

**Name of Reporting Institution: University of Kansas  
Information for the Reporting Year: 2011**



**Check to release your information to your conference**

This will enable your data to be included in a summary that is sent to the conference office if they request it.

**Number of Undergraduates (i.e.; full-time, baccalaureate, degree-seeking students) by Gender:**

(Use fall semester enrollment figures)

	<b>Number</b>	<b>Percent</b>
Male Undergraduates:	10242	51.6%
Female Undergraduates:	9610	48.4%
Total Undergraduates:	19852	100.0%

**Institutional Contact:**

Primary Contact Person:

Person best suited for the NCAA to contact with questions regarding the data submitted.

Title:

Phone: (  )  -

Email:

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CEO:

CEO's e-mail address:

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\* University CFO:

\* University CFO's e-mail address:

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Auditors(NCAA Agreed-Upon Procedures):

**Current Classification:**

NCAA division	<input type="text" value="jn 1-A"/>	<input type="text" value="jn II (with football)"/>
	<input type="text" value="jn 1-AA"/>	<input type="text" value="jn II (without football)"/>
	<input type="text" value="jn 1-AAA"/>	<input type="text" value="jn III (with football)"/>
		<input type="text" value="jn III (without football)"/>

**Miscellaneous Information:**

**Total Revenues and Operating Expenses of the Entire Institution as Indicated on the Institution's Financial Statement:**

Revenues:	1123300000
Expenses:	1040000000

**Institution's Education and General Expenses:**

\* E & G as defined in NACUBO'S Finance and Reporting Manual: E&G expenses are categorized as instruction, research, public service, academic support, student services, instructional support, and scholarships and fellowships. E&G does not include auxiliary enterprises, hospitals or independent operations.

E & G :	842400000
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**Average Cost of Full Grant-In-Aid:**

(Institution's total cost for tuition, fees, room and board, and books)

In-State:	19377
Out-of-State:	31624

15.02.5 Full Grant-in-Aid. A full grant-in-aid is financial aid that consists of tuition and fees, room and board, and required course-related books.

**Total Cost of Attendance:**

In-State:	21802
Out-of-State:	35188

15.02.2 Cost of attendance. The "cost of attendance" is an amount calculated by an institutional financial aid office, using federal regulations, that includes the total cost of tuition and fees, room and board, books and supplies, transportation, and other expenses related to attendance at the institution. (Adopted: 1/11/94) Refer to 15.02.2.1 for Calculation of Cost of Attendance.

**Please verify the Men's, Women's and Mixed Teams your institution sponsors:**

<b>Sport</b>	<b>Men's Teams Only</b>	<b>Women's Teams Only</b>	<b>Mixed Teams</b>
Baseball	X		
Basketball	X	X	
Bowling			
Cross Country	X	X	
Equestrian			
Fencing			
Field Hockey			
Football	X		

Golf	X	X	
Gymnastics			
Ice Hockey			
Lacrosse			
Rifle			
Rowing		X	
Rugby			
Sand Volleyball			
Skiing			
Soccer		X	
Softball		X	
Swimming		X	
Tennis		X	
Track, Indoor	X	X	
Track, Outdoor	X	X	
Volleyball		X	
Water Polo			
Wrestling			
Others			

## Revenue/Expense Summary

ID	Item	Amount	Definition
1	Ticket Sales.	20857380	Include revenue received for sales of admissions to athletics events. Include ticket sales to the public, faculty and students, and money received for shipping and handling of tickets. Do not include ticket sales for conference and national tournaments that are pass-through transactions. Report amounts in excess of a ticket's face value paid by ticket purchasers (for example, to obtain preferential seating) in Category 4 (Contributions).
2	Student Fees	1854478	Include student fees assessed and restricted for support of intercollegiate athletics.
3	Guarantees.	269020	Include revenue received from participation in away games.
4	Contributions.	18770322	Include amounts received directly from individuals, corporations, associations, foundations, clubs or other organizations that are designated, restricted or unrestricted by the donor for the operation of the athletics program. Report amounts paid in excess of a ticket's value. Contributions shall include cash, marketable securities and in-kind contributions. In-kind contributions may include dealer-provided automobiles (market value of the use of a car), apparel and soft-drink products for use by staff and teams. Do not report pledges until funds are allocated. Report gifts and merchandise from corporate sponsorship agreements in Category 12 (Royalties, Licensing, Advertisement and Sponsorship).
5	Compensation and Benefits Provided by a Third Party.	0	Include all amounts provided by a third party and contractually guaranteed by the institution, but not included on the institution's W-2 (e.g., car stipend, country club membership, entertainment allowance, clothing allowance, speaking fees, housing allowance, compensation from camps, radio income, television income, and shoe and apparel income). This should equal Expense Categories 20 and 22 combined.
6	Direct State or Other Government Support.	0	Include state, municipal, federal and other government appropriations made in support of the operations of intercollegiate athletics. This amount includes funding specifically earmarked to the athletics department by government agencies for which the institution has no discretion to reallocate. Any state or other government support appropriated to the university, for which the university determines the dollar allocation to the athletics department shall be reported in Direct Institutional Support (item 7).
7	Direct Institutional Support.	1582429	Include value of institutional resources for the current operations of intercollegiate athletics, as well as all unrestricted funds allocated to the athletics department by the university (e.g., state funds, tuition, tuition waivers and transfers). Also include Federal Work Study support for student workers employed by athletics. Report actual amounts and do not net with Transfers to Institution (category 37).
8	Indirect Facilities and Administrative Support.	0	Include value of facilities and services provided by the institution not charged to athletics. This support may include an allocation for institutional administrative cost, facilities and maintenance, grounds and field maintenance, security, risk management, utilities, depreciation and debt service. If your institution does not currently track indirect institutional support, consult your business office for a reasonable allocation. If counted here, include offsetting expenditure equal in value in Expense Category 32 (Indirect Facilities and Administrative Support).
9	NCAA/Conference Distributions including all tournament revenues.	13055393	Include revenue received from participation in bowl games, tournaments and all NCAA distributions. This category includes amounts received for direct participation or through a sharing arrangement with an athletics conference, including shares of conference television agreements. If known by sport, report as such. Include any payments received from the NCAA for hosting a championship (permissible to include in Revenue Not Related to Specific Teams).
10	Broadcast, Television, Radio, and Internet Rights.	6610122	Include institutional revenue received directly for radio and television broadcasts, Internet and e-commerce rights received through institution-negotiated contracts.
11	Program Sales, Concessions, Novelty Sales, and Parking.	2439573	Include revenue of game programs, novelties, food or other concessions, and parking revenues. Revenue from sales of game program advertising is to be included in Revenue Category 12 (Royalties, Licensing, Advertisements and Sponsorships).
12	Royalties, Licensing, Advertisements and Sponsorships.	2784295	Include all revenue from corporate sponsorships, licensing, sales of advertisements, trademarks and royalties. An allocation will be necessary to distinguish revenues generated by athletics versus the university if payments are combined. Include the value of in-kind products and services provided as part of the sponsorship (e.g., equipment, apparel, soft drinks, water and isotonic products).
13	Sports Camp Revenues.	0	Include amounts received by the athletics department for sports-camps and clinics.
14	Endowment and Investment Income.	4947339	Include endowment spending policy distribution and other investment income in support of the athletics department. These categories include only restricted investment and endowment income for the operations of intercollegiate athletics; institutional allocations of income from unrestricted endowments qualify as ?Direct Institutional Support.?
15	Other Operating Revenue.	1679852	Less than 5% of total revenues may appear on this line. If the number is greater than 5%, please reclassify adequate revenue to the appropriate category(ies) above to bring the category to less than 5% of the total operating revenue.
16	Total Operating Revenue.	74850203	Add Categories 1-15.
<b>Expenses</b>			
17			Include the total amount of athletically related student aid awarded, including summer school and tuition discounts and waivers (including aid given to student-athletes who have exhausted their eligibility or who are inactive due to medical

