BAYLOR UNIVERSITY MISSION STATEMENT
The mission of Baylor University is to educate men and women for worldwide leadership and service by integrating academic excellence and Christian commitment within a caring community.

BAYLOR ATHLETICS MISSION STATEMENT
To support the overall mission of the University by providing a nationally competitive intercollegiate athletics program that attracts, nurtures and graduates student-athletes who, under the guidance of a high-quality staff, pursue excellence in their respective sports, while representing Baylor with character and integrity. Consistent with the Christian values of the University, the department will carry out this mission in a way that reflects fair and equitable opportunities for all student-athletes and staff.

Baylor University is an equal opportunity institution whose programs, services, activities and operations are without discrimination as to sex, color, or national origin, and are not opposed to qualified handicapped persons.
INTRODUCTION
Directory/Quick Facts ........................................................................................................... 1
Athletics Communications .................................................................................................. 2
Media Information .................................................................................................................. 3
2017 Schedule ......................................................................................................................... 4
University Administration ...................................................................................................... 5
Director of Athletics .............................................................................................................. 6

PLAYERS
2017 Roster .......................................................................................................................... 7
Radio/TV Roster ...................................................................................................................... 8
Returning Players ................................................................................................................... 9-22
Newcomers ........................................................................................................................... 23-24

COACHES & STAFF
Coaches & Staff ..................................................................................................................... 25-27
Notes ..................................................................................................................................... 28

REVIEW
2016 Season Honors ............................................................................................................. 29
2016 Season Results .............................................................................................................. 30
2016 Season Statistics ........................................................................................................... 31-33
2016 Miscellaneous Records/Superlatives ............................................................................ 34-35
2016 Game Recaps ................................................................................................................. 36-44

HISTORY
Postseason History .................................................................................................................. 45-49
Year-by-Year Results ............................................................................................................. 50-57
All-Time Series Records ....................................................................................................... 58-64
All-Time Honors .................................................................................................................... 65-66
AVCA All-Americans .......................................................................................................... 67
All-Time Letterwinners ........................................................................................................ 68

RECORDS
Single-Match Leaders .......................................................................................................... 69
Single-Season Leaders .......................................................................................................... 70
Career Leaders ....................................................................................................................... 71
Team Match Bests / Last Times ............................................................................................... 72-73
Yearly Statistics .................................................................................................................... 74
Yearly Leaders ........................................................................................................................ 75
Miscellaneous Records ......................................................................................................... 76-77

GENERAL INFORMATION
Location: Waco, Texas
Chartered: 1845 by the Republic of Texas
Enrollment: 16,787
Affiliation: NCAA Division I
Conference: Big 12
Nickname: Bears
Colors: Green (PMS 560) & Gold (1235)
Home Facility: Ferrell Center
Capacity: (10,284; 6,000 for volleyball)
Press Row Phone: (254) 749-1659
President: Dr. Linda Livingstone
Faculty Athletic Representative: Jeremy Counsellor
Director of Athletics: Mack Rhoades
Sport Administrator: Henry Howard
Associate AD/Business, SWA: Nancy Pest

Volleyball Staff
Head Coach: Ryan McGuyre (Biola, 1998)
Career Record: 374-158 (15th season)
Record at Baylor: 39-25 (3rd season)
Assistant Coach: Jason Williams
Assistant Coach: Sam Erger (Bowling Green, 2011)
Volunteer Asst. Coach: Ross Rohlmeier (Baylor, 2016)
Director of Ops: Kellianne Layton (Asbury, 2016)
Athletic Trainer: Sheree Colson

