BAYLOR UNIVERSITY
DEPARTMENT OF ATHLETICS

1500 South University Parks Drive
Waco, TX 76706
254-710-1234
www.BaylorBears.com
Facebook: BaylorAthletics
Twitter: @BaylorAthletics
Instagram: @BaylorAthletics

CREDITS

COMPILATION
Taylor Bryan, Jonathan Hill,
David Kaye, Zach Peters

EDITORS
Taylor Bryan, Jonathan Hill,
David Kaye, Zach Peters, Jil Price

PHOTOGRAPHY
Robbie Rogers, Matthew Minard
Baylor Photography

PRINTING
AMA Nystrom
920 North Valley Mills Drive
Waco, TX 76710
www.amanystrom.com

© 2017, Baylor University Department of Athletics

BAYLOR UNIVERSITY MISSION STATEMENT
The mission of Baylor University is to educate men and women for worldwide leadership and service by integrating academic excellence and Christian commitment within a caring community.

BAYLOR ATHLETICS MISSION STATEMENT
To support the overall mission of the University by providing a nationally competitive intercollegiate athletics program that attracts, nurtures and graduates student-athletes who, under the guidance of a high-quality staff, pursue excellence in their respective sports, while representing Baylor with character and integrity. Consistent with the Christian values of the University, the department will carry out this mission in a way that reflects fair and equitable opportunities for all student-athletes and staff.

Baylor University is an equal opportunity institution whose programs, services, activities and operations are without discrimination as to sex, color, or national origin, and are not opposed to qualified handicapped persons.
TABLE OF CONTENTS

MEDIA INFORMATION ................................................................. 1
Table of Contents/Schedules .................................................. 1
Athletics Communications ....................................................... 2
Quick Facts ................................................................................ 3
Media Information ......................................................................... 4-5
Opponents’ SID Information .................................................... 5
Dr. Linda Livingstone, University President ................................. 7
Jeremy Counseller, Faculty Athletics Representative ................. 7
Mack Rhoades, Vice President / Director of Athletics ................. 8
Support Staff ................................................................................. 57-64
Assistant Coaches ................................................................. 52-56
Matt Rhule ................................................................................. 47-48
COACHES & STAFF ................................................................. 47
Players ......................................................................................... 12-46
Preseason Depth Chart ............................................................. 11
Players ......................................................................................... 12-46

2016 REVIEW ............................................................................. 65
Season Honors ............................................................................. 65
Final Statistics ............................................................................ 66-74
Game Recaps ............................................................................. 67-90

HISTORY ....................................................................................... 81
Program History ........................................................................ 81-87
Conference Championships ..................................................... 88
All-Time Results ........................................................................ 89-111
Yearly Records ........................................................................ 93-112
Coaching Records ..................................................................... 113
Assistant Coaches ..................................................................... 114-115
Series History ........................................................................... 116
Series Records ........................................................................... 117-123
Baylor vs. FBS Conferences ..................................................... 124
National Rankings History ....................................................... 125-126
Miscellaneous History ............................................................. 127
Homecoming History ............................................................. 128
Bowl History ............................................................................. 129
Bowl Game Recaps ............................................................... 129-136
College Football Hall of Fame ................................................. 137
All-Americans .......................................................................... 138-144
All-Decade Teams .................................................................... 145
Honors ...................................................................................... 146-151
Bears in the NFL ........................................................................ 152-153
Draft History ............................................................................. 154-155
Letterwinners ........................................................................... 156-157
Stadium Histories ....................................................................... 163-165
Baylor Athletics Hall of Fame ................................................... 166

RECORDS ....................................................................................... 167
Individual Records ................................................................. 167-170
Comebacks ................................................................................ 170
Team Records ........................................................................... 171-173
Individual Leaders .................................................................. 174-182
Individual Game Bests ............................................................ 183-196
Team Season Bests ................................................................. 197
Baylor Yearly Statistics ............................................................ 205
Opponent Yearly Statistics ..................................................... 206

FUTURE SCHEDULES
Note: Future Big 12 schedules to be determined. All dates and opponents are subject to change.

2018
Sept. 1 ABILENE CHRISTIAN
Sept. 8 at UTSA (Alamodome)
Sept. 15 DUKE

2019
Aug. 31 STEPHEN F. AUSTIN
Sept. 7 UTSA
Sept. 14 at Rice

2017 SCHEDULE

<table>
<thead>
<tr>
<th>Date</th>
<th>Opponent</th>
<th>Location</th>
<th>Time (CT)</th>
<th>TV</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sept. 2</td>
<td>LIBERTY</td>
<td>Waco, Texas</td>
<td>6:00 p.m.</td>
<td>FS2</td>
</tr>
<tr>
<td>Sept. 9</td>
<td>UTSA</td>
<td>Waco, Texas</td>
<td>7 p.m.</td>
<td>FSN</td>
</tr>
<tr>
<td>Sept. 16</td>
<td>at Duke</td>
<td>Durham, N.C.</td>
<td>11:30 a.m.</td>
<td>ACC RSN</td>
</tr>
<tr>
<td>Sept. 23</td>
<td>OKLAHOMA</td>
<td>Waco, Texas</td>
<td>TBA</td>
<td>TBA</td>
</tr>
<tr>
<td>Sept. 30</td>
<td>at Kansas State</td>
<td>Manhattan, Kan.</td>
<td>TBA</td>
<td>TBA</td>
</tr>
<tr>
<td>Oct. 14</td>
<td>at Oklahoma State</td>
<td>Stillwater, Okla.</td>
<td>TBA</td>
<td>TBA</td>
</tr>
<tr>
<td>Oct. 21</td>
<td>WEST VIRGINIA</td>
<td>Waco, Texas</td>
<td>TBA</td>
<td>TBA</td>
</tr>
<tr>
<td>Oct. 28</td>
<td>TEXAS</td>
<td>Waco, Texas</td>
<td>TBA</td>
<td>TBA</td>
</tr>
<tr>
<td>Nov. 4</td>
<td>at Kansas</td>
<td>Lawrence, Kan.</td>
<td>TBA</td>
<td>TBA</td>
</tr>
<tr>
<td>Nov. 11</td>
<td>vs. Texas Tech</td>
<td>Arlington, Texas</td>
<td>5:00 p.m.</td>
<td>ESPN</td>
</tr>
<tr>
<td>Nov. 18</td>
<td>IOWA STATE</td>
<td>Waco, Texas</td>
<td>TBA</td>
<td>TBA</td>
</tr>
<tr>
<td>Dec. 24</td>
<td>at TCU</td>
<td>Fort Worth, Texas</td>
<td>TBA</td>
<td>TBA</td>
</tr>
</tbody>
</table>

