

# MEDIA INFORMATION

Dear media member:

Welcome to the 2009 college football season! The Big Ten Conference would like to thank those media members who have covered Big Ten football over the years and would like to welcome those members new to our conference. This media guide is intended to assist in the media's coverage of Big Ten football. Those needing additional information should contact the Big Ten Communications office.

Beginning this year, the Big Ten will no longer produce printed versions of its media guides. As media become more reliant upon the internet, it made sense to move the media guide to an online version that can be updated on a more consistent basis. We will now be able to update records as they happen, thereby creating a living document that evolves with the season. The online portion of the media guide also includes links to current rosters, coaches' bios and statistics which supplement this PDF document. This also allows the conference to contain costs while "going green", saving almost one million pieces of paper. The online football media guide can be accessed on the football page of the conference's website at [www.bigten.org](http://www.bigten.org).

As always, please feel free to contact us if you have any questions or need assistance, and we look forward to working with you this season!

## COMMUNICATIONS SERVICES

### Website/Football Media Center/Media Guide

The Big Ten football media center on [www.bigten.org](http://www.bigten.org) provides a single site for media to access information on every Big Ten football program, including downloadable PDFs of media guides, weekly releases and statistics for the conference and every school, along with information and audio for the weekly coaches teleconference. The Big Ten football media center can be accessed by going to the primary football page on [www.bigten.org](http://www.bigten.org) and clicking on the "Football Media Center" link. This website is meant for media use only and is password protected. Please contact the Big Ten Communications office for the username and password.

Those wishing to access the most current version of the Big Ten media guide can do so by navigating to the primary football page on [www.bigten.org](http://www.bigten.org) and clicking the media guide graphic. Available on this page are the PDF publication as well as links to current rosters, coaches' bios and statistics.

### Weekly Coaches Teleconference

The Big Ten Conference football coaches participate in a weekly media teleconference on Tuesdays from 11 a.m. - 1 p.m. CT. Contact the Big Ten Communications office for the phone number and weekly passcode.

#### **2009 Schedule**

- 11 :00 a.m. - Jim Tressel, OSU
- 11:10 a.m. - Rich Rodriguez, MICH
- 11:20 a.m. - Bill Lynch, IND
- 11:30 a.m. - Mark Dantonio, MSU
- 11:40 a.m. - Kirk Ferentz, IOWA
- 11:50 a.m. - Bret Bielema, WIS
- 12:00 p.m. - Ron Zook, ILL
- 12:10 p.m. - Danny Hope, PUR
- 12:20 p.m. - Joe Paterno, PSU
- 12:30 p.m. - Pat Fitzgerald, NU
- 12:40 p.m. - Tim Brewster, MINN
- 12:50 p.m. - Player of the Week (if available)

### Weekly Awards

Big Ten Football Players of the Week are selected in three categories: offensive, defensive and special teams. Award winners are chosen by a vote of the Big Ten Communications staff from nominations supplied by the sports information offices.

### Postseason Awards

In football, coaches and a media panel each choose All-Conference teams (first, second and honorable mention). Coaches and media pick Big Ten Offensive and Defensive Players and a Freshman of the Year. The coaches select the conference Offensive and Defensive Lineman of the Year and Sportsmanship Award honorees, while the media vote on the Dave McClain Coach of the Year award. The Big Ten Chicago Tribune Most Valuable Player is chosen from each of the 11 institutions' MVPs. Academic All-Big Ten teams are named for every sport. The teams are composed of all letterwinners who are in at least their second academic year at their institution and carry a cumulative grade-point average (GPA) of 3.0 or higher.

### Big Ten E-mail Service

Information on Big Ten football will be e-mailed throughout the year to accredited media. To be added to the e-mail list, please contact Scott Chipman in the conference office (847-696-1010 x 141, [schipman@bigten.org](mailto:schipman@bigten.org)).

### Big Ten Football Media Days

Each year, prior to the start of the football season, the Big Ten conducts its annual football media days and Kickoff Luncheon. The 2009 Big Ten Football Media Days and 38th annual Kickoff Luncheon will be held at the Hyatt Regency Chicago from July 27-28. As in the past, all 11 Big Ten head coaches and multiple players from each team will be available for interviews over this two-day period. For more information about Big Ten Football Media Days and Kickoff Luncheon, contact the Big Ten Communications office.

## REFERRING TO THE BIG TEN

When referring to the Big Ten Conference, please remember the conference name should always be written as follows:

### **Big Ten or Big Ten Conference**

The following should NEVER be used when referencing the Big Ten:

### **Big 10**

## BIG TEN COMMUNICATIONS STAFF



**SCOTT CHIPMAN**

Assistant Commissioner  
Football  
Cell: 630-936-6005  
Office: 847-696-1010 x 141  
[schipman@bigten.org](mailto:schipman@bigten.org)



**LATONYA SADLER**

Associate Director  
Football (secondary), Men's  
Basketball, Softball  
Cell: 434-770-2004  
Office: 847-696-1010 x 143  
[lsadler@bigten.org](mailto:lsadler@bigten.org)



**VALERIE TODRYK KREBS**

Assistant Director  
Volleyball, Women's Basketball,  
Baseball  
Cell: 608-206-0275  
Office: 847-696-1010 x 142  
[vtodryk@bigten.org](mailto:vtodryk@bigten.org)



**BRITTANY MCCALL**

Robert Hammel Communications Intern  
Cross Country, Soccer, Swimming &  
Diving, Track & Field, Golf  
Cell: 608-206-0275  
Office: 847-696-1010 x 129  
[bmccall@bigten.org](mailto:bmccall@bigten.org)



**DAN MIHALIK**

Robert Hammel Communications Intern  
Field Hockey, Gymnastics, Wrestling,  
Tennis, Rowing  
Cell: 219-688-9981  
Office: 847-696-1010 x 146  
[dmihalik@bigten.org](mailto:dmihalik@bigten.org)