Tents and Tailgating…

Groups…can reserve tent space in the exclusive tent area on the east side of Assembly Hall along Fourth St. by registering with the group ticket sales office at 217-244-0016. Registered groups must purchase 100 tickets or more, (discounts are offered for large groups), and order tents, food and beverages through approved vendors.

Individual Tailgating…is allowed in all football parking lots. All those tailgating must adhere to the policies listed in the parking section of this guide. Personal tailgating tents and awnings must be 10'x10' or smaller, and must fit within the boundary of one designated parking space. Personal golf carts are prohibited from tailgating areas. No electrical power will be provided. Please dispose of hot used charcoal in the specified disposal containers located throughout the parking lots.

Ticket Information…

Entrance Information…Six portal entrances will be used on game day. Please see Map 3 for locations. For direct and efficient access to your seat, please enter the stadium through the gate number printed on your ticket.

Game Day Ticket Sales...are located on the South side of Kirby Ave. half way between First and Fourth Streets. Ticket booths open at 9 a.m. for morning and afternoon games and 12 p.m. for evening and night games.

Infants and Toddlers...ages two and under, are allowed to enter the stadium at a discounted ticket price. For $5, fans can purchase an infant ticket, but the infant must sit in the lap of an adult during the game. Tickets can be purchased at the ticket booths located on Kirby Ave. or at Will Call located at the Athletic Ticket Office on the west side of the Assembly Hall.

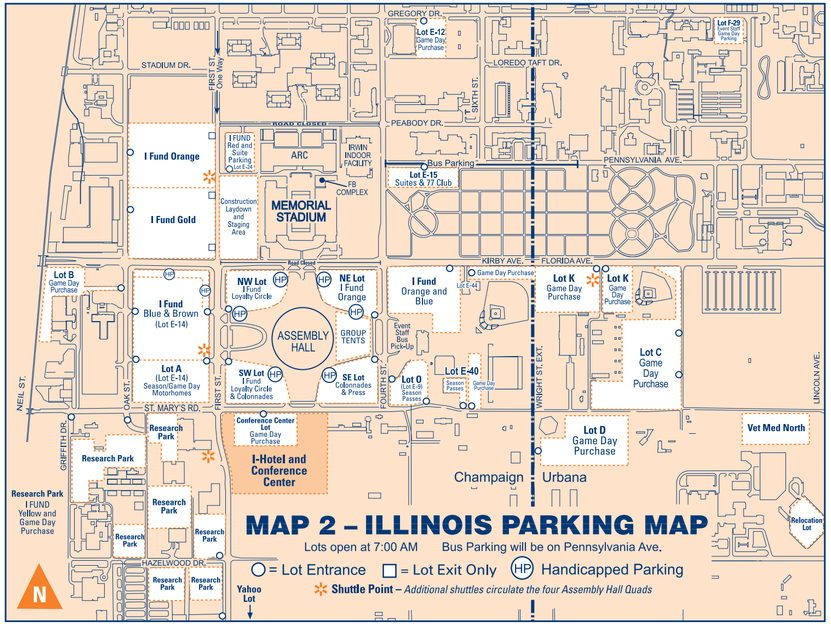
Office Information…The Athletic Ticket Office is open weekdays from 9:00 a.m. to 5:00 p.m. and is located on the west side of Assembly Hall.

Priority Seating…is available to all I Fund members. For more information, please call 217-333-6595.

Re-Entry…Patrons are not allowed to leave Memorial Stadium during the game and re-enter with a torn ticket. A full ticket is required for entrance.

Ticket Replacement Policy… Tickets purchased in advance of game day that are lost, stolen, or destroyed can be replaced at full face value plus a service fee of $5. Tickets purchased at the window or through a second party may not be replaced. Replacement tickets will have precedence over the original tickets. Replacement tickets can be obtained at the Athletic Ticket Office located on the west side of the Assembly Hall.

Tickets…may be purchased in person with cash, check, Discover, MasterCard, Visa, or American Express, over the telephone at 217-333-3470 or 866-ILLINI-1, or online at **www.fightingillini.com**. *NOTE: The Big Ten Conference specifies that every person attending a football game must have a valid ticket to enter the stadium, including infants.*