	Athletic Student Aid.	9084869	reasons). Athletics aid awarded to non-athletes (student-managers, graduate assistants, trainers) should be reported as Expenses Not Related to Specific Teams. <b>It is permissible to report only dollars in the Expenses Not Related to Specific Teams row as long as you have reported non-zero entries for Equivalencies, Number of Students, and Dollars (all 3 required) for at least one sport.</b>
18	Guarantees.	2330099	Include amounts paid to visiting participating institutions.
19	Coaching Salaries, Benefits, and Bonuses Paid by the University and Related Entities.	13898047	Include gross salaries, bonuses and benefits provided to head and assistant coaches, which includes all gross wages, benefits and bonuses attributable to coaching that would be reportable on university and related entities (e.g., foundations, booster clubs) W-2 and 1099 forms (e.g., car stipend, country club membership, entertainment allowance, clothing allowance, speaking fees, housing allowance, supplemental retirement allowance, compensation from camps, radio income, television income, tuition remission, earned deferred compensation benefits). Place any payment made to previous coaches to satisfy a contractual agreement for coaching in Category 23 (Severance Payments).
20	Coaching Other Compensation and Benefits Paid by a Third Party.	0	Include all compensation paid to the coaching staff by a third party and contractually guaranteed by the institution, but not included on the institution's W-2 (e.g., car stipend, country club membership, entertainment allowance, clothing allowance, speaking fees, housing allowance, compensation from camps, radio income, television income, shoe and apparel income). Expense Categories 20 and 22 combined should equal Revenue Category 5 (Compensation and Benefits Provided by a Third Party).
21	Support Staff/Administrative Salaries, Benefits and Bonuses Paid by the University and Related Entities.	14764738	Include gross salaries, bonuses and benefits paid to administrative staff (i.e., football secretary, sport-specific trainer) that would be reportable on university and related entities (e.g., foundations, booster clubs) W-2 and 1099 forms (e.g., car stipend, country club membership, entertainment allowance, clothing allowance, speaking fees, housing allowance, supplemental retirement allowance, compensation from camps, radio income, television income, tuition remission, earned deferred compensation benefits). Staff members responsible for the gender-specific athletics department, but not a specific sport (i.e., director of men's athletics), will have their compensation figures reported as Expenses Not Related to Specific Teams fields. Athletics department staff members who assist both men's and women's teams (sports information director, academic advisor) will be reported as Not Allocated by Gender column.
22	Support Staff/Administrative Other Compensation and Benefits Paid by a Third Party.	0	Include all compensation paid to the support staff by a third party and contractually guaranteed by the institution, but not included on the institution's W-2 (e.g., car stipend, country club membership, entertainment allowance, clothing allowance, speaking fees, housing allowance, compensation from camps, radio income, television income, shoe and apparel income). Expense Categories 20 and 22 combined should equal Revenue Category 5 (Compensation and Benefits Provided by a Third Party).
23	Severance Payments.	2000000	Include severance payments and applicable benefits recognized for past coaching and administrative personnel.
24	Recruiting.	1454213	Include transportation, lodging and meals for prospective student-athletes and institutional personnel on official and unofficial visits, telephone call charges, postage and such. Include value of use of institution's own vehicles or airplanes as well as in-kind value of loaned or contributed transportation.
25	Team Travel	5287224	Include air and ground travel, lodging, meals and incidentals for competition related to preseason, regular season and postseason. Amounts incurred for food and lodging for housing the team before a home game also should be included. Include value of use of the institution's own vehicles or airplanes as well as in-kind value of donor-provided transportation.
26	Equipment, Uniforms and Supplies.	859985	Include items that are provided to the teams only. Equipment amounts are those expended from current or operating funds.
27	Game Expenses.	2749969	Include game-day expenses other than travel that are necessary for intercollegiate athletics competition, including officials, security, event staff, ambulance and such.
28	Fund Raising, Marketing and Promotion.	1120802	Include costs associated with fund raising, marketing and promotion for media guides, brochures, recruiting publications and such.
29	Sports Camp Expenses.	0	Include all expenses paid by the athletics department, including non-athletics personnel salaries and benefits, from hosting sports camps and clinics. Athletics personnel salaries and benefits should be reported in Categories 19, 20, 21 or 22.
30	Direct Facilities, Maintenance, and Rental.	5794140	Include direct facilities costs charged to intercollegiate athletics, including building and grounds maintenance, utilities, rental fees, operating leases, equipment repair and maintenance, and debt service.
31	Spirit Groups	112916	Include support for spirit groups including bands, cheerleaders, mascots, dancers, etc.
32	Indirect Facilities and Administrative Support.	0	Include value of facilities and services provided by the institution not charged to athletics. This support may include an allocation for institutional administrative cost, facilities and maintenance, grounds and field maintenance, security, risk management, utilities, depreciation and debt service. If your institution does not currently track indirect institutional support, consult your business office for a reasonable allocation. If counted here, include offsetting amount equal in value in Revenue in Category 8 (Indirect Facilities and Administrative Support).
33	Medical Expenses and Medical Insurance	616667	Include medical expenses and medical insurance premiums for student-athletes.
34	Memberships and Dues.	384043	Include memberships, conference and association dues.
35	Other Operating Expenses.	11534446	Other operating expenses include printing and duplicating, subscriptions, business insurance, telephone, postage, operating and equipment leases, non-team travel and any other operating expense not reported elsewhere. Do not include indirect administration overhead provided by the university (use Category 32) or salaries and benefits (use Categories 19 or 21). Attempt to allocate all expenses to Categories 17 through 34 before using this category. As a guide, please limit this category to 10% of total operating expenses. If the number is greater than 10%, please provide the top three categories and amounts in the comments section below.
36	Total Operating Expenses.	71992158	Add Categories 17-35.
37	Transfers to Institution	0	Include, if applicable, the amount of athletic-generated revenues or athletic reserves that are contributed back to your institution for other institutional initiatives outside of athletics. Amount reported should not be deducted from Direct Institutional Support (category 7) allocated to athletics by your institution.
38	Total Expenses	71992158	Add Categories 36-37.