Team Information
2016 Record: 22-12
2016 Big 12 Record (Finish): 9-7 (t-4th)
2016 Postseason: NCAA Second Round
2016 Final AVCA Ranking: RV
2016 Final NCAA RPI Ranking: 31st
Letterwinners Returning/Lost: 14/3
Starters Returning/Lost: 5 + libero/1 Newcomers: 6
Top Returnees:
Katie Staiger (OH, RS-Sr.) - AVCA Second Team
All-American, AVCA First Team All-Region, unanimous
All-Big 12 First Team, six-time Big 12 Offensive Player of the Week, led the Big 12 in kills, points, kills/set, and
points/set
Jana Brusek (L, Sr.) - All-Big 12 Second Team, two-time
Big 12 Defensive Player of the Week, led team in digs
Camryn Freiberg (MH/OH, Sr.) - All-Big 12 Second Team, led team in blocks and ranked fourth in the Big 12 in total
blocks
Shelly Fanning (OH, RS-Sr.) - 2015 All-Big 12 Second Team,
Big 12 All-Freshman, third in kills, attack percentage during freshman season

Letterwinners Returning (14):
L Jana Brusek, DS MacKenzie Davis, MH Shelly Fanning,
S Hannah Fluegel, MH/OH Camryn Freiberg, OH Ashley
Fritcher, S Braya Hunt, MH Tola Itiola, MH Jaelyn
Jackson, OH Ariah Philo, MH Daria Richards, OH Katie
Staiger, MH Nicole Thomas, DS Tara Wulf

Letterwinners Lost (3):
S Morgan Reed, DS Alex Banister, OH Amanda Lesikar

Newcomers (8):
DS Mackenzie Snowden, DS/S Taylor Marburger, OH
Marieke van der Mark, S Hannah Lockin, LDS Lexie
Rawls, OH Yossiana Pressley
ATHLETICS COMMUNICATIONS

BAYLOR ATHLETICS COMMUNICATIONS
Second Floor, Simpson Center
1500 South University Parks Drive, Waco, TX 76706
Phone: 254-710-2743 | Fax: 254-710-1369
Official Web Sites of Baylor Athletics
www.BaylorBears.com

Social Media
“Like” on Facebook: Facebook.com/BaylorAthletics
Follow on Twitter: Twitter.com/BaylorAthletics
Follow on Instagram: Instagram.com/BaylorAthletics

STAFF DIRECTORY

DAVID KAYE  Director
Sport Responsibilities:  Men's Basketball, Men's Golf, Women's Golf, Football
Alma Mater:  Baylor, 2008 | Joined Baylor:  November 2009
Cell: 254-709-5147 | E-mail: David_Kaye@baylor.edu

TAYLOR BRYAN  Associate Director
Sport Responsibilities:  Football
Alma Mater:  Troy, 2009 | Joined Baylor:  May 2017
Cell: 254-709-4411 | E-mail: Taylor_Bryan@baylor.edu

ZACH PETERS  Associate Director
Sport Responsibilities:  Baseball, Football, Acrobatics & Tumbling
Cell: 254-749-0712 | E-mail: Zach_Peters@baylor.edu

JIL PRICE  Associate Director
Sport Responsibilities:  Women's Basketball, Women's Tennis
Cell: 254-652-3092 | E-mail: Jil_Price@baylor.edu

JONATHAN HILL  Assistant Director
Sport Responsibilities:  Soccer, Softball, Equestrian
Cell: 254-652-0675 | E-mail: Jonathan_Hill1@baylor.edu

CODY SOTO  Assistant Director
Sport Responsibilities:  Volleyball, Men's Tennis, Track & Field/XC
Alma Mater:  Baylor, 2016 | Joined Baylor:  June 2017
Cell: 254-338-4859 | E-mail: Cody_Soto@baylor.edu

LAUREN SMITH  Administrative Assistant
Office:  254-710-1266 | Cell: 254-709-4160 | E-mail: Lauren_Phillips@baylor.edu
MEDIA INFORMATION

GENERAL INFORMATION

Working press and photographer credentials for Baylor’s home matches will be handled by Baylor Assistant Director of Athletics Communications Cody Soto. All requests should be made as early as possible and be limited to working press only. Requests made within 24 hours of the match may not be considered.

CREDENTIALS

Credentials can be picked up in the Communications Office located on the second floor of the Simpson Center or at media will call at the main entrance of the Ferrell Center the day of the match. Web-based media from sites affiliated with established, nationally recognized news-gathering organizations are eligible for media credentials. Online media with an emphasis on the recruitment of potential student-athletes (that meet the above qualification) can request one credential for the purpose of writing a game recap.