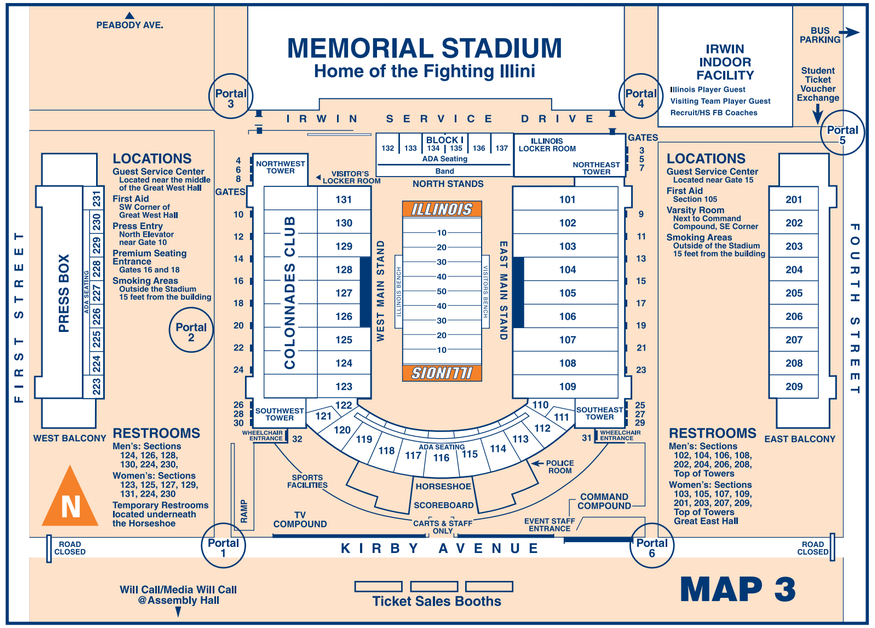


Will Call…

General Public Tickets…are to be picked up at the Athletic Ticket Office located on the west side of the Assembly Hall. Will Call opens at 9 a.m. for morning or early afternoon games and 12 p.m. for evening or night games. In order to obtain tickets at Will Call, a valid photo ID that matches the name on the order must be presented at the time of pick up. Refunds are not issued for unclaimed tickets left at will call.

Press Will Call...is located at the Athletic Ticket Office located on the west side of the Assembly Hall. A valid photo ID will be required when picking up press credential.

University of Illinois player guest tickets...are located in Irwin Indoor Practice Facility located near the corner of Peabody Ave. and Fourth St. All recipients should use the north doors to enter the building and will be required to show a valid photo ID.



Visiting player guest tickets...are located in Irwin Indoor Practice Facility located near the corner of Peabody Ave. and Fourth St. All recipients should use the north doors to enter the building and will be required to show a valid photo ID.

Recruit and High School Coaches tickets...are located in Irwin Indoor Practice Facility located near the corner of Peabody Ave. and Fourth St. All recipients should use the north doors to enter the building and will be required to show a valid photo ID.

The University of Illinois would like Illinois football to be an enjoyable experience for all who attend our events. We take great pride in the conduct of our student-athletes and our fans. Coaches instruct their athletes to treat opponents and officials with respect. We also request that you, the fans, display a high degree of respect and sportsmanship at all times. If a patron displays conduct which endangers or disrupts players, coaches, officials, or other patrons, please report offenders to the nearest event staff member or a police officer. The University of Illinois reserves the right to remove disruptive individuals from Memorial Stadium. No refunds will be granted in such cases. Thank you for your support of Illinois Athletics. We hope you enjoy your visit to the University of Illinois campus and your experience at Memorial Stadium.

7/08-30M

Dear Football Fans:

The Division of Intercollegiate Athletics would like to welcome you to Memorial Stadium, home of Fighting Illini Football at the University of Illinois. College football is an exciting experience and there is no better place to view a college football game than Memorial Stadium.

This football season promises to be very exciting. On the field, Coach Zook and his team look to continue their success from last season. While off the field, the completion of Illinois Renaissance will add some great new amenities for you to enjoy while at Memorial Stadium. To insure that your game day experience is an enjoyable one, we have created this informational guide designed to provide you with Illinois Football game day information. We hope that your experience at Memorial Stadium this season will be as memorable as always.

University of Illinois
Division of Intercollegiate Athletics

Athletic Information

For answers to questions about ticket availability, parking, kick-off times, or upcoming opponents, please visit the University of Illinois Athletic Department website at **www.fightingillini.com** or call the Athletic Ticket Office at **866-ILLINI-1**.

Directions…

Please see Map 1 for more information.

From the North…Take I-57 to University Ave. (East). Turn right (South) onto Mattis Avenue. Follow Mattis Ave. to Kirby Avenue. Turn left (East) on Kirby Ave. and continue to football parking lots. *Note: An alternate, less congested route is available by continuing South on Mattis to Windsor Rd. Turn left onto Windsor Rd. and continue East, then turn left on either First St. or Lincoln Ave. to reach football parking lots.*

From the South…Take I-57 to Monticello Road Exit. Turn right (East) onto Monticello Rd. and follow until it ends. Turn left (North) onto route 45/Neil St. toward Champaign. Turn right on Windsor Rd. and left onto either First St. or Lincoln Ave. to reach football parking lots.