• = Big 12 Conference game  
1 = 94th Homecoming Game (Baylor 46-43-4)  
2 = Played at AT&T Stadium

2016 RESULTS

<table>
<thead>
<tr>
<th>Date</th>
<th>Opponent</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sept. 2</td>
<td>NORTHWESTERN STATE</td>
<td>FSN</td>
</tr>
<tr>
<td>Sept. 10</td>
<td>SMU</td>
<td>FSN</td>
</tr>
<tr>
<td>Sept. 16</td>
<td>at Rice</td>
<td>ESPN</td>
</tr>
<tr>
<td>Sept. 24</td>
<td>OKLAHOMA</td>
<td>FOX</td>
</tr>
<tr>
<td>Oct. 1</td>
<td>at Iowa State</td>
<td>FSN</td>
</tr>
<tr>
<td>Oct. 15</td>
<td>KANSAS</td>
<td>FSN</td>
</tr>
<tr>
<td>Oct. 29</td>
<td>at Texas ABC</td>
<td>L</td>
</tr>
<tr>
<td>Nov. 5</td>
<td>TCU</td>
<td>FOX</td>
</tr>
<tr>
<td>Nov. 12</td>
<td>at Oklahoma</td>
<td>ESPN2</td>
</tr>
<tr>
<td>Nov. 19</td>
<td>KANSAS STATE</td>
<td>ESPN2</td>
</tr>
<tr>
<td>Nov. 25</td>
<td>vs. Texas Tech</td>
<td>ESPN</td>
</tr>
<tr>
<td>Dec. 3</td>
<td>at West Virginia</td>
<td>FSN</td>
</tr>
<tr>
<td>Dec. 27</td>
<td>vs. Boise State</td>
<td>ESPN</td>
</tr>
</tbody>
</table>
BAYLOR ATHLETICS COMMUNICATIONS
Second Floor, Simpson Center
1500 South University Parks Drive, Waco, TX 76706
Phone: 254-710-2743  |  Fax: 254-710-1369
Official Web Sites of Baylor Athletics
www.BaylorBears.com
Social Media
“Like” on Facebook: Facebook.com/BaylorAthletics
Follow on Twitter: Twitter.com/BaylorAthletics
Follow on Instagram: Instagram.com/BaylorAthletics

STAFF DIRECTORY
DAVID KAYE  Assistant AD
Sport Responsibilities:  Men’s Basketball, Men’s Golf, Women’s Golf, Football
Alma Mater:  Baylor, 2008  |  Joined Baylor:  November 2009
Cell:  254-709-5147  |  E-mail:  David_Kaye@baylor.edu

TAYLOR BRYAN  Associate Director
Sport Responsibilities:  Football
Alma Mater:  Troy, 2009  |  Joined Baylor:  May 2017
Cell:  254-709-4411  |  E-mail:  Taylor_Bryan@baylor.edu

ZACH PETERS  Associate Director
Sport Responsibilities:  Baseball, Football, Acrobatics & Tumbling
Cell:  254-749-0712  |  E-mail:  Zach_Peters@baylor.edu

JIL PRICE  Associate Director
Sport Responsibilities:  Women’s Basketball, Women’s Tennis
Cell:  254-652-3092  |  E-mail:  Jil_Price@baylor.edu

JONATHAN HILL  Assistant Director
Sport Responsibilities:  Soccer, Softball, Equestrian
Cell:  254-652-0675  |  E-mail:  Jonathan_Hill1@baylor.edu

CODY SOTO  Assistant Director
Sport Responsibilities:  Volleyball, Men’s Tennis, Track & Field/XC
Alma Mater:  Baylor, 2016  |  Joined Baylor:  June 2017
Cell:  254-338-4859  |  E-mail:  Cody_Soto@baylor.edu