Credentials will not be granted to any online agency operating sites that are in any way affiliated with gambling. Nor will credentials be granted to fan-submitted or unedited sites that are not affiliated with an established news-gathering organization and/or sites whose sole entity is fan-generated message boards that allow the posting of anonymous comments.

UNAUTHORIZED USE OF CREDENTIALS

Press credentials will be issued to working press only. Press credentials are not transferable and use by anyone other than members of the working press is unauthorized. Press credentials used in an unauthorized manner will be revoked immediately. News organizations allowing unauthorized individuals to use credentials will have their credentials revoked for the remainder of the year. All press credentials are the property of the Baylor Athletics Department and must be returned upon request.

ADDITIONAL INTERVIEWS

Baylor players and coaches will be available for in-person or phone interviews before or after practice. Player interviews must be coordinated through Assistant Director of Athletics Communications Cody Soto at least 24 hours in advance. If a telephone interview is desired, the player will be provided with the number and will telephone the interviewer at a time that does not interfere with the student-athlete’s academic schedule. Student-athlete’s personal numbers will not be given out under any circumstances.

POSTMATCH INTERVIEWS

Baylor University is committed to a policy of equal access for both male and female reporters and photographers.

The Baylor locker room is closed to the media. Head coach Ryan McGuyre and requested players will be made available for interviews after the NCAA 10-minute cooling off period in the media workroom inside the Ferrell Center.

Media are asked to submit player interview requests to Cody Soto prior to the end of the match.

The visiting SID will select student-athletes to be interviewed postmatch. If no visiting SID is available, media are asked to submit their requests to Cody Soto.

PHOTOGRAPHY

Baylor follows NCAA and Big 12 Conference rules regarding media representatives photographing games.

Only properly credentialed photographers will be allowed in the designated photo areas of the Ferrell Center as specified by the NCAA and Big 12 Conference.

Photo credentials are subject to revocation by the Baylor Athletics Communications Office at any time.

BAYLOR ON THE WEB

Baylor maintains a comprehensive athletic department website covering all 19 varsity sports. BaylorBears.com features all the information Baylor fans need, including stats, news releases, notes, features and more. BaylorBears.com is the home of all Baylor volleyball CBS College Sports All-Access broadcasts and Gametracker. Follow every volleyball match via audio or live statistical updates. Also find full coach and player biographies at BaylorBears.com.

SOCIAL MEDIA

In addition to following the most up-to-date information on Baylor’s Official Athletics Site, www.BaylorBears.com, you can also track the Baylor volleyball team on Twitter (@BaylorVball), Facebook (Baylor Volleyball), and Instagram (@BaylorVball). Follow the official social media outlets of Baylor Athletics on Facebook (Baylor Athletics), Twitter (@BaylorAthletics), and Instagram (@BaylorAthletics).

DIRECTIONS TO THE FERRELL CENTER

The Ferrell Center is located at the intersection of University Parks Drive and LaSalle Avenue.

- From the north, drive south on I-35, take University Parks Drive exit and turn east (left) to intersection of University Parks and LaSalle.
- From the south, drive north on I-35, take University Parks Drive exit and turn east (right) to intersection of University Parks and LaSalle.
- From the west, drive east on Hwy. 84 to Hwy. 6/Loop 340. Turn east (right) and take Hwy. 6/Loop 340 to I-35. Turn north (left) on I-35, take the University Parks Drive exit and turn east (right) to intersection of University Parks and LaSalle.
- From the east, drive west on Hwy. 84 to I-35. Turn south on I-35 (left), take the University Parks Drive exit and turn east (left) to intersection of University Parks and LaSalle.
- From the northwest, take Hwy. 6 to I-35. Turn north (left), take the University Parks Drive exit and turn east (right) to intersection of University Parks and LaSalle.
- From the southwest, take Hwy. 6 to Bus. 77 exit. Bus. 77 becomes LaSalle and leads directly to the Ferrell Center.
## 2017 TEAM SCHEDULE