From the East or West on I-74…Take I-74 East or West to the Lincoln Avenue exit. Take Lincoln Avenue South to Florida Ave. Turn right (West) onto Florida Ave. and continue West to football parking lots.

From the West on I-72…I-72 becomes University Avenue in Champaign. Follow directions outlined above in directions from the North.

Game Day Traffic Reports…are given on WDWS 1400 AM and WHMS 97.5 FM. Traffic reports begin three hours prior to kick-off and are updated every thirty minutes. First Street becomes a one way street going south between Green Street and Kirby Ave. approximately 2 hours prior to kick-off unless traffic dictates creating the one way earlier. After games First Street is a one way going north between Kirby Ave. and Green Street.

Disabled Services

Gates... Access to ADA seating in the Horseshoe is through Portal 6 on the east side of the stadium and through Portal 1 on the west side of the stadium. Access to ADA seating in the North Stands is through Portal 3 on the northwest side of the stadium. Access to ADA seating in the west balcony is through Portal 1 or Portal 3.

Golf Cart Shuttle Services...are available to patrons that need assistance between the parking lots and the stadium on game days. The shuttle service will begin two hours prior to kick-off and will run continuously up to 15 minutes before kick-off. Shuttle service will resume at the end of each game as soon as pedestrian traffic allows. Patrons who would like to utilize this service prior to kick-off should wait at one of the following locations: (See Map 2) East entrance of Terrace Lot (I Fund Gold and Orange), Lot E-14 (I Fund Blue, Brown), Kirby Avenue entrances to Lot K and Lot C, and near the SW corner of First Street and St. Mary's Rd. Shuttle service will also be provided to patrons parked in the handicapped parking spaces in the quadrants of Assembly Hall. Patrons parked in these spaces should remain by their vehicles and wait for the golf cart to approach them. The pre-game drop-off and post-game pick-up location at the stadium for the west side will be on Kirby Ave. near Portal 1 and for the east side will be on Kirby Ave. near Portal 6.

Hearing Assistance Devices...are designed to enhance the public address announcements made in Memorial Stadium. These devices can be checked out on game day at the West Guest Service Center located near the middle of the Great West Hall.

Parking…A limited number of handicapped parking spaces, including van accessible spaces, are provided in the four quadrants of the Assembly Hall and the north portion of Lot E-14.

Seating...is located in the South Horseshoe, North Stands, and the West Balcony with chairs available for able body companions.

Emergencies…

Public address announcements…are not made under most instances; however, please contact the Guest Service Centers if you need to contact someone in the event of an extraordinary circumstance.
East Guest Service Center: 217-649-3231 (this number will only be active on game day)

Facility Information…

Baby Changing Stations…are located in men's and women's restrooms in the Horseshoe and in the Great East and West Halls.

Concessions…stands are located throughout Memorial Stadium. Permanent concession stands located throughout the Great East and West Halls and the West Balcony will accept credit cards. For questions or concerns regarding Memorial Stadium concession stands please contact Terry Conlon, Director of Concessions, at 217-333-8486.

MAP 1 – TRAFFIC ROUTES TO MEMORIAL STADIUM

Entrances…Open one and one-half hours prior to the scheduled kick-off time. Please see Map 3 for entrances and seating information.

Press Box...is utilized by working personnel and is accessible by using the north elevator on the west side of the stadium. Working press may submit requests for credentials to the Athletic Media Relations Department at 217-333-1391.

Restrooms…are located throughout Memorial Stadium. Portable restrooms are located under the Horseshoe and throughout the parking lots.

Scoreboard... In July 2002 the current scoreboard was in installed in Memorial Stadium. The board includes a video display screen (22' 8" x 29' 5") capable of showing instant replays and other live features within the stadium. In 2007 the scoreboard was relocated to the south end of the stadium due to the building of the North Stands.

Smoking Policy... Smoking is prohibited in seating areas, press box, Great Halls, and restrooms. Smoking is allowed outside of Memorial Stadium but patrons must be at least 15 feet from the building.

Guest Services…

Guest Service Centers...are located near Gate 15 on the east side of the stadium and near the middle of the Great West Hall on the west side of the stadium.

Lost and Found... Inquiries can be made at the East Guest Service Center located near Gate 15 on the east side of the stadium and the West Guest Service Center located near the middle of the Great West Hall on the west side of the stadium. Once the booths have closed, inquiries can be directed to the Event Management Office, 1700 S. Fourth Street, Champaign, IL 61820, by phone at 217-265-0340, or by email: athleticeventstaff@illinois.edu .

