

GREETINGS FROM THE BIG TEN

With the 113th season of Big Ten college football hitting the fields in the fall, this prospectus is intended to assist the media's preparation for another great football season. For additional information, please feel free to contact the Big Ten Communications office. Thank you for your coverage of Big Ten football and we look forward to working with you this season.

Big Ten Media Days and Kickoff Luncheon

The 2008 Big Ten Football Media Days and 37th annual Kickoff Luncheon will be held on Thursday and Friday, July 24-25, at the Hyatt Regency Chicago, featuring all 11 head coaches and some of the conference's top returning players. For credential application information, please contact Scott Chipman or LaTonya Sadler at the Big Ten office.

Internet - General

Go to www.bigten.org for all of your media needs, including updated press releases and statistics.

Internet - Big Ten Football Media Center

The Big Ten football media center on www.bigten.org provides a single site for media to access information on every Big Ten football program for the previous season, including downloadable PDFs of media guides, weekly releases and statistics for the conference and every school along with information and audio for the weekly coaches teleconference. The Big Ten football media center can be accessed by going to the primary football page on www.bigten.org and clicking on the "Football Media Center" link on the right-hand side of the page. This website is meant for media use only and is password-protected - please contact the Big Ten Communications office for the username and password.

Publications

The Big Ten Conference produces media guides in the sports of football and men's and women's basketball. These publications are available by contacting the Big Ten office and may also be purchased by the general public.

Teleconference

Big Ten football coaches will participate in a weekly media teleconference on Tuesdays from 11 a.m. to 1 p.m. CT. Contact the Big Ten Communications office for the teleconference phone number and schedule.

Big Ten Players of the Week

Big Ten Football Players of the Week are selected in three categories: offensive, defensive and special teams. The Big Ten office will announce weekly football award winners on Mondays. Award winners are chosen by a vote of the Big Ten Communications staff from nominations supplied by the sports information offices.

**BIG TEN CONFERENCE
 COMMUNICATIONS DEPARTMENT**

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Other Awards and Honors

Additional awards are selected for each conference sport. In football, coaches and a media panel each choose All-Conference teams (First, Second and Honorable Mention). Coaches and media pick Big Ten Offensive and Defensive Players and a Freshman of the Year. The coaches select the conference Offensive and Defensive Linemen of the Year, while the media vote on the Dave McClain Coach of the Year award. The Big Ten Chicago Tribune Most Valuable Player is chosen from each of the 11 institutions' MVPs.

The Big Ten also names one Sportsmanship Award honoree from each institution in the sport of football. These 11 student-athletes become candidates for the Big Ten Sportsmanship Award, as the conference honors one male and one female student-athlete from each institution at the end of the school year.

Academic All-Big Ten teams are named for every sport. To be eligible for Academic All-Big Ten selection, student-athletes must be letter winners in at least their second academic year at their institution and carry a cumulative grade-point average (GPA) of 3.0 or higher.

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