## Revenue/Expense Detail

1	Ticket Sales.	20857380	Include revenue received for sales of admissions to athletics events. Include ticket sales to the public, faculty and students, and money received for shipping and handling of tickets. Do not include ticket sales for conference and national tournaments that are pass-through transactions. Report amounts in excess of a ticket's face value paid by ticket purchasers (for example, to obtain preferential seating) in Category 4 (Contributions).
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Revenues by Source	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
	Ticket Sales.	Ticket Sales.	Ticket Sales.
Baseball	73604		
Basketball			

	11342635	115824	
Football	9244117		
Golf	0	0	
Rowing		0	
Soccer		10408	
Softball		16747	
Swimming		0	
Tennis		0	
Track and Field, X-Country	0	0	
Volleyball		52795	
Others			
Subtotal All Teams	20660356	195774	
Revenue Not Related to Specific Teams			1250
Total Revenue	20660356	195774	1250

2 Student Fees 1854478 Include student fees assessed and restricted for support of intercollegiate athletics.

Revenues by Source	Men's Teams Only Student Fees	Women's Teams Only Student Fees	Not Allocated by Gender Student Fees
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams			
Revenue Not Related to Specific Teams			1854478
Total Revenue			1854478

3 Guarantees. 269020 Include revenue received from participation in away games.

Revenues by Source	Men's Teams Only Guarantees.	Women's Teams Only Guarantees.	Not Allocated by Gender Guarantees.
Baseball	19020		
Basketball	100000	0	
Football	150000		
Golf			
Rowing			
Soccer			
Softball			
Swimming			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	269020	0	
Revenue Not Related to Specific Teams			
Total Revenue	269020	0	

4 Include amounts received directly from individuals, corporations, associations, foundations, clubs or other organizations that are designated.

	18770322	restricted or unrestricted by the donor for the operation of the athletics program. Report amounts paid in excess of a ticket's value. Contributions shall include cash, marketable securities and in-kind contributions. In-kind contributions may include dealer-provided automobiles (market value of the use of a car), apparel and soft-drink products for use by staff and teams. Do not report pledges until funds are allocated. Report gifts and merchandise from corporate sponsorship agreements in Category 12 (Royalties, Licensing, Advertisement and Sponsorship).
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Revenues by Source	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
	Contributions.	Contributions.	Contributions.
Baseball	669307		
Basketball	16062	90643	
Football	30920		
Golf	35016	29825	
Rowing		8205	
Soccer		23245	
Softball		5645	
Swimming		125100	
Tennis		5000	
Track and Field, X-Country	5425	5425	
Volleyball		29846	
Others			
Subtotal All Teams	756730	322934	
Revenue Not Related to Specific Teams			17690658
Total Revenue	756730	322934	17690658

5		Include all amounts provided by a third party and contractually guaranteed by the institution, but not included on the institution's W-2 (e.g., car stipend, country club membership, entertainment allowance, clothing allowance, speaking fees, housing allowance, compensation from camps, radio income, television income, and shoe and apparel income). This should equal Expense Categories 20 and 22 combined.
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Revenues by Source	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
	Compensation and Benefits Provided by a Third Party.	Compensation and Benefits Provided by a Third Party.	Compensation and Benefits Provided by a Third Party.
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams			
Revenue Not Related to Specific Teams			
Total Revenue			

6		Include state, municipal, federal and other government appropriations made in support of the operations of intercollegiate athletics. This amount includes funding specifically earmarked to the athletics department by government agencies for which the institution has no discretion to reallocate. Any state or other government support appropriated to the university, for which the university determines the dollar allocation to the athletics department shall be reported in Direct Institutional Support (item 7).
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Revenues by Source	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
	Direct State or Other Government Support.	Direct State or Other Government Support.	Direct State or Other Government Support.
Baseball			
Basketball			
Football			
Golf			
Rowing			

Soccer			
Softball			
Swimming			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams			
Revenue Not Related to Specific Teams			
Total Revenue			

7	Direct Institutional Support.		Include value of institutional resources for the current operations of intercollegiate athletics, as well as all unrestricted funds allocated to the athletics department by the university (e.g., state funds, tuition, tuition waivers and transfers). Also include Federal Work Study support for student workers employed by athletics. Report actual amounts and do not net with Transfers to Institution (category 37).
		1582429	

Revenues by Source	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
	Direct Institutional Support.	Direct Institutional Support.	Direct Institutional Support.
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams			
Revenue Not Related to Specific Teams			1582429
Total Revenue			1582429

8	Indirect Facilities and Administrative Support.		Include value of facilities and services provided by the institution not charged to athletics. This support may include an allocation for institutional administrative cost, facilities and maintenance, grounds and field maintenance, security, risk management, utilities, depreciation and debt service. If your institution does not currently track indirect institutional support, consult your business office for a reasonable allocation. If counted here, include offsetting expenditure equal in value in Expense Category 32 (Indirect Facilities and Administrative Support).
		0	

Revenues by Source	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
	Indirect Facilities and Administrative Support.	Indirect Facilities and Administrative Support.	Indirect Facilities and Administrative Support.
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams			
Revenue Not Related to Specific Teams			
Total Revenue			

9 NCAA/Conference Distributions including all tournament revenues.	13055393	Include revenue received from participation in bowl games, tournaments and all NCAA distributions. This category includes amounts received for direct participation or through a sharing arrangement with an athletics conference, including shares of conference television agreements. If known by sport, report as such. Include any payments received from the NCAA for hosting a championship (permissible to include in Revenue Not Related to Specific Teams).
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Revenues by Source	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
	NCAA/Conference Distributions including all tournament revenues.	NCAA/Conference Distributions including all tournament revenues.	NCAA/Conference Distributions including all tournament revenues.
Baseball			
Basketball	4617074		
Football	7239744		
Golf			
Rowing			
Soccer			
Softball			
Swimming			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	11856818		
Revenue Not Related to Specific Teams			1198575
Total Revenue	11856818		1198575

10 Broadcast, Television, Radio, and Internet Rights.	6610122	Include institutional revenue received directly for radio and television broadcasts, Internet and e-commerce rights received through institution-negotiated contracts.
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Revenues by Source	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
	Broadcast, Television, Radio, and Internet Rights.	Broadcast, Television, Radio, and Internet Rights.	Broadcast, Television, Radio, and Internet Rights.
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams			
Revenue Not Related to Specific Teams			6610122
Total Revenue			6610122

11 Program Sales, Concessions, Novelty Sales, and Parking.	2439573	Include revenue of game programs, novelties, food or other concessions, and parking revenues. Revenue from sales of game program advertising is to be included in Revenue Category 12 (Royalties, Licensing, Advertisements and Sponsorships).
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Revenues by Source	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
	Program Sales, Concessions, Novelty Sales, and Parking.	Program Sales, Concessions, Novelty Sales, and Parking.	Program Sales, Concessions, Novelty Sales, and Parking.
Baseball			
Basketball	1261		
Football	75594		
Golf			
Rowing		2590	
Soccer		788	

Softball			
Swimming		10	
Tennis			
Track and Field, X-Country	158	158	
Volleyball		1004	
Others			
Subtotal All Teams	77013	4550	
Revenue Not Related to Specific Teams			2358010
Total Revenue	77013	4550	2358010

12	Royalties, Licensing, Advertisements and Sponsorships.	2784295	Include all revenue from corporate sponsorships, licensing, sales of advertisements, trademarks and royalties. An allocation will be necessary to distinguish revenues generated by athletics versus the university if payments are combined. Include the value of in-kind products and services provided as part of the sponsorship (e.g., equipment, apparel, soft drinks, water and isotonic products).
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Revenues by Source	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
	Royalties, Licensing, Advertisements and Sponsorships.	Royalties, Licensing, Advertisements and Sponsorships.	Royalties, Licensing, Advertisements and Sponsorships.
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams			
Revenue Not Related to Specific Teams			2784295
Total Revenue			2784295

13	Sports Camp Revenues.	0	Include amounts received by the athletics department for sports-camps and clinics.
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Revenues by Source	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
	Sports Camp Revenues.	Sports Camp Revenues.	Sports Camp Revenues.
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams			
Revenue Not Related to Specific Teams			
Total Revenue			

14	Endowment and Investment Income.	4947339	Include endowment spending policy distribution and other investment income in support of the athletics department. These categories include only restricted investment and endowment income for the operations of intercollegiate athletics; institutional allocations of income from unrestricted endowments qualify as ?Direct Institutional Support.?
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Revenues by Source	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
	Endowment and Investment Income.	Endowment and Investment Income.	Endowment and Investment Income.
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams			
Revenue Not Related to Specific Teams			4947339
Total Revenue			4947339

15 Other Operating Revenue.  Less than 5% of total revenues may appear on this line. If the number is greater than 5%, please reclassify adequate revenue to the appropriate category(ies) above to bring the category to less than 5% of the total operating revenue.

