

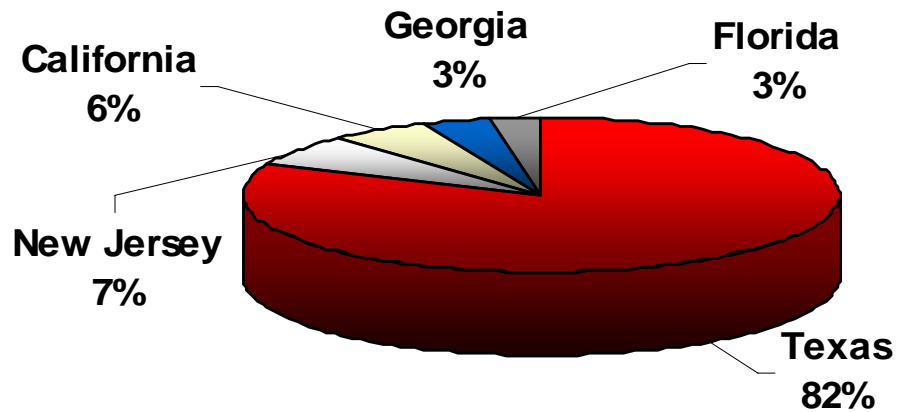
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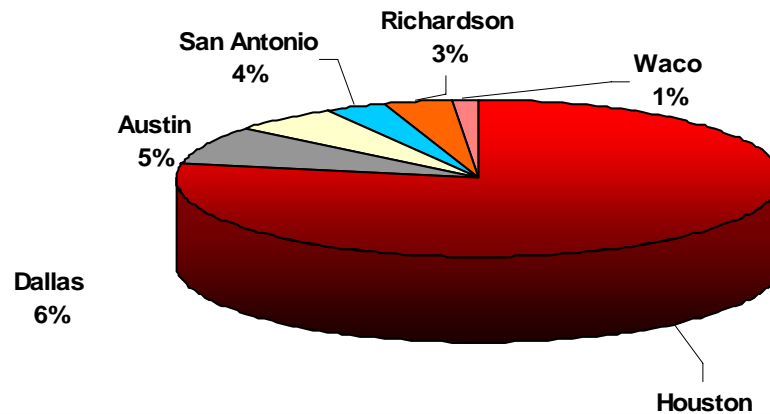


UHCougars.com Demographics



Geographics by State

Geographics by Cities in TX



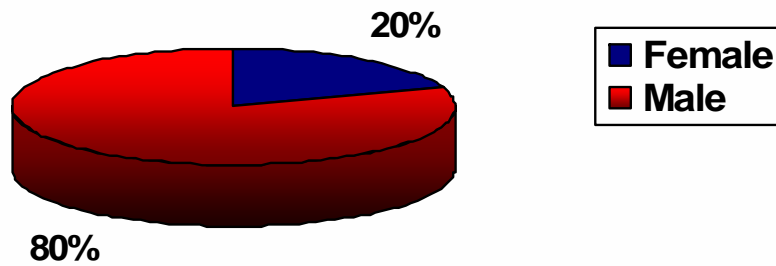
NOTE: Figures from Net Nielson Rantings



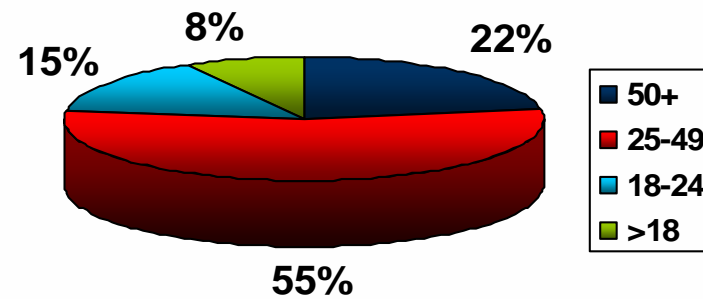
UHCougars.com Demographics



Gender



Age



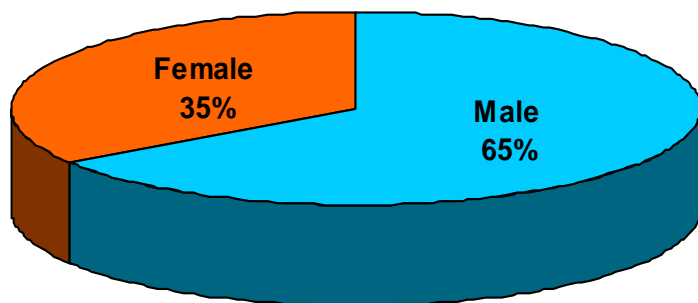
NOTE: Figures are based on Weekly Newsletter database



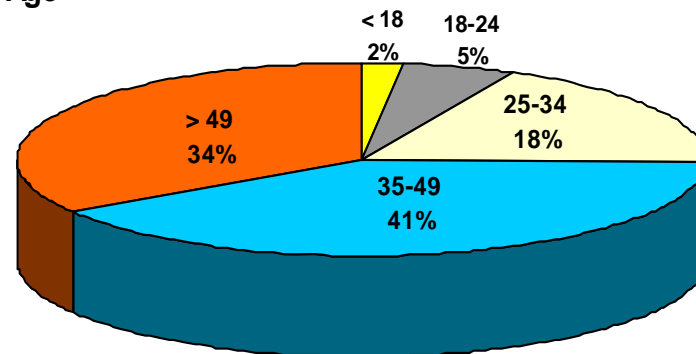
The CSTV Demographic



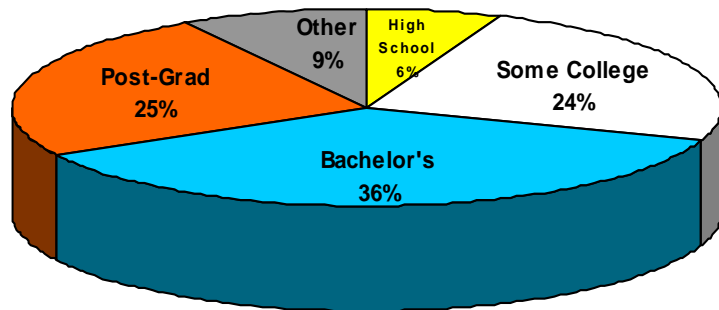
Gender



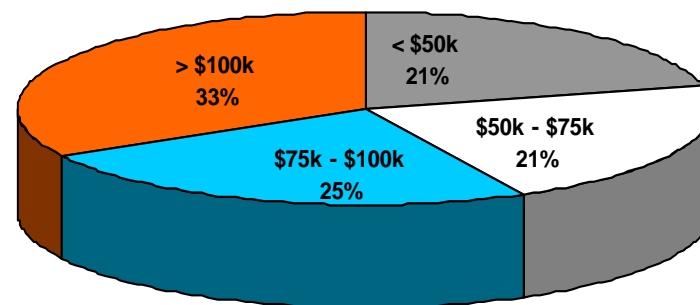
Age



Education



Income



Demographic Information based on CSTV's network of 200+ official athletics sites plus CSTV.com. Source: Nielsen//NetRatings

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