LAUREN SMITH  Administrative Assistant
Office:  254-710-1286  |  Cell:  254-709-4160  |  E-mail:  Lauren_Phillips@baylor.edu
2016 Lettermen Returning: 63 (32 O; 26 D; 5 ST)
2016 Starters Returning: 22 (13 O; 6 D; 1 ST)
2016 Bowl Appearance: Motel 6 Cactus Bowl champions
Defensive System: Multiple
Defensive Quality Control: Matt Lombardi (Delaware, 2013)
Assistant to the Head Football Coach: Jessica Jefferson (Clemson, 2015)
Defensive Coordinator: Rob Dvoracek (Temple, 2015)
Defensive Quality Control: Matt Lombardi (Delaware, 2013)
Defensive Assistant: Dave Snyder (Georgia, 2003)
Athletics Trainer: Matt Kuehl (Minnesota State, 2007)
Assistant Director: @BaylorAthletics
Official Athletics Website: www.BaylorBears.com
Official Athletics Twitter: @BaylorAthletics
Official Facebook: @BUFootball
Official Instagram: @BUFootball
Official Twitter: @BUFootball
Digital Media:
University:
Location: Waco, Texas
Chartered: 1845, by the Republic of Texas
Enrollment: 16,979
President and Chancellor: Dr. Linda A. Livingstone
Faculty Representative: Jeremy Counseller
Conference: Big 12
Nickname: Bears
 mascots: Joy and Lady (live Black Bears)
Colors: Green (PMS 560) & Gold (PMS 1235)
Stadium (capacity/year): McLane Stadium (45,140/2014)
Surface: Artificial (Hellas Matrix)
Football Information:
2016 Record: 7-6, 3-6 Big 12 (6th)
2016 Final Regular Season Ranking: NR (AP) / NR (coaches)
2016 Bowl Appearance: Motel 6 Cactus Bowl champions
Offensive System: Multiple
Defensive System: Multiple
2016 Starters Returning: 15 (7 O; 6 D; 2 ST)
2016 Starters Lost: 10 (4 O; 6 D; 1 ST)
2016 Lettermen Returning: 63 (32 O; 26 D; 9 ST)
2016 Lettermen Lost: 22 (13 O; 6 D; 1 ST)
First Year of Football: 1899
All-Time Football Record: 588-557-44 (513)
Conference Titles (last): 8 (2014)
Bowl Appearances (last): 23 (2016)
Athletics Senior Administration:
Vice President / Director of Athletics: Mack Rhoades (Arizona, 1993)
Associate VP for Athletics Operations: Jeremiah Dickey (Texas, 2004)
Deputy Athletics Director: Dawn Rogers (Cincinnati, 1986)
Senior Associate AD / Student-Athlete Health & Wellness: Kenny Boyd (Florida, 1998)
Senior Associate AD / Internal Affairs: Brad Jackson (Baylor, 2009)
Senior Associate AD / Compliance: Chad Jackson (Auburn, 1999)
Senior Associate AD / External Relations: Doug McNamee (Baylor, 2003)
Senior Associate AD / Student-Athlete Success: Marcus Selberry (Nebraska, 2006)
Executive Associate AD / Development/Major Gifts: Doug Smith (Kent State, 1998)
Associate AD / "B" Association: Walter Abercrombie (Baylor, 1986)
Associate AD / Finance: Cody Hall (Baylor, 2005)
Associate AD / Facilities & Operations: Henry Howard (Stephen F. Austin, 2001)
Associate AD / Business / SWA: Nancy Post (Baylor, 1987)
Associate AD / Athletics Chief of Staff: Cathie Schrank (Baylor, 2004)
Coaching Staff:
Head Coach: Matt Rhule (Penn State, 1997)
Record at Baylor: 0-0 (1st season)
Career Record: 28-23 (5th season)
Defensive Coordinator: Phil Snow (Cal State Hayward, 1978)
Co-Offensive Coordinator / Running Backs: Jeff Nixon (Penn State, 1998)
Co-Offensive Coordinator / Quarterbacks: Glenn Thomas (Texas Tech, 1998)
Assistant Head Coach / Defensive Backs: Fred Brown (Western Carolina, 2006)
Assistant Coach / Wide Receivers: Bob Bicknell (Boston College, 1991)
Assistant Coach / Offensive Line: George DeLeone (UC, 1970)
Assistant Coach / Tight Ends: Joey McGuire (UTA, 1995)
Assistant Coach / Defensive Line: Elijah Robinson (Penn State, 2008)
Assoc. Coach / Recruiting Coord. / Linebackers: Mike Siravo (Boston College, 1998)
Graduate Assistant Coach: Jarred Alvan (Temple, 2016)
Graduate Assistant Coach: Kyle Bryant (Mississippi College, 2015)
Graduate Assistant Coach: Josh Cochran (Texas, 2014)
Graduate Assistant Coach: Cedric Whittaker (Texas Lutheran, 2015)
Support Staff:
Associate AD for Football Operations: Sean Padden (Catholic University, 1987)
Associate AD for Football Relations: David Wetzler (Baylor, 1991)
Director for Player Personnel: Evan Cooper (Temple, 2009)
Director for Football Technology: Matthew Delgado (San Jose State, 2010)
Associate Director for Football Admin.: Samantha Diamond (Temple, 2011)
Assistant Director for Football Operations: Ryan Kelly (Norwich University, 2011)
Assistant Director for Football Operations: Emily Smith (Auburn, 2009)
Assistant Director for Football Technology: Robert Perez (Baylor, 2010)
Assistant Director for Player Personnel: Mike Wallace (Temple, 2016)
Assistant Director for Player Personnel: Thomas Arends (Oregon, 2012)
Assistant Director for Player Development: Stephen Smith (Southwestern, 2006)
Assistant to the Head Football Coach: Jessica Jefferson (Clemson, 2015)
Offensive Analyst: Shawn Bell (Baylor, 2006)
Defensive Quality Control: Bobby Maife (Nebraska, 2011)
Defensive Quality Control: Rob Dvoracek (Temple, 2015)
Offensive Quality Control: Matt Lombardi (Delaware, 2013)
Offensive Quality Control: Damiere Shaw (Temple, 2016)
Director of Athletics Performance: Jeremy Scott (Lock Haven, 1996)
Assistant AD for Sports Performance: Andrew Althoff (Loras College, 2006)
Assistant Director of Athletics Performance: Jake Cox (Kansas, 2008)
Athletics Performance Coach: Corey Campbell (Georgia, 2013)
Athletics Performance Coach: Kevin Kroboth (Temple, 2012)
Athletics Performance Coach: Tyrone Smith (Penn State, 2015)
Director of Sports Medicine: Dave Snyder (Georgia, 2003)
Athletics Trainer: Matt Kuehl (Minnesota State, 2007)
Athletics Communications:
Office Phone: 254-710-2743
Associate Director (Primary Football): Taylor Bryan (Troy, 2009)
Email: Taylor.Bryan@baylor.edu
Cell: 254-709-4411
Twitter: @TaBryan
Associate Director (Secondary Football): Zach Peters (Northern Illinois, 2007)
Email: Zach.Peters@baylor.edu
Cell: 254-709-4412
Twitter: @ZRP23
Assistant Director for Communications: David Kaye (Baylor, 2008)
Email: David_Kaye@baylor.edu
Cell: 254-710-5147
Twitter: @DavidKaye9
Baylor-IMG College Radio Network:
Assistant AD/Broadcasting (Play-by-Play): John Morris (Baylor, 1980)
Email: John_Morris@baylor.edu
Color Analyst: J.J. Joe (Baylor, 1993)
Sideline Reporter: Ricky Thompson (Baylor, 1977)
MEDIA INFORMATION

The Baylor Athletics Communications Office appreciates your interest in Baylor Football and looks forward to assisting you during the upcoming season. Our offices are located on the second floor of the Simpson Athletics and Academic Center on South University Parks Drive.

To better assist in your coverage, please take time to read the information found on the ensuing pages in this almanac. These policies have been established in consideration of the media’s needs, as well as those of Baylor’s student-athletes and coaches to create a positive work environment for all concerned.

If additional information or assistance is required, please contact David Kaye, Assistant AD for Communications, or any other member of the Baylor Athletic Communications staff. We appreciate your coverage of Baylor Football and look forward to working with you this season.

MEDIA CREDENTIALS

Media outlets interested in covering Baylor football on either a season or single-game basis are requested to submit all applications for credentials through the Baylor Athletics Communications football credential application website: www.sportsystems.com/baylor.

Requests made within seven days of the game may not be considered.

Credentials will be mailed to the requesting individual or organization if time permits or sent to the visiting school’s media relations director for distribution. Credentials can also be picked up in the Athletics Communications Office located at the Simpson Center or on game day at the McLane Stadium media entrance (located near gate B on the northwest corner of McLane Stadium).

Media parking at McLane Stadium is available on a limited basis. Parking information will be included with media credentials. Requests for parking passes should be made along with your credential request well in advance to the Athletics Communications Office.

