknetwork@ku.edu  
24th season



**Jason Booker**  
General Manager  
Jason.Booker@jayhawkssportsmarketing.com

University of Kansas football games can be heard exclusively on the Jayhawk Radio Network with Bob Davis and David Lawrence forming the broadcast team. Nate Bukaty will report from the sidelines and handle the Crimson and Blue Line Show, which runs prior to each KU game, while also providing a postgame interview with head coach Mark Mangino. Josh Klingler hosts the Jayhawk Football Scoreboard Show following each broadcast. The Jayhawk Radio Network is operated by Jayhawk Sports Marketing, a division of Host Communications, Inc. with offices in Lawrence. The company also produces Mangino's television show, publishes the game-day programs and manages stadium signage and video-board advertising for Kansas Athletics. Jason Booker is general manager of the University of Kansas.

Davis is in his 24th year calling the play-by-play for Kansas football and basketball and 40th season overall in the broadcast booth. Davis also serves as host for the weekly radio call-in program, Hawk Talk, featuring the Jayhawk football and basketball coaches.

Davis is also wrapping up his 11th year as the play-by-play announcer for the Kansas City Royals Sports Television Network (RSTN). On the national scene, Davis was part of the NCAA-CBS broadcast for the NCAA women's Final Four in 1990, 1992-97.

Davis has been honored 11 times as Kansas Sports-caster of the Year and last fall was elected to the Kansas Association of Broadcasters Hall of Fame. He is a two-time winner of the Oscar Stauffer Award for excellence in high school sports reporting. He has received the Sports-caster of the Year Award from the Kansas High School Athletic Directors Association and has been recognized for his contribution to Kansas Sports Broadcasting, having received the Hod Humiston Award presented by the Kansas Association of Broadcasters.

A member of the Fort Hays State University Sports Hall of Fame, Davis broadcast Fort Hays sports for 16 years prior to joining the Jayhawk Network. Davis, during the 2000-01 basketball season, was named to Dick Vitale's "Sweet 16" -- his list of the top 16 college basketball broadcasters in the nation.

Lawrence is in his 14th season with the Jayhawk Radio Network and his second full season inside the broadcast booth. He has hosted the Crimson and Blue Line show and performed sideline reporting duties on the Network for the past 13 years. A four-year letter winner while playing tight end and offensive guard at KU, Lawrence was a team captain, offensive player of the year and an All-Big Eight selection in 1981. He served as a graduate assistant coach under Kansas coaches Don Fambrough and Mike Gottfried. Since 1985, he has been a health teacher at South Junior High School in Lawrence, where he also was head football coach for 17 years.

Lawrence was analyst on the KU football radio broadcasts in 1982, and was the TV analyst for KU football telecasts on Sunflower Broadband Channel 6 from 1988 to 1994.

Bukaty serves as the team's sideline reporter and also hosts the pregame Crimson and Blue Line Show. A fourth-generation KU alumnus, Bukaty earned a degree in broadcast journalism in 1998. He has been the Jayhawk Radio Network play-by-play announcer for KU women's basketball since 2000, and hosts head coach

Bonnie Henrickson's Hawk Talk radio call-in show. Bukaty has worked in radio and television in Kansas City for the past eight years, where his current responsibilities include pregame and postgame coverage of the Kansas City Royals.

Bob Newton, who handles broadcast operations and affiliate communications, is in his 24th year as producer-engineer of the Jayhawk Network. He also provides technical support for the student radio stations at KU and Baker University, and is a duty officer and public information officer for Douglas County Emergency Management.

## Former Jayhawk Radio Voices

- 1946-84 Max Falkenstien (pbp), Gerry Barker (cc), Bob Fromme (cc), David Jaynes (cc), Jim Fender (cc)
- 1953-54 Merle Harmon (pbp)
- 1955-57 Bill Grigsby (pbp), Dick Harp (cc)
- 1958-60 Monte Moore (pbp), Dick Harp (cc)
- 1960-66 Tom Hedrick (pbp), Dick Harp (cc), Dan Kahler (cc)
- 1967-68 Gary Bender (pbp), Galen Fiss (cc)
- 1968-74 Jerry Bailey (pbp), Dan Kahler (cc)
- 1975-84 Tom Hedrick (pbp), Steve Sutherland (cc), Bob Neu (cc), David Jaynes (cc)
- 1983-84 Tom Hedrick (pbp), Kevin Harlan (cc)
- 1984-2005 Bob Davis (pbp), Max Falkenstien (cc)
- 1993-2005 David Lawrence (sidelines)
- 2006-pres. Bob Davis (pbp), David Lawrence (cc), Nate Bukaty (sidelines)

