



# MEDIA POLICIES

## BAYLOR MEN'S BASKETBALL

### MEDIA CREDENTIALS

All requests for working media, radio, television or photo credential requests should be made in writing by sports editors or sports directors of accredited media outlets on company letterhead. All requests should be made as early as possible and should be limited to working media only. Requests made within 24 hours of the game may not be considered.

All credential requests should be sent to Heath Nielsen, Baylor Athletic Media Relations (email heath\_nielsen@baylor.edu or fax 254-710-1369).

Credentials will be available for day-of-game pickup at the Ferrell Center's media will call table (media entrance on the west side of the Whetsel Practice Facility).

Credentials are not transferable and use by anyone other than working media is unauthorized. Credentials used in an unauthorized manner will be revoked immediately. Media allowing unauthorized individuals use of credentials will have credentials revoked for the remainder of the season. All credentials are the property of the Baylor Athletic Department and must be returned upon request.

### PHOTOGRAPHERS

Only properly credentialed photographers will be allowed in the designated photo areas of the Ferrell Center as specified by the NCAA and Big 12 Conference. Photo credentials are subject to revocation by the Baylor Athletic Media Relations Office at any time.



### WEEKDAY INTERVIEWS

Head coach Scott Drew and Baylor players will be made available for interviews in person or by telephone on a regular basis during the season, at times to be announced. All interviews with Baylor student-athletes must be coordinated through the Athletic Media Relations Office and requested with 24 hours advance notice. Telephone interviews will be fulfilled at a time that does not interfere with the student-athlete's academic or practice schedule.

### GAME DAY MEDIA SERVICES

Statistics, game notes, telephones and work space are available in the Ferrell Center's Media Center for use before and after the game.

### POSTGAME INTERVIEWS

The Baylor locker room is closed to the media. Coach Drew and player interviews will be conducted in the Ferrell Center's Media Center following the NCAA 10-minute cooling off period.

### WEBSITES AND NEW MEDIA

Web-based media sponsoring "message boards" or "chat rooms" that allow posting of anonymous information or rumors are **ineligible** for credentials or access to Baylor media functions. If a news-gathering medium has an online site that sponsors anonymous forums, they may continue to request credentials under their traditional medium (newspaper, magazine, radio or television), but will not be granted additional passes or access for online staff.

Any online service that places emphasis on the recruitment of potential student-athletes will not qualify for credentials.

Credentials will not be granted to any online agency operating sites that are in any way affiliated with gambling, or to "freelance" or "fan-based" sites that are not affiliated with a legitimate news gathering organization.

Live, real-time updates of BU home games are the property of Baylor University and unauthorized transmission of such is not permitted.

## DIRECTIONS TO THE FERRELL CENTER

The Ferrell Center is located on the campus of Baylor University at the intersection of University Parks Drive and LaSalle Avenue.

#### FROM NORTH (Southbound on I-35):

Exit "University Parks Drive" [Exit #335B] and turn East (left) on University Parks underneath overpass. Approximately one mile ahead on left.

#### FROM SOUTH (Northbound on I-35):

Exit "University Parks Drive" [Exit #335B] and turn East (right) on University Parks. Approximately one mile ahead on left.

Turn left into parking lot at Daughtrey entrance, media parking is in Lots D1 and D2.