UNAUTHORIZED CREDENTIAL USE

Credentials will be issued to working media only. Media credentials are not transferable and use by anyone other than members of the working media is unauthorized. Media credentials used in an unauthorized manner will be revoked immediately. News organizations allowing unauthorized individuals to use credentials will have their credentials revoked for the remainder of the year.

WEB-BASED MEDIA

Web-based media from sites affiliated with established, nationally recognized news-gathering organizations are eligible for media credentials.

Credentials will not be granted to any online agency operating sites that are in any way affiliated with gambling. No media credentials will be granted to “fan-submitted” or re-edited sites that are not affiliated with an established news-gathering organization and/or sites whose sole entity is fan-generated message boards that allow the posting of anonymous comments.

MCLANE STADIUM SIDELINES

Baylor follows guidelines set forth by the NCAA Public Relations Committee, the NCAA Football Rules Committee, the American Football Coaches Association and the National Press Photographers Association. Photographers are not permitted to shoot between the 25-yard lines and must wear photo vests and have credentials visible at all times.

In an effort to promote the best possible working conditions for media photographers, uniformed security personnel will be patrolling the sidelines. Anyone holding a media credential who is not actively involved in coverage of the game will be escorted from the sideline. Similar procedures will be in effect in the press box.

POSTGAME INTERVIEWS

Baylor’s locker room is closed to the media at home and on the road. Interviews will be conducted after a cooling-down period, and outside of the originating broadcast network, no interviews will be conducted on the field. At McLane Stadium, the home postgame interview room is located on the service (ground) level directly off the media entrance (elevator lobby) in the Northwest corner of the facility.

Baylor coach Matt Rhule and selected players will be available approximately 15 minutes following the game (video of Rhule will air on pressbox TV). Baylor University is committed to a policy of equal access for both male and female reporters and photographers.

The visiting team interview room at McLane Stadium is located inside the Southeast ramp from the field on the service (ground) level and the visiting SID will establish visiting locker room admittance policies.

DIRECTIONS TO MCLANE STADIUM

“MLK” MEDIA PARKING

1300 South Martin Luther King Jr Blvd (corner of MLK & 4th Street):

FROM NORTH (Southbound on I-35): Exit I-35 at Business 77/Elm Ave [Exit #337], follow frontage road and turn left toward Hwy 6, merge left onto Hwy 6, stay right toward 77 Business, then exit right for Loop 574/Martin Luther King Jr Blvd, turn right onto MLK Blvd – MLK/Media Lot is on right side (corner of 4 St., just past George’s lot).

FROM SOUTH (Northbound on I-35): Exit I-35 at Martin Luther King Jr Blvd [Exit #335C], turn right onto Martin Luther King Jr. Blvd., pass MLK/Media Lot on left, make U-Turn for entrance from east. (lot is on corner of 4 St., next to George's lot and across the street from B-Lot entrance).

A parking map can be viewed at: http://www.baylorbears.com/football/media-parking.html.

DIRECTIONS TO HIGHERS ATHLETIC COMPLEX

1500 South University Parks Dr:

The Highers Athletic Complex, which includes the Simpson Athletics and Academic Center (home to the Baylor Athletic Communications and Baylor Football offices), the Allison Indoor Practice Facility and the Beauchamp Athletic Nutrition Center (BANC), is located on the south bank of the Brazos River at 1500 South University Parks Drive in Waco.

Enter I-35 at the “University Parks Drive” (Exit #335B); the facility is located one-half mile east of I-35 (left side of road), just past the Mayborn Museum.

WEEKLY BAYLOR MEDIA MONDAY LUNCHEON

Head coach Matt Rhule and selected football student-athletes meet with the media each Tuesday preceding a game. Student-Athlete interviews will be conducted immediately after practice inside the Allison Indoor Practice Facility. Coach Rhule’s press conference will be on the second floor of the Beauchamp Athletics Nutrition Center. Brunch is served at 9:15 a.m. CT, followed by Coach Rhule’s press conference at 9:45 a.m. CT [video feed available for FTP download, see below].

Requests for specific interviews with student-athletes or assistant coaches should be made to Taylor Bryan at Taylor_Bryan@baylor.edu by noon CT Monday preceding the media luncheon.

BIG 12 TELECONFERENCE

Baylor head coach Matt Rhule will participate in the Big 12 Conference’s weekly teleconference. The teleconferences will be held each Monday from Aug. 28 through Nov. 27 from 10 a.m. until 11:40 a.m. CT. Rhule’s scheduled time is 11 a.m. to 11:10 a.m. CT.

Media wishing to participate in the teleconference should contact the league communications staff for further details. A replay of the briefing will be available after 4 p.m. CT.

PRACTICE COVERAGE

Check with the Baylor Athletics Communications office for status of media attendance at Baylor Football practices. When practice is open, video and still photographers may shoot the final 15 minutes of practice. At no time should photographers shoot from the end zone.

MCLANE STADIUM MEDIA CENTER

The McLane Stadium Media Center, located on the fifth level of McLane Stadium, opens four hours prior to game time, and includes the working press box, as well as TV, radio, coaches, command center and BaylorVision booths. Just inside the media entrance (Northwest corner of McLane Stadium), two dedicated elevators will service the fifth floor almost exclusively. The photo work room and Baylor interview room are located just off the media entrance lobby.

Meals will be served two hours before kickoff. Media credentials are required for admittance to the press box and for meals.

Game notes and programs are provided prior to the game. Play-by-play, stats and quotes are provided during and after the game.

Complimentary wireless internet is available by connecting to the McLane Stadium network. On game day, Baylor ITS representatives will be on hand to assist media members.
MEDIA INFORMATION

RADIO FREQUENCY COORDINATION AT McLANE STADIUM
Any affiliate TV station, video crew, radio station or other media using any transmission device (mics, IFBs, In-Ears, 2-way radios, microwave, etc. [cell phones excluded]) must have clearance through the McLane Stadium frequency coordinator. The device and frequency under which it operates must be reported in advance to avoid interference with the many radio frequency devices that already have been established. If you plan on using a “wired microphone,” please do NOT bring your wireless equipment into the stadium. Media should visit www.stadiumcoordination.com to access frequency registration.

BAYLOR ATHLETICS SOCIAL MEDIA
The Baylor Athletics External Relations team runs the official Twitter, Facebook and Instagram accounts for Baylor Athletics (@BaylorAthletics) and Baylor Football (@BUFootball).

BAYLOR VIDEO HIGHLIGHTS FTP SITE
Baylor provides broadcast-quality video of home game postgame highlights via FTP download. Contact Jeremy Otter (254-230-3440, Jeremy_Otter@baylor.edu) for more information.