### AUGUST

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Location</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tue. 15</td>
<td>Green and Gold Scrimmage</td>
<td>Waco, Texas</td>
<td>7 p.m.</td>
</tr>
<tr>
<td>Thur. 17</td>
<td>at Rice^</td>
<td>Houston, Texas</td>
<td>5 p.m.</td>
</tr>
<tr>
<td>Fri.-Sun. 25-27</td>
<td>Hampton Inn &amp; Suites Waco North Baylor Invitational - Waco, Texas</td>
<td>Waco, Texas</td>
<td>7 p.m.</td>
</tr>
<tr>
<td>Fri. 25</td>
<td>Florida State</td>
<td>Waco, Texas</td>
<td>7 p.m.</td>
</tr>
<tr>
<td>Sat. 26</td>
<td>Illinois State</td>
<td>Waco, Texas</td>
<td>7 p.m.</td>
</tr>
<tr>
<td>Sun. 27</td>
<td>UC Santa Barbara</td>
<td>Waco, Texas</td>
<td>2 p.m.</td>
</tr>
<tr>
<td>Thur.-Sat. 31-Sept. 2</td>
<td>Cougar Challenge</td>
<td>Pullman, Wash.</td>
<td>10 p.m.</td>
</tr>
<tr>
<td>Thur. 31</td>
<td>at Washington State</td>
<td>Pullman, Wash.</td>
<td></td>
</tr>
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</table>

### SEPTEMBER

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Location</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fri. 1</td>
<td>vs. Quinnipiac</td>
<td>Pullman, Wash.</td>
<td>7 p.m.</td>
</tr>
<tr>
<td>Sat. 2</td>
<td>vs. College of Charleston</td>
<td>Pullman, Wash.</td>
<td>Noon</td>
</tr>
<tr>
<td>Thur.-Sat. 7-9</td>
<td>Outrigger Resorts Volleyball Challenge</td>
<td>Honolulu, Hawai’i</td>
<td>9:45 p.m.</td>
</tr>
<tr>
<td>Thur. 7</td>
<td>vs. Nevada</td>
<td>Honolulu, Hawai’i</td>
<td>9:45 p.m.</td>
</tr>
<tr>
<td>Fri. 8</td>
<td>at Hawai’i</td>
<td>Honolulu, Hawai’i</td>
<td>12 a.m.</td>
</tr>
<tr>
<td>Sat. 9</td>
<td>vs. BYU</td>
<td>Honolulu, Hawai’i</td>
<td>9:45 p.m.</td>
</tr>
<tr>
<td>Wed. 13</td>
<td>LSU</td>
<td>Waco, Texas</td>
<td>7 p.m.</td>
</tr>
<tr>
<td>Fri.-Sat. 15-16</td>
<td>Jason’s Deli Baylor Classic</td>
<td>Waco, Texas</td>
<td></td>
</tr>
<tr>
<td>Fri. 15</td>
<td>Texas State</td>
<td>Waco, Texas</td>
<td>6 p.m.</td>
</tr>
<tr>
<td>Sat. 16</td>
<td>St. John’s</td>
<td>Waco, Texas</td>
<td>11 a.m.</td>
</tr>
<tr>
<td>Sat. 16</td>
<td>UTSA</td>
<td>Waco, Texas</td>
<td>7 p.m.</td>
</tr>
<tr>
<td>Wed. 20</td>
<td>Texas Tech*</td>
<td>Waco, Texas</td>
<td>6 p.m.</td>
</tr>
<tr>
<td>Sat. 23</td>
<td>at TCU*</td>
<td>Fort Worth, Texas</td>
<td>TBA</td>
</tr>
<tr>
<td>Wed. 27</td>
<td>at Texas*</td>
<td>Austin, Texas</td>
<td>7 p.m.</td>
</tr>
<tr>
<td>Sat. 30</td>
<td>Oklahoma*</td>
<td>Waco, Texas</td>
<td>2 p.m.</td>
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</table>

