

BAYLOR

2005-2006 BASKETBALL MEDIA GUIDE

CREDITS

The 2005-2006 Baylor Basketball Media Guide is a publication of the Baylor Athletic Media Relations Office.

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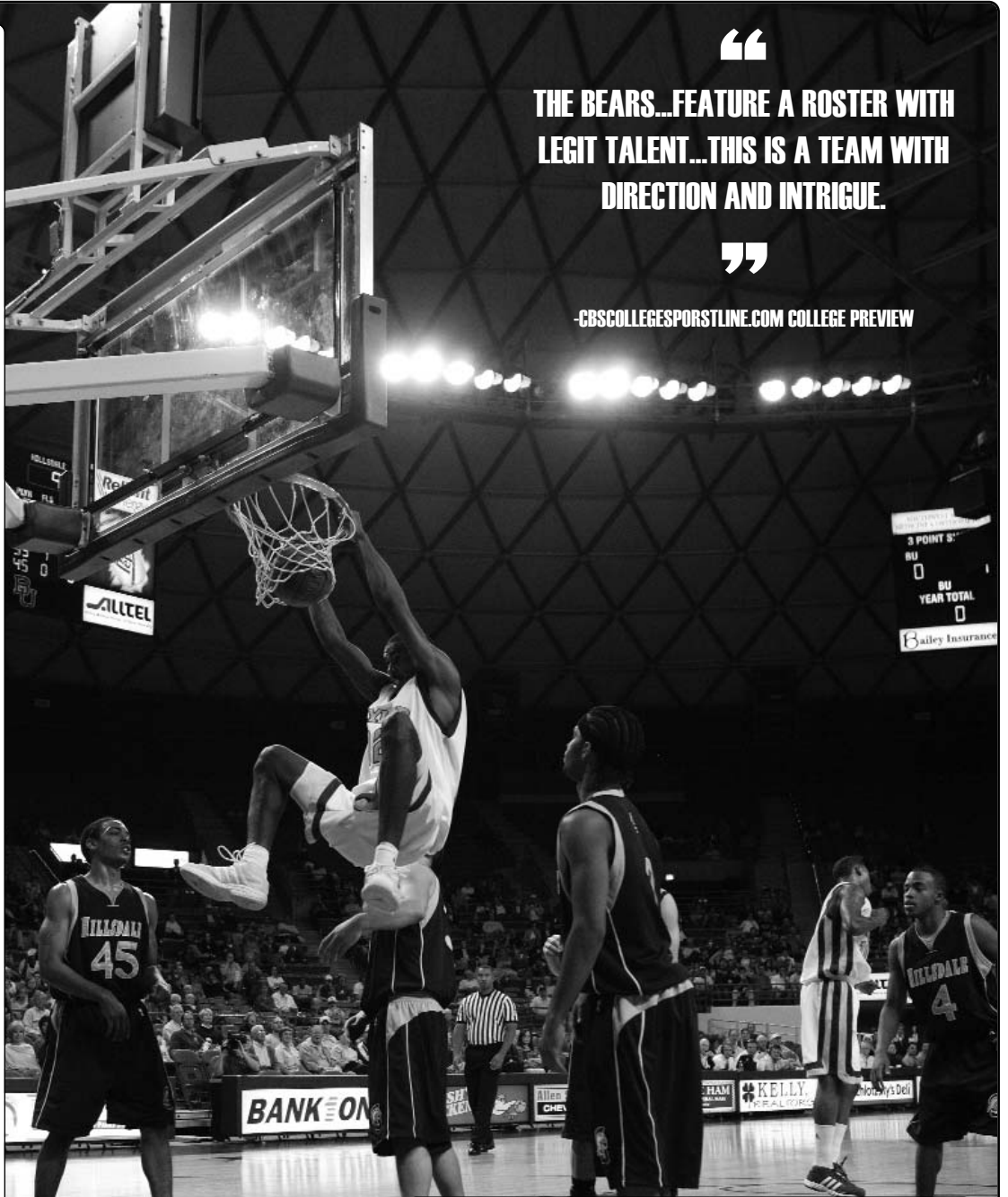
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“

THE BEARS...FEATURE A ROSTER WITH LEGIT TALENT...THIS IS A TEAM WITH DIRECTION AND INTRIGUE.

