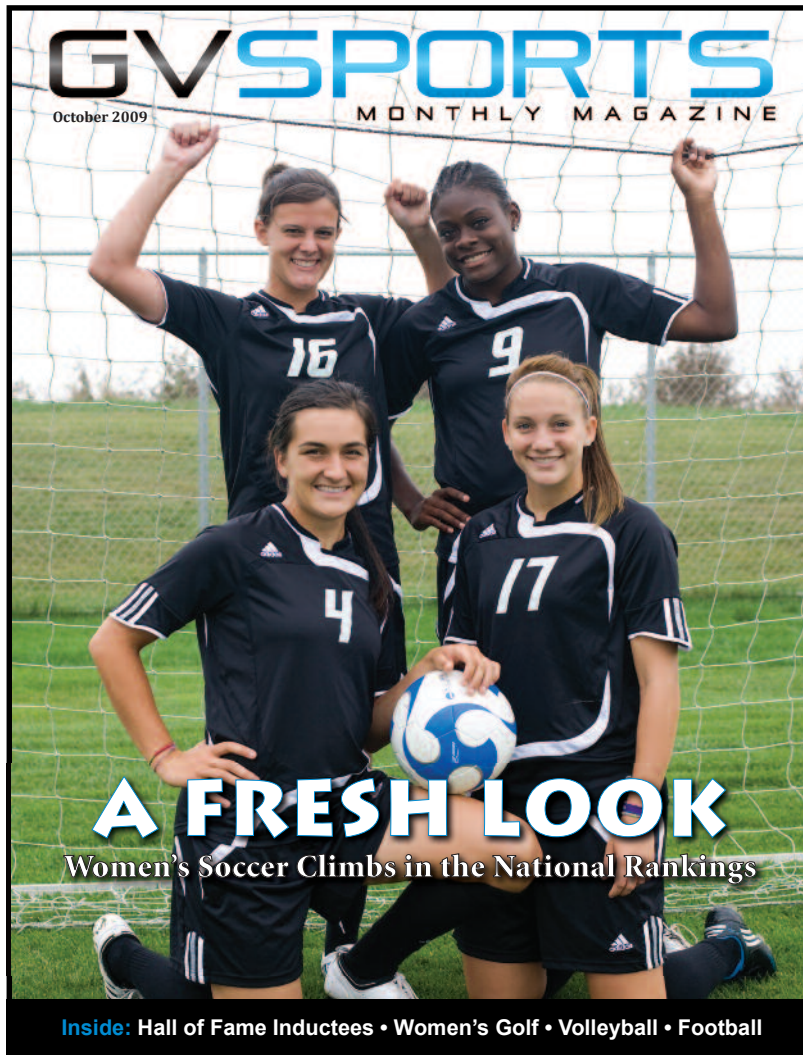


GVSPORTS

MONTHLY MAGAZINE



Presenting a publication that represents the tradition and history of Grand Valley State athletics. GV Sports Monthly Magazine is released at the end of each month, keeping you informed for the month ahead. Read about your favorite GVSU teams in feature stories, keep track of upcoming events with the calendar, catch up with former Lakers and more! Printed in four-colors, we feature great photos throughout the publication. GV Sports Monthly Magazine

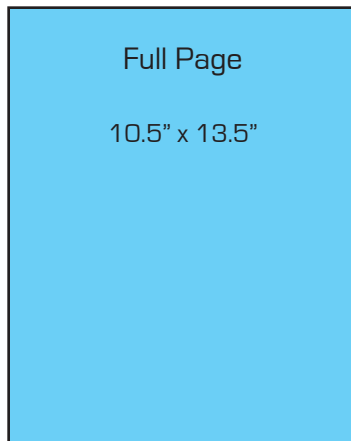
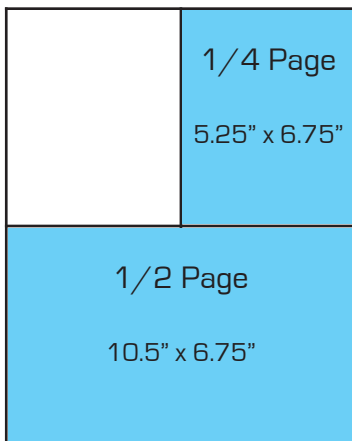


Fast Facts:

- 10,000 copies of the **GV Sports Monthly Magazine** are printed each month
- Distribution includes 2300 copies going to 16 newsstand locations in the greater Grand Rapids area and 7700 copies delivered directly to households in the GVSU community
- The **GV Sports Monthly Magazine** is also available online at www.gvsulakers.com
- Printed by Jenison Printing in Jenison, Michigan

Advertising Rates 2009-2010

	1x	5x	10x
Full Page Premium	\$750	\$637.50 / \$3187.50	\$562.50 / \$5625
Premium Page 2	\$300	\$255 / \$1275	\$225 / \$2250
Full Page	\$500	\$425 / \$2125	\$375 / \$3750
1/2 Page	\$250	\$212.50 / \$1062.50	\$187.50 / \$1875
1/4 Page	\$125	\$106.25 / \$531.25	\$93.75 / \$937.50



Advertising Deadlines
Space Reservation 18th of each month
Artwork 20th of each month
Distribution Date 25th of each month

All advertisements are full CMYK color.

Preferred Advertisement Submission Method

We require all advertisements to be submitted as a high-resolution CMYK pdf.
Please send materials to readch@mail.gvsu.edu

Specifications

Page Size: 11.5" x 14.5"
Image Size: 10.5" x 13.5"

Miscellaneous

Graphic design services are available upon request.

A 10% discount is available to clients who pre-pay for their advertising.

As we develop the magazine, new advertising opportunities may arise. Ask our advertising director for more details.



Contact: Advertising Director, Charlie Read | 616.331.8630 | readch@mail.gvsu.edu