BAYLOR MEDIASITE
An all-encompassing media page can be found on Baylor’s website at: http://www.baylorbears.com/en/bay-media.html. Among the information available at this site are links and pdfs of statistics, game notes, quick facts and directions as well as photo/logo downloads and video FTP information.
For access information, please contact Kellen Coleman@baylor.edu.

COLLEGEPRESSBOX.COM
CollegePressBox.com, the official media website for Big 12 football, includes game notes, stats and media guides from the conference and member schools throughout the season. Login information is distributed by the conference office to accredited media or you can apply for a password by sending an e-mail to password@collegepressbox.com.

OPPONENTS’ ATHLETICS COMMUNICATIONS DIRECTORY

<table>
<thead>
<tr>
<th>Opponent</th>
<th>Date</th>
<th>Time (CT)</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Liberty</td>
<td>Sept. 2</td>
<td>6:00 p.m.</td>
<td>Waco, Texas (McLane Stadium)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>FS2</td>
<td>SID: Todd Wetmore (<a href="mailto:toddwetmore@liberty.edu">toddwetmore@liberty.edu</a>)</td>
</tr>
<tr>
<td>UTSA</td>
<td>Sept. 9</td>
<td>7:00 p.m.</td>
<td>Waco, Texas (McLane Stadium)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>FSN</td>
<td>SID: Kyle Stephens (<a href="mailto:kyle.stephens@utsa.edu">kyle.stephens@utsa.edu</a>)</td>
</tr>
<tr>
<td>Duke</td>
<td>Sept. 16</td>
<td>11:30 a.m.</td>
<td>Durham, N.C. (Wallace Wade Stadium)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>ACC-RSN</td>
<td>SID: Art Chase (<a href="mailto:achasea@duke.edu">achasea@duke.edu</a>)</td>
</tr>
<tr>
<td>Oklahoma</td>
<td>Sept. 23</td>
<td></td>
<td>Waco, Texas (McLane Stadium)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>TBA</td>
<td>SID: Mike Houck (<a href="mailto:mhouck@baylor.edu">mhouck@baylor.edu</a>)</td>
</tr>
<tr>
<td>Kansas State</td>
<td>Sept. 30</td>
<td></td>
<td>Manhattan, Kan. (Snyder Family Stadium)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>TBA</td>
<td>SID: Kenny Lannou (<a href="mailto:kllannou@ku.edu">kllannou@ku.edu</a>)</td>
</tr>
<tr>
<td>Oklahoma State</td>
<td>Oct. 14</td>
<td></td>
<td>Stillwater, Okla. (Boone Pickens Stadium)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>TBA</td>
<td>SID: Gavin Lang (<a href="mailto:gavlin.lang@okstate.edu">gavlin.lang@okstate.edu</a>)</td>
</tr>
<tr>
<td>West Virginia</td>
<td>Oct. 21</td>
<td></td>
<td>Waco, Texas (McLane Stadium)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>TBA</td>
<td>SID: Mike Montoro (<a href="mailto:mkmontoro@mail.wvu.edu">mkmontoro@mail.wvu.edu</a>)</td>
</tr>
<tr>
<td>Texas</td>
<td>Oct. 28</td>
<td></td>
<td>Waco, Texas (McLane Stadium)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>TBA</td>
<td>SID: John Bianco (<a href="mailto:jbiano@athletics.utexas.edu">jbiano@athletics.utexas.edu</a>)</td>
</tr>
<tr>
<td>Kansas</td>
<td>Nov. 4</td>
<td></td>
<td>Lawrence, Kan. (Memorial Stadium)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>TBA</td>
<td>SID: Katy Longeran (<a href="mailto:katyl@ku.edu">katyl@ku.edu</a>)</td>
</tr>
<tr>
<td>vs. Texas Tech</td>
<td>Nov. 11</td>
<td></td>
<td>Arlington, Texas (AT&amp;T Stadium)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>TBA</td>
<td>SID: Matt Dowdy (<a href="mailto:matthew.dowdy@ttu.edu">matthew.dowdy@ttu.edu</a>)</td>
</tr>
<tr>
<td>Iowa</td>
<td>Nov. 18</td>
<td></td>
<td>Waco, Texas (McLane Stadium)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>TBA</td>
<td>SID: Mike Green (<a href="mailto:mgreen@iastate.edu">mgreen@iastate.edu</a>)</td>
</tr>
<tr>
<td>vs. TCU</td>
<td>Nov. 24</td>
<td>11:00 a.m.</td>
<td>Fort Worth, Texas (Amon Carter Stadium)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>FS1</td>
<td>SID: Mark Cohen (<a href="mailto:mc.cohen@tcu.edu">mc.cohen@tcu.edu</a>)</td>
</tr>
</tbody>
</table>

BIG 12 CONFERENCE BOWL AGREEMENTS

<table>
<thead>
<tr>
<th>Bowl</th>
<th>Date</th>
<th>Time (CT)</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Zachry’s Heart of Dallas Bowl</td>
<td>Dec. 26</td>
<td>12:30 p.m.</td>
<td>Dallas, Texas</td>
</tr>
<tr>
<td>Cactus Bowl</td>
<td>Dec. 26</td>
<td>9 p.m.</td>
<td>Phoenix, Ariz.</td>
</tr>
<tr>
<td>Texas Bowl</td>
<td>Dec. 27</td>
<td>8 p.m.</td>
<td>Houston, Texas</td>
</tr>
<tr>
<td>Camping World Bowl</td>
<td>Dec. 28</td>
<td>4:15 p.m.</td>
<td>Orlando, Fla.</td>
</tr>
<tr>
<td>Valero Alamo Bowl</td>
<td>Dec. 28</td>
<td>8 p.m.</td>
<td>San Antonio, Texas</td>
</tr>
<tr>
<td>Goodyear Cotton Bowl</td>
<td>Dec. 29</td>
<td>7:30 p.m.</td>
<td>Arlington, Texas</td>
</tr>
<tr>
<td>AutoZone Liberty Bowl</td>
<td>Dec. 30</td>
<td>11:30 a.m.</td>
<td>Memphis, Tenn.</td>
</tr>
<tr>
<td>Playstation Fiesta Bowl</td>
<td>Dec. 30</td>
<td>3 p.m.</td>
<td>Glendale, Ariz.</td>
</tr>
<tr>
<td>Chick-Fil-A Peach Bowl</td>
<td>Jan. 1</td>
<td>11:30 a.m.</td>
<td>Atlanta, Ga.</td>
</tr>
<tr>
<td>CFP — Rose Bowl</td>
<td>Jan. 1</td>
<td>4 p.m.</td>
<td>Pasadena, Calif.</td>
</tr>
<tr>
<td>National Semifinal</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CFP — Allstate Sugar Bowl</td>
<td>Jan. 1</td>
<td>7:30 p.m.</td>
<td>New Orleans, La.</td>
</tr>
<tr>
<td>National Semifinal</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CFP — National Championship</td>
<td>Jan. 8</td>
<td>7 p.m.</td>
<td>Atlanta, Ga.</td>
</tr>
</tbody>
</table>