Revenues by Source	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
	Other Operating Revenue.	Other Operating Revenue.	Other Operating Revenue.
Baseball	810		
Basketball			
Football	25142		
Golf	8500	333	
Rowing		1429	
Soccer			
Softball		6333	
Swimming		156	
Tennis		800	
Track and Field, X-Country	22763	22763	
Volleyball			
Others			
Subtotal All Teams	57215	31814	
Revenue Not Related to Specific Teams			1590823
Total Revenue	57215	31814	1590823

16 Total Operating Revenue.  Add Categories 1-15.

Revenues by Source	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
	Total Operating Revenue.	Total Operating Revenue.	Total Operating Revenue.
Baseball	762741		
Basketball	16077032	206467	
Football	16765517		
Golf	43516	30158	
Rowing		12224	
Soccer		34441	
Softball		28725	
Swimming		125266	
Tennis		5800	
Track and Field, X-Country	28346	28346	
Volleyball		83645	
Others			
Subtotal All Teams	33677152	555072	
Revenue Not Related to Specific Teams			40617979

Total Revenue	33677152	555072	40617979
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17	Athletic Student Aid.	9084869	Include the total amount of athletically related student aid awarded, including summer school and tuition discounts and waivers (including aid given to student-athletes who have exhausted their eligibility or who are inactive due to medical reasons). Athletics aid awarded to non-athletes (student-managers, graduate assistants, trainers) should be reported as Expenses Not Related to Specific Teams. <b>It is permissible to report only dollars in the Expenses Not Related to Specific Teams row as long as you have reported non-zero entries for Equivalencies, Number of Students, and Dollars (all 3 required) for at least one sport.</b>
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Sport	Male Athletes			Female Athletes			Not Allocated by Gender		
	Scholarships			Scholarships			Scholarships		
	Equivalencies Awarded in 2010-2011	Number of Students Receiving Athletic Aid	Total Dollar Amount	Equivalencies Awarded in 2010-2011	Number of Students Receiving Athletic Aid	Total Dollar Amount	Equivalencies Awarded in 2010-2011	Number of Students Receiving Athletic Aid	Total Dollar Amount
Baseball	13.32	26	360070						
Basketball	13	13	462021	11.5	13	454458			
Football	79	88	3442085						
Golf	4.92	9	174208	5.96	8	169033			
Rowing				22.04	68	519591			
Soccer				16.36	29	530749			
Softball				13.6	19	389116			
Swimming				14.75	28	504248			
Tennis				9	9	256550			
Track and Field, X-Country	12.68	31	427875	19.42	35	646846			
Volleyball				12	12	409319			
Others									
Expenses Not Related to Specific Teams							1	1	338700
Totals	122.92	167	4866259	124.63	221	3879910	1	1	338700

18	Guarantees.	2330099	Include amounts paid to visiting participating institutions.
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Expenses by Object of Expenditure	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
	Guarantees.	Guarantees.	Guarantees.
Baseball	47768		
Basketball	635000	169500	
Football	1225000		
Golf			
Rowing			
Soccer		7960	
Softball			
Swimming			
Tennis			
Track and Field, X-Country	1309	1309	
Volleyball		28267	
Others			
Subtotal All Teams	1909077	207036	
Expenses Not Related to Specific Teams			213986
Total Expenses	1909077	207036	213986

19	Coaching Salaries, Benefits, and Bonuses Paid by the University and Related Entities.	13898047	Include gross salaries, bonuses and benefits provided to head and assistant coaches, which includes all gross wages, benefits and bonuses attributable to coaching that would be reportable on university and related entities (e.g., foundations, booster clubs) W-2 and 1099 forms (e.g., car stipend, country club membership, entertainment allowance, clothing allowance, speaking fees, housing allowance, supplemental retirement allowance, compensation from camps, radio income, television income, tuition remission, earned deferred compensation benefits). Place any payment made to previous coaches to satisfy a contractual agreement for coaching in Category 23 (Severance Payments).
20	Coaching Other Compensation and Benefits Paid by a Third Party.	0	Include all compensation paid to the coaching staff by a third party and contractually guaranteed by the institution, but not included on the institution's W-2 (e.g., car stipend, country club membership, entertainment allowance, clothing allowance, speaking fees, housing allowance, compensation from camps, radio income, television income, shoe and apparel income). Expense Categories 20 and 22 combined should equal Revenue Category 5 (Compensation and Benefits Provided by a Third Party).

Sport	Men's Teams Head Coaches				Men's Teams Assistant Coaches			
	Number of Positions	FTE	Coaching Salaries, Benefits, and Bonuses Paid by the University and Related Entities.	Coaching Other Compensation and Benefits Paid by a Third Party.	Number of Positions	FTE	Coaching Salaries, Benefits, and Bonuses Paid by the University and Related Entities.	Coaching Other Compensation and Benefits Paid by a Third Party.
Baseball	1	1	255384		2	2	170274	
Basketball	1	1	4446215		3	3	890532	
Football	1	1	2466825		9	9	2121764	
Golf	1	1	74410		1	1	39293	
Track and Field, X-Country	1	.5	87543		5	2.5	143708	
Others								
Subtotal All Teams	5	4.5	7330377		20	17.5	3365571	
Expenses Not Related to Specific Teams								
Total Expenses			7330377				3365571	

Sport	Women's Teams Head Coaches				Women's Teams Assistant Coaches			
	Number of Positions	FTE	Coaching Salaries, Benefits, and Bonuses Paid by the University and Related Entities.	Coaching Other Compensation and Benefits Paid by a Third Party.	Number of Positions	FTE	Coaching Salaries, Benefits, and Bonuses Paid by the University and Related Entities.	Coaching Other Compensation and Benefits Paid by a Third Party.
Basketball	1	1	1065423		3	3	508627	
Golf	1	1	91772		1	1	36333	
Rowing	1	1	82233		2	2	110812	
Soccer	1	1	163220		2	2	121391	
Softball	1	1	112440		2	2	106168	
Swimming	1	1	97385		2	2	101523	
Tennis	1	1	83604		1	1	41129	
Track and Field, X-Country	1	.5	87543		5	2.5	143708	
Volleyball	1	1	132215		2	2	116573	
Others								
Subtotal All Teams	9	8.5	1915835		20	17.5	1286264	
Expenses Not Related to Specific Teams								
Total Expenses			1915835				1286264	

