

## GREETINGS FROM THE BIG TEN

With the 112th season of Big Ten college football hitting the fields in the fall, this prospectus is intended to assist the media's preparation for another great football season. For additional information, please feel free to contact the Big Ten Communications office. Thank you for your coverage of Big Ten football and we look forward to working with you this season.

**Big Ten Media Days and Kickoff Luncheon**

The 2007 Big Ten Football Media Days and 36th annual Kickoff Luncheon will be held on Tuesday and Wednesday, July 31 and August 1, at the Hyatt Regency Chicago, featuring all 11 head coaches and some of the conference's top returning players. For credential application information, please contact either Scott Chipman or Robin Jentes at the Big Ten office.

**Internet - General**

Go to [www.bigten.org](http://www.bigten.org) for all of your media needs, including updated press releases and statistics.

**Internet - Big Ten Football Media Center**

The Big Ten football media center on [www.bigten.org](http://www.bigten.org) provides a single site for media to access information on every Big Ten football program for the previous season, including downloadable PDFs of media guides, weekly releases and statistics for the conference and every school along with information and audio for the weekly coaches teleconference. The Big Ten football media center can be accessed by going to the primary football page on [www.bigten.org](http://www.bigten.org) and clicking on the "Football Media Center" link on the right-hand side of the page. This website is meant for media use only and is password-protected - please contact the Big Ten Communications office for the username and password.

**Publications**

Big Ten Conference publications are available for sale to the general public by contacting the Big Ten office.

**Teleconference**

Big Ten football coaches will participate in a weekly media teleconference on Tuesdays from 11 a.m. to 1 p.m. CT. Contact the Big Ten Communications office for the teleconference phone number and schedule.

BIG TEN CONFERENCE  
COMMUNICATIONS DEPARTMENT

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**Big Ten Players of the Week**

Big Ten Football Players of the Week are selected in three categories: offensive, defensive and special teams. The Big Ten office will announce weekly football award winners on Mondays. Award winners are chosen by a vote of the Big Ten Communications staff from nominations supplied by the sports information offices.

**Other Awards and Honors**

Additional awards are selected for each conference sport. In football, coaches and a media panel each choose All-Conference teams (First, Second and Honorable Mention). Coaches and media pick Big Ten Offensive and Defensive Players and a Freshman of the Year. The coaches select the conference Offensive and Defensive Linemen of the Year, while the media vote on the Dave McClain Coach of the Year award. The Big Ten Chicago Tribune Most Valuable Player is chosen from each of the 11 institutions' MVPs.

The Big Ten also names one Sportsmanship Award honoree from each institution in the sport of football. These 11 student-athletes become candidates for the Big Ten Sportsmanship Award, as the conference honors one male and one female student-athlete from each institution at the end of the school year.

Academic All-Big Ten teams are named for every sport. The teams are composed of all letterwinners who have a cumulative grade point average of "B" or better. Freshmen and first-year junior college transfers are not eligible for Academic All-Big Ten selection.

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