INTRODUCTION
## MEDIA DIRECTORY

### PRINT MEDIA (MAILING ADDRESS)

<table>
<thead>
<tr>
<th>Name</th>
<th>Phone</th>
<th>Email</th>
<th>Twitter</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASSOCIATED PRESS, 4851 LJ Freeway, Suite 300, Dallas, Texas 75244-8002</td>
<td>972-991-2100</td>
<td><a href="mailto:shawkins@ap.org">shawkins@ap.org</a></td>
<td>@hawkaptexas</td>
</tr>
<tr>
<td>AUSTIN AMERICAN-STATESMAN, P.O. Box 670, Austin, Texas 78767</td>
<td>512-445-3627</td>
<td><a href="mailto:sportsdesk@statesman.com">sportsdesk@statesman.com</a></td>
<td>@txtsportsnews</td>
</tr>
<tr>
<td>BAYLOR LARIAT, P.O. Box 87330, Waco, Texas 76798</td>
<td>254-710-1711</td>
<td><a href="mailto:lariat@baylor.edu">lariat@baylor.edu</a></td>
<td>@bulariat</td>
</tr>
<tr>
<td>DALLAS MORNING NEWS, 509 Young St., Dallas, Texas 75202</td>
<td>214-977-8444</td>
<td><a href="mailto:results@dallasnews.com">results@dallasnews.com</a></td>
<td>@SportsDayDFW</td>
</tr>
<tr>
<td>FORT WORTH STAR-TELEGRAM, P.O. Box 1870, Fort Worth, Texas 76102</td>
<td>817-390-7780</td>
<td><a href="mailto:sports@star-telegram.com">sports@star-telegram.com</a></td>
<td>@startelegram</td>
</tr>
<tr>
<td>HOUSTON CHRONICLE, 801 Texas Ave., Houston, Texas 77002</td>
<td>713-220-7891</td>
<td><a href="mailto:spectresults@chron.com">spectresults@chron.com</a></td>
<td>@houstonchron</td>
</tr>
<tr>
<td>SAN ANTONIO EXPRESS-NEWS, P.O. Box 2171, San Antonio, Texas 78297</td>
<td>210-250-3359</td>
<td><a href="mailto:sports@express-news.net">sports@express-news.net</a></td>
<td>@mySA</td>
</tr>
<tr>
<td>WACO TRIBUNE-HERALD, 800 Franklin, Waco, Texas 76703</td>
<td>254-757-5710</td>
<td><a href="mailto:sports@wacotrib.com">sports@wacotrib.com</a></td>
<td>@WacoTribSports</td>
</tr>
</tbody>
</table>

### TELEVISION MEDIA (MAILING ADDRESS)

<table>
<thead>
<tr>
<th>Name</th>
<th>Phone</th>
<th>Email</th>
<th>Twitter</th>
</tr>
</thead>
<tbody>
<tr>
<td>KCEN-TV, (NBC 6) P.O. Box 6103, Temple, Texas 76503</td>
<td>254-859-5481</td>
<td><a href="mailto:news@kcentv.com">news@kcentv.com</a></td>
<td>@KCENSports</td>
</tr>
<tr>
<td>KWKT-TV, (FOX 44) 8803 Woodway Dr., Woodway, TX 76712</td>
<td>254-776-3844</td>
<td><a href="mailto:news@kwkt.com">news@kwkt.com</a></td>
<td>@KWKTFox44</td>
</tr>
<tr>
<td>KWTX-TV (CBS 10), 6700 American Plaza, Waco, TX 76712</td>
<td>254-776-1330</td>
<td><a href="mailto:news@kwtx.com">news@kwtx.com</a></td>
<td>@KWTX</td>
</tr>
<tr>
<td>KXXV-TV (ABC 25), P.O. Box 2522, Waco, Texas 76710</td>
<td>254-754-2641</td>
<td><a href="mailto:jelizondo@kxxv.com">jelizondo@kxxv.com</a></td>
<td>@John_Elizondo</td>
</tr>
</tbody>
</table>

### RADIO MEDIA (MAILING ADDRESS)

<table>
<thead>
<tr>
<th>Name</th>
<th>Phone</th>
<th>Email</th>
<th>Twitter</th>
</tr>
</thead>
<tbody>
<tr>
<td>BAYLOR-IMG COLLEGE, 1500 S. University Parks Dr., Waco, Texas 76706</td>
<td>254-710-3077</td>
<td><a href="mailto:john_morris@baylor.edu">john_morris@baylor.edu</a></td>
<td>@VoiceofBears</td>
</tr>
<tr>
<td>CLEAR CHANNEL COMMUNICATIONS, 314 W. State Hwy 6, Waco, Texas 76712</td>
<td>254-776-3800</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>KRZI/ESPN CENTRAL TEXAS, 5501 Bagby, Waco, Texas 76711</td>
<td>254-772-0930</td>
<td><a href="mailto:smeaky@1660espn.com">smeaky@1660espn.com</a></td>
<td>@DavidSmoak</td>
</tr>
</tbody>
</table>

### OTHER MEDIA (MAILING ADDRESS)

<table>
<thead>
<tr>
<th>Name</th>
<th>Phone</th>
<th>Email</th>
<th>Twitter</th>
</tr>
</thead>
<tbody>
<tr>
<td>BAYLOR BEAR INSIDER, 1500 S University Parks Drive, Waco, Texas 76706</td>
<td>254-710-1234</td>
<td><a href="mailto:jerry_hill@baylor.edu">jerry_hill@baylor.edu</a></td>
<td>@ViewFromHill</td>
</tr>
<tr>
<td>BIG 12 CONFERENCE, 400 East John Carpenter Fwy, Irving, Texas 75062</td>
<td>469-524-1000</td>
<td><a href="mailto:bob@big12sports.com">bob@big12sports.com</a></td>
<td>@Big12Conference</td>
</tr>
</tbody>
</table>

---

**Note:** This directory includes a range of media outlets covering football news. However, due to space constraints, specific games or events may not be highlighted.
Dr. Linda A. Livingstone began her tenure as Baylor University's 15th president on June 1, 2017. A distinguished scholar and academic leader, she previously served as dean and professor of management at The George Washington University School of Business from 2014 to 2017 and as dean of Pepperdine University's Graziadio School of Business and Management from 2002 to 2014.