”

-CBSCOLLEGESPORTSLINE.COM COLLEGE PREVIEW





MEDIA INFORMATION



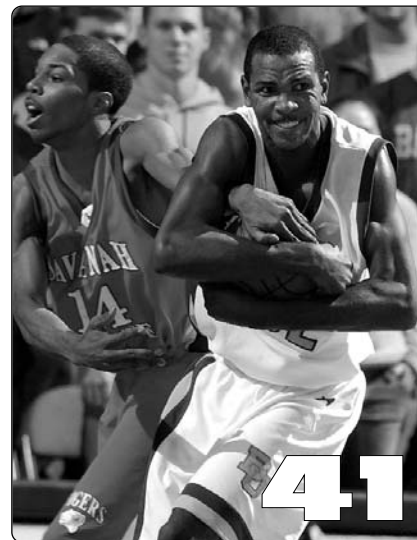
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BAYLOR MISSION STATEMENT

The mission of Baylor University is to educate men and women for worldwide leadership and service by integrating academic excellence and Christian commitment within a caring community.

BAYLOR ATHLETICS MISSION STATEMENT

To support the overall mission of the University by providing a nationally competitive intercollegiate athletics program that attracts, nurtures and graduates student-athletes who, under the guidance of a high-quality staff, pursue excellence in their respective sports, while representing Baylor with character and integrity. Consistent with the Christian values of the University, the department will carry out this mission in a way that reflects fair and equitable opportunities for all student-athletes and staff.

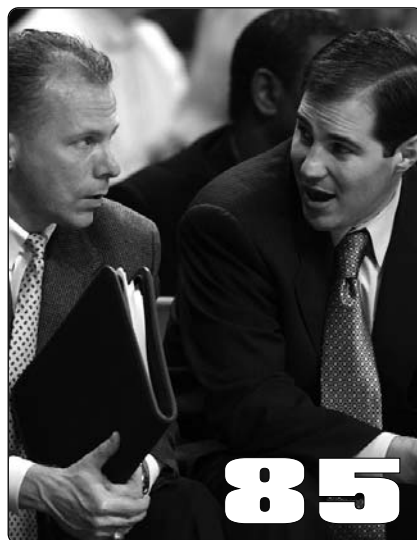
Baylor University is an equal opportunity institution whose programs, services, activities and operations are without discrimination as to sex, color, or national origin, and are not opposed to qualified handicapped persons.

