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***COMPREHENSIVE TELEVISION PACKAGES ANNOUNCED FOR CONFERENCE USA
ESPN Continues Coverage of C-USA Football Championship;
CBS Sports Network to Carry Basketball Championships;
beIN SPORTS and ASN Will Televisе Multiple C-USA Sports***

IRVING, Texas – Conference USA Commissioner **Judy MacLeod** announced today that the conference has reached a new multi-year agreement for a comprehensive national television package with four leading outlets; ESPN, CBS Sports Network, the American Sports Network (ASN) and beIN SPORTS.

“We explored a number of traditional, digital and additional outlets during the negotiation process,” MacLeod said. “Our interests are aligned and we are very excited about the potential of these partnerships. All parties will reap the benefits of these agreements.”

An ESPN network will televise its 12th consecutive C-USA Football Championship game in 2016 and 2017. Additionally, ESPN will provide season-long coverage of the league, airing five regular-season football games this season and in 2017 across its networks.

CBS Sports Network will continue to provide a variety of marquee Conference USA events, airing the 2017 C-USA Men’s Basketball Championship title game for the first time, as well as the Women’s Basketball Championship game. In addition, CBS Sports Network will carry six football and six men’s basketball contests during the regular-season.

American Sports Network (ASN) returns for its third season as a Conference USA partner. ASN is a division of Sinclair Networks Group, owned by Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies in the country with 173 television stations it owns, operates and/or provides services to in 81 markets, broadcasting 483 channels, including pending transactions. The terms of the agreement guarantees ASN will showcase a minimum of 15 regular-season football games, 13 regular-season men’s basketball games and two women’s basketball games per season. Furthermore, it has the option to select additional inventory up to 15 football, 42 men’s basketball, three women’s basketball and 10 Olympic sport events and conference championships. This January, ASN launched a 24/7 channel in nine markets and is currently found within 20 markets.

Conference USA becomes the first collegiate conference to partner with beIN SPORTS, a global leader in sports content distribution and the No. 1 growing Nielsen-rated cable network in the United States above all networks. With 45 million subscribers, beIN SPORTS and beIN SPORTS en Español are proud to be the fastest growing independent sports cable network in the business. beIN SPORTS also plans to expand its multiplatform offerings, live programming and studio shows to further cultivate interactivity of fan favorites, in their language of choice, and more fervently reflect their commitment to North American sports fans. The multi-year deal consists of 10 football games, 10 men’s and 10 women’s basketball games, 12 baseball and 12 softball games, 10 men’s and 10 women’s soccer matches and ten (10) women’s volleyball games.

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“We are proud to expand our U.S. coverage and provide our viewers with the best in sports programming,” said Yousef Al-Obaidly, Deputy CEO of beIN Media Group. “Our partnership with Conference USA is a first for our network entering the U.S. college sports arena, reflecting our commitment to American sports fans.”

The complete C-USA football television schedule will be announced next week.

The conference's footprint spans 10 states with 14 member schools, including campuses that are located within nine of the top 50 media markets in the nation, including four in the top 25.

ABOUT CONFERENCE USA

Conference USA is an NCAA Division I athletic conference based in Irving, Texas, that services 14 institutions of higher education – Charlotte, FIU, Florida Atlantic, Louisiana Tech, Marshall, Middle Tennessee, North Texas, Old Dominion, Rice, Southern Miss, UAB, UTEP, UTSA and WKU. Now in its third decade, Conference USA has adapted to the ever-changing landscape of collegiate athletics with an unwavering commitment to excellence, integrity and leadership in competition, academics and community.

ABOUT ESPN

ESPN, the world's leading sports entertainment company, features more than 50 assets – eight U.S. television networks, ESPN International, ESPN Radio, ESPN.com, *ESPN The Magazine*, and more. ESPN is 80 percent owned by ABC, Inc. (an indirect subsidiary of The Walt Disney Company) and 20 percent by The Hearst Corporation.

ABOUT CBS SPORTS NETWORK

CBS Sports Network, the 24-hour cable home of CBS Sports, airs more than 400 live games annually, showcasing an array of college and professional sports, as well as in-depth studio shows, documentaries, original programs and extensive shoulder programming around CBS Sports' Championship events, including the Super Bowl, The Masters and PGA Championship.

CBS Sports Network is available across the country through local cable, video and telco providers including Verizon FiOS Channel 94 and AT&T U-Verse Channel 643 (1643 in HD) and via satellite on DirecTV Channel 221 and Dish Network Channel 158. For more information, including a full programming schedule and how to get CBS Sports Network, go to www.cbssportsnetwork.com.

ABOUT AMERICAN SPORTS NETWORK (ASN)

ASN is a division of Sinclair Networks Group, owned by Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies in the country with 173 television stations it owns, operates and/or provides services to in 81 markets, broadcasting 483 channels, including pending transactions. In addition, ASN's content is also syndicated to other broadcasters and regional sports networks. ASN, which launched in August 2014, produced 250 college events in nine sports in its first year and plans to air nearly 400 events before the 2015-2016 academic year is over. ASN launched a 24/7 channel in nine markets in January and it has increased that total to 20 by mid-April.

ABOUT beIN SPORTS USA

Launched in 2012, [beIN SPORTS](http://bein.com) is the fastest growing global sports network in the U.S. and is offered on nine of the largest 10 cable/satellite TV providers in the U.S., as well as other systems across the country. beIN SPORTS offers viewers premium sports content and entertainment across multiple platforms including TV channels beIN

SPORTS and beIN SPORTS en Español and live streaming on beIN SPORTS CONNECT. A cornerstone of beIN SPORTS is its unrivaled live soccer coverage, which includes live matches from [LaLiga](#), [Serie A](#), [Ligue 1](#), [NASL](#), and [CONMEBOL/CONCACAF/CAF World Cup Qualifiers](#), as well as news and in-depth analysis of all the top leagues from around the world. In addition to soccer, beIN SPORTS serves as a haven to fans of [motorsports](#), [tennis](#), [rugby](#), volleyball and [boxing](#), among others. With the recent addition of Conference USA coverage, beIN SPORTS will also broadcast College Football, Men's and Women's Basketball and Soccer, Baseball, Softball and Volleyball. Thru [beIN SPORTS CONNECT](#), authenticated subscribers can also enjoy all the exciting action from the two networks and stream live overflow matches offered in HD on your computer, tablet or smart phone. For more information, please visit www.beINSPORTS.com. Follow us on Twitter [@beINSPORTSUSA](#) and/or [@ESbeINSPORTS](#) and like us on Facebook [beIN SPORTS USA](#) and [beIN SPORTS En Español](#) for breaking news and real-time updates.

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