Dr. Livingstone's presidency marks her return to Baylor after time on the Waco campus from 1991 to 2002. She was an assistant professor and an associate professor in the Department of Management before serving for four years as associate dean of graduate programs for the Hankamer School of Business.

While at Pepperdine, Dr. Livingstone oversaw a $200 million expansion of the school’s graduate campuses, the addition of an executive conference center and a significant increase in scholarship support for students. At GWU, she led the development of a strategic plan for the business school that built on the school’s culture of service and its unique location in our nation’s capital to enhance the school’s global focus.

A strong voice for the role of faith-based institutions in American higher education, Dr. Livingstone has established herself as a scholar in organizational behavior, leadership and creativity with deep expertise in the area of university accreditation. She has been extensively published and cited in academic and professional outlets, with her publications including articles in American Business Review, Journal of Organizational Behavior, Journal of High Technology Management Research and the book Business and Corporate Integrity: Sustaining Organizational Compliance, Ethics and Trust. She also has served as a member of the Board of Directors of Capital Southwest Industrials, a public company traded under the symbol “CSWI” on the NASDAQ since 2015.

Dr. Livingstone’s many academic and professional accomplishments including serving as chair of the board of the international Association to Advance Collegiate Schools of Business (AACSB) from 2014 to 2015. The AACSB is the professional organization for business schools and accredits 786 of the best business schools globally across 53 countries and territories. She chaired the AACSB Committee on Accreditation Policy from 2015 to 2016.

Dr. Livingstone is a member of Oklahoma State’s Spears School of Business Hall of Fame and was the first recipient of the Outstanding Ph.D. Alumnus Award. She also was recognized in 2015 with the OSU Distinguished Alumnus Award.

A native of Perkins, Oklahoma, Dr. Livingstone played varsity basketball at Oklahoma State University, where she earned a Bachelor of Science in economics and management, a Master of Business Administration, and a Doctor of Philosophy in management and organizational behavior. Her husband, Brad, also played basketball at Oklahoma State, and their daughter, Shelby, is a senior on Rice University’s volleyball team.

Professor Jeremy Counseller is in his fourth year as Baylor’s Faculty Representative to the Big 12 Conference and the NCAA. He has been a member of the Baylor Law faculty since 2003.

Professor Counseller graduated from Baylor Law School with honors and was a member of the Baylor Law Review, the Order of the Barristers, and the interscholastic moot court and mock trial teams. He also earned an M.B.A. from Baylor’s Hankamer School of Business and a B.A. summa cum laude from Stephen F. Austin State University.

Following his graduation from law school, Professor Counseller served as a law clerk to the Honorable Reynaldo G. Garza of the United States Court of Appeals for the Fifth Circuit. Professor Counseller then entered private practice in Houston, Texas, with Bracewell & Patterson, LLP (now Bracewell & Giuliani LLP), where he was an associate in the trial section. Mr. Counseller also served as an Assistant Criminal District Attorney in McLennan County, Texas, where he prosecuted both misdemeanors and felonies.

Professor Counseller has authored articles and presented papers on various evidentiary and procedural issues. He is also the co-author and editor of the Handbook of Texas Evidence (Civil Practice). In 2006, the President of the State Bar of Texas appointed him to serve on the Administration of the Rules of Evidence Committee. He is also the Contributing Evidence Editor of the State Bar of Texas’s General Practice Digest. In 2007, Baylor University designated Professor Counseller an outstanding tenure track faculty member in recognition of distinguished teaching.

Professor Counseller teaches Civil Procedure and Texas and Federal Procedure in Baylor Law School’s renowned Practice Court program. He also is a coach of the Law School’s interscholastic moot court and mock trial teams. In 2005, he was the coach of Baylor Law School’s Association of Trial Lawyers of America national championship mock trial team.

---

**Baylor Faculty Athletics Representatives**

<table>
<thead>
<tr>
<th>Year</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>1921-41</td>
<td>Henry Trantham</td>
</tr>
<tr>
<td>1942-54</td>
<td>J.D. Bragg</td>
</tr>
<tr>
<td>1955-60</td>
<td>Abner McCall</td>
</tr>
<tr>
<td>1961-68</td>
<td>Morrow S. Carroll</td>
</tr>
<tr>
<td>1969-85</td>
<td>Edwin P. Horner</td>
</tr>
<tr>
<td>1986-2001</td>
<td>David M. Guinn</td>
</tr>
<tr>
<td>2002-13</td>
<td>Mike Rogers</td>
</tr>
<tr>
<td>2014-</td>
<td>Jeremy Counseller</td>
</tr>
</tbody>
</table>

---

**UNIVERSITY PRESIDENT**

Dr. Linda A. Livingstone  
**University President**  
**Oklahoma State, 1982**

**Jeremy Counseller**  
**Faculty Athletics Representative**  
**Stephen F. Austin, 1996**
Mack B. Rhoades, IV, who has provided outstanding leadership and vision for three NCAA Football Bowl Subdivision athletic programs, was named Baylor University’s Vice President and Director of Athletics on July 13, 2016.

Since his arrival, Rhoades has surrounded himself with a dynamic leadership team. Together, Rhoades and his administrative team have charted a new mission for the Baylor Athletics department: Preparing Champions for Life. No team or individual is successful without a championship process, and Preparing Champions for Life is centered on four pillars: Academic Achievement, Athletic Success, Social Responsibility and Spiritual Development.

Athletically, 18 of Baylor’s 19 teams earned postseason berths in 2016-17, resulting in acrobatics and tumbling’s third consecutive NCAA Championship, Big 12 Championship titles for women’s basketball and equestrian, as well as the women’s indoor track and field program’s first conference title. Additionally, the football team won the Motel 6 Cactus Bowl, earning back-to-back bowl victories for the fourth time in program history.

Baylor continued its successful run academically in 2016-17, recording its 17th and 18th consecutive semesters with 3.0 or better GPAs (3.27 in the fall, 3.26 in the spring). Baylor led the Big 12 in Graduation Success Rate (GSR) for the third straight year after 125 student-athletes earned degrees in the calendar year. Eleven of 15 BU athletics programs tracked by the NCAA matched or improved their Academic Progress Rate (APR), nine programs led the Big 12 with perfect one-year APR scores, 11 performed equal to or better than the national average and softball received an Academic Performance Program Award after recording a perfect multi-year APR score of 1,000. A total of 142 Bears were named to the Academic All-Big 12 Team and a school record and conference-leading 61 were named to the Academic All-Big 12 Rookie Team.