### OCTOBER

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Location</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wed. 4</td>
<td>at Iowa State*</td>
<td>Ames, Iowa</td>
<td>6:30 p.m.</td>
</tr>
<tr>
<td>Sat. 7</td>
<td>West Virginia*</td>
<td>Waco, Texas</td>
<td>2 p.m.</td>
</tr>
<tr>
<td>Sat. 14</td>
<td>at Kansas State*</td>
<td>Manhattan, Kan.</td>
<td>TBA</td>
</tr>
<tr>
<td>Wed. 18</td>
<td>Kansas*</td>
<td>Waco, Texas</td>
<td>7 p.m.</td>
</tr>
<tr>
<td>Wed. 25</td>
<td>at Texas Tech*</td>
<td>Lubbock, Texas</td>
<td>7 p.m.</td>
</tr>
<tr>
<td>Sat. 28</td>
<td>at Oklahoma*</td>
<td>Norman, Okla.</td>
<td>TBA</td>
</tr>
</tbody>
</table>

### NOVEMBER

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Location</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wed. 1</td>
<td>TCU*</td>
<td>Waco, Texas</td>
<td>7 p.m.</td>
</tr>
<tr>
<td>Sat. 4</td>
<td>Iowa State*</td>
<td>Waco, Texas</td>
<td>2 p.m.</td>
</tr>
<tr>
<td>Sat. 11</td>
<td>at Kansas*</td>
<td>Lawrence, Kan.</td>
<td>1 p.m.</td>
</tr>
<tr>
<td>Wed. 15</td>
<td>Kansas State*</td>
<td>Waco, Texas</td>
<td>7 p.m.</td>
</tr>
<tr>
<td>Sun. 19</td>
<td>at West Virginia*</td>
<td>Morgantown, W.Va.</td>
<td>1 p.m.</td>
</tr>
<tr>
<td>Sat. 25</td>
<td>Texas*</td>
<td>Waco, Texas</td>
<td>2 p.m.</td>
</tr>
</tbody>
</table>

### POSTSEASON

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Location</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thur.-Sat. Nov. 30-Dec. 2</td>
<td>NCAA First and Second Rounds</td>
<td>Campus Sites</td>
<td></td>
</tr>
<tr>
<td>Fri.-Sat. Dec. 8-9</td>
<td>NCAA Regionals</td>
<td>Campus Sites</td>
<td></td>
</tr>
<tr>
<td>Sat. Dec. 16</td>
<td>NCAA National Championship</td>
<td>Kansas City, Mo.</td>
<td></td>
</tr>
</tbody>
</table>

*Denotes Big 12 Conference match
^Exhibition match
All home games in **bold** and played at the Ferrell Center (6,000)
All times Central, unless otherwise noted, and subject to change
Dr. Linda A. Livingstone began her tenure as Baylor University’s 15th president on June 1, 2017. A distinguished scholar and academic leader, she previously served as dean and professor of management at The George Washington University’s School of Business from 2014 to 2017 and as dean of Pepperdine University’s Graziadio School of Business and Management from 2002 to 2014.

Dr. Livingstone’s presidency marks her return to Baylor after time on the Waco campus from 1991 to 2002. She was an assistant professor and an associate professor in the Department of Management before serving for four years as associate dean of graduate programs for the Hankamer School of Business.

While at Pepperdine, Dr. Livingstone oversaw a $200 million expansion of the school’s graduate campuses, the addition of an executive conference center and a significant increase in scholarship support for students. At GWU, she led the development of a strategic plan for the business school that built on the school’s culture of service and its unique location in our nation’s capital to enhance the school’s global focus.

A strong voice for the role of faith-based institutions in American higher education, Dr. Livingstone has established herself as a scholar in organizational behavior, leadership and creativity with deep expertise in the area of university accreditation. She has been extensively published and cited in academic and professional outlets, with her publications including articles in American Business Review, Journal of Organizational Behavior, Journal of High Technology Management Research and the book Business and Corporate Integrity: Sustaining Organizational Compliance, Ethics and Trust. She also has served as a member of the Board of Directors of Capital Southwest Industrials, a public company traded under the symbol “CSWI” on the NASDAQ since 2015.

