CORPORATE SPONSORSHIP OPPORTUNITIES

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CHANTICLEER RADIO NETWORK

Matt Hogue, the Voice of the Chanticleers, has the call for yet another great year of Coastal Carolina Football, Men’s Basketball & Baseball. Hear all the action live on our flagship station – “The Team” 100.3 FM, the Grand Strand’s only sports radio station or on the world wide web at GoCCUSports.com.

Opportunities
- :30 and :60 commercials
- Feature entitlements
  *Examples (Keys To The Game, Halftime Report, Injury Report)

- Title sponsorship of the broadcast booth (home and away)
  • Guaranteed eight (8) live mentions per game

- Title sponsorship of a game broadcast (home or away)
  • Guaranteed live mentions and commercials coming out of 75% of commercial breaks

- Title sponsorship of the broadcast team
  * Guaranteed six (6) live mentions per game
Football Call-In Show Location: want to guarantee an return on investment then be the host site for our football or basketball coach’s shows.

:30, :60 commercials and features available
Want to reach our fans in a dynamic way? Our new ticketing system let’s fans transfer tickets to other users electronically. They in turn can print their tickets at home! Your logo/coupon can travel with them over the web and into their homes!
Want to reach our students (all 9,000 plus of them) in a dynamic way? Our new student ticketing system let's students reserve their seats online. It gives you our corporate partner an opportunity to reach them with coupons, giveaways and special offers.

Reach students directly!

In a student survey, 85% said they would use coupons by vendors through our new ticketing system!
FOOTBALL
SIGNAGE

NEW
SCOREBOARD

10’ Your Ad Here

7’

20’

36’
FOOTBALL SIGNAGE

NEW SCOREBOARD

Your Ad Here

Digital Sponsor Rotating Signage 6'x 6'
CONCOURSE SIGNAGE

Reach fans coming and going at Brooks Stadium with our 2'x6' illuminated panel concourse signs. By one or all three on the beam for the total domination package. Receive a 20% discount with the total domination package.

PILLAR WRAP SIGNAGE

Get fans attention by wrapping concourse pillars at Brooks Stadium. Minimum of four (4) pillars per buy. Logo will accompany historic CCU photos and great moments in CCU Athletics. Here is your chance to be part of our memories and the future.

GOAL POST PADS

YOUR LOGO HERE!
ENTRY & EXIT SAMPLING

Set up a sampling opportunity and meet our fans and your prospective customers personally!
* Give away your company’s branded premium items
* Give away coupons at entry or exit

ON-FIELD PROMOTIONS

Promotions are fun for everyone. They can also be profitable to your company. By sponsoring one of our fun and interactive promotions, you can drive traffic to your stores.
PRESENTING SPONSOR OF THE NEW CHANTICLEER FAN FEST

Inflatable games, fun and captive audience can be yours in the NEW Family Fun Zone. Your company will own the naming rights as a presenting sponsor of our new Family Fun Zone. Presenting sponsors will receive:

- Branded banners and directional signage to the Family Zone Area
- Branded signage in the Family Zone
- Logo recognition on GOCCUSPORTS.COM
- Logo recognition on Brooks Stadium jumbotron
- Two (2) PA announcements per game
- Insert in season ticket mailing
- Logo recognition on all collateral materials promoting Family Zone
- Logo recognition on all email blasts to opt-in list
- Exclusive opportunity to table and give away premium items to fans in the Family Zone
PRESENTING GAME SPONSOR

Ever wanted to own a game? Now you can by being one of only six (6) presenting sponsors at one of Coastal Carolina’s home games.

Presenting Sponsors Receive...
- 100 Tickets
- On-field recognition*
  *Can be used for charity check presentation
- Four (4) live mentions on football radio broadcasts
- Autographed game ball
- Videoboard recognition
- Four (4) PA announcements
- Logo recognition in all collateral materials promoting the game
- Insert in our gameday program
- Opportunity to hand out premium items to fans
- Access for four (4) to new Field House Suite Terrace

Games Available

VS.

Furman Sept 7
Hampton Univ. Sept 21 Family Weekend
Gardner- Webb Oct 12
VMI Oct 26
Charlotte Nov 2 Homecoming
Presbyterian Nov 16
PRE-GAME HOSPITALITY TENTS

*All you have to do is show up! *

Tailgate in style with the Chanticleers! You and Twenty-five (25) to Fifty (50) people will be able to tailgate next to the stadium in one of our corporate hospitality tents. This is a great way to entertain clients, to show employee appreciate for an inexpensive company outing or simply to have fun while supporting Coastal Carolina.

Included in tent package...
- Tent set up and breakdown
- Tables, chairs, linens, cutlery, etc.
- Catered meal
- Beverages
- Twenty-five (25) game-day programs
- Twenty-five (25) game tickets

Games Available (Circle One)

|--------------|---------------|-----------------------|---------------------|------------|-----------------|--------------------|

Cost Per Person - $75x _______ (minimum of 25 people) = _________
Name: _____________________ Phone ( _______ ) Fax ( _______ )
Address: __________________________________________
City: ____ State _____ Zip _______
Email Address: _____________________

Client Signature: _____________________ Date: ___________

This is a binding contract between Coastal Carolina Athletics and the signee of the company in this document. This agreement is bound by the laws of South Carolina and is non-cancelable.
HOSPITALITY SUITE

*All you have to do is show up! *

Watch the Chanticleers in style! You and up to twenty-five (25) people will be able to cheer on the Chanticleers from the amazing view in the corporate hospitality suite. This is a great way to entertain clients, to show employee appreciation for an inexpensive company outing or simply to have fun while supporting Coastal Carolina.

Included in suite package...