21	Support Staff/Administrative Salaries, Benefits and Bonuses Paid by the University and Related Entities.	14764738	Include gross salaries, bonuses and benefits paid to administrative staff (i.e., football secretary, sport-specific trainer) that would be reportable on university and related entities (e.g., foundations, booster clubs) W-2 and 1099 forms (e.g., car stipend, country club membership, entertainment allowance, clothing allowance, speaking fees, housing allowance, supplemental retirement allowance, compensation from camps, radio income, television income, tuition remission, earned deferred compensation benefits). Staff members responsible for the gender-specific athletics department, but not a specific sport (i.e., director of men's athletics), will have their compensation figures reported as Expenses Not Related to Specific Teams fields. Athletics department staff members who assist both men's and women's teams (sports information director, academic advisor) will be reported as Not Allocated by Gender column.
22	Support Staff/Administrative Other Compensation and Benefits Paid by a Third Party.	0	Include all compensation paid to the support staff by a third party and contractually guaranteed by the institution, but not included on the institution's W-2 (e.g., car stipend, country club membership, entertainment allowance, clothing allowance, speaking fees, housing allowance, compensation from camps, radio income, television income, shoe and apparel income). Expense Categories 20 and 22 combined should equal Revenue Category 5 (Compensation and Benefits Provided by a Third Party).

Expenses by Object of Expenditure	Men's Teams Only		Women's Teams Only		Not Allocated by Gender	
	Support Staff/Administrative Salaries, Benefits and Bonuses Paid by the University and Related Entities.	Support Staff/Administrative Other Compensation and Benefits Paid by a Third Party.	Support Staff/Administrative Salaries, Benefits and Bonuses Paid by the University and Related Entities.	Support Staff/Administrative Other Compensation and Benefits Paid by a Third Party.	Support Staff/Administrative Salaries, Benefits and Bonuses Paid by the University and Related Entities.	Support Staff/Administrative Other Compensation and Benefits Paid by a Third Party.
Baseball	76508					
Basketball	453986		575345			
Football	1082504					

Golf	4162		6891			
Rowing			52519			
Soccer			30853			
Softball			15568			
Swimming			14998			
Tennis						
Track and Field, X-Country	124512		108047			
Volleyball			33055			
Others						
Subtotal All Teams	1741672		837276			
Expenses Not Related to Specific Teams					12185790	
Total Expenses	1741672		837276		12185790	

23 Severance Payments. 2000000 Include severance payments and applicable benefits recognized for past coaching and administrative personnel.

Expenses by Object of Expenditure	Men's Teams Only Severance Payments.	Women's Teams Only Severance Payments.	Not Allocated by Gender Severance Payments.
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams			
Expenses Not Related to Specific Teams			2000000
Total Expenses			2000000

24 Recruiting. 1454213 Include transportation, lodging and meals for prospective student-athletes and institutional personnel on official and unofficial visits, telephone call charges, postage and such. Include value of use of institution's own vehicles or airplanes as well as in-kind value of loaned or contributed transportation.

Expenses by Object of Expenditure	Men's Teams Only Recruiting.	Women's Teams Only Recruiting.	Not Allocated by Gender Recruiting.
Baseball	64227		
Basketball	453659	173141	
Football	442911		
Golf	14304	14792	
Rowing		25951	
Soccer		41903	
Softball		30226	
Swimming		39419	
Tennis		15132	
Track and Field, X-Country	58517	49672	
Volleyball		30299	
Others			
Subtotal All Teams	1033618	420535	
Expenses Not Related to Specific Teams			60

Total Expenses	1033618	420535	60
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25	Team Travel	5287224	Include air and ground travel, lodging, meals and incidentals for competition related to preseason, regular season and postseason. Amounts incurred for food and lodging for housing the team before a home game also should be included. Include value of use of the institution's own vehicles or airplanes as well as in-kind value of donor-provided transportation.
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Expenses by Object of Expenditure	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
	Team Travel	Team Travel	Team Travel
Baseball	302753		
Basketball	1078282	465889	
Football	763975		
Golf	78403	50307	
Rowing		290953	
Soccer		173828	
Softball		273175	
Swimming		191970	
Tennis		78331	
Track and Field, X-Country	286588	283978	
Volleyball		301889	
Others			
Subtotal All Teams	2510001	2110320	
Expenses Not Related to Specific Teams			666903
Total Expenses	2510001	2110320	666903

26	Equipment, Uniforms and Supplies.	859985	Include items that are provided to the teams only. Equipment amounts are those expended from current or operating funds.
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Expenses by Object of Expenditure	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
	Equipment, Uniforms and Supplies.	Equipment, Uniforms and Supplies.	Equipment, Uniforms and Supplies.
Baseball	55529		
Basketball	57845	47149	
Football	231296		
Golf	6418	9357	
Rowing		16125	
Soccer		8315	
Softball		23595	
Swimming		20620	
Tennis		10423	
Track and Field, X-Country	21864	10662	
Volleyball		10218	
Others			
Subtotal All Teams	372952	156464	
Expenses Not Related to Specific Teams			330569
Total Expenses	372952	156464	330569

27	Game Expenses.	2749969	Include game-day expenses other than travel that are necessary for intercollegiate athletics competition, including officials, security, event staff, ambulance and such.
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Expenses by Object of Expenditure	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
	Game Expenses.	Game Expenses.	Game Expenses.
Baseball	80178		
Basketball	815931	369469	
Football	730959		
Golf	3858	5892	
Rowing		19898	
Soccer		43329	
Softball		34890	
Swimming		617	
Tennis			

		15473	
Track and Field, X-Country	19057	18771	
Volleyball		59929	
Others			
Subtotal All Teams	1649983	568268	
Expenses Not Related to Specific Teams			531718
Total Expenses	1649983	568268	531718

28 Fund Raising, Marketing and Promotion.	1120802	Include costs associated with fund raising, marketing and promotion for media guides, brochures, recruiting publications and such.
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Expenses by Object of Expenditure	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
	Fund Raising, Marketing and Promotion.	Fund Raising, Marketing and Promotion.	Fund Raising, Marketing and Promotion.
Baseball	25057		
Basketball	7319	2714	
Football	14018		
Golf		158	
Rowing		2428	
Soccer		2210	
Softball			
Swimming		816	
Tennis		1331	
Track and Field, X-Country	6135	5766	
Volleyball		409	
Others			
Subtotal All Teams	52529	15832	
Expenses Not Related to Specific Teams			1052441
Total Expenses	52529	15832	1052441

29 Sports Camp Expenses.	0	Include all expenses paid by the athletics department, including non-athletics personnel salaries and benefits, from hosting sports camps and clinics. Athletics personnel salaries and benefits should be reported in Categories 19, 20, 21 or 22.
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Expenses by Object of Expenditure	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
	Sports Camp Expenses.	Sports Camp Expenses.	Sports Camp Expenses.
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams			
Expenses Not Related to Specific Teams			
Total Expenses			

30 Direct Facilities, Maintenance, and Rental.	5794140	Include direct facilities costs charged to intercollegiate athletics, including building and grounds maintenance, utilities, rental fees, operating leases, equipment repair and maintenance, and debt service.
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Expenses by Object of Expenditure	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
	Direct Facilities, Maintenance, and Rental.	Direct Facilities, Maintenance, and Rental.	Direct Facilities, Maintenance, and Rental.
Baseball	0		
Basketball			