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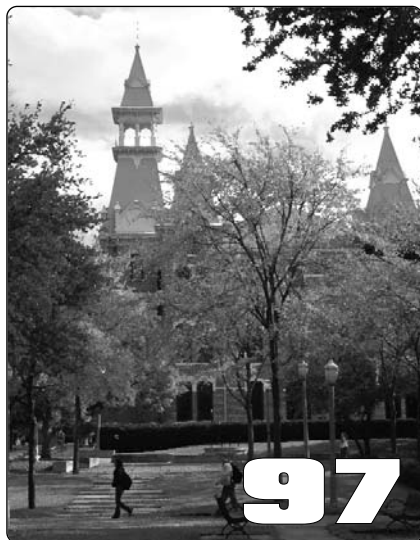
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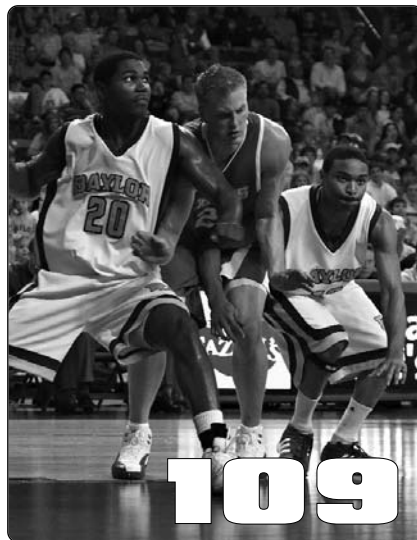
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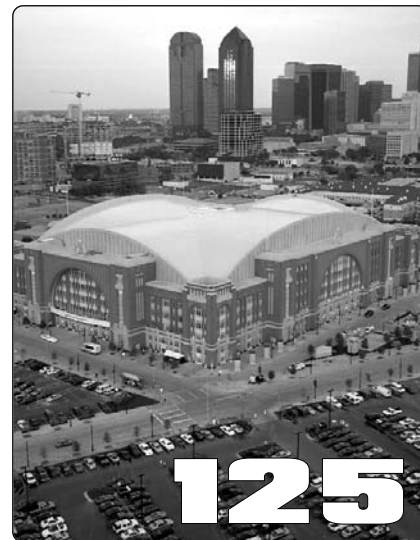
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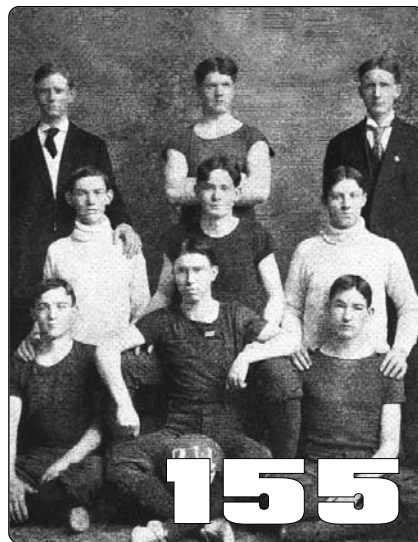
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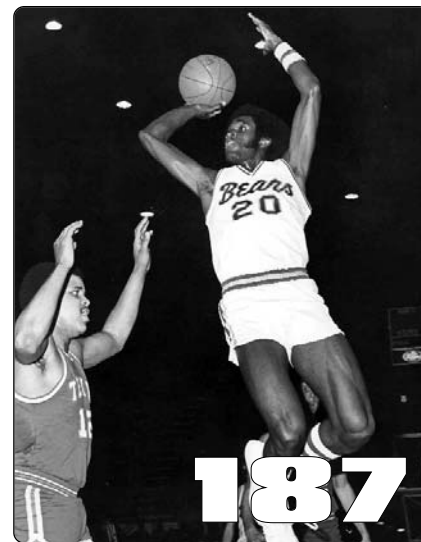
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QUICK FACTS



2005-2006 QUICK FACTS

TEAM INFORMATION

2004-05 Overall Record: 9-19
2004-05 Big 12 Record / Finish: 1-15 / 12th
2004-05 Postseason: none
Lettermen Returning: 7
Lettermen Lost: 4
Starters Returning: 4
 Aaron Bruce (G, So., 18.2 ppg, 28 GS)
 Tim Bush (F, Jr., 12.7 ppg, 24 GS)
 Richard Hurd (F, So., 4.0 ppg, 10 GS)
 Tommy Swanson (C, Sr., 11.9 ppg, 26 GS)
Starters Lost: 1
 Roscoe Biggers (G, Jr., 2.6 ppg, 12 GS)

COACHING INFORMATION

Head Coach: Scott Drew (Butler '93)
Record at Baylor: 17-40 (3rd year)
Career Record: 37-51 (4th year)
Assistant Coaches: Matthew Driscoll (Slippery Rock '92)
 Mark Morefield (Valparaiso '98)
 Jerome Tang
Director of Operations: Stephen Brough (Miami [Ohio] '96)
Coordinator of Operations: Paul Mills (Texas A&M '96)

GENERAL INFORMATION

Location: Waco, Texas
Founded: 1845
Enrollment: 13,975
Interim President: Bill Underwood, J.D.
Athletic Director: Ian McCaw
Faculty Representative: Michael Rogers, J.D.
Conference: Big 12
Nickname: Bears
Colors: Green and Gold
Arena (capacity): Ferrell Center (10,284)

BAYLOR MEDIA RELATIONS

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 Megan Holt, Ben Jarl, Clay Pickering, Whitney
 Rogers, Chris Votaw, Rowdy Wilson, Adam Zeigler

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Athletic Media Relations Fax (254) 710-1369
Ferrell Center Courtside (254) 710-3955
Ticket Office (254) 710-1000
Big 12 Media Relations (214) 742-1212

Baylor maintains a comprehensive official athletic department web-site. Up-to-the-minute information, including schedules, statistics and rosters for all 18 varsity sports, as well as Bear merchandise and ticket information, can be found at www.BaylorBears.com.