## Jayhawk Network Affiliates

Abilene	KSAJ-FM	98.5 mHz
Chanute/ Coffeyville/Independence	KKOY-FM	105.5 mHz
Fredonia	KGGF-FM	104.1 mHz
Colby	KWGB-FM	97.9 mHz
Dodge City	KZRD-FM	93.9 mHz
Emporia	KVOE-AM	1400 kHz
Fort Scott	KMDO-AM	1600 kHz
Garden City/Leoti	KWKR-FM	99.9 mHz
Glen Elder/Cawker City	KZDY-FM	96.3 mHz
Goodland	KLOE-AM	730 kHz
Great Bend/Hoisington	KHOK-FM	100.7 mHz
Hays	KAYS-AM	1400 kHz
Hutchinson	KWBW-AM	1450 kHz
Iola	KALN-AM	1370 kHz
Joplin, Mo	WMBH-AM	1560 kHz
Kansas City	KCSP-AM	610 kHz
Lawrence	KLWN-AM	1320 kHz
Lawrence	KLZR-FM	105.9 mHz
Marysville	KNDY-FM	95.5 mHz
Parsons	KLKC-AM	1540 kHz
Phillipsburg	KKAN-AM	1490 kHz
Pittsburg	KSEK-AM	1340 kHz
Topeka	WIBW-AM	580 kHz
Wellington	KWME-FM	93.5 mHz
Wichita	KFH-AM	1240 kHz
Wichita/Clearwater	KFH-FM	98.7 mHz
Winfield (partial sched)	KKLE-AM	1550 kHz

Additional KU programming includes Crimson and Blue Line (prior to each football game), Jayhawk Football Scoreboard Show (following each game) and Hawk Talk with Mark Mangino (Thursdays at 6:06 p.m.)



# MEDIA OUTLETS

## Wire Service

### Associated Press

215 W. Pershing Road #221, K.C., MO 64108  
P: (816) 421-4844 F: (816) 421-3590  
Doug Tucker (SE) dtucker@ap.org

## Newspapers

### Hutchinson News

300 West Second, Hutchinson, KS 67501  
P: (800) 766-5742 F: 620-662-4186  
Gene Schinzel (SE) gschinzel@hutchnews.com  
Harold Bechard (BW) hbechard@hutchnews.com  
(2035 E. Iron, #226 N, Salina, KS 67401)

### Kansas City Star

1729 Grand Blvd., Kansas City, MO 64108  
P: (816) 234-4355 F: (816) 234-4360  
Derek Samson (Coll. FB Ed.) dsamson@kcstar.com  
Brady McCollough (BW) bmccollough@kcstar.com  
Blair Kerkhoff (C) bkerkhoff@kcstar.com

### Lawrence Journal World

609 New Hampshire, Lawrence, KS 66044  
P: (785) 843-1000 F: (785) 843-4512  
Tom Keegen (SE) tkeegan@ljworld.com  
Ryan Wood (BW) rwood@ljworld.com

### Topeka Capital Journal

616 Jefferson, Topeka, KS 66607  
P: (785) 295-1111 F: (785) 295-1230  
Kurt Caywood (SE) caywood@cjnetworks.com  
Tully Corcoran (BW) tully.corcoran@cjonline.com

### Wichita Eagle

825 E. Douglas, Wichita, KS 67201  
P: (316) 268-6251 F: (316) 268-6536  
Kirk Seminoff (SE) kseminoff@wichitaeagle.com  
Rick Plumlee (BW) rplumlee@sbcglobal.net  
(1642 Barker, Lawrence, KS 66044)  
Bob Lutz (C) blutz@wichitaeagle.com