Dr. Livingstone’s many academic and professional accomplishments including serving as chair of the board of the International Association to Advance Collegiate Schools of Business (AACSB) from 2014 to 2015. The AACSB is the professional organization for business schools and accredits 786 of the best business schools globally across 53 countries and territories. She chaired the AACSB Committee on Accreditation Policy from 2015 to 2016.

Dr. Livingstone is a member of Oklahoma State’s Spears School of Business Hall of Fame and was the first recipient of the Outstanding Ph.D. Alumnus Award. She also was recognized in 2015 with the OSU Distinguished Alumni Award.

A native of Perkins, Oklahoma, Dr. Livingstone played varsity basketball at Oklahoma State University, where she earned a Bachelor of Science in economics and management, a Master of Business Administration, and a Doctor of Philosophy in management and organizational behavior. Her husband, Brad, also played basketball at Oklahoma State, and their daughter, Shelby, is a senior on Rice University’s volleyball team.

Professor Jeremy Counseller is in his fourth year as Baylor’s Faculty Athletics Representative to the Big 12 Conference and the NCAA. He has been a member of the Baylor Law faculty since 2003.

Professor Counseller graduated from Baylor Law School with honors and was a member of the Baylor Law Review, the Order of the Barristers, and the interscholastic moot court and mock trial teams. He also earned an M.B.A. from Baylor’s Hankamer School of Business and a B.A. summa cum laude from Stephen F. Austin State University.

Following his graduation from law school, Professor Counseller served as a law clerk to the Honorable Reynaldo G. Garza of the United States Court of Appeals for the Fifth Circuit. Professor Counseller then entered private practice in Houston, Texas, with Bracewell & Patterson, LLP (now Bracewell & Giuliani LLP), where he was an associate in the trial section. Mr. Counseller also served as an Assistant Criminal District Attorney in McLennan County, Texas, where he prosecuted both misdemeanors and felonies.

Professor Counseller has authored articles and presented papers on various evidentiary and procedural issues. He is also the co-author and editor of the Handbook of Texas Evidence (Civil Practice). In 2006, the President of the State Bar of Texas appointed him to serve on the Administration of the Rules of Evidence Committee. He is also the Contributing Evidence Editor of the State Bar of Texas’s General Practice Digest. In 2007, Baylor University designated Professor Counseller an outstanding tenure track faculty member in recognition of distinguished teaching.

Professor Counseller teaches Civil Procedure and Texas and Federal Procedure in Baylor Law School’s renowned Practice Court program. He also is a coach of the Law School’s interscholastic moot court and mock trial teams. In 2005, he was the coach of Baylor Law School’s Association of Trial Lawyers of America national championship mock trial team.
ATHLETIC ADMINISTRATION

MACK RHOADES
VICE PRESIDENT / DIRECTOR OF ATHLETICS
ARIZONA, 1993

Mack B. Rhoades, IV, who has provided outstanding leadership and vision for three NCAA Football Bowl Subdivision athletic programs, was named Baylor University’s Vice President and Director of Athletics on July 13, 2016.

Since his arrival, Rhoades has surrounded himself with a dynamic leadership team. Together, Rhoades and his administrative team have chartered a new mission for the Baylor Athletics department: Preparing Champions for Life. No team or individual is successful without a championship process, and Preparing Champions for Life is centered on four pillars: Academic Achievement, Athletic Success, Social Responsibility and Spiritual Development.

Athletically, 18 of Baylor’s 19 teams earned postseason berths in 2016-17, resulting in acrobatics and tumbling’s third consecutive NCATA Championship, Big 12 Championship titles for women’s basketball and equestrian, as well as the women’s indoor track and field program’s first conference title. Additionally, the football team won the Motel 6 Cactus Bowl, earning back-to-back bowl victories for the fourth time in program history.

