

MEDIA INFORMATION

Dear media member:

Welcome to the 2010 college football season! The Big Ten Conference would like to thank those media members who have covered Big Ten football over the years and would like to welcome those new to our conference. This media guide is intended to assist in the media's coverage of Big Ten football. Those needing additional information should contact the Big Ten Communications office.

The Big Ten does not produce printed media guides. Prior to the 2009 season, the conference shifted its media guides to online publications. Consequently, we are now able to update records as they happen, thereby creating a living document that evolves with the season. The online portion of the media guide also includes links to current rosters, coaches' bios and statistics which supplement this PDF document. This also allows the conference to contain costs while "going green", saving almost one million pieces of paper. The online football media guide can be accessed on the football page of the conference's website at www.bigten.org.

As always, please feel free to contact us if you have any questions or need assistance. We look forward to working with you this season!

COMMUNICATIONS SERVICES

Website/Football Media Center/Media Guide

The Big Ten football media center on www.bigten.org provides a single site for media to access information on every Big Ten football program, including downloadable PDFs of media guides, weekly releases and statistics for the conference and every school, along with information and audio for the weekly coaches teleconference. The Big Ten football media center can be accessed by going to the primary football page on www.bigten.org and clicking on the "Football Media Center" link. This website is meant for media use only and is password protected. Please contact the Big Ten Communications office for the username and password.

Those wishing to access the most current version of the Big Ten media guide can do so by navigating to the primary football page on www.bigten.org and clicking on the "2010 Media Guides" link on the right side of the page. Available on this page are the PDF publication as well as links to current rosters, coaches' bios and statistics.

Weekly Coaches Teleconference

The Big Ten Conference football coaches participate in a weekly media teleconference on Tuesdays from 11 a.m. - 1 p.m. CT. Contact the Big Ten Communications office for the phone number and weekly passcode.

2010 Schedule

- 11:00 a.m. - Jim Tressel, OSU
- 11:10 a.m. - Rich Rodriguez, MICH
- 11:20 a.m. - Bill Lynch, IND
- 11:30 a.m. - Mark Dantonio, MSU
- 11:40 a.m. - Kirk Ferentz, IOWA
- 11:50 a.m. - Bret Bielema, WIS
- 12:00 p.m. - Ron Zook, ILL
- 12:10 p.m. - Danny Hope, PUR
- 12:20 p.m. - Joe Paterno, PSU
- 12:30 p.m. - Pat Fitzgerald, NU
- 12:40 p.m. - Tim Brewster, MINN
- 12:50 p.m. - Player of the Week (if available)

Weekly Awards

Big Ten Football Players of the Week are selected in four categories: offensive, defensive, special teams and freshman. Award winners are chosen by a vote of the Big Ten Communications staff from nominations supplied by the schools' sports information offices. The Big Ten office will announce weekly football award winners on Mondays.

Postseason Awards

In football, coaches and a media panel each choose All-Conference teams (first, second and honorable mention). Coaches and media pick Big Ten Offensive and Defensive Players and a Freshman of the Year. The coaches select the conference Offensive and Defensive Lineman of the Year and Sportsmanship Award honorees, while the media vote on the Dave McClain Coach of the Year award. The Big Ten Chicago Tribune Most Valuable Player is chosen from each of the 11 institutions' MVPs. Academic All-Big Ten teams are named for every sport. The teams are composed of all letterwinners who are in at least their second academic year at their institution and carry a cumulative grade-point average (GPA) of 3.0 or higher.

Big Ten E-mail Service

Information on Big Ten football will be e-mailed throughout the year to accredited media. To be added to the e-mail list, please contact Scott Chipman in the conference office (847-696-1010 x 141, schipman@bigten.org).

Big Ten Football Media Days

Each year, prior to the start of the football season, the Big Ten conducts its annual Football Media Days and Kickoff Luncheon. The 2010 Big Ten Football Media Days and 39th annual Kickoff Luncheon will be held at the Hyatt Regency McCormick Place in Chicago from August 2-3. As in the past, all 11 Big Ten head coaches and multiple players from each team will be available for interviews over this two-day period. For more information about the Big Ten Football Media Days and Kickoff Luncheon, contact the Big Ten Communications office.

The 2011 Big Ten Football Media Days and 40th annual Kickoff Luncheon will be held Thursday and Friday, July 28 and 29, at the Hyatt Regency McCormick Place.

For More Information

For daily updates on Big Ten football, visit the blog at <http://www.bigten.org/blog/football/>. For real-time updates, follow us on Twitter @BigTenConf and @BigTenScott. Become an online fan of the Big Ten by searching "Big Ten Conference" from your Facebook page.

Referring to the Big Ten

When referring to the Big Ten Conference, please remember the conference name should always be written as follows:

Big Ten or Big Ten Conference

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