Recruiting Calendars: March 2015

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Recruiting Periods

- **Contact Period** - Authorized staff members may make in-person, off-campus recruiting contacts and evaluations.
- **Evaluation Period** - Authorized athletics department staff may be involved in off-campus activities like assessing academic qualifications and playing abilities. In-person, off-campus contacts with prospective student-athletes are not permitted.
- **Recruiting Period (MBB Only)** - Evaluations are allowed just like during contact periods. However, evaluations of live athletic activities are limited to regularly scheduled high school, prep school, or JUCO contests and practices and regular scholastic activities where the PSA is enrolled.
- **Quiet Period** - It is only permissible to make in-person recruiting contact on campus. No in-person, off-campus recruiting contacts or evaluations may be made during the quiet period.
- **Dead Period** - It is not permissible to make in-person recruiting contacts or evaluations on or off campus or to allow official or unofficial visits to campus.

Important Updates

**Summer Housing Application:**
March 17th summer housing application will become available to student-athletes. May 10th is move in date for Summer 1 and 2. June 21st is the move in date for Summer 3. The June 18th orientation has an early move in on June 17th (SA pays $35 to stay).

**PSAs Need to Request Amateurism and Complete Certification on the Eligibility Center:**
Please have your incoming PSAs request their final amateurism on the eligibility center and submit their documents to both the eligibility center and FAU.

**Don't Bet on It:**
Athletics department staff members, coaches, and student-athletes are not permitted to wager anything of value on any athletics contest at any level in which the NCAA hosts a championship and in emerging sports. Remind your student-athletes that they may complete a March Madness bracket but shall not wager or enter a pool in which there is a prize (even lunch is a bet).
Sports other than Tennis:

Once your PSA graduates from high school, he/she has **one year to enroll full-time** and within that year they may compete on an amateur team(s) (**Tennis PSAs may ONLY compete as an amateur for 6 months**). Once the year ends, the PSA must enroll full-time in college OR stop competing until enrolling full-time in a college. If the PSA does not enroll and competes after the one year grace period, he/she will lose one year of eligibility for competition that occurs during each calendar year not enrolled AND he/she must sit a year in residence. The exception is National/International competition (12.8.3.2.1.1).

Track & Field and Cross Country:

If the PSA triggers delayed enrollment, the **above consequence** applies only in the sport that he/she competes after the one year grace period. Road racing competition after the one year grace period will result in one season lost in cross country, indoor AND outdoor track.

Tennis:

If a PSA participates in organized tennis events after his/her 20th birthday AND before full-time enrollment at FAU then PSA will be charged with one season of competition each calendar year after his/her 20th birthday during which the PSA competed.

If **transferring from a 2 year or 4 year institution**, once the student-athlete turns 20, after the season competing for the university, he/she SHOULD NOT compete in ANY outside competition or he/she will lose an additional year of competition. When enrolled and competing at a previous institution, seasons are used based on the academic year. In addition, he/she will have to sit a year in residence unless transferring in with 24 semester hours.

In the wake of the University of Alabama-Birmingham disbanding its football program, we wanted to let our coaches know the process for contacting student-athletes from disband programs.

If you hear of a program being disband, **do not call, text, email, or otherwise contact any of the programs student-athletes without first obtaining compliance approval**. The reason being is that the program is not officially disband until the University puts out an official statement. There are many unofficial statements that lead up to the official statement. Recruiting a student-athlete at a University before the program has officially been disband would result in a violation. The FAACO will let you know when it is permissible to contact these student-athletes.
Compliance Hot Topics: Freshman Ineligibility?

What is it?

Prior to 1972 the NCAA retained a long standing rule that kept freshman ineligible for their first year of competition. The idea behind the rule was to allow the new student-athletes to adjust to college life, focus on their academics, and allow their bodies to mature in order to sustain the rigors of collegiate athletics. The rule was overturned in 1972 and freshman have been eligible to compete ever since... until now, maybe?

Many conference commissioners have voiced an opinion about re-visiting the freshman ineligibility rule. Many of the reasons are similar to why the rule was enacted in the first place: adjusting to college life, focus on academics, and maturing. Further, the rule would fight the modern "one-and-done" culture of college basketball.

Institutional Athletic Directors and Conference Commissioners alike have realized that this idea may seem radical but makes sense educationally to the student-athletes. The NCAA has already raised the minimum required GPA for 2016 enrollees to 2.3. The NCAA also created an academic red shirt for "at-risk" PSAs who have a GPA between 2.0 and 2.3 so that they can focus on academics without losing a season of competition. The enactment of the freshman ineligibility rule would be a move in a similar direction.

What are the Negatives?

