Academic Achievements

- For the third straight year, Baylor University produced the Big 12 Conference’s highest Graduation Success Rate (GSR) score according to figures released by the National Collegiate Athletic Association (NCAA).

- Baylor’s 2008 GSR score of 84 percent was six points higher than the national average of 78 percent and three points better than second-place Colorado in the Big 12 Conference. Baylor also produced the Big 12’s highest overall GSR score in 2006 and 2007 with marks of 88 and 87, respectively. Following Baylor and Colorado among Big 12 schools were Kansas State (77), Nebraska (76), Oklahoma State (75), Texas (72), Texas A&M (72), Iowa State (71), Missouri (71), Texas Tech (71), Kansas (70) and Oklahoma (69).

- In addition, Baylor registered the highest male student-athlete score in the Big 12 Conference with a 77 percent mark, while its female GSR score of 92 percent was the league’s second-best score. Both of those marks were well-above the Division I national averages of 71 percent and 87 percent, respectively.

- The Baylor baseball team led the Big 12 with a GSR score of 84 percent and was one of four BU programs with a composite GSR score of at least 80 percent, joining women’s basketball (88), women’s track and field (90) and men’s track and field (82). All four of those programs, along with the Baylor football team (78, which tied Nebraska for second and was just one point behind No. 1 Texas Tech), produced GSR scores above the national NCAA Division I average.

- Baylor, which has led the Big 12 Conference in overall student-athlete graduation rates five times and finished second on three occasions, ranked ninth in the NCAA’s 2008 Federal Graduation Rates Report with its 56 percent rate. BU’s 4-year average graduation rate of 58 percent was seventh in the Big 12. Baylor has graduated at least 60 percent of its student-athletes in 11 of the Big 12’s 13 years.

- For the sixth time in Big 12 Conference history, the Baylor football program led the league with its 67 percent graduation rate (Colorado, Nebraska, Kansas State and Texas Tech also had marks of 67 percent).

- Baylor’s exhausted eligibility graduation rate of 91 percent was No. 3 in the Big 12 Conference behind Nebraska (93 percent) and Texas Tech (92).

- Baylor’s men’s basketball and women’s golf programs received public recognition awards from the NCAA Division I Academic Performance Program for having Academic Progress Rate (APR) scores which rank among the top 10 percent within their respective sport. It marks the first APR award for either program and just the third
time in school history a Baylor team has been honored, following the recognition coach Steve Smith’s baseball team received in 2007.

- The Baylor men’s basketball program registered an APR of 989, and was one of three Big 12 institutions, joining Kansas and Texas, among the 36 recognized nationally by the NCAA. The Baylor women’s golf team, meanwhile, had a perfect APR score of 1000 and was one of 47 programs honored nationally, three of which are from the Big 12 Conference (Baylor, Missouri and Nebraska).

- All-told, six Big 12 schools earned at least two public APR awards—Baylor, Kansas, Missouri, Nebraska, Oklahoma State and Texas, with Kansas and Nebraska each receiving three awards. The public recognition awards are part of the broad NCAA Division I academic reform effort.

- All of Baylor’s intercollegiate athletics programs scored at or above the national threshold of 925 in the National Collegiate Athletic Association’s 2009 Academic Progress Rate (APR) and none of its teams are subject to the organization’s Contemporaneous Penalties. Three of Baylor’s programs, baseball, women’s golf and women’s soccer, led the Big 12 Conference in APR scores within their respective sports, while two more, men’s basketball and women’s tennis, finished second in their ranking.

- Ten of Baylor’s athletic programs scored above the national Division I APR average for their respective sport (baseball, men’s basketball, men’s cross country, men’s golf, women’s cross country, women’s golf, women’s soccer, softball, women’s tennis and volleyball).

- Baylor student-athletes continued their winning ways in the classroom, as a school-record 113 individuals were selected to 2008-09 Academic All-Big 12 teams, including a school-record 89 first-team honorees. It marked the third consecutive year Baylor established school records for both total number of Academic All-Big 12 selections and first-team picks.

- Sixteen of Baylor’s 17 programs which compete in the Big 12 Conference produced at least two Academic All-Big 12 performers and 15 had multiple first-team honorees, led by women’s cross country, which placed 13 of its student-athletes on the first-team. All-told, six programs—football (16), women’s cross country (13), women’s soccer (12), women’s track & field (12), baseball (11) and softball (10), had at least 10 Academic All-Big 12 selections in 2008-09.

- A school-record 462 Baylor student-athletes were named to the 2008 fall (239) and 2009 spring (223) Big 12 Commissioner’s Honor Rolls, including 63 with perfect 4.0 grade-point averages. Student-athletes must achieve a minimum 3.0 semester grade-point average to earn Commissioner’s Honor Roll status.
Baylor established school records for fall, spring and total Big 12 Commissioner’s Honor Roll selections during the 2008-09 academic year; the fourth consecutive year it has established both overall total, fall and spring semester records.

