

MEDIA INFORMATION

CREDENTIALS

All media credentials must be secured through the Associate Director of Communications, AnnMarie Person. No exceptions will be permitted. Credentials are non-transferable.

Credential requests must be made in writing on the official request form provided by the Atlantic 10 and sent to:

AnnMarie Person
Associate Director of Communications
Atlantic 10 Conference
230 South Broad Street, Suite 1700
Philadelphia, PA 19102

annmarie@atlantic10.org

Credentials will be distributed during Championship week according to the following schedule:

<i>DATE</i>	<i>TIME</i>	<i>LOCATION</i>
Thursday, March 3	5:30-8:00pm	Reception at The Marriott Washington Hotel
Friday, March 4	10:00am-7:00pm	Smith Center Media Entrance
Saturday, March 5	10:00am-7:00pm	Smith Center Media Entrance
Sunday, March 6	1:00pm-5:30pm	Smith Center Media Entrance
Monday, March 7	3:30-5:00pm	Smith Center Media Entrance

CREDENTIAL PRIORITIES

Media

1. National wire services
2. Media agencies and daily newspapers that cover Atlantic 10 teams on a regular basis (priority by circulation)
3. Commercial radio stations and networks that serve as official stations of Atlantic 10 members during the season
4. Media agencies and daily newspapers in the geographic area of the Championship site (priority by circulation)
5. National television networks, radio networks, and magazines
6. Campus-related media of participating institutions (maximum two credentials for student newspapers, three credentials student radio stations providing live broadcasts of Championship games)
7. Television and radio stations that regularly cover Atlantic 10 basketball but do not provide live coverage of the Atlantic 10 Championship (one credential per outlet)
8. Media agencies outside the geographic region of participating schools or Championship site

On-line Services

Media credentials for on-line media services will be granted only to those agencies that meet one of the following criteria:

1. On-line service is the official website of one of the participating institutions
2. Agency is the official on-line service of a national over-the-air or cable network or established publication and is staffed by full-time employees

Only on-line agencies representing participating institutions and contractual rights-fee-paying media may provide "real-time transmission" of the event. Real-time is defined as providing any immediate play-by-play coverage or description of the event.

Photography

1. National wire services
2. Media agencies and daily newspapers that cover Atlantic 10 teams on a regular basis (priority by circulation)
3. Media agencies and daily newspapers in the geographic area of the championship site (priority by circulation)
4. Atlantic 10 institution's designated photographer
5. National magazines planning to publish dated stories on the Atlantic 10 Championship
6. Campus-related media of participating institutions (one credential per outlet)
7. Media agencies outside the geographic region of participating schools or championship site

Television Photographers

1. Television stations that cover Atlantic 10 teams on a regular basis (one credential per outlet)
2. Television stations in the geographic area of the championship site (one credential per outlet)
3. Coaches' weekly television show (one credential per outlet)
4. Campus television stations (one credential per outlet)

ENTRANCE

Media must enter the Smith Center through the 22nd street entrance. Credential pick up is at the same location.

HEADQUARTERS HOTEL

A limited number of rooms are held at the Marriott Washington Hotel for media at a rate of \$149/night. To reserve a room, media should contact the reservations department and mention they are part of the Atlantic 10 Media block.

Marriott Washington
1221 22nd Street NW
Washington, DC 20037
202-872-1500 (P)
202-872-1424 (F)

LOCKER ROOM POLICY

All locker rooms will remain closed after each game. If a member of the media would like to speak with someone not present at the post game press conference, they may make special arrangements with the teams' SIDs.

PHOTO AREA

Photo areas are located in marked areas in both end zones. No photographers are allowed out

of that area, except television cameras airing the game live.

POST-GAME PROCEDURE

Each coach and a minimum of two (2) key players from each team are required to participate in a post-game news conference in the designated interview room. Associate Director of Communications AnnMarie Person shall have the authority to designate and require any athlete to attend a post-game news conference and/or those scheduled following practice.

Each coach must attend the post-game news conference before participating in any interview. The winning coach and designated players will report to the pressroom first. Exceptions to this policy will only be made for entities televising Championship games.

PRESS ROW PHONE NUMBER

The press row phone number is 202-994-1776.

PRESS ROW SEATING

Seating is located at courtside, opposite the benches. AnnMarie Person, Associate Director of Communications, will arrange seating for the Championship. Any special needs relative to seating should be brought to her attention.

SHIPMENTS

Schools may ship their media guides to the following address:

Atlantic 10 Women's Basketball Championship
c/o Scott Bokker
The George Washington University
Charles E. Smith Center
600 22nd Street, NW
Washington, DC 20052

202-994-2582 phone