



UNIVERSITY OF CINCINNATI ATHLETICS  
MEMBERSHIP & SEASON TICKET HANDBOOK

2017-2018

## LETTER FROM THE DIRECTOR OF ATHLETICS

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Bearcats Fans,

It was once said you should live in interesting times. Anyone who has been around our athletics program for the past 12 months knows how true that statement is.

Our student-athletes continue to excel on and off the field. With a 3.20 GPA in the fall of 2016, they have achieved 17-straight semesters with a departmental GPA above a 3.0. Sixty-seven percent of our student-athletes earned a 3.0 GPA or above and 44 percent made the dean's list. Our women's outdoor track and field team won an American Athletic Conference title last spring, 18 student-athletes won individual conference titles and six earned NCAA All-America status.

Our University and athletics program is entering an exciting new era with a president who has served our institution for decades and a football coach who has made an impact in a short period of time through positivity and poise. Our conference situation has settled for now and we can return our emphasis to our vision to be the "Class of the League."

None of these accomplishments are possible without the generous annual contributions of UCATS donors like YOU who understand the critical role of private support. Because of YOU, our student-athletes can dream, serve, celebrate, and achieve. Your investment in our program transforms the lives of over 500 Bearcats student-athletes by providing meaningful academic, athletic and social experiences in the community and beyond.

Challenges await for our men's and women's basketball and volleyball programs over the next season as we shift our home court to Northern Kentucky's BB&T Arena and St. Ursula Academy's Convocation Center as respective playing sites for 2017-18. I know many of you are looking forward to returning to a state-of-the-art Fifth Third Arena in 2018-19, but first we need your continued support as we play off site for a season to allow this fantastic project to take shape.

It is a privilege to serve as your director of athletics and I am grateful every day to be a part of this outstanding University. We are thrilled you are part of our team and appreciate the opportunity to continue working with you.

GO BEARCATS!

A handwritten signature in black ink that reads "Mike Bohn". The signature is stylized and cursive.

Mike Bohn  
Director of Athletics

**GO BEARCATS!**

## IMPORTANT DATES & DEADLINES

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- February 20** Football Season Ticket & UCATS Renewals mailed.
- March 31** **DEADLINE:** Football Season Ticket Renewals due.
- April 24** Football Seat Selection Process begins. You must opt in.
- June 30** **DEADLINE:** Football Priority Seating Gifts & Nippert Premium Seating Gifts due.  
**DEADLINE:** Request for UC at Michigan football tickets due.  
**DEADLINE:** All pledges for UCATS Priority due.  
**REMINDER:** Football Priority Parking allocated.
- July 10** Men's Basketball Season Ticket Renewals available ONLINE.
- July 28** Football Season Tickets & Parking mailed.
- August 15** **DEADLINE:** Men's Basketball Season Ticket Renewals due.  
**DEADLINE:** Men's Basketball Priority Seating Gifts due.  
**REMINDER:** Men's Basketball Priority Parking allocated.
- August 21** Men's Basketball Seat Selection/Allocation for BB&T Arena begins.
- October 13** Men's Basketball Season Tickets & Parking mailed.
- December 31** **DEADLINE:** All Philanthropic Gifts due.













# SEASON TICKETS & PER SEAT DONATIONS

## CINCINNATI FOOTBALL

	TICKET PRICE (PER SEAT)	PRIORITY SEATING GIFT (PER SEAT)	TOTAL COST
 SCHOLARSHIP CLUB SEATING	\$800	+\$1700	= <b>\$2500</b>
 SCHOLARSHIP CLUB SEATING	\$800	+\$1075	= <b>\$1875</b>
 PREMIUM	\$350	+\$400	= <b>\$750</b>
 PRIME	\$350	+\$300	= <b>\$650</b>
 SELECT	\$350	+\$150	= <b>\$500</b>
 LOWER SIDELINE	\$275	+\$75	= <b>\$350</b>
 UPPER SIDELINE	\$200	+\$75	= <b>\$275</b>
 LOWER SIDELINE	\$275	+\$50	= <b>\$325</b>
 UPPER SIDELINE	\$200	+\$50	= <b>\$250</b>
 REDZONE	\$175	+\$25	= <b>\$200</b>
 BEARCATS YOUNG ALUM	\$75	+\$25	= <b>\$100</b>
 VARSITY VIEW/ BEARCATS LAIR	\$125	+\$25	= <b>\$150</b>
 COACH'S CORNER	\$99	+ No Gift	= <b>\$99</b>
 FAMILY SECTION	\$99 (Adult)/\$75 (Child)		
 VISITING TEAM	NA	+ NA	= <b>NA</b>