### University Daily Kansan

Stauffer-Flint Hall, Lawrence, KS 66045  
P: (785) 864-4810 F: (785) 864-5261

### Olathe Daily News

514 S. Kansas Ave., Olathe, KS 66061  
P: (913) 764-2211 F: (913) 764-3672

## Magazines

### Jayhawk Illustrated

1201 E. 11th, Winfield, KS 67156  
P: (214) 764-6337 F: (214) 764-3817  
staff@phog.net  
Jim Williamson (BW)  
Steve Buckner (BW)

### KU Alumni Magazine

Adams Center, KU, Lawrence, KS 66045  
P: 785-864-4760 F: (785) 864-5397  
Chris Lazzarino clazz@ku.edu  
Steve Hill shill@kualumni.org

## Television

### (Lawrence)

#### Sunflower Cable

645 New Hampshire, Lawrence, KS 66044  
P: (785) 832-6397 F: (785) 843-4512  
Kevin Romary (SD) kromary@sunflowerbroadband.com  
DJ Whetter dwhetter@sunflowerbroadband.com

### (Kansas City)

#### KMBC (ABC)

1049 Central, K.C., MO 64105  
P: (816) 221-9999 F: (816) 421-4163  
Len Dawson (SD) ldawson@hearst.com

#### KSHB (NBC)

4720 Oak, K.C., MO 64112  
P: (816) 753-4141 F: (816) 932-4145  
Jack Harry (SD) sports@nbcactionnews.com

#### WDAF (FOX)

3030 Summit, K.C., MO 64108  
P: (816) 753-4567 F: (816) 561-4181  
Frank Boal (SD) frank.boal@foxtv.com

#### Metro Sports

6550 Winchester, K.C., MO 64133  
P: (816) 222-5860 F: (816) 358-5479  
Leif Lisec (SD) leif.lisec@twcable.com

### (Topeka)

#### KSNT (NBC)

P.O. Box 2700, Topeka, KS 66601  
P: (785) 582-4000 F: (785) 582-5283  
Johnny Kane (SD) sports@ksnt.com

#### KTKA (ABC)

2121 SW Chelsea Dr., Topeka, KS 66614  
P: (785) 215-8503 F: (785) 215-8495  
Nick Griffith (SD) nick.griffith@49abcnews.com

#### WIBW (CBS)

631 SW Commerce Pl., Topeka, KS 66615  
P: (785) 272-6397 F: (785) 272-1363  
Mark Ewing (SD) mark.ewing@wibw.com

### (Wichita)

#### KAKE (ABC)

1500 N. West St., Wichita, KS 67203  
P: (316) 943-4221 F: (316) 943-5374  
Alan Shope (SD) ashope@kake.com

### KSN (NBC)

833 North Main Street, Wichita, KS 67203  
P: (316) 265-3333 F: (316) 292-1195  
Jim Kobbe (SD) jkobbe@ksn.com

### KWCH (CBS)

2813 E. 37th North, Wichita, KS 67219  
P: (316) 838-1212 F: (316) 831-6193  
Bruce Haertl (SD) bhaertl@kwch.com

## Radio

### Jayhawk Radio and Television Networks

#### Jayhawk Sports Marketing

1420 Wakarusa Suite 203, Lawrence, KS 66049  
P: (785) 312-7555 F: (785) 312-7557  
Jason Booker (GM) jason.booker@jayhawkssportsmarketing.com  
Bob Davis (play-by-play) Immdavis@yahoo.com  
David Lawrence (color) dlawrence@usd497.org  
Nate Bukaty (sideline) nbukaty@mac.com  
Bob Newton (prod./engineer) rgnewton@ku.edu

#### KJHK-FM

KU, 1000 Sunnyside Ave., Lawrence, KS 66045  
P: (785) 864-4745 F: (785) 864-5173