The most obvious argument in opposition is the exceptional freshman who are talented enough to compete in their first year. Also, many student-athletes want to take the quickest route to professional athletics and holding them back a year would hinder that process. Further, it is impossible to forecast whether enacting the rule will obtain its objectives. For example, many student-athletes do better academically during their season due to a regimented schedule. Will the rule obtain higher GPAs? Graduation Rates? APR? Are the majority of PSAs prepared academically and athletically their freshman year?

When Will This be Enacted?

The freshman ineligibility rule may never be enacted. On the other hand, the rule may be enacted in the next few years. The conversation has recently begun so the rule is at least a year off. At this point, this is all just talk and no action. If the conversation ever becomes serious, you will be the first to know.

The Mental Break

The mental health of our coaches is of the utmost importance to a successful athletic department but is regularly overlooked. As a compliance office, we understand that, at times, we can be a source of frustration for our coaches. This is our attempt to lighten the mood and provide some relief from the daily grind.

Sport Riddles

1. Name the sport in which neither the spectators nor the participants know the score or the leader until the contest ends.

2. Name the only sport in which the ball is always in possession of the team on defense and the team on offense can score without ever touching the ball.

How Well do you Know Your Fellow Coaches?

3. This coach graduated from Lake Worth HS. She played professionally for over seven years. She is married to an Olympian.

4. This coach was the captain of a DI NCAA National Championship Team. He was ranked #4 on the U.S. #1 in Puerto Rico for his sport.

Answer: 1. gnixoB; 2. llabesaB; 3. ikswotworG irpaC; 4. zelaznoG odracIR
Basketball coaches shall not be involved with local sports clubs in any fashion (e.g. coach, administrator, etc.)

All other coaches (countable coaches and volunteer coaches) may be involved in any capacity (e.g. coach, participant, administrator) with a local sports club provided ALL prospective student-athletes involved with the sports club are considered legal residents of the area (i.e. within a 50 mile radius of FAU). Coaches may be involved in any capacity with a local sports club that does not have PSA aged participants.

Coaches shall not use an evaluation while observing PSAs while engaged with the club.

Coaches must not recruit PSAs while engaged with the club.

Coaches may own and operate their own local sports club in which PSAs participate PROVIDED it is an established club (at least 1 year operating), on-going club that is engaged in competitive activities and is not formed only to provide instruction to PSAs. Also, the coach must use his or her own funds (as opposed to FAU funds) to establish and operate the club.

A volleyball coach shall not be involved with a volleyball club team at an off campus competition in which PSAs are present during a dead or quiet period. Practice is permissible during a dead or quiet period.

Over the summer, student-athletes in individual sports may participate on a club team in which an FAU coach is involved. Student-athletes in team sports shall not participate on a club team in which an FAU coach is involved.

FAU boosters may be involved (e.g. board member, soliciting funds, employment, etc.) with a club in which an FAU coach is involved but must be acting independently of the boosters affiliation with FAU. FAU coaches shall not request an FAU booster be involved with a sport club regardless of the capacity. An FAU booster club is NOT permitted to sponsor or make a donation to a local sports club.

FAU and local sport club funds shall never be commingled. The local sports club must have an account entirely separate of any FAU account. If a coach is traveling at the local sports club's expense, he/she must not recruit. If the coach is traveling at FAU's expense, he/she may recruit PSAs.

Athletic department staff members who are not included in the staff limitation (e.g. non-coaching staff member) may be involved in any manner with a club without adhering to the 50 mile radius limitation.

Student-athletes may be employed by a local sports club (including a club owned and operated by an FAU coach), outside of the playing season as long as no CARA occurs as a result of the employment.

Before acting in any capacity with a local sports club please provide the FAACO with a letter (signed by the coach and the head of the club) stating what your position with the club will be and that the club understands PSA aged individuals living outside of the 50 mile radius may not participate in the club while the coach is involved with the club. Also, provide a list of the individuals in the club with graduation years and home addresses. Once reviewed, the FAACO will notify you whether or not your participation has been approved.
Promotional Activities

Bylaw 12

12.5
Promotional Activities

- A member institution or recognized entity thereof (e.g., fraternity, sorority or student government organization), a member conference or a noninstitutional charitable, educational or nonprofit agency may use a student-athlete's name, picture or appearance to support its charitable or educational activities or to support activities considered incidental to the student-athlete's participation in intercollegiate athletics, provided the following conditions are met:

  - (a) The student-athlete receives written approval to participate
  - (b) The specific activity or project in which the student-athlete participates does not involve co-sponsorship, advertisement or promotion by a commercial. Personal names, messages and slogans (other than an officially registered trademark) are prohibited;
Promotional Activities