Baylor continued its successful run academically in 2016-17, recording its 17th and 18th consecutive semesters with 3.0 or better GPAs (3.27 in the fall, 3.26 in the spring). Baylor led the Big 12 in Graduation Success Rate (GSR) for the third straight year after 125 student-athletes earned degrees in the calendar year. Eleven of 15 BU athletics programs tracked by the NCAA matched or improved their Academic Progress Rate (APR), nine programs led the Big 12 with perfect one-year APR scores, 11 performed equal to or better than the national average and softball received an Academic Performance Program Award after recording a perfect multi-year APR score of 1,000. A total of 142 Bears were named to the Academic All-Big 12 Team and a school record and conference-leading 61 were named to the Academic All-Big 12 Rookie Team.

The Bears remain committed to giving back, as a total of 502 coaches, student-athletes, administrators and staff packed a school-record 139,968 meals at the annual Feed My Starving Children initiative. For the ninth straight year, Baylor’s Sports Mission Team traveled to share the love of Christ and serve as ministry partners in Maceio, Brazil. Additionally, more than 200 student-athletes regularly participated in Fellowship of Christian Athletes.

Rhoades joined the Baylor family from the University of Missouri, where he spent the previous year (2015-16) leading the 20-sport Southeastern Conference intercollegiate athletics department, and he previously served in similar capacities at the University of Houston (2009-15) and the University of Akron (2006-09).

His first year in Columbia saw Mizzou student-athletes register the highest one-semine grade-point in school history at 3.03 for the fall 2015 term; Barry Odom hired as the Tigers’ head football coach; wrestler J’den Cox win an NCAA title and earn a berth on the 2016 U.S. Olympic Team; the Tigers’ men’s swimming and diving team place a program-best eighth at the NCAA Championship and its women’s basketball program return to the NCAA Tournament for the first time since 2006. Bolstered by three top 11 NCAA finishes — wrestling (sixth), men’s swimming and diving (eighth) and women’s swimming and diving (11th), Missouri finished 43rd in the final 2015-16 Learfield Directors’ Cup standings.

Rhoades and his staff developed a student-athlete enrichment program, Mizzou Made: Preparing Champions for Life. This innovative and comprehensive program is part of a campus community partnership focusing on life skills and career development among other core values. Before moving to Missouri, Rhoades enjoyed five-and-a-half rewarding years guiding the athletic fortunes at the University of Houston as Vice President for Intercollegiate Athletics. He reigned the Cougars’ entire program, hiring 14 new head coaches, including 2015 FWAA First-Year Coach of the Year Tom Herman. Rhoades also oversaw a transformation of the student-athlete experience while also directing marked improvements in the areas of academics, facilities, fundraising and athletic success. In

nearly every academic measurement, including grade-point average and the NCAA’s Academic Progress Rate, Houston registered record achievements. He also unveiled the Cougar Pride Leadership Academy to equip student-athletes with life-long leadership and life skills.

Houston’s football team appeared in four bowl games during Rhoades’ six seasons, and enjoyed a historic 2011 campaign which saw it climb to No. 6 in the BCS standings en route to a 13-1 record and its first season-ending finish in The Associated Press Top 25 since 1990.

Known as an outstanding fundraiser, Houston raised nearly $100M and constructed $160M in new facilities during his tenure, including a new on-campus football stadium, a men’s and women’s basketball training center, a golf academy and a short game facility. Rhoades also negotiated one of the nation’s top five facility naming rights agreements at the collegiate level and secured a new multi-media rights deal for Houston Athletics’ fundraising arm, set an annual donation record for the fifth-consecutive year in 2013-14 as more than 3,100 Cougar Pride members contributed $4.5M to eclipse the previous mark of $3.5M set the previous year.

Rhoades and University of Houston President Dr. Renu Khator successfully steered the institution into an exciting new era when it was invited in December 2011 to join The American Athletic Conference beginning with the 2013-14 academic year. Houston’s first year in The American was arguably one of the finest in school history, as its 2013-14 teams combined for 157 victories, 17 American individual championships, 10 NCAA postseason berths and a pair of American team titles. That successful surge led to Houston’s highest national finish in the Learfield Directors’ Cup since 2000-01.