	7626	510	
Football	86139		
Golf	32038	32038	
Rowing		4059	
Soccer		2432	
Softball		375	
Swimming		1980	
Tennis		120000	
Track and Field, X-Country			
Volleyball		2799	
Others			
Subtotal All Teams	125803	164193	
Expenses Not Related to Specific Teams			5504144
Total Expenses	125803	164193	5504144

31	Spirit Groups	112916	Include support for spirit groups including bands, cheerleaders, mascots, dancers, etc.
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Expenses by Object of Expenditure	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
	Spirit Groups	Spirit Groups	Spirit Groups
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams			
Expenses Not Related to Specific Teams			112916
Total Expenses			112916

32	Indirect Facilities and Administrative Support.	0	Include value of facilities and services provided by the institution not charged to athletics. This support may include an allocation for institutional administrative cost, facilities and maintenance, grounds and field maintenance, security, risk management, utilities, depreciation and debt service. If your institution does not currently track indirect institutional support, consult your business office for a reasonable allocation. If counted here, include offsetting amount equal in value in Revenue in Category 8 (Indirect Facilities and Administrative Support).
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Expenses by Object of Expenditure	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
	Indirect Facilities and Administrative Support.	Indirect Facilities and Administrative Support.	Indirect Facilities and Administrative Support.
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams			
Expenses Not Related to Specific			

Teams			
Total Expenses			

33 Medical Expenses and Medical Insurance 616667 Include medical expenses and medical insurance premiums for student-athletes.

Expenses by Object of Expenditure	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
	Medical Expenses and Medical Insurance	Medical Expenses and Medical Insurance	Medical Expenses and Medical Insurance
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams			
Expenses Not Related to Specific Teams			616667
Total Expenses			616667

34 Memberships and Dues. 384043 Include memberships, conference and association dues.

Expenses by Object of Expenditure	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
	Memberships and Dues.	Memberships and Dues.	Memberships and Dues.
Baseball	9248		
Basketball	26075	16537	
Football	21528		
Golf	7419	6273	
Rowing		1147	
Soccer		7791	
Softball		4510	
Swimming		798	
Tennis		2442	
Track and Field, X-Country	3754	3954	
Volleyball		7460	
Others			
Subtotal All Teams	68024	50912	
Expenses Not Related to Specific Teams			265107
Total Expenses	68024	50912	265107

35 Other Operating Expenses. 11534446 Other operating expenses include printing and duplicating, subscriptions, business insurance, telephone, postage, operating and equipment leases, non-team travel and any other operating expense not reported elsewhere. Do not include indirect administration overhead provided by the university (use Category 32) or salaries and benefits (use Categories 19 or 21). Attempt to allocate all expenses to Categories 17 through 34 before using this category. As a guide, please limit this category to 10% of total operating expenses. If the number is greater than 10%, please provide the top three categories and amounts in the comments section below.

Expenses by Object of Expenditure	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
	Other Operating Expenses.	Other Operating Expenses.	Other Operating Expenses.
Baseball	104113		
Basketball	178754	128860	
Football	467253		
Golf	5427	5562	
Rowing		35241	
Soccer		29257	

Softball		9554	
Swimming		14564	
Tennis		6257	
Track and Field, X-Country	19533	17753	
Volleyball		22076	
Others			
Subtotal All Teams	775080	269124	
Expenses Not Related to Specific Teams			10490242
Total Expenses	775080	269124	10490242

36	Total Operating Expenses.	71992158	Add Categories 17-35.
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Expenses by Object of Expenditure	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
	Total Operating Expenses.	Total Operating Expenses.	Total Operating Expenses.
Baseball	1551109		
Basketball	9513245	3977622	
Football	13096257		
Golf	439940	428408	
Rowing		1160957	
Soccer		1163238	
Softball		999617	
Swimming		988938	
Tennis		630672	
Track and Field, X-Country	1200395	1378009	
Volleyball		1154508	
Others			
Subtotal All Teams	25800946	11881969	
Expenses Not Related to Specific Teams	0	0	34309243
Total Expenses	25800946	11881969	34309243

37	Transfers to Institution	0	Include, if applicable, the amount of athletic-generated revenues or athletic reserves that are contributed back to your institution for other institutional initiatives outside of athletics. Amount reported should not be deducted from Direct Institutional Support (category 7) allocated to athletics by your institution.
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Expenses by Object of Expenditure	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
	Transfers to Institution	Transfers to Institution	Transfers to Institution
Baseball			
Basketball			
Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams			
Expenses Not Related to Specific Teams			
Total Expenses			

38	Total Expenses	71992158	Add Categories 36-37.
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Expenses by Object of Expenditure	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
	Total Expenses	Total Expenses	Total Expenses
Baseball			
Basketball			

Football			
Golf			
Rowing			
Soccer			
Softball			
Swimming			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams			
Expenses Not Related to Specific Teams			
Total Expenses			

50		Table 1 - - - Athletics Participation. A participant is a student-athlete who, as of the day of a varsity team's first scheduled contest in the traditional season: (a) is listed as a team member; (b) practices with the varsity team and receives coaching from one or more varsity coaches; or (c) receives athletically-related student aid.
	Table 1	662 Any student who satisfies one or more of the criteria above is a participant, including a student on a team the institution designates or defines as junior varsity, freshman, or novice, or a student who does not play in a scheduled contest, whether for medical reasons or to preserve eligibility (i.e., a redshirt).
		Student-athletes who participate in more than one sport should be counted in each sport. The Coed Teams column is marked based on the content of the sports sponsored table (Mixed Sports) in the School Info page. <b>Male practice players are NOT to be included as participants in this table.</b>

Sport	Coed Teams	Number of Participants		Number of Participants Participating on a Second Team		Number of Participants Participating on a Third Team	
		Men's Teams	Women's Teams	Men's Teams	Women's Teams	Men's Teams	Women's Teams
Baseball		38					
Basketball		17	12				
Cross Country		31	23	30	19	26	17
Football		126					
Golf		11	8				
Rowing			76				
Soccer			34				
Softball			24				
Swimming			31				
Tennis			12				
Track, Indoor		57	46	27	27	26	17
Track, Outdoor		50	47	24	27	26	17
Volleyball			19				
Others							
Total Participants		330	332	81	73	78	51
Per Participants		49.8%	50.2%				
Unduplicated Count of Participants		277.0	287.0				

51	Table 2A	5	Table 2A - - - Head Coaches Assignments Men's Teams
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Sport	Head Coaches of Men's Teams							
	Male Coaches - Head Count				Female Coaches - Head Count			
	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Part Time University Employee or Volunteer	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Part Time University Employee or Volunteer
Baseball	1		1					
Basketball	1		1					
Football	1		1					
Golf	1		1					
Track and Field, X-Country		1	1					
Others								

Coaching Position Totals	4	1	5				
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52 Table 2B 9 Table 2B - - Head Coaches Assignments Women's Teams

Head Coaches of Women's Teams								
Sport	Male Coaches - Head Count				Female Coaches - Head Count			
	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Part Time University Employee or Volunteer	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Part Time University Employee or Volunteer
Basketball					1		1	
Golf					1		1	
Rowing	1		1					
Soccer	1		1					
Softball					1		1	
Swimming	1		1					
Tennis					1		1	
Track and Field, X-Country		1	1					
Volleyball	1		1					
Others								
Coaching Position Totals	4	1	5		4		4	