#### KLWN-AM

3125 W. 6th St., Lawrence, KS 66049-3101  
P: (785) 843-1320 F: (785) 841-5924  
Brian Hanni (SD) bhanni@lazer.com

#### KNSS-AM

2120 N. Woodlawn, #352, Wichita, KS 67208  
P: (316) 685-2121 F: (316) 685-3314  
Ted Woodward

#### Sports Radio 610 KCSP

7000 Squibb, Mission, KS 66202  
P: (913) 961-3282 F: (913) 744-3702  
Josh Klingler (SD) jklingler@entercom.com

#### Sports Radio 810 WHB

6721 W. 121st St., Overland Park, KS 66209  
P: (913) 706-8802 F: (913) 344-1599  
Todd Leabo (SD)

#### WIBW-AM

1210 SW Executive Dr., Topeka, KS 66615-3850  
P: (785) 272-3456 F: (785) 228-7282  
Bruce Steinbrock bruce@580wibw.com

## 2007 Opponent SIDs

<b>Central Michigan</b>	Don Helinski	donald.helinski@cmich.edu	(989) 774-1763	www.cmichippewas.com
<b>SE Louisiana</b>	Matt Sullivan	rsullivan@selu.edu	(985) 549-2142	www.lionsports.net
<b>Toledo</b>	Paul Helgren	paul.helgren@utoledo.edu	(419) 530-4918	www.utroockets.com
<b>Florida Int'l</b>	Rich Kelch	kelchr@fiu.edu	(305) 348-3164	www.fiusports.com
<b>Kansas State</b>	Kenny Lannou	klannou@ksu.edu	(785) 532-7708	www.k-statesports.com
<b>Baylor</b>	Nick Joos	nicholas_joos@baylor.edu	(254) 710-3043	www.baylorbears.com
<b>Colorado</b>	Dave Plati	david.plati@colorado.edu	(303) 492-5626	www.cubuffs.com
<b>Texas A&amp;M</b>	Alan Cannon	acannon@athletics.tamu.edu	(979) 845-0563	www.aggieathletics.com
<b>Nebraska</b>	Keith Mann	kmann@huskers.com	(402) 472-2263	www.huskers.com
<b>Oklahoma State</b>	Kevin Klintworth	kevin.klintworth@okstate.edu	(405) 744-7714	www.okstate.com
<b>Iowa State</b>	Tom Kroeschell	tkroesch@iastate.edu	(515) 294-3372	www.cyclones.com
<b>Missouri</b>	Chad Moeller	mollerc@missouri.edu	(573) 882-0712	www.mutigers.com
<b>Big 12 Conf. Kansas</b>	Bob Burda	bob@big12sports.com	(469) 524-1007	www.big12sports.com
	Mike Strauss	mstrauss@ku.edu	(785) 864-3420	www.kuathletics.com



# BIG 12 CONFERENCE

## Success On The Field And In The Classroom

The Big 12 Conference has been synonymous with success in competitive play and in the classroom as it enters its 12th season, and league members anticipate continued success during the 2007-08 academic year.



In the first 11 years of the Big 12, the conference can boast of 30 team and over 350 individual NCAA Championships. The success continued this past season, with team titles in men's cross country (Colorado) and women's volleyball (Nebraska) in addition to numerous individual crowns.

Over the past three seasons alone, a total of 11 NCAA trophies have been hoisted by Big 12 institutions, with at least one national crown won in 10 of 11 years for the conference, including each of the past 10 seasons.

Through the first nine Bowl Championship Series title games, the Big 12 leads all conferences with five appearances in the contest. Big 12 squads have played for the football national championship five times in the last eight years, with berths in 12 BCS games overall.

In basketball, eight men's and women's teams have advanced to their respective Final Fours in the past six seasons as the Big 12 continues its place among the elite intercollegiate athletic conferences. Numerous national honors have been won by men's and women's student-athletes during conference history, with Kevin Durant (Texas) the most recent to garner accolades as the consensus 2007 National Player of the Year.

The Big 12 and its member institutions are committed to a competitive environment where sportsmanship and fair play take center stage. Whether on the field, in the classroom, or within the community the student-athletes, administrators, coaches and game officials of the Big 12 support the highest ideals in sportsmanship.

Big 12 student-athletes also do well in garnering national academic recognition. This past season, two league standouts were named the Academic All-America of the Year in their sport by ESPN The Magazine and the College Sports Information Directors of America. Nebraska's Sarah Pavan (volleyball) boasted a 4.0 grade-point average in Biochemistry, while Aaron Ivey of Oklahoma (baseball) had a 4.0 GPA in Energy Management.

Competitive excellence, scholarship and sportsmanship are all equal components of the Big 12 philosophy. All-Big 12 teams and Academic All-Big 12 squads are recognized for each sport at the end of their respective seasons.