SEARCH

MEN'S SPORTS
 BASEBALL
 BASKETBALL
 CROSS COUNTRY
 FOOTBALL
 GOLF
 TENNIS
 TRACK

WOMEN'S SPORTS
 BASKETBALL
 CROSS COUNTRY
 GOLF
 SOCCER
 SOFTBALL
 TENNIS
 TRACK
 VOLLEYBALL

BU ATHLETICS
 AUDIO/VIDEO
 "B" ASSOCIATION
 BEAR FOUNDATION
 CAMPS
 COMMUNITY OUTREACH
 COMPLIANCE
 FACILITIES
 INTERACTIVE
 NEWS/STAND
 ONLINE STORE
 PROSPECTIVE BEARS
 PUBLICATIONS
 PROMOTIONS
 SCHEDULE/RESULTS
 STRENGTH/COND.
 TRADITIONS/CAMPUS
 TROPHY ROOM

CLICK FOR ONLINE TICKETING!
 Schutt Sports®
 Helmet Store

Email@BaylorBears.com
 Email login: _____
 Password: _____
 Login
 New Users Signup

baylorstv.com

NCAA

FEATURES
 9/30/04 - General Release
10 Answers Your Questions - Sept. 30
 Director of Athletics Ian McCaw addresses the new equestrian program, football game-day and more.
 9/30/04 - WV Volleyball
BEAR FACTS
 Getting to Know: Volleyball's Nicole LeBlanc
 9/30/04 - General Release
2004 Baylor Athletic Hall of Fame and Wall of Honor Banquet to be Held Oct. 29
 Event recognizing six Baylor greats open to the public for the first time.
 9/29/04 - Football
Bears in the NFL
 As of September 29, 2004

RECORDS & RANKINGS

SPORT	OVERALL	BIG 12	BIG 12 RANK	IAT'L RANK
Baseball	--	--	--	--
M-Basketball	--	--	--	--
W-Basketball	--	--	--	--
M-Cross-Country	--	--	--	17th
W-Cross-Country	--	--	--	NR
Football	2-1	--	--	NR
M-Golf	--	--	--	--
W-Golf	--	--	--	--
Soccer	4-4-1	1-1-0	T-4th	NR
Softball	--	--	--	--
M-Tennis	--	--	--	--
W-Tennis	--	--	--	--
M-Track/Field	--	--	--	--
W-Track/Field	--	--	--	--
Volleyball	7-7	1-4	T-5th	NR

HEADLINES
 Soccer Faces Pair of Road Contests
 Baylor-Texas Pay-Per-View Outlets
 Soccer's Ashley Holder Earns National Honor
 Matt Knox Honored by Tennis Association
 Lady Bear Hoops Game Time Changed
 Bus Trip to State Farm Tip-Off Classic Offered
 Men's Golf Heads to Albuquerque
 Soccer's Holder Takes Big 12 Defensive Honor

EVENTS RESULTS LIVE BROADCASTS
 October 1
W Soccer
 Iowa St
 7:30 PM
 Ames, Iowa
M Tennis
 at ITA All-American PG, Q
 All Day
 Campus Sites
M Golf
 William H Tucker
 All Day

Monthly Schedule

BaylorBears.com Online Store
Top Sellers:
 Believe Again: The Story of the Miracle on the Brazos DVD
 Champion@ Football T-Shirt - White
 Champion@ Football T-Shirt - Green
 Gold Mesh Hat
 Nike@ Baylor T-shirt - Green
 2004 Baylor Football Media Guide
Click to Shop Now!