## CINCINNATI BASKETBALL

	TICKET PRICE (PER SEAT)	PRIORITY SEATING GIFT (Per-Seat for FB & MBB)	PRIORITY SEATING GIFT (Per-Seat for MBB Only)
 COURTSIDE	\$575	+\$5000	OR \$7500
 PREMIUM (Rows A-D)	\$575	+\$2000	OR \$3500
 PRIME (Rows E-H)	\$575	+\$1000	OR \$1250
 LOWER SELECT (Row J & Up)	\$575	+\$750	OR \$1050
 BASELINE	\$450	+\$175	OR \$250
 UPPER MID-COURT (Rows A-D)	\$375	+\$175	OR \$250
 UPPER SIDELINE (Rows E-M)	\$375	+\$100	OR \$125
 VARSITY VIEW (Rows A-M)	\$250	+\$25	OR \$50
 UPPER BASELINE	\$125	+\$25	OR \$50
 BEARCATS LAIR (Rows N-R)	\$99	+ No Gift	OR No Gift

**GIVING LEVELS & MEMBERSHIP BENEFITS**



BEARCATS BACKER \$50	VARSITY \$150	CAPTAIN \$300	MVP \$750	ALL-CONFERENCE \$2000	ALL-AMERICAN \$5000	HALL-OF-FAME \$10K	GEORGE D. SMITH \$15K	CHAMPIONSHIP \$25K	DIRECTOR'S CABINET \$50K	PRESIDENTIAL \$100K
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Priority Points	▼	▼	▼	▼	▼	▼	▼	▼	▼	▼	▼
Purchase priority tickets (season, single-game, post-season, etc.)	▼	▼	▼	▼	▼	▼	▼	▼	▼	▼	▼
Opportunity to purchase a season Rooftop Tailgate pass	▼	▼	▼	▼	▼	▼	▼	▼	▼	▼	▼
Opportunity to request UC @ Michigan Football Tickets	Max 2	Max 2	Max 2	Max 2	Max 4	Max 4	Max 4	Max 6	Max 6	Max 8	Max 8
Invitation to Annual UCATS Riverboat Cruise		▼	▼	▼	▼	▼	▼	▼	▼	▼	▼
Received first preference for 2017 football parking pass (excluding CCM)*			▼	▼	▼	▼	▼	▼	▼	▼	▼
Opportunity to purchase single game lower level Men's Basketball tickets				▼	▼	▼	▼	▼	▼	▼	▼
Access to special travel opportunities to away games					▼	▼	▼	▼	▼	▼	▼
Access to The Vault at BB&T Arena for Men's Basketball games					▼	▼	▼	▼	▼	▼	▼
Receive one (1) premium parking pass for 2017-18 Men's Basketball season						▼	▼	▼	▼	▼	▼
Invitation to Annual Endowment Luncheon						▼	▼	▼	▼	▼	▼
Bearcats Athletics Merchandise Gift							▼	▼	▼	▼	▼
Invitation to George D. Smith Society events and opportunities							▼	▼	▼	▼	▼
Opportunity to purchase one (1) CCM parking pass for football*							▼	▼	▼	▼	▼
Invitation to Annual Dinner hosted by Head Football Coach, Head Men's Basketball Coach, and AD								▼	▼	▼	▼
Opportunity to travel with team for away games									▼	▼	▼
Special VIP Opportunities											▼

