

UNIVERSITY OF ILLINOIS PRIORITY POINT SYSTEM

The University of Illinois uses a Priority Point System to rank its customers when determining seating allocations for football, men's basketball, parking, and various special events. These special events may include:

- Bowl games
- Annual basketball game at the United Center in Chicago
- Annual Braggin' Rights basketball game against the University of Missouri in St. Louis
- Big Ten Basketball Tournament
- NCAA Post-Season Tournament
- Men's basketball tickets for games during which the students are on semester break

The University of Illinois Division of Intercollegiate Athletics values the loyalty of its customers. The Priority Points System honors the consistent long-time support of Illini fans by recognizing season ticket purchases as well as their level of financial support.

Every customer will be ranked first by their current I FUND annual giving level, then by priority points within that specific annual level. All non-donors will then be prioritized according to their points after the lowest I FUND level.



FREQUENTLY ASKED QUESTIONS

Q: On which dates will my priority points be calculated?

A: Since contributions to the I FUND are received continuously throughout the year, priority points will always be recalculated prior to the allocation of ticket locations for each special event.

Q: How can I increase my priority point totals?

A: You can earn points by making a donation to the I FUND, or by purchasing football or men's basketball season tickets.

Q: What will happen to my point totals if I do not elect to renew my football season tickets?

A: You would lose all of the priority points you have earned for consecutive years of football season ticket purchases and your points in that category would be reset to zero (0). Priority points are awarded based on your consecutive years of season ticket purchases. Failure to purchase or renew tickets in the current year would cause you to forfeit the points you had previously earned.

Q: How can I find out how many points I currently have?

A: You can find out your current point total by calling the Illinois Athletic Ticket Office at 866-ILLINI-1 or the I FUND at 217-333-6595.

FIGHTINGILLINI.com



PRIORITY POINT SYSTEM



UNIVERSITY OF ILLINOIS

THE RANKING OF I FUND ANNUAL GIVING LEVELS:

Every customer will be ranked first by their current I FUND annual giving level, then by priority points within that specific annual level.

Loyalty Circle	\$10,000 and above
Block "I" Council	\$6,000 to \$9,999
Olympian Club	\$3,000 to \$5,999
Oskee Club	\$1,000 to \$2,999
Champion Club	\$500 to \$999
All-American Club	\$250 to \$499
Captains Club	\$100 to \$249
Non-Donors	\$0

Priority Points are awarded based on the following categories:

- One's cumulative lifetime donation amount to the I FUND
1 point is awarded for every dollar given.
- The number of years consecutively one has purchased football season tickets
*1,000 points awarded for each consecutive year.
- The number of years consecutively one has purchased men's basketball tickets
*1,000 points awarded for each consecutive year.

*Failure to renew your football or basketball season tickets in any given year will result in your priority points for that sport being reset to 0.

EXAMPLES OF PRIORITY POINT SYSTEM:

PERSON #1

Current I FUND annual giving level: \$1,500	Oskee Club
Donated \$12,000 cumulatively to the I FUND over his/her lifetime	12,000
Has purchased football season tickets for 13 years consecutively	13,000
Has purchased basketball season tickets for 2 years consecutively	2,000
TOTAL POINTS FOR PERSON #1	27,000

PERSON #2

Current I FUND annual giving level: \$0	None
Has never contributed to the I FUND	0
Has purchased football season tickets for 25 years consecutively	25,000
Has purchased basketball season tickets for 15 years consecutively	15,000
TOTAL POINTS FOR PERSON #2	40,000

PERSON #3

Current I FUND annual giving level: \$10,000	Loyalty Circle
Donated \$125,000 cumulatively to the I FUND over his/her lifetime	125,000
Had football season tickets for 20 years, but did not renew for current season	0
Has purchased basketball season tickets for 8 years consecutively	8,000
TOTAL POINTS FOR PERSON #3	133,000

PERSON #4

Current I FUND annual giving level: \$500	Champion Club
Donated \$10,000 cumulatively to the I FUND over his/her lifetime	10,000
Has purchased football season tickets for 20 years consecutively	20,000
Has purchased basketball season tickets for 8 years consecutively	8,000
TOTAL POINTS FOR PERSON #4	38,000

PERSON #5

Current I FUND annual giving level: \$1,200	Oskee Club
Donated \$5,200 cumulatively to the I FUND over his/her lifetime	5,200
Has purchased football season tickets for 10 years consecutively	10,000
Has purchased basketball season tickets for 12 years consecutively	12,000
TOTAL POINTS FOR PERSON #5	27,200

Using the above scenario, the five persons would be ranked as follows:

PERSON	I FUND LEVEL	TOTAL POINTS
Person #3	Loyalty Circle	133,000
Person #5	Oskee Club	27,200
Person #1	Oskee Club	27,000
Person #4	Champion Club	38,000
Person #2	Non-Donor	40,000



I FUND Lifetime Donation Points are awarded based on the cumulative value of gifts contributed during one's lifetime. Examples of the different types of gifts that one can make to earn points are listed below:

- Cash gifts given to the I FUND
 - Matching gifts from one's employer
 - Purchasing a club seat or suite at Memorial Stadium
 - Providing the use of a courtesy car for DIA staff
 - Gift-in-Kind donations in lieu of cash contributions
- * These items may include catering, hotel accommodations, printing services, air travel, maintenance supplies, paper products, turf chemicals and fertilizers, equipment and clothing. All Gift-in-Kind donations must be pre-approved.

If you have any questions regarding how to make a gift or would like to make a gift in any of the categories listed above, please call the I FUND office at 217-333-6595.