- View from private corporate suite
- Catered meal
- Tables, chairs, linens, cutlery, etc.
- Beverages
- Twenty-five (25) game-day programs

Cost Per Person - $75x ______ (minimum of 25 people) = __________

Name: _____________________ Phone (        ) Fax (        )
Address: _____________________________________________
City: ______ State ______ Zip _______
Email Address: _____________________

Client Signature: _________________________ Date: ___________
BASKETBALL

GOAL PADS
- Logo on lower basketball goal pad for all men’s and women’s home basketball games*
* Does not include Big South Championships

Two (2) 2 x 5 signs (sold in groups of two for both video boards - $10,000 for two (2) signs

Two (2) 2 x 7 signs (sold in groups of two for both video boards - $12,000 for two (2) signs

Two (2) corner panel signs on center-hung scoreboard - $8,000 for two (2) signs ($14,000 of all four (4))

Facia LED – 30 ft on both sides of arena

Courtside LED – 30 ft on both sides of arena
TEAM CHAIRBACKS
- This great new opportunity will see plenty of TV exposure as your logo will be affixed to both team bench chair backs.

TEAM BENCH KICKPLATES
- Like our team bench chairbacks, our new kickplates will see a lot of TV exposure.

STUDENT SECTION PROMOTIONS
- Want to tap into our loyal student fan base? Here is your chance with a customized student section promotion.
ENTRY & EXIT SAMPLING

Set up a sampling opportunity and meet our fans and your prospective customers personally!
* Give away your company’s branded premium items
* Give away coupons at entry or exit

ON-COURT/IN-ARENA PROMOTIONS

Promotions are fun for everyone. They can also be profitable to your company. By sponsoring one of our fun and interactive promotions, you can drive traffic to your stores.
PRESENTING GAME SPONSOR

Ever wanted to own a game? Now you can by being a presenting sponsor at one of CCU’s home basketball games.

Presenting Sponsors Receive...
-10 Tickets
-On-court recognition*
*Can be used for charity check presentation
-Four (4) live mentions on basketball radio broadcast
-Autographed game ball
-Four (4) PA announcements
-Logo recognition in all collateral materials promoting the game
-Insert in our gameday program
-Opportunity to hand out premium items to fans*
*Included in cost of partnership

Games Available TBD
PRESENTING GAME/ WEEKEND SERIES SPONSOR

Ever wanted to own a game? Now you can by being a game sponsor at a Coastal Carolina home baseball game or weekend series.

Presenting Sponsors Receive...
- 100 Tickets
- First-pitch opportunity
- Four (4) live mentions on game broadcast (radio)
- Four (4) PA announcements
- Logo recognition in all collateral materials promoting the game
- Insert in our gameday program
- Opportunity to hand out premium items to fans*
  *Included in cost of partnership
- Pre-game 10x10 entrance sampling tent
- Opportunity to hang company banners in approved locations

Games Available

vs. TBD
IN-GAME PROMOTIONS
- Your company can interact with the crowd during our in-game promotions. Either on the field or in the stands, you can reach loyal Chanticleer fans.

**Moustache Night**

SAMPLING
- 10’x10’ tent set up less than 100 feet from home plate! Reach students, alumni and season ticket holders as you have the opportunity to do either entry and/or exit sampling. Companies may also hand out premium items.
Total Households in 10 Southeastern States: 6.3 million plus

- Alabama (340,000 HH)
- Arkansas (74,000 HH)
- Florida (1,800,000 HH)
- Georgia (1,200,000 HH)
- Kentucky (100,000 HH)
- Mississippi (139,000 HH)
- North Carolina (68,000 HH)
- South Carolina (302,000 HH)
- Tennessee (1,100,000 HH)
- VA & West VA (31,000 HH)
TEAM PAGES ON GOCCUSPORTS.COM
- Be the official sponsor of your favorite CCU team on GOCCUSPORTS.COM – partnership includes ...
  - Permanent banner on sport page
  - Sport headlines presented by your company (logo)
  - One (1) email blast to all CCU fans presented by your company (during sport season)

SOCcer signage
- 4'x8' Fence signs

SOCcer signage
- 2'x8' Press Box Signs
GAME ENTITLEMENTS
Be the game sponsor for your favorite sport and receive the following...
- 100 game tickets
- Opportunity to hang banners in approved locations around stadium
- Four (4) PA announcements
- Logo recognition on all ancillary advertising to promote the games.
- Photo opportunity with Chauncey the CCU mascot
GAME DAY PROGRAMS
Coastal Carolina Sports Properties will be distributing FREE game programs at all home football, basketball, and baseball games. Distribution will be 15,000 for football, 10,000 for basketball, and 10,000 for baseball, per season. Full and half page Advertisements are available for purchase.
OTHER PRINT OPPORTUNITIES

- Olympic Sport Roster Cards (Free To Patrons)
- Seasonal All Sport Posters (Fall, Winter, Spring)
- Team Sports Posters (One Sponsor Per Poster)
- Schedule Cards (Sport Specific)
- Season All Sport Accordion Schedule Cards (Fall, Winter, Spring)
250,000 banner impressions on GoCCUSports.com
SOCIAL MEDIA
@Chants365
Football Season Tickets: __________
Football Parking Passes: Level ________, Number_______
Men’s Basketball Season Tickets: _________
Men’s Basketball Parking Passes: Level _____, Number_______
Men’s Basketball Corporate Sponsor Suite: Games
________________________________________
________________________________________
________________________________________

Women’s Basketball Season Tickets: _________
Baseball Season Tickets: _________
Group or Giveaway Tickets:__________________________
_________________________________________________
_________________________________________________

TOTAL CASH INVESTMENT FOR PARTNER
YEAR ONE (2013-14)
$ CASH
$ TRADE