

## NEWS RELEASE

Contact: Bill Lutzen, Vice-President of ASN

### **NOVA® HOME LOANS ARIZONA BOWL WILL REACH MORE THAN 88 MILLION HOUSEHOLDS ON AMERICAN SPORTS NETWORK**

West Palm Beach, FL (December 23, 2015) – The NOVA® Home Loans Arizona Bowl, featuring the Mountain West Conference’s Colorado State University and University of Nevada, Reno will be available nationwide in approximately 88 million homes, according to Bill Lutzen, Vice President for American Sports Network (ASN). Through ASN, a division of Sinclair Networks Group, which is owned by Sinclair Broadcast Group, Inc., the December 29th game is the only football bowl contest this season syndicated to broadcast and cable outlets.

“The American Sports Network is very pleased to broadcast the NOVA® Home Loans Arizona Bowl to more than 75% of the country’s television households,” Lutzen said. “We look forward to a great game between these two high-scoring rivals, as well as a chance to showcase our network to America.”

ASN has reached syndication agreements with stations in cities across the country, including New York, Miami, Los Angeles, Chicago, and the San Francisco Bay Area, as well as markets that surround the competing teams such as Reno, Las Vegas, Denver and Colorado Springs. The game will also be available on Dish Network (channel 432) and Direct TV (channel 640) nationwide. (See list below)

“It has been our goal to bring as much exposure as we can to this inaugural game and to the city of Tucson,” said Crowley Sullivan, Executive Vice President of Campus Insiders. “The expanded audience reach that our partnership with ASN brings through their syndication network is not only meaningful to the fans of Nevada, Colorado State and the Mountain West Conference, but also integral to the success of the bowl game.”

The 7:30 p.m. ET game, announced in October in partnership with Campus Insiders, will also be streamed online by CampusInsiders.com and Americansportsnet.com. Ron Thulin and Doug Chapman will provide commentary, while Monica McNutt and Shae Peppler will report from the sidelines.

#### **ABOUT AMERICAN SPORTS NETWORK (ASN)**

American Sports Network is a programming initiative of Sinclair Networks Group, LLC, a division of Sinclair Broadcast Group, Inc. ASN produced more than 250 live college sports events during the 2014-2015 academic year featuring distinguished NCAA Division I conferences including the Atlantic 10 Conference, Big South Conference, Big 10 Conference, Colonial Athletic Association, Conference USA, Horizon League, Ivy League, Ohio Valley Conference, Patriot League, Southern Conference, and Western Athletic Conference. In addition to its college initiative, ASN produces local high school sports under the "Thursday Night Lights" and "Friday Night Rivals" brands. ASN also broadcasts Minor League Baseball games, AMA Pro Racing Flat Track events and Dance League. For more information, please visit ASN's website at [www.americansportsnet.com](http://www.americansportsnet.com).

**ABOUT SINCLAIR BROADCAST GROUP, INC.**

Sinclair Broadcast Group, Inc. (Nasdaq: [SBGI](#)) is the largest and one of the most diversified television broadcasting companies in the country. Including pending transactions, Sinclair owns and operates, programs or provides sales services to 172 television stations in 81 markets, broadcasting 450 channels and having affiliations with all the major networks. For more information on Sinclair Broadcast Group, Inc., please visit [www.sbgi.net](http://www.sbgi.net).

**About the NOVA® Home Loans Arizona Bowl**

The NOVA® Home Loans Arizona Bowl was sanctioned in March 2015 as the 41<sup>st</sup> NCAA college football game and the third bowl game staged in Arizona. Kicking off in December 2015, the bowl game will feature two teams from the Mountain West Conference – Colorado State University and the University of Nevada. The NOVA® Home Loans Arizona Bowl is dedicated to promoting community engagement and support in the Tucson area. For more information about the NOVA® Home Loans Arizona Bowl, or for ticket information, visit [www.azbowlgame.com](http://www.azbowlgame.com).

**About NOVA® Home Loans**

NOVA® Home Loans has served the needs of homeowners and homebuyers since 1980. We are able to originate loans in 12 states. In 2001, we merged our flexibility as a mortgage broker with the efficient service of a mortgage bank to create a better way of lending. Efficiency and teamwork are the keys to our accelerated loan delivery. Loan applications are handled in-house from start to finish - eliminating the need to ship your application around the country for underwriting, approval and document preparation. For more information, visit [www.novahomeloans.com](http://www.novahomeloans.com).

## Nova Home Loans Station List

### Alaska

GCI (Channel 1) Anchorage  
GCI (Channel 1) Fairbanks  
GCI (Channel 1) Juneau

### Alabama

WABM (MyTV) Birmingham  
WHNT-2 (Antenna TV) Huntsville  
WJTC (Independent) Mobile/Pensacola

### Arkansas

KXNW (MyTV) Ft. Smith-Fayetteville  
Cox Sports TV Jonesboro  
KATV-3 (Grit) Little Rock

### Arizona

Cox Sports TV Phoenix  
KWBA (CW) Tucson

### California

KBFX-2 (This TV) Bakersfield  
CSN California Chico-Redding  
KFRE (CW) Fresno/Visalia  
KTLA (CW) Los Angeles  
FOTV (Los Angeles - Dish#6) Los Angeles  
CSN California Monterey-Salinas  
KTXL-3 (This TV) Sacramento  
CSN California-Sacramento  
KSWB-3 (This TV) San Diego  
CSN California San Francisco  
Cox Sports TV Santa Barbara

