MEDIA INFORMATION

The Baylor Athletics Communications Office appreciates your interest in Baylor Basketball and looks forward to assisting you during the 2017-18 season. Our offices are located on the second floor of the Simpson Athletics and Academic Center on South University Parks Drive.

To better assist in your coverage, please take time to read the information found on the ensuing pages in this almanac. These policies have been established in consideration of the media’s needs, as well as those of the student-athletes and coaches to create a positive work environment for all concerned.

If additional information or assistance is required, please contact David Kaye, Assistant AD for Communications, or any other member of the Baylor Athletics Communications staff. We appreciate your coverage of Baylor Basketball and look forward to working with you this season.

MEDIA CREDENTIALS

Requests for working media, radio, video or photo credentials should be made by sports editors or sports directors of accredited media outlets at www.sportsystems.com/baylor. All requests should be made as early as possible and are limited to working media only. Requests made within 24 hours of the game may not be considered.

Credentials can be picked up in person starting 15 minutes before media arrival time at the Media Parking Lot on the east side of the Ferrell Center. A parking permit is required. Media attendants will direct media members to the parking area. Upon request, printable parking passes can be e-mailed to those picking up credentials at media call. Requests from individuals not employed by a media outlet will not be considered.

UNAUTHORIZED CREDENTIAL USE

Credentials will be issued to working media only. Media credentials are not transferable and use by anyone other than members of the working media is unauthorized. Media credentials used in an unauthorized manner will be revoked immediately.

WEB-BASED MEDIA

Web-based media from sites affiliated with established, nationally recognized news-gathering organizations are eligible for media credentials. Online media with an emphasis on the recruitment of potential student-athletes (that meet the above qualifications) can request one (1) credential for the sole purpose of writing a game/event recap.

Baylor will not grant any online agency operating sites that are in any way affiliated with gambling. Nor will credentials be granted to “fan-submitted” or un-edited sites that are not affiliated with an established news-gathering organization and sites whose sole entity is fan-generated message boards that allow the posting of anonymous comments.

BASELINE PHOTOGRAPHY

Baylor follows NCAA and Big 12 Conference rules regarding media representatives photographing games.

Only properly credentialed photographers will be allowed in the designated photo areas of the Ferrell Center as specified by the NCAA and Big 12 Conference. No photographers will be permitted to shoot from the sidelines. All photographers must remain in the Ferrell Center’s designated photo areas along the baselines. Photo credentials are subject to revocation by the Baylor Athletics Communications Office at any time.

POSTGAME INTERVIEWS

Baylor University is committed to a policy of equal access for both male and female reporters and photographers.

The Baylor locker room is closed to the media. Coach Drew and player interviews will be conducted in the Ferrell Center’s Media Center following the NCAA 10-minute cooling off period.

Media are asked to submit player interview requests to David Kaye prior to the under-four media timeout in the second half. The visiting SID will select the student-athletes to be interviewed in the postgame interview room.

BIG 12 TELECONFERENCE

In conjunction with the Big 12 Conference, Baylor head coach Scott Drew will participate in the league’s weekly teleconference during the season. Dates and times will be announced shortly.

Media representatives wishing to participate in the teleconference should contact the league communications staff for further details.

A live audio stream of the teleconference can be heard at www.Big12Sports.com. A replay of the teleconference will be available after 4 p.m. CT the day of the teleconference.

BAYLOR SOCIAL MEDIA

In addition to following the most up-to-date information on Baylor’s Official Athletics Site, www.BaylorBears.com, the Baylor Athletics Communications Office runs the Official Twitter, Facebook and Instagram accounts for Baylor Athletics (@BaylorAthletics), as well as Twitter, Facebook and Instagram for Baylor Basketball (@BaylorMBB).

BAYLOR VIDEO HIGHLIGHTS FTP SITE

Baylor provides broadcast-quality video of home game postgame highlights via FTP download. Contact Jeremy Otter (254-230-3440, Jeremy_Otter@baylor.edu) for more information.

BAYLOR MEDIA SITE

An all-encompassing media page can be found on Baylor’s website at: http://www.baylorbears.com/ot/bay-media.html. Among the information available at this site are links and PDFs of statistics, game notes, quick facts and directions, as well as photo/logo downloads and video FTP information.

For access information, please contact Kellen_Coleman@baylor.edu.

MEDIA PARKING

Media parking at the Ferrell Center is available in Lot C, rows C1 and C2. To access the media parking area, enter the Ferrell Center parking lots via the Daughtrey Ave. entrance and turn left at the first break. Rows C1 and C2 are the first two rows on the right-hand side (Brazos River side).

MEDIA ENTRANCE / MEDIA WILL CALL

The credentialed media entrance is located on the west side (facing Baylor Ballpark) of the Lt. Jack Whetsel Jr. Practice Facility, adjacent to the Rock Room entrance. The Media Will Call table is located outside the Rock Room. To access the media room, take the elevator down to level one and follow the signs.

PRACTICE COVERAGE

All Baylor Bears basketball practices are closed to the media and the public.

DIRECTIONS TO THE FERRELL CENTER

The Ferrell Center — and the entire Turner Riverfront Complex — is located at the intersection of University Parks Drive and LaSalle Ave.

- From the north, drive south on I-35, take University Parks Drive exit and turn east (left) to intersection of University Parks and LaSalle.
- From the south, drive north on I-35, take University Parks Drive exit and turn east (right) to intersection of University Parks and LaSalle.
- From the west, drive east on Hwy. 84 to Hwy. 6 (Loop 340). Turn east (right) and take Hwy. 6 (Loop 340) to I-35. Turn north (left) on I-35, take the University Parks Drive exit and turn east (right) to intersection of University Parks and LaSalle.
- From the east, drive west on Hwy. 84 to I-35. Turn south on I-35 (left), the University Parks Drive exit and turn east (left) to intersection of University Parks and LaSalle.
- From the northwest, take Hwy. 6 to I-35. Turn north (left), the University Parks Drive exit and turn east (right) to intersection of University Parks and LaSalle.
- From the southwest, take Hwy. 6 to Bus. 77 exit. Bus 77 becomes LaSalle and leads directly to the Ferrell Center.

DIRECTIONS TO HIGHERS ATHLETIC COMPLEX

The Highers Athletic Complex, which includes the Simpson Athletics and Academic Center and the Allison Indoor Practice Facility, is located on the south bank of the Brazos River at 1500 South University Parks Drive in Waco. Those traveling to the Highers Complex via Interstate 35 should take the University Parks Drive exit (#335B); the facility is located one-half mile east of Interstate 35 (left side of road), just past the Mayborn Museum.