ASK IAN
 Q&A WITH BAYLOR'S A.D.
 Give to the Family of Tori Birk Luke 1977-2004

'Inside the Huddle'
 with Justin Crooks

2004 Baylor Athletic Hall of Fame Wall of Honor Banquet

CUB CLUB

FAN POLL
 Which fall sport will have the highest finish in the Big 12?
 Football
 Volleyball
 Soccer
 Women's Cross Country
 Men's Cross Country



2004-2005 RESULTS

(9-19 / 1-15 12th Big 12)

Date	Opponent	Result
Nov. 22	HILLSDALE F.W.B. COLLEGE	W 91-52
Nov. 24	LOUISIANA-MONROE	L 61-75
Dec. 1	ARKANSAS-PINE BLUFF	W 63-53
Dec. 4	TEXAS A&M-CORPUS CHRISTI	L 58-73
Dec. 16	at SMU	L 43-77
Dec. 18	SOUTHERN	W 75-62
Dec. 22	MARYLAND-EASTERN SHORE	W 97-73
Dec. 28	PRAIRIE VIEW A&M	W 84-52
Dec. 30	at Purdue (ESPN+)	W 73-72
Jan. 3	CHICAGO STATE	W 77-59
Jan. 9	• at Texas NR-#11 (FSNSW)	L 60-79
Jan. 13	SAVANNAH STATE	W 86-50
Jan. 15	• OKLAHOMA NR-#25 (FSNSW)	L 61-65
Jan. 19	• COLORADO (ESPN Classic)	W 67-59
Jan. 22	• at Oklahoma State NR-#5 (ESPN+)	L 53-82
Jan. 25	• KANSAS NR-#6 (FSNSW)	L 66-86
Jan. 29	• at Texas A&M (FSNSW)	L 62-74
Feb. 1	• at Iowa State (CTN)	L 51-77
Feb. 5	• OKLAHOMA STATE NR-#10 (CTN)	L 63-81
Feb. 9	• at Texas Tech NR-#23 (ESPN+)	L 67-83
Feb. 12	• NEBRASKA (FSNMW)	L 63-74
Feb. 16	• at Missouri (MSN)	L 53-60
Feb. 19	• TEXAS (ESPN+)	L 60-75
Feb. 23	• at Kansas State (FSNMW)	L 69-80
Feb. 26	• at Oklahoma NR-#22 (ESPN+)	L 60-103
Mar. 2	• TEXAS TECH	L 66-72
Mar. 5	• TEXAS A&M (ESPN+)	L 76-84
Mar. 10	* vs. Iowa State (ESPN+)	L 57-77

• Big 12 Conference

* Big 12 Tournament (Kemper Arena - Kansas City, Mo.)

2005-2006 SCHEDULE

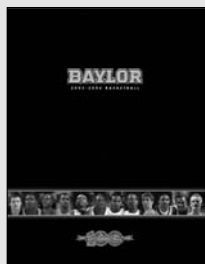
Date	Opponent	Time
Jan. 11	• at Texas Tech (TTN)	7:00 p.m.
Jan. 14	• OKLAHOMA STATE (ESPN+)	3:00 p.m.
Jan. 18	• at Colorado	8:00 p.m.
Jan. 21	• TEXAS (ESPN+)	3:00 p.m.
Jan. 25	• OKLAHOMA	7:00 p.m.
Jan. 28	• at Texas A&M (FSNSW)	5:00 p.m.
Feb. 1	• KANSAS STATE	7:00 p.m.
Feb. 4	• at Nebraska (ESPN+)	8:00 p.m.
Feb. 7	• MISSOURI (FSNSW)	7:00 p.m.
Feb. 11	• at Oklahoma (ESPN+)	12:30 p.m.
Feb. 14	• at Texas (FSNSW)	7:00 p.m.
Feb. 18	• TEXAS A&M (ESPN+)	12:30 p.m.
Feb. 21	• at Kansas (ESPN+)	7:00 p.m.
Feb. 25	• IOWA STATE (ESPN+)	12:30 p.m.
Mar. 1	• TEXAS TECH (TTN)	7:00 p.m.
Mar. 4	• at Oklahoma State	6:00 p.m.
Mar.9-12 *	at Big 12 Championship	TBD

All times Central and subject to change

• Big 12 Conference

* Big 12 Championship (American Airlines Center - Dallas)





The 2005-2006 Baylor Basketball Media Guide has been prepared to assist the media in its coverage of the Bears.

We hope that most questions will be answered in the pages of this guide. If additional information or assistance is needed, please contact the Baylor Athletic Media Relations Office. The information on this page covers media-related questions.