At the end of each academic year, the Conference honors its top male and female student-athletes with the Big 12 Athlete of the Year and Big 12 Sportsman of the Year awards.

Institutions can also nominate student-athletes for the prestigious Dr. Prentice Gautt Postgraduate Scholarships at the end of each academic year. A total of 177 scholars have received more than \$1 million in postgraduate financial aid through the first 10 years of the program.

The Big 12 sponsors 21 sports. Men's squads include baseball, basketball, cross country, football, golf, indoor track & field, outdoor track & field, swimming & diving, tennis and wrestling. Women's teams are fielded in basketball, cross country, golf, gymnastics, indoor track & field, outdoor track & field, soccer, softball, swimming, tennis and volleyball.

The conference is made up of 12 institutions that have shared many traditional rivalries throughout their histories. Member schools include - Baylor University, University of Colorado, Iowa State University, University of Kansas, Kansas State University, University of Missouri, University of Nebraska, University of Oklahoma, Oklahoma State University, University of Texas, Texas A&M University and Texas Tech University.

The institutions created a league that encompasses seven states, over 42 million people and more than 18 million television households within its geographic footprint.

The conference conducts championships for 20 of its 21 sports. Each championship helps to determine teams and/or individuals that will represent the Conference in national postseason competition. The winner of the Big 12 football championship game earns the league's berth into the prestigious Bowl Championship Series.

The Big 12 is under the direction of its third commissioner, Kevin L. Weiberg, who took over the reins in December 1998. Weiberg has led the Big 12 into additional football bowl agreements and expanded television opportunities for all sports through contracts with ABC/ESPN, FSN and CSTV. Most recently, the league renewed and

## BIG 12 CONFERENCE

400 East John Carpenter Freeway

Irving, Texas 75062

(469) 524-1000

www.big12sports.com

Interim Commissioner/Chief Operating Officer	Dan Beebe
Associate Commissioner	Tim Allen
Associate Commissioner - WBB & Championships	Dru Hancock
Associate Commissioner - MBB & Game Management	John Underwood
Chief Financial Officer	Steve Pace
Assistant Commissioner - Communications	Bob Burda
Assistant Commissioner - Events & Human Resources	Brad Clements
Assistant Commissioner - Governance & Compliance	Lori Ebihara
Assistant Commissioner - Championships	Dayna Scherf
Assistant Commissioner - Football & Student Services	Edward T. Stewart
Director of Communications	Rob Carolla
Director of Football Championship	Donnie Duncan
Director of Compliance	Mary Ellen Enigk
Director of Marketing	Maark Keith
Coordinator of Football Officials	Walt Anderson
Associate Director of Communications	Joni James
Assistant Director of Communications	Carmen Branch
Assistant Director of Video Services	Sean Hollister
Staff Accountant/Ticket Manager	Tim Frick
Executive Assistant to the Commissioner	Melanie Ellis
Administrative Assistant	Regina Everett
Administrative Assistant	Tracy Hunt
Administrative Assistant	Valerie Rocha
Administrative Assistant	Brad Simmons
Receptionist/Administrative Assistant	Daysi Tavera
Assistant for Championships	Blair Beneke
Will Hancock Communications Assistant	Jason Berney
Will Hancock Communications Assistant	Ashley Walker

expanded its multi-year arrangement with ABC/ESPN, Inc.

In its 11-year history, the conference has distributed \$913.2 million to its 12 member institutions.

The Big 12 staff administers to over 4,600 student-athletes in 21 sports. The conference is headquartered in Irving, Texas.



The 2007 Dr. Pepper Big 12 Championship football game will played in San Antonio, Texas at the Alamodome.