53 Table 3A 23 Table 3A - - Assistant Coaches Assignments Men's Teams

Assistant Coaches of Men's Teams								
Sport	Male Coaches - Head Count				Female Coaches - Head Count			
	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Part Time University Employee or Volunteer	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Part Time University Employee or Volunteer
Baseball	2	1	2	1				
Basketball	3		3					
Football	9	2	9	2				
Golf	1		1					
Track and Field, X-Country		4	4			1	1	
Others								
Coaching Position Totals	15	7	19	3		1	1	

54 Table 3B 26 Table 3B - - Assistant Coaches Assignments Women's Teams

Assistant Coaches of Women's Teams								
Sport	Male Coaches - Head Count				Female Coaches - Head Count			
	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Part Time University Employee or Volunteer	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Part Time University Employee or Volunteer
Basketball	2		2		1		1	
Golf					1		1	
Rowing					2	1	2	1
Soccer	1	1	1	1	1		1	
Softball	1		1		1		1	
Swimming	1	1	1	1	1	1	1	1
Tennis	1	1	1	1				
Track and Field, X-Country		4	4			1	1	
Volleyball	1	1	1	1	1		1	
Others								
Coaching Position Totals	7	8	11	4	8	3	9	2

56 [Table 4 - Operating](#) 7367988 All expenses an institution incurs attributable to home, away, and neutral-site intercollegiate athletic contests (commonly known as "game-day expenses"), for (A) Lodging, meals, transportation, uniforms, and equipment for coaches, team members, support staff (including, but

Expenses	not limited to team managers and trainers), and others; and (B) Officials. This is calculated from data entered earlier in the system.				
	Sport	Operating Expenses		Per Capita Expenses	
		Men's Teams	Women's Teams	Men's Teams	Women's Teams
Baseball	438460		11538		
Basketball	1952058	882507	114827	73542	
Football	1726230		13700		
Golf	88679	65556	8062	8195	
Rowing		326976		4302	
Soccer		225472		6632	
Softball		331660		13819	
Swimming		213207		6878	
Tennis		104227		8686	
Track and Field, X-Country	327509	313411	2373	2702	
Volleyball		372036		19581	
Others					
Total Operating Expense	4532936	2835052	13736	8539	
Percent of Total	61.5%	38.5%			

## Comments

55	Comments	Please include any comments.
Kansas Athletics Inc. is a separate corporation from the University and uses GAAP.		

## Capital Expenditure Survey

1. Does your institution utilize an athletic facility that is not under the direct control of the university (e.g. municipal facility, professional facility)?

Yes. Go to question 2.

No. Go to question 3.

2. If the facility(s) is not under the control of the university, check one or more of the following boxes:

- Football Stadium?  
 Basketball Facility?  
 Other

3. Current year additions: Additions to facilities during the current reporting period.

- a. Football Athletics Facilities
- b. Basketball Athletics Facilities
- c. Other Athletics Facilities
- d. Total Athletics Facilities (a+b+c)
- e. Other Institutional Facilities

4. Current year deletions: Deletions of facilities during the current reporting period.

- a. Football Athletics Facilities
- b. Basketball Athletics Facilities
- c. Other Athletics Facilities
- d. Total Athletics Facilities (a+b+c)
- e. Other Institutional Facilities

5. Total book value of athletically-related and university plant and equipment net of depreciation.

- Athletically-Related Property Plant and Equipment balance.
- Institution's Total Property Plant and Equipment balance.\*

6. Total annual debt service on athletic and university facilities.

- Athletically-Related Facilities Annual Debt Service
- Institution's Annual Debt Service\*

7. Total debt outstanding on athletic and university facilities.

- Athletically-Related Outstanding Debt Balance
- Institution's Total Outstanding Debt Balance\*

## Surplus/Deficit Allocation and Additional Athletics Financial Information

8. Total Athletics Revenues/Expenses (fields a. - c. are pre-populated based upon data already captured in Rev/Exp category reporting)

- a. Total Athletics Revenues
- b. Total Athletics Expenses
- c. Surplus(Deficit)

**How is the deficit funded or surplus allocated? (Enter amount where applicable)**

- d. Athletic Reserve (enter negative "-" if deficit indicated in 1.c above)
- e. Auxillary Reserve (enter negative "-" if deficit indicated in 1.c above)
- f. Institutional Reserve (enter negative "-" if deficit indicated in 1.c above)
- g. Other (enter negative "-" if deficit indicated in 1.c above)

Comment

Questions 9 – 13 apply only to DI schools. For FY2009 reporting, this was voluntary. Beginning with FY2010 reporting, questions 9 through 11 will be required as stipulated by the referenced by-laws:

- 9. 3.2.4.16 (d) Value of endowments at fiscal year-end that are dedicated to the sole support of athletics:
- 10. 3.2.4.16 (e) If applicable, value of all pledges at fiscal year-end that solely support athletics:
- 11. 3.2.4.16 (f) The athletics department fiscal year-end unrestricted fund balance:

Additional Financial Information (voluntary submission if applicable)

12. Direct support athletics provides back to the university/academics:

Purpose of the direct support:

Indirect Facilities and Administrative Support

\* the following questions pertain to the Financial Reporting System's category #32 – Indirect Facilities and Administrative Support.

13a. What indirect cost allocation methodology was used in determining your indirect facilities and administrative support?

- Federal Indirect Cost Methodology
  - Square footage/space
  - Headcount
  - Salaries
  - Percent of budget
  - Other \*Please specify (Max. 50 Chars.)
- 

13b. Other than the Agreed Upon Procedures Report, for what other purposes has the indirect cost methodology been used?

**Revenues by Sport**

70		You must also include revenues attributable to intercollegiate athletic activities. This means revenues from appearance guarantees and options,
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Table 7 -- Revenues.	74850203	an athletic conference, tournament or bowl games, concessions, contributions from alumni and others, institutional support, program advertising and sales, radio and television, royalties, signage and other sponsorships, sports camps, State or other government support, student activity fees, ticket and luxury box sales, and any other revenues attributable to intercollegiate athletic activities. This is calculated from data entered earlier in the system.
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	Men's Teams Only	Women's Teams Only	Not Allocated by Gender	Total
Revenues Attributable to Specific Teams	Table 7 -- Revenues.	Table 7 -- Revenues.	Table 7 -- Revenues.	Table 7 -- Revenues.
Baseball	762741			762741
Basketball	16077032	206467		16283499
Football	16765517			16765517
Golf	43516	30158		73674
Rowing		12224		12224
Soccer		34441		34441
Softball		28725		28725
Swimming		125266		125266
Tennis		5800		5800
Track and Field, X-Country	28346	28346		56692
Volleyball		83645		83645
Others				0
Total Revenue excluding football and basketball	834603	348605		1183208
Total Revenue	33677152	555072		34232224
Revenue Not Related to Specific Teams			40617979	40617979
Grand Total Revenue	33677152	555072	40617979	74850203