The Bears remain committed to giving back, as a total of 502 coaches, student-athletes, administrators and staff packed a school-record 139,968 meals at the annual Feed My Starving Children Initiative. For the ninth consecutive year, Baylor’s Sports Mission Team traveled to share the love of Christ and serve as ministry partners in Maceio, Brazil. Additionally, more than 200 student-athletes regularly participated in Fellowship of Christian Athletes.

Rhoades joined the Baylor family from the University of Missouri, where he spent the previous year (2015-16) leading the 20-sport Southwestern Conference intercollegiate athletics department, and he previously served in similar capacities at the University of Houston (2009-15) and the University of Akron (2006-09).

His first year in Columbia saw Mizzou student-athletes register the highest one-semester grade-point in school history at 3.03 for the fall 2015 term; Barry Odom hired as the Tigers’ head football coach; wrestler J’den Cox win an NCAA title and earn a berth on the 2016 U.S. Olympic Team; and the Tigers’ men’s swimming and diving team place a program-best eighth at the NCAA Tournament for the first time since 2006. Bolstered by three top 11 NCAA finishes—wrestling (sixth), men’s swimming and diving (eighth) and women’s swimming and diving (11th), Missouri finished 43rd in the final 2015-16 Learfield Directors’ Cup standings.

Rhoades and his staff developed a student-athlete enrichment program, Mizzou Made: Preparing Champions for Life. This innovative and comprehensive program is part of a campus community partnership focusing on life-skills and career development among other core values.

Before moving to Missouri, Rhoades enjoyed five-and-a-half rewarding years guiding the athletic fortunes at the University of Houston as Vice President for Intercollegiate Athletics. He reignited the Cougars’ entire program, hiring 14 new head coaches, including 2015 FWAA First-Year Coach of the Year Tom Herman. Rhoades also oversaw a transformation of the student-athlete experience while also directing marked improvements in the areas of academics, facilities, fundraising and athletic success. In nearly every academic measurement, including grade-point average and the NCAA’s Academic Progress Rate, Houston registered record achievements. He also unveiled the Cougar Pride Leadership Academy to equip student-athletes with life-long leadership and life skills.

Houston’s football team appeared in four bowl games during Rhoades’ six seasons, and enjoyed a historic 2011 campaign which saw it climb to No. 6 in the BCS standings en route to a 13-1 record and its first season-ending finish in The Associated Press Top 25 since 1990.

Known as an outstanding fundraiser, Houston raised nearly $100M and constructed $160M in new facilities during his tenure, including a new on-campus football stadium, a men’s and women’s basketball training center, a golf academy and a short game facility. Rhoades also negotiated one of the nation’s top five facility naming rights agreements at the collegiate level and secured a new multi-media rights deal for Houston. Cougar Pride, Houston Athletics’ fundraising arm, set an annual donation record for the fifth-consecutive year in 2013-14 as more than 3,100 Cougar Pride members contributed $4.5M to eclipse the previous mark of $3.5M set the previous year.

Rhoades and University of Houston President D. Renu Khator successfully steered the institution into an exciting new era when it was invited in December 2011 to join The American Athletic Conference beginning with the 2013-14 academic year. Houston’s first year in The American was arguably one of the finest in school history, as its 2013-14 teams combined for 157 victories, 17 American individual championships, 10 NCAA postseason berths and a pair of American team titles. That successful surge led to Houston’s highest national finish in the Learfield Directors’ Cup since 2000-01.

Rhoades served as chair of the American Athletic Conference Athletics Directors Committee, Athletics Directors Executive Committee and Athletics Directors Finance Committee after having served Conference USA as chairperson for its Championship and Site Selection Committees.

Prior to his arrival at Houston, Rhoades helped the University of Akron achieve unprecedented academic and athletic success. During his tenure, Zip student-athletes earned: 765 total Dean’s List honors, 213 All-Conference honors, 83 Academic All-Conference awards, 20 team championships, 14 Conference Player of the Year awards and 12 All-America honors.

Rhoades went to Akron after seven years at UTEP, where he worked his way up the department ranks to become the Miners Executive Senior Associate Athletics Director after starting as Assistant Athletics Director for Development. In his final position at UTEP, Rhoades oversaw all fundraising, the marketing and media relations offices as well as football external operations, men’s basketball, men’s golf, licensing, Miner Athletic Club and the athletics ticket office.

Rhoades, who holds a bachelor’s degree in health sciences from the University of Arizona (1993) and a master’s of science degree in athletics administration/sports management from Indiana University (2002), began his intercollegiate athletics career as a marketing assistant in the Yale athletic department (1996) and worked in development at Marquette (1997-98) before joining the UTEP staff in 1998.

Rhoades and his wife, Amy, have three daughters - Nicolette, Natalie and Noelle.

BAYLOR ATHLETICS DIRECTORS

<table>
<thead>
<tr>
<th>Year</th>
<th>Name</th>
<th>Position</th>
<th>Sport</th>
</tr>
</thead>
<tbody>
<tr>
<td>1959-68</td>
<td>John Bridgers</td>
<td>Director</td>
<td>Football</td>
</tr>
<tr>
<td>1968-71</td>
<td>Bill Henderson</td>
<td>Director</td>
<td>Football</td>
</tr>
<tr>
<td>1971-80</td>
<td>Jack Patterson</td>
<td>Director</td>
<td>Football</td>
</tr>
<tr>
<td>1980-92</td>
<td>Bill Meneee</td>
<td>Director</td>
<td>Football</td>
</tr>
<tr>
<td>1992-93</td>
<td>Grant Teaff</td>
<td>Director</td>
<td>Football</td>
</tr>
<tr>
<td>1993-96</td>
<td>Dick Ellis</td>
<td>Director</td>
<td>Football</td>
</tr>
<tr>
<td>1996-03</td>
<td>Tim Stanton</td>
<td>Director</td>
<td>Football</td>
</tr>
<tr>
<td>2003-16</td>
<td>Ian McCaw</td>
<td>Director</td>
<td>Football</td>
</tr>
<tr>
<td>2016-17</td>
<td>Mack Rhoades</td>
<td>Director</td>
<td>Football</td>
</tr>
</tbody>
</table>