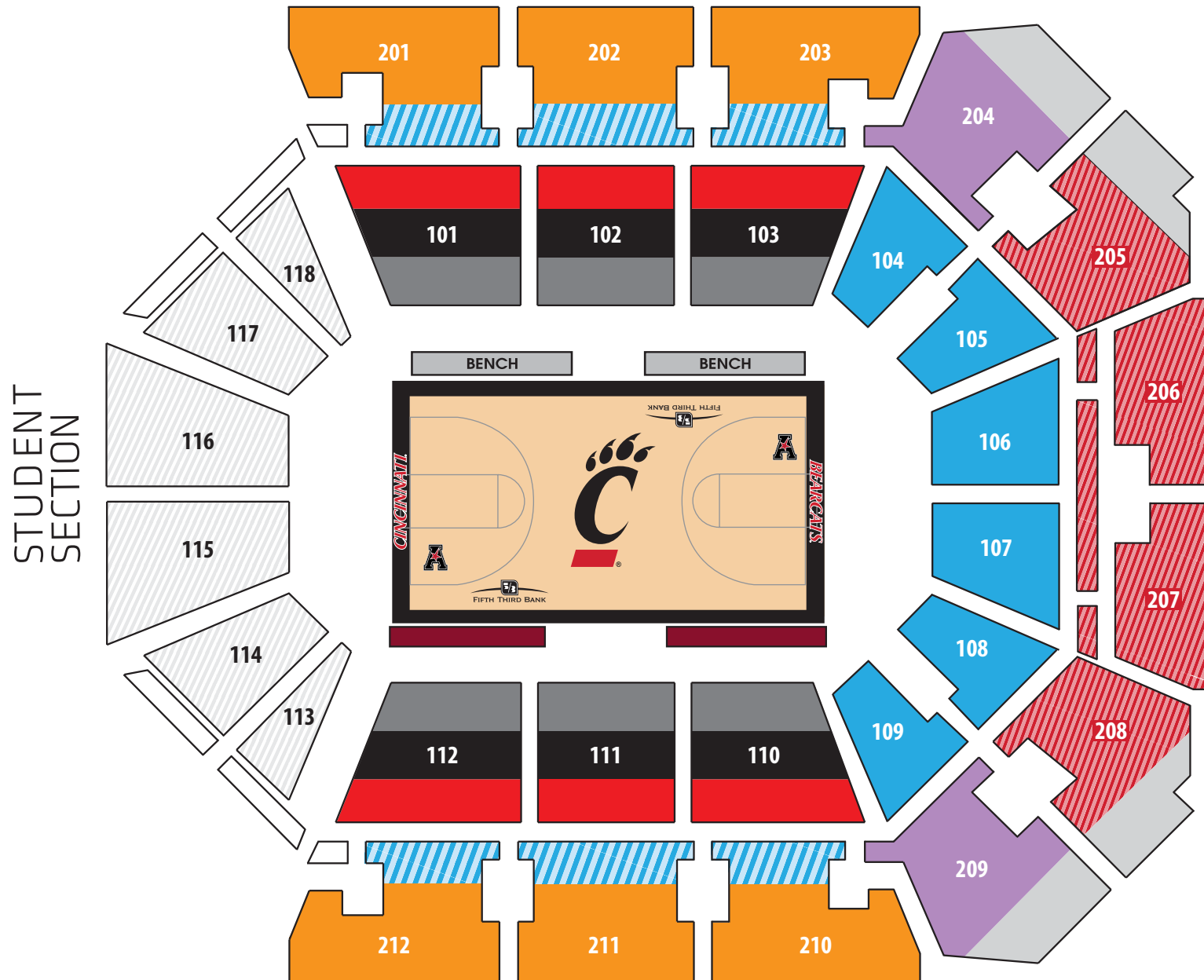
**MEMBERS BY LEVEL**

PRESIDENTIAL	11
DIRECTOR'S CABINET	17
CHAMPIONSHIP	27
GEORGE D. SMITH	62
HALL-OF-FAME	74
ALL-AMERICAN	165
ALL-CONFERENCE	395
MVP	321
CAPTAIN	616
VARSITY	773
BEARCATS BACKER	2020



\*Based on 2016-17 season parking allocation. UCATS Priority is based on UCATS Giving level first and then UCATS Priority Points within UCATS Giving Level

# BB&T ARENA AT NORTHERN KENTUCKY UNIVERSITY



# NIPPERT STADIUM

## DID YOU KNOW?



FOOTBALL AND MEN'S BASKETBALL PRIORITY SEATING GIFTS HELP FUND OUR SCHOLARSHIP BILL WHICH EXCEEDS \$6 MILLION ANNUALLY AND SUPPORTS OVER 500 STUDENT-ATHLETES EACH YEAR. THANK YOU FOR YOUR GENEROSITY TO UCATS AND FOR MAKING A DIFFERENCE FOR BEARCATS ATHLETICS!





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**OR VISIT US AT**  
**[www.gobearcats.com/ucats](http://www.gobearcats.com/ucats)**