Rhoades served as chair of the American Athletic Conference Athletics Directors Committee, Athletics Directors Executive Committee and Athletics Directors Finance Committee after having served Conference USA as chairperson for its Championship and Site Selection Committees.

Prior to his arrival at Houston, Rhoades helped the University of Akron achieve unprecedented academic and athletic success. During his tenure, Zip student-athletes earned 765 total Dean’s List honors, 213 All-Conference honors, 83 Academic All-Conference awards, 20 team championships, 14 Conference Player of the Year awards and 12 All-America honors.

Rhoades’ Akron tenure was also marked by the construction of a $61.6M on-campus football stadium, the creation of a women’s golf program, three-time recognition for the department’s diversity strategy and the hiring of 11 head coaches. UA student-athletes also generously gave back the community during Rhoades’ tenure providing more than 5,000 service hours to the local community.

Rhoades joined the Baylor family from the University of Missouri, where he spent the previous year (2015-16) leading the 20-sport Southeastern Conference intercollegiate athletics department, and he previously served in similar capacities at the University of Houston (2009-15) and the University of Akron (2006-09).

His first year in Columbia saw Mizzou student-athletes register the highest one-semester grade-point in school history at 3.03 for the fall 2015 term; Barry Odom hired as the Tigers’ head football coach; wrestler J’den Cox win an NCAA title and earn a berth on the 2016 U.S. Olympic Team; the Tigers’ men’s swimming and diving team place a program-best eighth at the NCAA Championship and its women’s basketball program return to the NCAA Tournament for the first time since 2006. Bolstered by three top 11 NCAA finishes — wrestling (sixth), men’s swimming and diving (eighth) and women’s swimming and diving (11th), Missouri finished 43rd in the final 2015-16 Learfield Directors’ Cup standings.

Rhoades and his staff developed a student-athlete enrichment program, Mizzou Made: Preparing Champions for Life. This innovative and comprehensive program is part of a campus community partnership focusing on life skills and career development among other core values. Before moving to Missouri, Rhoades enjoyed five-and-a-half rewarding years guiding the athletic fortunes at the University of Houston as Vice President for Intercollegiate Athletics. He reigned the Cougars’ entire program, hiring 14 new head coaches, including 2015 FWAA First-Year Coach of the Year Tom Herman. Rhoades also oversaw a transformation of the student-athlete experience while also directing marked improvements in the areas of academics, facilities, fundraising and athletic success. In

nearly every academic measurement, including grade-point average and the NCAA’s Academic Progress Rate, Houston registered record achievements. He also unveiled the Cougar Pride Leadership Academy to equip student-athletes with life-long leadership and life skills.

Houston’s football team appeared in four bowl games during Rhoades’ six seasons, and enjoyed a historic 2011 campaign which saw it climb to No. 6 in the BCS standings en route to a 13-1 record and its first season-ending finish in The Associated Press Top 25 since 1990.

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He served as a member of the NCAA Division I Championships/Sports Management Cabinet—as well as its Administrative Committee, and led the Mid-American Conference External Affairs Committee. Rhoades also helped then-MAC Commissioner Rick Chryst negotiate an unprecedented TV contract for the league with ESPN.

Rhoades went to Akron after seven years at UTEP, where he worked his way up the department ranks to become the Miners Executive Senior Associate Athletics Director after starting as Assistant Athletics Director for Development. In his final position at UTEP, Rhoades oversaw all fundraising, the marketing and media relations offices as well as football external operations, men’s basketball, men’s golf, licensing, Miner Athletic Club and the athletics ticket office.

Rhoades, who holds a bachelor’s degree in health sciences from the University of Arizona (1993) and a master’s of science degree in athletics administration/sports management from Indiana University (2002), began his intercollegiate athletics career as a marketing assistant in the Yale athletic department (1996) and worked in development at Marquette (1997-98) before joining the UTEP staff in 1998.

Rhoades and his wife, Amy, have three daughters - Nicolette, Natalie and Noelle.