### Colorado

KXTU (CW) Colorado Springs  
KDVR (Fox) Denver

### Washington, DC

MASN Washington, DC

### Florida

Cox Sports TV-Gainesville  
WSFL-4 (This TV) Miami  
WRDQ (Independent) Orlando  
Cox Sports TV-Panama City  
WTTA (MyTV) Tampa  
WTCN (MyTV) West Palm Beach

### Georgia

Cox Sports TV Macon

### Hawaii

KHON-2 (CW) Honolulu

### Iowa

KGAN-2 (getTV) Cedar Rapids  
KDSM-3 (Grit) Des Moines/Ames  
KPTH-2 (My/This TV) Sioux City

### Idaho

KTRV (MyTV) Boise  
KIFI-4 (Local News) Idaho Falls

### Illinois

CLTV (Chicagoland TV) Chicago

### Indiana

WTTV-2 (Independent) Indianapolis  
WHME (Independent) South Bend

### Kansas

Cox Sports TV Topeka  
KMTW (MyTV) Wichita

### Kentucky

WKYU (PBS) Bowling Green  
WDKY-2 (getTV) Lexington  
WBKI (CW) Louisville  
WDKA (MyTV) Paducah

### Louisiana

Cox Sports TV Alexandria  
Cox Sports TV Baton Rouge  
Cox Sports TV Lafayette  
Cox Sports TV-Lake Charles  
WNOL-2 (This TV) New Orleans  
KPXJ (CW) Shreveport

### Maryland

WUTB (MyTV) Baltimore  
MASN Baltimore  
MASN Salisbury

### Maine

WGME-2 (getTV) Portland/Auburn

### Michigan

WBSF (CW) Flint

### Minnesota

WUCW-3 (Grit) MN-Minneapolis

### Missouri

Cox Sports TV Joplin/Pittsburg  
KSMO (MyTV) Kansas City

KOZL (MyTV) Springfield

KDNL-2 (getTV) St. Louis

### Mississippi

Cox Sports TV Greenwood

### Montana

KULR-2 (SWX) Billings

### North Carolina

MASN Charlotte  
WMYV (MyTV) Greensboro  
MASN Greensboro  
MASN Greenville/N Bern  
WRDC (MyTV) Raleigh/Durham  
MASN Raleigh/Durham  
MASN Wilmington

### Nebraska

KXVO (CW) Omaha

### Nevada

KVCW-2 (myLVT) Las Vegas  
Cox Sports TV Las Vegas  
KAME (MyTV) Reno  
CSN California Reno

### New York

WCWN (CW) Albany  
WICZ-2 (MyTV) Binghamton  
WNYO (MyTV) Buffalo  
WETM-2 (Independent) New Elmira

**New York (Cont.)**

WPIX-3 (This TV) New York City  
WSTM-2 (CW) Syracuse  
WSTQ (CW) Syracuse

**Ohio**

WSTR-2 (getTV) Cincinnati  
Cox Sports TV Cleveland/Akron  
WWHO (CW) Columbus  
WRGT-2 (MyTV/This TV) Dayton  
Buckeye Cable Sports Network Toledo  
WTOV-3 (MeTV) Steubenville

**Oklahoma**

KOCB (CW) Oklahoma City  
Cox Sports TV Tulsa  
KTUL-3 (RetroTV) Tulsa

**Oregon**

KTVL-2 (CW+) Medford  
KATU-3 (Get TV) Portland

**Pennsylvania**

WHP-2 (MyTV) Harrisburg  
MASN Harrisburg  
WJAC-2 (MeTV) Johnstown  
WPHL-3 (This TV) Philadelphia  
WPNT (MyTV) Pittsburgh  
WOLF-3 (MyTV) Wilkes Barre  
WQMY (MyTV) Wilkes Barre

**Rhode Island**

Ocean States Network (OSN) Providence

**South Carolina**

WCIV (MyTV) Charleston  
WACH-2 (getTV) Columbia  
WMYA (MyTV) G'ville/Asheville  
WWMB (CW) Myrtle Beach

**South Dakota**

KCLO (MyTV) Rapid City  
KDLO (MyTV) (Florence) Sioux Falls  
KPLO (MyTV) (Reliance/Pierre) Sioux Falls  
KELO-2 (MyTV - MyUTV) Sioux Falls

**Tennessee**

WFLI (MyTV) Chattanooga  
WUXP (MyTV) Nashville  
WLNN - (Mountain 18) Tri-Cities

**Texas**

KIDY (MyTV) Abilene  
KBVO (MyTV) Austin  
KFDM-2 (CW) Beaumont  
KDAF-3 (This TV) Dallas/Ft. Worth  
KVIA-2 (CW) El Paso  
KMYL (MyTV) Lubbock  
KIDZ (MyTV) San Angelo  
KMYS (CW) San Antonio  
KLPN (MyTV) Tyler/Longview  
Cox Sports TV Waco/Temple

**Utah**

KMYU (MyTV) UT-Salt Lake City

**Virginia**

MASN Charlottesville  
MASN Harrisonburg  
WTVZ-2 (getTV) Norfolk/Portsmouth  
MASN Norfolk/Portsmouth  
WRLH-2 (My/This TV) Richmond  
MASN Richmond  
WSET-2 (Retro TV) Roanoke  
MASN Roanoke

**Washington**

KOMO-3 (GRIT) Seattle/Tacoma  
KHQ-2 (SWX-Spokane) Spokane  
KHQ-3 (SWX) Yakima/Pasco

**Wisconsin**

WCWF-2 (Comet) Green Bay  
WISC-2 (MyTV) Madison  
WCGV (MyTV) Milwaukee

**West Virginia**

WCHS-2 (get TV) WV-Charleston

**Nationwide**

MASN - Dish Network (Channel 432)  
MASN - Direct TV (Channel 640)