# 2007-08 BOWL SCHEDULE

## 2007-08 Bowl Schedule

(Dates and Times are Tentative and Subject to Change)

Bowl	Date/Time (CT)	Site	Matchup	Network
San Diego Co. Credit Union Poinsettia	Dec. 20 / 8 p.m.	San Diego, Calif.	Mountain West vs. Navy/At-Large	ESPN
R&L Carriers New Orleans	Dec. 21 / 7 p.m.	New Orleans, La.	Sun Belt Champ vs. C-USA	ESPN2
PapaJohn's.com	Dec. 22 / Noon	Birmingham, Ala.	Big East vs. C-USA	ESPN2
New Mexico	Dec. 22 / 3:30 p.m.	Albuquerque, N.M.	Mountain West vs. WAC	ESPN
Pioneer PureVision Las Vegas	Dec. 22 / 7 p.m.	Las Vegas, Nev.	Mountain West vs. Pac-10	ESPN
Sheraton Hawaii	Dec. 23 / 7 p.m.	Honolulu, Hawaii	C-USA vs. WAC	ESPN
Motor City	Dec. 26 / 6:30 p.m.	Detroit, Mich.	Big Ten vs. MAC	ESPN
Pacific Life Holiday	Dec. 27 / 7 p.m.	San Diego, Calif.	Big 12 vs. Pac-10	ESPN
Texas	Dec. 28 / 7 p.m.	Houston, Texas	Big 12 vs. C-USA	NFL
Champs Sports	Dec. 28 / 4 p.m.	Orlando, Fla.	ACC vs. Big Ten	ESPN
Emerald	Dec. 28 / 7:30 p.m.	San Francisco, Calif.	ACC vs. Pac-10	ESPN
Meineke Car Care	Dec. 29 / Noon	Charlotte, N.C.	ACC vs. Big East	ESPN
AutoZone Liberty	Dec. 29 / 3:30 p.m.	Memphis, Tenn.	C-USA vs. SEC	ESPN
Alamo	Dec. 29 / 7 p.m.	San Antonio, Texas	Big Ten vs. Big 12	ESPN
Petro Sun Independence	Dec. 30 / 7 p.m.	Shreveport, La.	Big 12 vs. SEC	ESPN
Bell Helicopter Armed Forces	Dec. 31 / 11:30 a.m.	Fort Worth, Texas	Mountain West vs. Pac-10	ESPN
Sun	Dec. 31 / 1 p.m.	El Paso, Texas	Big 12/Big East/N.D. vs. Pac-10	CBS
Humanitarian	Dec. 31 / 1 p.m.	Boise, Idaho	ACC vs. WAC	ESPN2
Gaylord Hotels Music City	Dec. 31 / 3 p.m.	Nashville, Tenn.	ACC vs. SEC	ESPN
Chick-fil-A	Dec. 31 / 6:30 p.m.	Atlanta, Ga.	ACC vs. SEC	ESPN
Insight	Dec. 31 / TBA	Tempe, Ariz.	Big Ten vs. Big 12	NFL
Outback	Jan. 1 / 10 a.m.	Tampa, Fla.	Big Ten vs. SEC	ESPN
AT&T Cotton	Jan. 1 / 10:30 am	Dallas, Texas	Big 12 vs. SEC	FOX
Gator	Jan. 1 / Noon	Jacksonville, Fla.	ACC vs. Big 12/Big East/N.D.	CBS
Capital One	Jan. 1 / Noon	Orlando, Fla.	Big Ten vs. SEC	ABC
Rose presented by Citi	Jan. 1 / 3:30 p.m.	Pasadena, Calif.	*BCS vs. BCS	ABC
Allstate Sugar	Jan. 1 / 7:30 p.m.	New Orleans, La.	*BCS vs. BCS	FOX
Tostitos Fiesta	Jan. 2 / 7 p.m.	Phoenix, Ariz.	*BCS vs. BCS	FOX
FedEx Orange	Jan. 3 / 7 p.m.	Miami, Fla.	*BCS vs. BCS	FOX
International	Jan. 5 / 11 a.m.	Toronto, Canada	Big East/Notre Dame vs. MAC	ESPN2
GMAC	Jan. 6 / 7 p.m.	Mobile, Ala.	C-USA vs. MAC	ESPN
Allstate BCS National Championship	Jan. 7 / 7 p.m.	New Orleans, La.	BCS #1 vs. BCS #2	FOX

## Bowl Championship Series

When not having a conference champion participating in the BCS National Championship Game, the BCS will have the following conference champions serve as host teams:

- Rose Bowl - Big Ten and Pac-10
- FedEx Orange Bowl - ACC
- Allstate Sugar Bowl - SEC
- Tostitos Fiesta Bowl - Big 12