- (c) The name or picture of a student-athlete with remaining eligibility may not appear on an institution's printed promotional item (e.g., poster, calendar) that includes a reproduction of a product with which a commercial entity is associated if the commercial entity's officially registered regular trademark or logo also appears on the item;
- (d) The student-athlete does not miss class;
- (e) All moneys derived from the activity or project go directly to the member institution, member conference or the charitable, educational or nonprofit agency;
- (f) The student-athlete may accept actual and necessary expenses from the member institution, member conference or the charitable, educational or nonprofit agency related to participation in such activity;
Promotional Activities

- (g) The student-athlete's name, picture or appearance is not used to promote the commercial ventures of any nonprofit agency;

- (h) Items that include an individual student-athlete's name, picture or likeness (e.g., name on jersey, name or likeness on a bobble-head doll), other than informational items (e.g., media guide, schedule cards, institutional publications), may not be sold; and

- (i) The student-athlete and an authorized representative of the charitable, educational or nonprofit agency sign a release statement ensuring that the student-athlete's name, image or appearance is used in a manner consistent with the requirements of this section.
Promotion involving Commercial Locations

- An enrolled student-athlete name or picture can be used to promote fundraising activities at the location of a commercial establishment, provided the commercial establishment is not a co-sponsor of the event and the student-athlete **does not promote** the sale of a commercial product in conjunction with the fundraising activity.

- FAU may distribute non-commercial items including SA pictures (posters) at a commercial establishment, as long as it is our common practice and the recipient of the item does not have to make a purchase at the store/restaurant to receive the item.

- NEW INTERP: Student-Athletes may give their opinion about a commercial establishment or product.
Educational Products – Skill Instruction

- It is permissible for a student-athlete's name or picture to appear in books, articles and other publications, films, videotapes, and other types of electronic reproduction related to sport-skill demonstration, analysis or instruction, provided: (Revised: 1/9/06 effective 8/1/06)
  - (a) Such print and electronic media productions are for educational purposes;
  - (b) There is no indication that the student-athlete expressly or implicitly endorses a commercial product or service;
  - (c) The student-athlete does not receive, under any circumstances, any remuneration for such participation; however, the student-athlete may receive actual and necessary expenses related to his or her participation; and
  - (d) The student-athlete has signed a release statement ensuring that the student-athlete's name or image is used in a manner consistent with the requirements of this section and has filed a copy of the statement with the student-athlete's member institution.
NOT PERMISSIBLE
After becoming a student-athlete, an individual shall not be eligible for participation in intercollegiate athletics if the individual:

- (a) Accepts any remuneration for or permits the use of his or her name or picture to advertise, recommend or promote directly the sale or use of a commercial product or service of any kind; or
- (b) Receives remuneration for endorsing a commercial product or service through the individual's use of such product or service.

The individual's eligibility will not be affected, provided the individual participated in such activities prior to enrollment and the individual:

- (a) Meets the conditions set forth in Bylaw 12.5.1.3 that would permit continuation of such activities; or
- (b) Takes appropriate steps upon becoming a student-athlete to retract permission for the use of his or her name or picture and ceases receipt of any remuneration for such an arrangement.

A student-athlete's name or picture may not be used by an athletics equipment company or manufacturer to publicize the fact that the institution's team uses its equipment.
Use without permission

- A violation of 12.5.2.1, without the student-athlete’s knowledge shall be considered an institutional violation; however, the student-athlete's eligibility shall not be affected.

- If a student-athlete's name or picture appears on commercial items (e.g., T-shirts, sweatshirts, serving trays, playing cards, posters) or is used to promote a commercial product sold by an individual or agency without the student-athlete's knowledge or permission, please tell Compliance, we will take the steps to stop the activity and if necessary, restore SAs eligibility.
MEDIA ACTIVITIES
Media Activities (During Season)

- Student-athlete may appear on radio and television programs (e.g., coaches' shows) or engage in writing projects when the student-athlete's appearance or participation, provided:
  - The student-athlete does not receive any remuneration for the appearance or participation in the activity.
  - The student-athlete shall not make any endorsement, expressed or implied, of any commercial product or service.
  - The student-athlete may, however, receive actual and necessary expenses directly related to the appearance or participation in the activity.
  - A student-athlete may not miss class, except for class time missed in conjunction with away-from-home competition or to participate in a conference-sponsored media day.
Media Activities (Out of Season)

- Student-athlete may participate in media activities (e.g., appearance on radio, television, in films or stage productions or participation in writing projects) when such appearance or participation, provided:
  - The student-athlete is **eligible academically** to represent the institution and does not receive any remuneration for such appearance or participation.
  - The student-athlete may not make any endorsement, expressed or implied, of any commercial product or service.
  - The student-athlete may, however, receive legitimate and normal expenses directly related to such appearance or participation, provided the source of the expenses is the entity sponsoring the activity.
Community service AND Promotional Activities need to be approved PRIOR TO PARTICIPATION!!
GO OWLS!