



2010-11 New Legislation Summary

Proposal Number	Title	Effective Date	Status	Source	Intent
2009-16-B	PERSONNEL -- LIMITATIONS ON THE NUMBER AND DUTIES OF COACHES -- CONTACT AND EVALUATION OF PROSPECTIVE STUDENT-ATHLETES -- FALL EVALUATION PERIOD -- EXCEPTION -- FOOTBALL -- ONE SEVEN DAY PERIOD	August 1, 2010	Adopted - Final	Sun Belt Conference	In football, to permit ten coaches to evaluate prospective student-athletes at any one time during one week (any seven consecutive days) of the fall evaluation period in which no regular season competition is scheduled; further, to specify that, prior to its first regular season contest, the institution shall declare, in writing, the week in which it will use this exception.
2009-18	PERSONNEL AND RECRUITING -- RECRUITING COORDINATION FUNCTIONS -- EXCEPTION -- NONCOACHING STAFF MEMBERS AND NONCOUNTABLE COACHES -- TELEPHONE CALLS IN CONJUNCTION WITH OFFICIAL VISIT	August 1, 2010	Adopted - Final	Big 12 Conference	To permit a noncoaching staff member or a noncountable coach to initiate telephone calls to and receive telephone calls from a prospective student-athlete or those individuals accompanying the prospective student-athlete during the prospective student-athlete's official visit transportation and during his or her official visit; further; to specify that athletics department staff members may make unlimited telephone calls to the prospective student-athlete or those individuals accompanying the prospective student-athlete during the prospective student-athlete's official visit transportation and during his or her official visit.
2009-20	PERSONNEL -- LIMITATIONS ON THE NUMBER OF OFF-CAMPUS RECRUITERS -- ON-CAMPUS EVENTS -- WOMEN'S BASKETBALL	August 1, 2010	Adopted - Final	Atlantic Coast Conference	In women's basketball, to specify that a coaching staff member who attends an athletics event on the institution's campus that involves women's basketball prospective student-athletes is considered an off-campus recruiter.



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Proposal Number	Title	Effective Date	Status	Source	Intent
2009-26	RECRUITING -- DEFINITIONS AND APPLICATIONS -- DEAD PERIOD -- EXCEPTION -- UNOFFICIAL VISIT AFTER NATIONAL LETTER OF INTENT SIGNING OR OTHER WRITTEN COMMITMENT	August 1, 2010	Adopted - Final	Pacific-10 Conference	To specify that a prospective student-athlete who has signed a National Letter of Intent (NLI) is permitted to make an unofficial visit during a dead period to the institution with which he or she has signed the NLI; further, to specify that for an institution not using the NLI in a particular sport, or for a prospective student-athlete who is not eligible to sign the NLI (e.g., four-year college transfer), a prospective student-athlete is permitted to make an unofficial visit during a dead period, provided he or she has signed the institution's written offer of admission or financial aid, or the institution has received a financial deposit from the prospective student-athlete in response to an offer of admission.
2009-27	RECRUITING -- DEFINITIONS AND APPLICATIONS -- EVALUATION DAYS -- SPRING EVALUATION PERIOD -- 168 DAYS -- FOOTBALL	August 1, 2010	Adopted - Final	Southeastern Conference	In football, to specify that the spring evaluation period shall consist of 168 (216 for U.S. service academies) evaluation days (excluding Memorial Day and Sundays) from April 15 through May 31, selected at the discretion of the institution and designated in writing in the office of the director of athletics.
2009-30-B	RECRUITING -- PERMISSIBLE RECRUITERS -- NONCOACHING STAFF MEMBERS WITH SPORT SPECIFIC RESPONSIBILITIES	Immediate	Adopted, 60-Day Override Period	NCAA Division I Legislative Council	To specify that a noncoaching staff member with sport-specific responsibilities (except a staff member who only performs clerical duties) shall not attend an on- or off-campus athletics event in the staff member's sport that involves prospective student-athletes (e.g., high-school contest, sports camp) unless the staff member is an immediate family member or legal guardian of one of the participants in the activity; further, to establish conditions by which a staff member who is an immediate family member or legal guardian of a participant may attend such an event, as specified.
2009-33	RECRUITING -- TELEPHONE CALLS -- EXCEPTION -- UNLIMITED AFTER RECEIPT OF FINANCIAL DEPOSIT	Immediate	Adopted - Final	Big West Conference	To specify that on or after May 1 of a prospective student-athlete's senior year in high school, there shall be no limit on the number of telephone calls by an institution to the prospective student-athlete, provided the institution has received a financial deposit in response to the institution's offer of admission.



