CENTRAL MICHIGAN UNIVERSITY
PROMOTIONAL ACTIVITIES REQUEST FORM

Central Michigan University Department of Athletics, per NCAA Bylaw 12.5.1.1, is required to submit written approval for all student-athletes participating in any charitable or nonprofit activities considered incidental to participation in intercollegiate athletics.

Name of Organization _______________________________________
- Contact Name ___________________________________________
- Phone Number ___________________________________________
- Email Address ___________________________________________
- Street Address ___________________________________________________________________________
- City, State, Zip Code ______________________________________________________________________

Charitable_____ Educational_____ Institutional _____ Non Profit _____

Date of Event ______________________________
- Time ______________________________
- Location ____________________________

Student-athlete(s) requested: __________________________________________

Team(s) requested: _________________________________________________

Please describe the purpose of the activity. ___________________________________________________

What are the duties of the student-athlete? ____________________________________________________

Will money be raised for the activity? Yes _______ No _______
If yes, what will the money be used for? _____________________________________________________

Does this activity involve co-sponsorship, advertisement, or promotion by a commercial agency? If so, how is the commercial entity involved? ________________________________

*Please fax or mail to Central Michigan Compliance Office. Fax # 989-774-1946
100 Rose Center, Mt. Pleasant, MI 48858
Describe any advertisement used. (Please attach any advertisement, trademark or logo used.)

Will the student-athlete receive any expenses such as meals or transportation associated with this event? If so, what?

According to NCAA Bylaw 12.5.1.1, Central Michigan University student-athletes can participate in charitable/non-profit activities only under the following conditions:

- the student-athlete does not miss class
- the student-athlete receives written approval (i.e. this form) from the Director of Athletics (or designee) BEFORE the event.
- all monies derived from the activity go directly to the charitable/non-profit agency
- the specific activity in which the student-athlete participates does not involve co-sponsorship, advertisement, or promotion by a commercial agency
- the student-athlete may only accept legitimate and normal expenses such as meals and travel from the institution or charitable/non-profit agency
- the student-athlete signs this release statement prior to the activity
- the student-athlete's name, picture, or appearance is not utilized to promote the commercial ventures of the agency

Does this activity meet the requirements of the NCAA Bylaw 12.5.1.1?
Yes ________ No __________

**Sponsoring Agency Release Statement**
In signing this form I acknowledge that I have read and agree to abide by the above NCAA regulations regarding the use of a student-athlete's name, picture, or appearance in the promotion or involvement of this activity and will not risk the eligibility of the student-athlete.

Agency Representative signature __________________________ Date __________

**Student-Athlete Certification**
I have read and agree to abide by the above NCAA regulations regarding my proposed involvement in this activity.

Student-Athlete signature __________________________ Date __________

Head Coach signature __________________________ Date __________

Compliance Office signature __________________________ Date __________

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