Merchandise... Fighting Illini merchandise is available for sale inside and outside the Great East and West Halls and in the North Stands. Merchandise is also available outside of Memorial Stadium at the large Gameday Spirit sales tent at the corner of First St. and Kirby Ave.

Programs...are for sale at stands located in the Great East and West Halls and under the North Stands. The cost is $5 each.

Seatback Cushions...are available on a season basis. Customer service booths will be set up in Memorial Stadium. To place an order or for more information call 866-514-3435 or go online at www.illinicushion.com .

Medical Services…

Ambulance...services are on site during all home football games. Patrons needing an ambulance should seek the nearest IEMS technician, police officer, usher, or event management staff member for assistance.

First Aid Rooms...at Memorial Stadium are located under section 105 on the east side, and in the southwest corner of the Great West Hall south of Gate 24.

IEMS (Illini Emergency Medical Services)...technicians wearing red shirts are located in the East Main Stands, East Balcony, West Main Stands, and Horseshoe in portals marked with red railings. These portals are found in sections 101/102, 104/105, and 107/108 in the East Main Stands, 203/204 and 206/207 in the East Balcony, 124/125, 127/128, and 130/131 in the West Main Stands. In the North Stands the technicians are located at the stairs to sections 132/133 and 136/137. IEMS technicians will also be available in the West Balcony.

Parking…

Fees... Many lots are pass only lots. There are some lots available for game day purchase. Parking fees at Illinois Football games are $20 per automobile, $40 per recreational vehicle/motor home, $40 per school bus, and $50 per chartered coach.

Hours…Parking lots are open to patrons starting at 7:00 a.m. and remain open until 10:00 p.m.* on game days. No overnight parking is allowed.**NOTE: This excludes any night games that Illinois might have in which parking lots will close 1 hour after the completion of the game.*

Parking Lots…are clearly marked as you approach Memorial Stadium. Bus parking is located on Pennsylvania Ave. and RV/motor coach parking is located in the southern portion of Lot E-14. Please see Map 2 for more information.

Priority Parking…is available to all I Fund members. For more information, please call 217-333-6595.

Prohibited Items…The following items or actions are not allowed in parking lots: open fires, weapons, fireworks, saving parking places, disorderly conduct, advertising banners or displays, picketing or political campaigning, tethered blimps, balloons, and other oversized inflatables.

Shuttle Service...C-U MTD has a football game day "TranSport Route." The route begins at the corner of Goodwin Ave. and University Ave. and will drop off near the corner of Fourth St. and Kirby Ave. with various pick up points along the route. The fee is $2 for a round trip. For more information call 217-384-8188 or go online at www.cumtd.com .

Premium Seating…

Alcohol…University Catering is solely responsible for the sale and service of all alcoholic beverages within the premium seating area in accordance with the State of Illinois. All individuals purchasing and/or consuming alcoholic beverages must be at least twenty-one (21) years of age per Illinois state law. All alcohol service will conclude at the end of the third quarter.

Entrance…to premium seating areas will be through the premium seating lobby on the west side of Memorial Stadium through Gates 16 and 18. All suites and club areas will open two hours prior to kickoff.

Facility Rental…If you are interested in reserving a premium seating club area within Memorial Stadium on a non-football game day, please contact Bobbi Duval at 217-333-6277.

Prohibited or Restricted Items…

Alcoholic Beverages…are strictly prohibited from being carried into Memorial Stadium. Patrons seen consuming alcohol during Illinois Football games, outside the premium seating area, will be asked to leave the Stadium. No refunds will be granted for such cases.

Backpacks and Bags...are not allowed in Memorial Stadium. Small purses and fanny packs are allowed but are subject to being searched by University personnel.

Banners & Signs…are not allowed in Memorial Stadium.

Cameras…are restricted in Memorial Stadium: large lens cameras with a stand or tripod are not permitted. Video cameras are not permitted. Personal snapshot pocket cameras are allowed in the stadium, however, in no instance may photography interfere with access ways, seat aisles, or other guests' enjoyment of the game. *NOTE: Secondary use of any pictures, audio description, film, tape or drawing of the game are the exclusive rights of the NCAA.*

Coolers and Containers…are not allowed in Memorial Stadium. (This includes cans, glass bottles, thermos bottles, wine skins, bota bags, and glass of any kind.)

Diaper Bags…are alllowed in Memorial Stadium but are subject to being searched by University personnel.

Food and Drink…Food items contained in clear plastic bags may be carried into Memorial Stadium. Sealed plastic bottles of water, 20 ounces and smaller, may also be carried into the stadium.

Other Items…prohibited from Memorial Stadium include fireworks, noisemakers (whistles or horns), smoking, strollers, tri-pods, umbrellas, video cameras, and weapons of any kind (including pocket knives).

(Continued on back)