

CALIFORNIA

GOLDEN BEARS



Cal

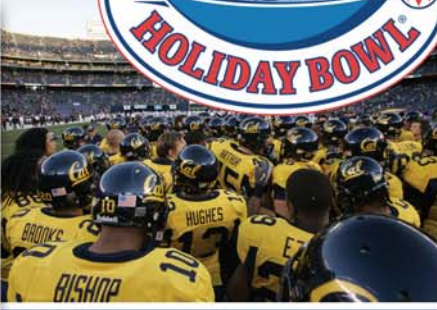
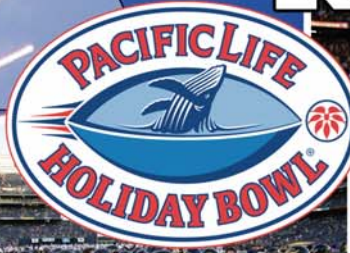
FOOTBALL

2007 POSTSEASON MEDIA GUIDE

CALIFORNIA FOOTBALL BOWL EXPERIENCE

2006

Cal



Since Jeff Tedford's arrival in Berkeley, the California Golden Bears have become a postseason fixture. History was made last season as Cal's Pacific Life Holiday Bowl victory over Texas A&M marked the Bears' fourth consecutive bowl appearance and the third bowl triumph during Tedford's tenure – Cal had never made four straight bowl appearances prior to Tedford's emergence.

This year's Armed Forces Bowl will be Cal's 18th bowl game during its history, including eight Rose Bowl appearances.

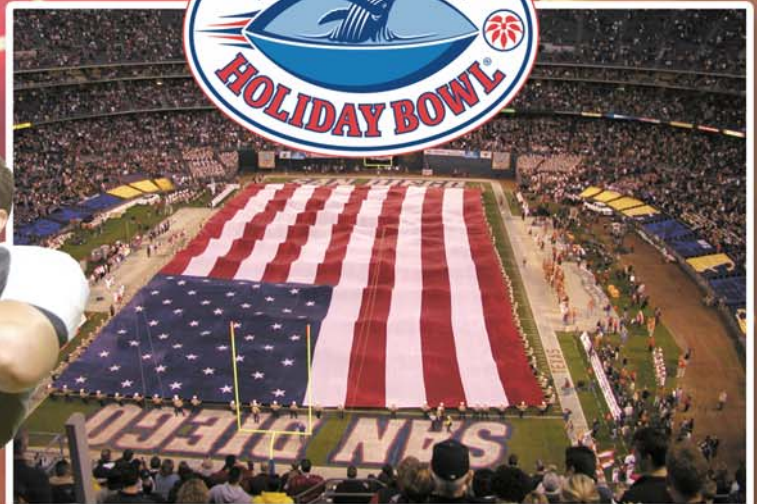
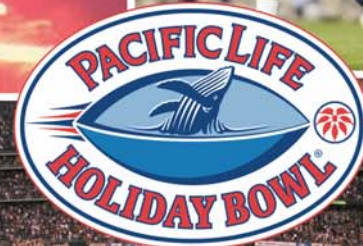
2005



2004



2003



THE TEDFORD FACTOR

ABOUT CALIFORNIA HEAD COACH JEFF TEDFORD

- ◆ California advanced to a fourth consecutive bowl game for the first time in program history in 2006. With the Holiday Bowl victory last season, Tedford became the first Cal coach with three bowl victories. He also guided the Bears to the Insight Bowl in 2003, the Holiday Bowl in 2004 and the Las Vegas Bowl in 2005.
- ◆ Under Tedford, Cal has reached the AP top 10 in each of the last four seasons.
- ◆ Cal is one of just three Pac-10 teams that have advanced to bowl games in each of the last five years, and in the Tedford era, the Bears have won the second most Pac-10 games of any team.
- ◆ California set a new season ticket in 2007 at 41,336. Last year, the Bears set new average attendance record at 64,318. Cal has now had 24 straight home games with over 50,000 fans.
- ◆ The Bears have won 42 games over the past five seasons, the most in a five-year stretch in over 50 years.
- ◆ California has won at least six games in all six seasons under Jeff Tedford and the Bears have won at least eight games four times.
- ◆ During the Tedford era, Cal has had 61 players recognized as Academic All-Conference.
- ◆ California had five different players earn All-America recognition in 2006 after having five players on Watch Lists for eight different national awards.
- ◆ In 2006, Tedford was named a finalist for the Liberty Mutual Coach of the Year Award which honors the college football coach who best exemplifies responsibility and excellence on and off the field of play.

The Cal logo, featuring the word "Cal" in a stylized, cursive yellow font with a registered trademark symbol.

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CONSECUTIVE BOWLS



2007



2006



2005



2004



2003

