



## **BOISE STATE**

### **DEPARTMENT OF INTERCOLLEGIATE ATHLETICS**

Dear Bronco Football Season Ticket Holder,

We hope this note finds you doing well and enjoying the beginning of a new year. We have enclosed your football season ticket renewal for the 2017 season and want to thank you for your continued investment in our student-athletes.

It is important to us that you know how much your commitment means to Boise State Athletics. Ticket sales and contributions to the Bronco Athletic Association account for nearly 50% (\$18 million) of our athletic department budget (\$38 million). Overall, we are responsible for generating nearly 75% (\$28 million) of that budget which also includes revenues from corporate sponsorship, television rights and student fees.

Simply put, we are not able to provide the necessary resources to our student-athletes without your willingness to purchase a season ticket. It is our goal that while on campus every Bronco student-athlete earns a degree and acquires the tools necessary to take the next step in life. We can honestly say that we are doing just that, because of your support.

This past fall our student-athletes set an all-time record in the classroom with an overall grade-point average of 3.27. We had 45 students achieve a perfect 4.0 GPA and 77% of our nearly 400 student-athletes earned a 3.0 or better. Competitively, in addition to winning 10 games in football and going undefeated on The Blue, volleyball and men's cross country won Mountain West Conference championships. Shawn Garus (volleyball) and Corey Ihmels (men's cross country) were also named Mountain West Coaches of the Year.

These achievements are not possible without your continued support. It certainly is not all about winning and losing, and we strive to ensure that we are developing young people that can excel when their time as Broncos has concluded.

Thank you again for everything you do in support of our student-athletes. They, as well as all our coaches and staff, truly appreciate your commitment. Your generous support matters.

See you on game day!

A handwritten signature in black ink, appearing to read 'Curt Apsey', with a long horizontal line extending to the right.

Curt Apsey  
Executive Director of Athletics  
Boise State University