We appreciate your coverage of Baylor basketball and look forward to working with you this season.

MEDIA CREDENTIALS

All requests for working media, radio, television or photo credentials for Baylor home games must be made to Heath Nielsen in the Baylor Athletic Media Relations Office.

All credential requests should be made in writing by sports editors or sports directors of accredited media outlets on company letterhead. All requests should be made as early as possible and should be **limited to working media only. Requests made within 24 hours of the game may not be considered.**

All credential requests should be sent to Heath Nielsen, Baylor Athletic Media Relations (email heath_nielsen@baylor.edu; fax 254-710-1369; or mail 150 Bear Run, Waco, TX 76711).

Credentials will be available at the Ferrell Center's media will call table inside the North Ramp entrance.

Credentials are not transferable and use by anyone other than working media is unauthorized. Credentials used in an unauthorized manner will be revoked immediately. Media allowing unauthorized individuals use of credentials will have credentials revoked for the remainder of the season. All credentials are the property of the Baylor Athletic Department and must be returned upon request.

PHOTOGRAPHERS

Only properly credentialed photographers will be allowed in the designated photo areas of the Ferrell Center as specified by the NCAA and Big 12 Conference. Photo credentials are subject to revocation by the Baylor Athletic Media Relations Office at any time.

WEEKDAY INTERVIEWS

Baylor head coach Scott Drew and Baylor players will be made available for interviews in person or by telephone at regularly scheduled times to be announced, upon 24 hours advance notice. **All interviews with Baylor student-athletes must be coordinated through the Athletic Media Relations Office.** Telephone interviews will be fulfilled at a time that does not interfere with the student-athlete's academic schedule.



GAME DAY MEDIA SERVICES

Statistics, game notes, telephones and work space are available in the Ferrell Center's Media Workroom for use before and after the game.

POSTGAME INTERVIEWS

The Baylor locker room is closed to the media following games. Coach Drew and player interviews will be conducted in the Ferrell Center's Interview Room following the NCAA 10-minute cooling off period.

ON-LINE ORGANIZATIONS

Fan-based websites containing a minimum of one of the following: chat rooms, message boards, recruiting information, scouting reports and links to news sites, as well as other fan-based features shall **not** be issued credentials. Local and national organizations which maintain a news-based website in connection with its regular publication, as well as radio or television broadcast shall be issued credentials on a game-by-game basis. Live, real-time updates of Baylor home games are the property of Baylor University and unauthorized transmission of such will not be permitted.





ATHLETIC MEDIA RELATIONS

PHONE: 254-710-2743
FAX: 254-710-1369
WEBSITE: www.BaylorBears.com

MAILING & OVERNIGHT ADDRESS
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Back (left to right): Ben Jarl, Luke Blount, Adam Zeigler, Rachel Goodlad, Chris Votaw, Drew Eure.
Front: Abby Hagen, Rowdy Wilson, Tami Becton, Whitney Rogers, Tramese Andrews, Megan Holt.



NICK JOOS



HEATH NIELSEN



JULIE BENNETT



LARRY LITTLE



RUSS RENEAU



MICHAEL COLLINS



SARAH TINSLEY



DONNA PERRY





BAYLOR

ISP

SPORTS NETWORK

Bear fans will once again be able to follow every minute of Baylor basketball this season on the new Baylor-ISP Radio Network thanks to its experienced crew of professionals who broadcast the action worldwide.

John Morris, Baylor's Director of Broadcasting, is in his 11th year as the "Voice of the Bears." Morris succeeded the legendary Frank Fallon in 1995 after filling in for Fallon on selected broadcasts since 1984. The signature voice of Baylor Athletics is also the play-by-play voice for Baylor Bear football. Morris has worked the NCAA Basketball Tournament in the past for the NCAA/CBS Radio Network. He also hosts the daily "Baylor SportsBeat" on radio and the "State Farm Baylor Hour" January through May. He is co-host along with Lori Scott Fogleman of the award-winning weekly 30-minute TV Show "Inside Baylor Sports."