## Expenses by Sport

71	Table 8 -- Expenses.	71992158	Expenses attributable to intercollegiate athletic activities. These include appearance guarantees and options, athletically related student aid, contract services, equipment, fundraising activities, operating expenses i.e.(game-day expenses), promotional activities, recruiting expenses, salaries and benefits, supplies, travel, and any other expenses attributable to intercollegiate athletic activities. This is calculated from data entered earlier in the system.
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	Men's Teams Only	Women's Teams Only	Not Allocated by Gender	Total
Expenses Attributable to Specific Teams	Table 8 -- Expenses.	Table 8 -- Expenses.	Table 8 -- Expenses.	Table 8 -- Expenses.
Baseball	1551109			1551109
Basketball	9513245	3977622		13490867
Football	13096257			13096257
Golf	439940	428408		868348
Rowing		1160957		1160957
Soccer		1163238		1163238
Softball		999617		999617
Swimming		988938		988938
Tennis		630672		630672
Track and Field, X-Country	1200395	1378009		2578404
Volleyball		1154508		1154508
Others				0
Total Expenses excluding football and basketball	3191444	7904347		11095791
Total Expenses	25800946	11881969		37682915
Expenses Not Related to Specific Teams			34309243	34309243
Grand Total Expenses	25800946	11881969	34309243	71992158

## Miscellaneous Information

17	Athletically Related Student Aid	Include the total amount of athletically related student aid awarded, including summer school and tuition discounts and waivers (including aid given to student-athletes who have exhausted their eligibility or who are inactive due to medical reasons). Athletics aid awarded to non-athletes (student-managers, graduate assistants, trainers) should be reported as Expenses Not Related to Specific Teams. <b>It is permissible to report only dollars in the Expenses Not Related to Specific Teams row as long as you have reported non-zero entries for Equivalencies, Number of Students, and Dollars (all 3 required) for at least one sport.</b>
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Men's Teams	4866259
Women's Teams	3879910
Total Amount	8746169

24	Recruiting Expenditures	Include transportation, lodging and meals for prospective student-athletes and institutional personnel on official and unofficial visits, telephone call charges, postage and such. Include value of use of institution's own vehicles or airplanes as well as in-kind value of loaned or contributed transportation.
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Men's Teams	1033618
Women's Teams	420535
Total Recruiting Expenses	1454153

19	Head Coaches Salaries	Include gross salaries, bonuses and benefits provided to head and assistant coaches, which includes all gross wages, benefits and bonuses attributable to coaching that would be reportable on university and related entities (e.g., foundations, booster clubs) W-2 and 1099 forms (e.g., car stipend, country club membership, entertainment allowance, clothing allowance, speaking fees, housing allowance, supplemental retirement allowance, compensation from camps, radio income, television income, tuition remission, earned deferred compensation benefits). Place any payment made to previous coaches to satisfy a contractual agreement for coaching in Category 23 (Severance Payments).
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Average Salaries of Head Coaches	Dollars per FTE	FTE's	Dollars per Position	Number of Positions
Men's Teams	1628972.67	4.5	1466075.4	5
Women's Teams	225392.35	8.5	212870.56	9

19	Assistant Coaches Salaries	Include gross salaries, bonuses and benefits provided to head and assistant coaches, which includes all gross wages, benefits and bonuses attributable to coaching that would be reportable on university and related entities (e.g., foundations, booster clubs) W-2 and 1099 forms (e.g., car stipend, country club membership, entertainment allowance, clothing allowance, speaking fees, housing allowance, supplemental retirement allowance, compensation from camps, radio income, television income, tuition remission, earned deferred compensation benefits). Place any payment made to previous coaches to satisfy a contractual agreement for coaching in Category 23 (Severance Payments).
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Average Salaries of Assistant Coaches	Dollars per FTE	FTE's	Dollars per Position	Number of Positions
Men's Teams	192318.34	17.5	168278.55	20
Women's Teams	73500.8	17.5	64313.2	20

**Statement of Revenues and Expenses**  
**For the year ended June 30, 2011 (UNAUDITED)**

ID	Item	Football	Men's		Women's	Other	Non-	Total
			Basketball	Basketball	Basketball	Sports	Program Specific	
1	Ticket Sales.	9244117	11342635		115824	153554	1250	20857380
2	Student Fees	0	0		0	0	1854478	1854478
3	Guarantees.	150000	100000		0	19020	0	269020
4	Contributions.	30920	16062		90643	942039	17690658	18770322
5	Compensation and Benefits Provided by a Third Party.	0	0		0	0	0	0
6	Direct State or Other Government Support.	0	0		0	0	0	0
7	Direct Institutional Support.	0	0		0	0	1582429	1582429
8	Indirect Facilities and Administrative Support.	0	0		0	0	0	0
9	NCAA/Conference Distributions including all tournament revenues.	7239744	4617074		0	0	1198575	13055393
10	Broadcast, Television, Radio, and Internet Rights.	0	0		0	0	6610122	6610122
11	Program Sales, Concessions, Novelty Sales, and Parking.	75594	1261		0	4708	2358010	2439573
12	Royalties, Licensing, Advertisements and Sponsorships.	0	0		0	0	2784295	2784295
13	Sports Camp Revenues.	0	0		0	0	0	0
14	Endowment and Investment Income.	0	0		0	0	4947339	4947339
15	Other Operating Revenue.	25142	0		0	63887	1590823	1679852
16	Total Operating Revenue.	16765517	16077032		206467	1183208	40617979	74850203
<b>Expenses</b>								
17	Athletic Student Aid.	3442085	462021		454458	4387605	338700	9084869
18	Guarantees.	1225000	635000		169500	86613	213986	2330099
19	Coaching Salaries, Benefits, and Bonuses Paid by the University and Related Entities.	4588589	5336747		1574050	2398661	0	13898047
20	Coaching Other Compensation and Benefits Paid by a Third Party.	0	0		0	0	0	0
21	Support Staff/Administrative Salaries, Benefits and Bonuses Paid by the University and Related Entities.	1082504	453986		575345	467113	12185790	14764738
22	Support Staff/Administrative Other Compensation and Benefits Paid by a Third Party.	0	0		0	0	0	0
23	Severance Payments.	0	0		0	0	2000000	2000000

24	Recruiting.	442911	453659	173141	384442	60	1454213
25	Team Travel	763975	1078282	465889	2312175	666903	5287224
26	Equipment, Uniforms and Supplies.	231296	57845	47149	193126	330569	859985
27	Game Expenses.	730959	815931	369469	301892	531718	2749969
28	Fund Raising, Marketing and Promotion.	14018	7319	2714	44310	1052441	1120802
29	Sports Camp Expenses.	0	0	0	0	0	0
30	Direct Facilities, Maintenance, and Rental.	86139	7626	510	195721	5504144	5794140
31	Spirit Groups	0	0	0	0	112916	112916
32	Indirect Facilities and Administrative Support.	0	0	0	0	0	0
33	Medical Expenses and Medical Insurance	0	0	0	0	616667	616667
34	Memberships and Dues.	21528	26075	16537	54796	265107	384043
35	Other Operating Expenses.	467253	178754	128860	269337	10490242	11534446
36	Total Operating Expenses.	13096257	9513245	3977622	11095791	34309243	71992158
37	Transfers to Institution	0	0	0	0	0	0
38	Total Expenses	13096257	9513245	3977622	11095791	34309243	71992158
	<b>Excess (Deficiencies) of Revenues Over (Under) Expenses</b>	<b>3669260</b>	<b>6563787</b>	<b>( -3771155 )</b>	<b>( -9912583 )</b>	<b>6308736</b>	<b>2858045</b>