



OLYMPIC TRIALS WRESTLING

IOWA CITY IOWA • APRIL 21-22 2012

October 17, 2011

Dear Journalist:

The 2012 U.S. Olympic Team Trials for Wrestling will be hosted at Carver-Hawkeye Arena in Iowa City, Iowa, April 21-22, 2012. Attached is the Media Accreditation application for this exciting competition.

This is a can't-miss event for your organization. Up for grabs in this competition will be as many as 18 positions on the U.S. Olympic Team in wrestling. Featured in the competition will be a number of athletes who are considered medal-hopefuls for the Olympic Games in London, England.

There will be hundreds of athletes who will be pursuing their Olympic dreams by competing in the 2012 U.S. Olympic Team Trials for Wrestling. It is a very good bet that there will be athletes from almost every major media market in the nation who qualify for the tournament. In addition, those who cover the Olympic beat on a national or international level will be able to report on a number of compelling personal stories among the competitors in the event.

The host venue, Carver-Hawkeye Arena, will be an outstanding arena for this competition. Some of the most important moments in wrestling history have occurred in this arena, and we expect the 2012 U.S. Olympic Team Trials to add to the legacy of this historic location.

USA Wrestling, the University of Iowa Athletics, the Iowa City/Coralville Area CVB and the U.S. Olympic Committee will be working as a team to help manage the Media Operations for this U.S. Olympic Team Trials event.

We look forward to working with you to assist you in covering this event.

We ask that you fill out one application form for each journalist who is applying to cover the event. A letter of assignment from an editor or news director from each media outlet is also required as part of the application process.

We look forward to working with you at the U.S. Olympic Team Trials in Iowa City in April.

Sincerely,

Gary Abbott
USA Wrestling

Chris Brewer
University of Iowa



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WRESTLING**
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MEDIA CREDENTIAL APPLICATION

2012 U.S. Olympic Team Trials for Wrestling

Carver-Hawkeye Arena, Iowa City, Iowa, April 21-22

One form must be filled out for each individual journalist, along with a letter of assignment from an editor or news director.

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Cell Phone: _____

E-mail address: _____ Web page: _____

Media Category (check the appropriate boxes and questions)

Print (newspaper, magazine, agencies, Sports Information Directors).

Primary deadline writer Secondary writer Columnist Editor

Paid circulation: _____

Frequency of publication (circle): Daily Weekly Monthly Other: _____

Print Photographer

Primary Photographer Secondary Photographer Other: _____

Rights-Holding broadcast (NBC and NBC affiliates)

On-air reporter Producer/Director Videographer Engineer/support crew

Non-Rights Holding broadcast (local TV, other networks, websites with video)

On-air reporter Producer/Director Videographer Engineer/support crew

Internet (written reports and still photos only with no video)

Primary deadline writer Secondary writer Primary Photographer

Radio

On-air reporter Producer/Director Engineer/support crew

Provide Special Needs below:

This is page one of the application. All journalists must read and sign page two as well to receive accreditation.

PAGE TWO, MEDIA ACCREDITATION APPLICATION, U.S. OLYMPIC TEAM TRIALS FOR WRESTLING

Deadline and acceptance procedures

The media accreditation process for the U.S. Olympic Team Trials for Wrestling will begin October 17, 2011. There may be limits on the number of media who can be accommodated, so all media outlets are encouraged to submit their applications as soon as possible.

It will be a "rolling" acceptance procedure, in which each application will be considered upon submission. Those who apply will be notified that they have either been accepted, denied or have been placed on a waiting list. This will allow those who have been accepted to make their travel and accommodation plans as soon as possible. Please allow two weeks from the date of your submission before inquiring about the status of your application.

The following will be considered when issuing approval:

- 1) Consideration for major national media, local media where the event is held, and wrestling specialty media.
- 2) Consideration for media outlets which attend USA Wrestling, U.S. Olympic Committee and University of Iowa events on a regular basis.
- 3) Consideration for media outlets which are covering specific "hometown" athletes participating in the event.

All media accreditation forms must be submitted by April 1, 2012.

Host Hotel

Please visit lowacitytolondon.com for a list of hotels with discounted rates. The Iowa City/Coralville Area Convention & Visitors Bureau, in collaboration with the University of Iowa and USAW, has partnered with the local hotel community to establish discounted rates for coaches, athletes, media, families, and fans.

Credential photos of each journalist

Photo credentials will be used at this competition. We ask that you submit a recent head shot, along with your credential application to christopher-brewer@hawkeyesports.com. The photo must be a .jpg or .tif format.

News Access Guidelines for the 2012 U.S. Olympic Team Trials

Journalists covering any and all of U.S. Olympic Team Trials competitions will be required to agree to and sign a form concerning News Access Guidelines. No accreditation will be issued without this agreement. These guidelines specifically regulate the use of video by accredited journalists at the U.S. Olympic Team Trials event.

Signature and title of journalist making request

Date

RETURN TO:

Chris Brewer

University of Iowa Athletics Communications

S300 Carver-Hawkeye Arena

Iowa City, Iowa 52242

FAX: (319) 335-9417 E-MAIL: christopher-brewer@hawkeyesports.com

Visit IowaCitytoLondon.com or TheMat.com for more information