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2009-37	RECRUITING -- EVALUATIONS -- SUMMER EVALUATION PERIOD -- NONINSTITUTIONAL NONORGANIZED EVENTS -- WOMEN'S BASKETBALL	Immediate	Adopted - Final	NCAA Division I Championships/ Sports Management Cabinet (Women's Basketball Issues Committee)	In women's basketball, to prohibit evaluations at noninstitutional nonorganized events (e.g., pick-up games, open gyms) during the summer evaluation period.
2009-40	RECRUITING -- PRINTED RECRUITING MATERIALS -- GENERAL CORRESPONDENCE -- INSTITUTIONAL LETTERHEAD	August 1, 2010	Adopted, 60- Day Override Period	NCAA Division I Recruiting and Athletics Personnel Issues Cabinet	To establish additional provisions governing general correspondence that an institution may send to prospective student-athletes, their parents or legal guardians, their coaches or any other individual responsible for teaching or directing an activity in which a prospective student-athlete is involved, as specified.
2009-42	RECRUITING -- RECRUITING MATERIALS -- ATHLETICS PUBLICATIONS -- NO PRINTED PUBLICATIONS TO PROSPECTIVE STUDENT-ATHLETES	August 1, 2010	Adopted, 60- Day Override Period	Southeastern Conference	To specify that an institution shall not provide a printed media guide or any other printed athletics publication not listed in Bylaw 13.4.1.1 to a prospective student-athlete, his or her parents or legal guardians, the prospective student-athlete's educational institution or any individual involved in the coaching of a prospective student-athlete.
2009-43	RECRUITING -- RECRUITING MATERIALS -- ELECTRONIC TRANSMISSIONS -- EXCEPTION -- AFTER RECEIPT OF FINANCIAL DEPOSIT	August 1, 2010	Adopted - Final	Pacific-10 Conference	To specify that on or after May 1 of a prospective student-athlete's senior year in high school, there shall be no limit on the forms of electronically transmitted correspondence that may be sent by an institution to the prospective student-athlete, provided the institution has received a financial deposit in response to the institution's offer of admission.



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Proposal Number	Title	Effective Date	Status	Source	Intent
2009-44	RECRUITING -- RECRUITING MATERIALS -- VIDEO/AUDIO MATERIALS AND COMPUTER GENERATED RECRUITING PRESENTATIONS	Immediate	Adopted - Final	NCAA Division I Recruiting and Athletics Personnel Issues Cabinet	To specify that an institution may produce video or audio material to show to, play for or provide to a prospective student-athlete, provided such material includes only general information related to an institution or its athletics programs and is not created for recruiting purposes; further, to specify that a computer generated recruiting presentation may include general informational video/audio material that relates to an institution or its athletics programs and is not created for recruiting purposes.
2009-47-B	RECRUITING -- LETTER OF INTENT PROGRAMS, FINANCIAL AID AGREEMENTS -- WRITTEN OFFER OF AID BEFORE SIGNING DATE	August 1, 2010	Adopted, 60-Day Override Period	Ivy Group	To specify that prior to August 1 of a prospective student-athlete's senior year in high school, an institution shall not provide a written offer of athletically related financial aid or indicate in writing to the prospective student-athlete that an athletically related grant-in-aid will be offered by the institution.
2009-51-B	RECRUITING -- CAMPS AND CLINICS -- INSTITUTION'S SPORTS CAMPS AND CLINICS -- LOCATION RESTRICTION -- BASKETBALL	Immediate; a contract signed before September 17, 2008, for men's basketball camps may be honored; a contract signed before September 16, 2009, for women's basketball camps may be honored.	Adopted, 60-Day Override Period	NCAA Division I Legislative Council	In basketball, to specify that an institution's camp or clinic shall be conducted on the institution's campus or within a 100-mile radius of the institution's campus.
2009-56	RECRUITING -- USE OF RECRUITING FUNDS -- RECRUITING OR SCOUTING SERVICES -- CRITERIA FOR SUBSCRIPTION	Immediate	Adopted - Final	NCAA Division I Championships/ Sports Management Cabinet (Men's Basketball Issues Committee)	To establish additional criteria that must be satisfied in order for an institution to subscribe to a recruiting or scouting service involving prospective student-athletes, as specified.