Pat Nunley returns for his 24th season as color analyst after a standout playing career for the Bears. A native of Fort Worth, Nunley stepped off the court in

1981 and onto press row as a member of the broadcast team. An attorney with the firm of Naman, Howell, Smith, and Lee, Nunley provides unique insight into the game through his 28 years of being associated with Baylor Basketball.

Bob Baker is in his eighth year as engineer and **Ed Burleson** returns for his 32nd season as statistician.

All Baylor games can be heard on flagship station 1660AM ESPN Radio (KRZI) in Waco and select games air on WBAP 820AM in Dallas. Each broadcast begins 30 minutes before tip-off.

Every Baylor game is also available live on the Internet at BaylorBears.com.



BAYLOR-ISP SPORTS NETWORK

Baylor University and ISP Sports entered into a seven-year agreement during the spring of 2005 that provides the company, recognized as the national leader in collegiate sports marketing, with exclusive multi-media rights for the school's highly successful intercollegiate athletics program.

The partnership guarantees Baylor an annual rights fee and a share of additional revenues. ISP Sports owns the rights to all sales and marketing opportunities associated with Baylor sports, including a radio network, print advertising in various athletic department publications and all signage in university athletic facilities.

Baylor is one of 25 major universities to align itself with ISP Sports, which is based in Winston-Salem, N.C.

Shawn Becket (Ohio 1996) serves as general manager of the Baylor project as well as an ISP assistant vice president. **Kris Kassel** (Indiana 1998) is the associate general manager of Baylor-ISP Sports. **Doug McNamee** (Baylor, 2003) serves as a marketing assistant and **John Morris** (Baylor 1980), the "Voice of the Bears," is also a member of the Baylor-ISP team.



SHAWN BECKET
General Manager



KRIS KASSEL
Associate
General Manager



DOUG McNAMEE
Marketing Assistant



JOHN MORRIS
Baylor Director of
Broadcasting





BIG 12 SHOWCASE

It's your weekly pregame show for Big 12 football, soccer, volleyball, basketball and every other sport under the sun. "Big 12 Showcase" is the official TV-magazine show of the Big 12 Conference, seen nationally on FSN. Call your local cable operator, or satellite provider, to make sure you are wired in to FSN.

Check your local listings.



In the Big 12 regions, catch us Fridays and Saturdays:

FSN Midwest

Fridays, 2:30 p.m. CT
Saturdays, 11:00 a.m. CT

FSN Rocky Mountain

Fridays, 2:30 p.m. MT
Saturdays, 8:30 a.m. MT

FSN Southwest

Fridays, 6:30 p.m. CT
Saturdays, 11:00 a.m. CT

BAYLOR ON TELEVISION

Baylor and Big 12 Conference basketball games air weekly throughout the season, regionally and nationally, through contracts with ABC Sports, CBS Sports, ESPN, ESPN2, ESPN+Plus and Fox Sports Net.

Baylor basketball games have been televised 94 times over the last seven years, an average of 13 appearances a year. That total includes Baylor's 85-77 win over No. 6 Kansas on ESPN's Big Monday in 2001 and an 81-80 win over No. 22 Missouri on a Big Monday appearance in 2002.



INSIDE BAYLOR SPORTS

"Inside Baylor Sports," the award winning weekly TV show that covers all aspects of Baylor Athletics, is in its seventh season during the 2005-2006 academic year.

Senior producer **Robert Sheikh** and pro-

ducer **Josh Rosenberg** provide viewers an inside look at Baylor Athletics with thorough highlights, in depth interviews, and imaginative features on all 18 sports presented in a fast-paced, entertaining style. Co-hosts **John Morris** and **Lori Scott-Fogleman** guide viewers through the best coverage of Baylor athletics on television.

"Inside Baylor Sports" airs Sundays, Sept. 4, 2005 through June 4, 2006, at 10:30 p.m. CT, on KCEN-TV in Central Texas. It also airs weekly throughout the region on FSN Southwest at 1 p.m. CT each Wednesday and weekly on CSTV (nationally) and KSBI-TV (in Oklahoma). Each show is also archived online at www.BaylorBears.com.



ROBERT SHEIKH
Senior Producer

JOSH ROSENBERG
Producer



2005 2006 BAYLOR BASKETBALL

MEDIA DIRECTORY



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