

MEDIA INFORMATION

The Baylor Athletic Communications Office appreciates your interest in Baylor Softball and looks forward to assisting you during the 2015 season. Our offices are located on the second floor of the Simpson Athletics and Academic Center on South University Parks Drive.

To assist in your coverage, please take time to read the information found on the ensuing pages in this almanac. These policies have been established in consideration of the media's needs, as well as those of Baylor's student-athletes and coaches to create a positive work environment for all concerned.

If additional information or assistance is required, please contact **Jonathan Hill**, Assistant Director of Athletic Communications, or any other member of the Baylor Athletic Communications staff. We appreciate your coverage of Baylor Softball and look forward to working with you this season.

BAYLOR MEDIA SITE

An all-encompassing media page can be found on Baylor's website at: <http://www.baylorbears.com/ot/bay-media.html>. Among the information available at this site are links and pdfs of statistics, game notes, quick facts and directions as well as photo/logo downloads and video FTP information.

For access information, please contact a member of the Baylor Athletic Communications staff.

WEEKLY INTERVIEWS

Head coach Glenn Moore and Baylor players will be made available for interviews in person or on a regular basis during the season, at times to be announced. Please contact Jonathan Hill for any telephone interview requests.

All interviews with Baylor student-athletes must be coordinated through the Athletic Communications Office and requested with 24 hours advance notice.

Telephone interviews will be fulfilled at a time that does not interfere with the student-athlete's academic or practice schedule.

Please direct all interview requests to Assistant Director of Athletic Communications **Jonathan Hill** at Jonathan_Hill1@baylor.edu.

POSTGAME INTERVIEWS

Baylor University is committed to a policy of equal access for both male and female reporters and photographers.

The Baylor locker room is closed to the media. Coach Moore and player interviews will be conducted on the field following the NCAA 10-minute cooling off period.

PRACTICE COVERAGE

Media wishing to visit Baylor Lady Bears softball practices must do so with 24 hours advance notice. Access is not guaranteed.

MEDIA CREDENTIALS

All requests for working media, radio, television or photo credential requests should be made in writing by sports editors or sports directors of accredited media outlets on company letterhead. All requests should be made as early as possible and should be **limited to working media only**. **Requests made within 24 hours of the game may not be considered.** All credential requests should be sent via e-mail to **Jonathan Hill**, Assistant Director of Athletic Communications, at Jonathan_Hill1@baylor.edu.

Credentials will be available for day-of-game pickup at Gettnerman Stadium's media will call table (outside left field).

All parking is free and the lot at the Ferrell Center is used for both media and fans.

UNAUTHORIZED CREDENTIAL USE

Credentials will be issued to working media only. Media credentials are not transferable and use by anyone other than members of the working media is unauthorized. Media credentials used in an unauthorized manner will be revoked immediately. News organizations allowing unauthorized individuals to use credentials will have their credentials revoked for the remainder of the year.

PHOTOGRAPHY

Baylor follows NCAA and Big 12 Conference rules regarding media representatives photographing games.

Only properly credentialed photographers will be allowed in the designated photo areas of Gettnerman Stadium as specified by the NCAA and Big 12 Conference.

Photo credentials are subject to revocation by the Baylor Athletic Communications Office at any time.

WEB-BASED MEDIA

Web-based media from sites affiliated with established, nationally recognized news-gathering organizations are eligible for media credentials. Online media with an emphasis on the recruitment of potential student-athletes (that meet the above qualification) can request one (1) credential for the purpose of writing a game/event recap.

Credentials will not be granted to any online agency operating sites that are in any way affiliated with gambling. Nor will credentials be granted to "fan-submitted" or un-edited sites that are not affiliated with an established news-gathering organization and/or sites whose sole entity is fan-generated message boards that allow the posting of anonymous comments.

SOCIAL MEDIA

Follow the most up-to-date information on Baylor's Official Athletics Site, BaylorBears.com.

Additionally, the Baylor Athletic Communication office runs the Official Twitter feeds for Baylor Athletics (@BaylorAthletics) and Baylor Softball (@BaylorSoftball). The Baylor Softball team's Instagram page can be found @BaylorSoftball.