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Proposal Number	Title	Effective Date	Status	Source	Intent
2009-95	RECRUITING -- SPORTS CAMPS AND CLINICS -- DEFINITION OF RECRUITED PROSPECTIVE STUDENT-ATHLETE -- MEN'S BASKETBALL	Immediate	Adopted - Final	NCAA Division I Board of Directors	In men's basketball, for purposes of applying the regulations related to camps and clinics, to define "recruited prospective student-athlete," as specified.
2009-99	PERSONNEL AND RECRUITING -- EMPLOYMENT OF HIGH SCHOOL, PREPARATORY SCHOOL OR TWO-YEAR COLLEGE COACHES OR OTHER INDIVIDUALS ASSOCIATED WITH PROSPECTIVE STUDENT-ATHLETES -- NONCOACHING STAFF MEMBER -- MEN'S BASKETBALL	Immediate; a contract signed before October 29, 2009 may be honored.	Adopted - Final	NCAA Division I Board of Directors	In men's basketball, to specify that during a two-year period before a prospective student-athlete's anticipated enrollment and a two-year period after the prospective student-athlete's actual enrollment, an institution shall not employ (or enter into a contract for future employment with) an individual associated with the prospective student-athlete in any athletics department noncoaching staff position.
2009-101	RECRUITING -- SPORTS CAMPS AND CLINICS -- RECRUITING DURING INSTITUTION'S CAMPS AND CLINICS -- EXCEPTION -- MEN'S BASKETBALL	Immediate	Adopted, 60-Day Override Period	NCAA Division I Board of Directors	In men's basketball, to specify that it is permissible for an institution's men's basketball coaches to recruit prospective student-athletes during the institution's men's basketball camps and clinics.
2009-101-1	RECRUITING -- SPORTS CAMPS AND CLINICS -- RECRUITING CONVERSATIONS DURING INSTITUTION'S CAMPS AND CLINICS -- EXCEPTION -- MEN'S BASKETBALL	Immediate	Adopted, 60-Day Override Period	Ivy Group	To amend Proposal No. 2009-101 to specify that, in men's basketball, it is permissible for an institution's men's basketball coaches to engage in recruiting conversations with prospective student-athletes during the institution's men's basketball camps or clinics.

2009-56

RECRUITING -- USE OF RECRUITING FUNDS -- RECRUITING OR SCOUTING SERVICES -- CRITERIA FOR SUBSCRIPTION

Status: Adopted - Final [Process Diagram](#)

Intent: To establish additional criteria that must be satisfied in order for an institution to subscribe to a recruiting or scouting service involving prospective student-athletes, as specified.

A. Bylaws: Amend 13.1.8, as follows:

13.1.8 Limitations on Number of Evaluations.

[13.1.8.1 through 13.1.8.19 unchanged.]

13.1.8.20 Off-Campus Observation of Recruiting or Scouting Service Video. Off-campus observation of a prospective student-athlete via video made available by a recruiting or scouting service is considered an evaluation activity and is subject to applicable evaluation regulations.

B. Bylaws: Amend 13.14.3, as follows:

13.14.3 Recruiting **or Scouting** Services.

An institution may subscribe to a **recruiting or** scouting service involving prospective student-athletes, provided **the institution does not purchase more than one annual subscription to a particular service and the** service:

- (a) **Is** made available to all institutions desiring to subscribe and at the same fee rate for all subscribers;
- (b) **Publicly identifies all applicable rates;**
- (c) **Disseminates information (e.g., reports, profiles) about prospective student-athletes at least four times per calendar year;**
- (d) **Publicly identifies the geographical scope of the service (e.g., local, regional, national) and reflects broad-based coverage of the geographical area in the information it disseminates;**
- (e) **Provides analysis in the information it disseminates beyond demographic information or rankings of prospective student-athletes;**
- (f) **Provides access to samples or previews of the information it disseminates prior to purchase of a subscription; and**

(g) Provides video that is restricted to regularly scheduled (regular season) high school, preparatory school or two-year college contests and for which the institution made no prior arrangements for recording. (Note: This provision is applicable only if the subscription includes video services.)

Source: NCAA Division I Championships/Sports Management Cabinet (Men's Basketball Issues Committee)

Effective Date: Immediate

Proposal Category: Amendment

Topical Area: Recruiting

Rationale: Currently, recruiting or scouting services are only required to meet minimal requirements in order for institutions to subscribe to them. For example, a published recruiting or scouting service only needs to be regularly published and available at the same fee rate for all subscribers. There has been a proliferation of recruiting services, particularly in the sport of men's basketball, that do not provide information consistent with the original intent of the legislation. Many of the operators of the recruiting or scouting services are tied directly to teams or events involving highly skilled prospective student-athletes and concerns have been expressed that the service is being used as leverage in the recruiting process. In some instances, the service merely provides demographic information that is available from other sources or in other instances, no information that would assist in the evaluation of talent. The perception is that unless an institution subscribes particular services, it will be disadvantaged in attempts to recruit prospective student-athletes linked with the recruiting-service operators. This proposal acknowledges the overall value of recruiting services and protects the integrity of the recruiting process by reinforcing the intent of the original legislation.