Nearly 60.0 percent (58.2) of Baylor’s student-athletes had at least a 3.0 fall 2008 grade-point average, while 56.4 recorded that mark for the spring 2009 semester.

Thirty-two (32) Baylor student-athletes achieved perfect 4.0 grade-point averages during the fall 2008 term, while 31 registered 4.0 marks for the 2009 spring semester.

Some 90 Baylor student-athletes, including 11 who earned master’s degrees, graduated during fall 2009 and spring 2009 commencement exercises.

Baylor had 11 teams post a cumulative grade-point average above a 3.0 in 2008-09. The cumulative grade-point average for all 16 Baylor teams for 2008-09 was a school-record 3.01.

A school-record 146 Baylor student-athletes earned 2008-08 Dean’s List recognition.

Four Baylor student-athletes earned CoSIDA/ESPN The Magazine Academic All-America honors—softball’s Alex Coyle (first-team), football’s Joe Pawelek (second-team), baseball’s Aaron Miller (second-team) and softball’s Tiffany Wesley (second-team). All told, 13 Baylor student-athletes received CoSIDA/ESPN The Magazine Academic All-District recognition, including eight first-teamers.

Four seniors on Baylor’s 2008 football team—Ty Findley, Ben Hixson, Ryan Roberts and John David Weed, were named to the third annual Hampshire Honor Society, which is selected by the National Football Foundation (NFF) & College Hall of Fame and recognizes college football players from all divisions of play who each maintained a 3.2 GPA or better.

Baylor women’s golfer Morgan Chambers was named to the 2009 National Golf Coaches Association All-American Scholar Team. A junior health science studies major from Purcell, Okla., Chambers earned NGCA all-scholar honors for the second time in her career. The criteria for selection to the All-American Scholar Team are some of the most stringent in all of college athletics, with a minimum GPA requirement of 3.50 and 50% participation in the team’s scheduled competitive rounds during the year.

Seven Baylor women’s track and field team members were named to the USTFCCCA 2009 Division I Academic team. Baylor student-athletes named to the team were Erin Bedell, Danielle Bradley, Brittany Bruce, Jodi Hullett, Samantha Patty, Diamond Richardson and Jessica Ubanyionwu.

The Baylor women’s track and field team was named a 2009 USTFCCCA Division I Women’s All-Academic Track and Field team. The Lady Bears compiled a team GPA of 3.220 for the 2008-09 academic year.

Baylor’s women’s cross country team, which qualified for the NCAA Championships for the sixth consecutive season, compiled a team GPA of 3.510 and earned a 2008 NCAA Division I USTFCCCA Women’s All-Academic Team award. The Lady Bears registered the fourth-highest team GPA of any team competing at the 2008 NCAA Cross Country Championships.

Baylor’s men’s tennis team was named an All-Academic Team by the Intercollegiate Tennis Association (ITA). The Bears were one of just 47 squads honored nationally and the lone Big 12 men’s team recognized by the organization. To be eligible for the ITA All-Academic Team award a squad must have a team grade point average of 3.20 (on a 4.00 scale). The Bears posted a 3.46 GPA for the spring semester, an all-time record for the program.

In addition, five men’s tennis players received ITA Scholar-Athlete honors—John Arvesen, David Galic, Chase McVicker, Dominik Mueller and Jordan Rux. To be eligible a student-athlete must have a grade point average of at least 3.50 (on a 4.00 scale).

Not to be outdone by its male counterparts, the Baylor women’s tennis team also earned 2008-09 All-Academic Team honors from the Intercollegiate Tennis Association (ITA). The Lady Bears were one of three Big 12 teams on the list after registering a 3.40 grade-point average for the spring semester, an all-time program best.

Taylor Ormond also earned women’s ITA Scholar-Athlete honors. Ormond was the lone Bear to earn ITA Scholar-Athlete status.

Baylor’s Jason Smith (football) and Brette Reagan (softball) were received 2008-09 Big 12 Senior Awards and were the school’s Big 12 Male and Female Athlete of the Year nominees.
Leadership Academy was formed to provide Baylor student-athletes comprehensive leadership programming with the goal of developing them as effective and vocal leaders for today and successful worldwide leaders for tomorrow. All Leadership Academy members are appointed by their head coach and must complete a year-long program in order to earn graduate status.

### 2008 Big 12 All-Sports Graduation Success Rate (GSR)

<table>
<thead>
<tr>
<th>University</th>
<th>GSR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baylor</td>
<td>84</td>
</tr>
<tr>
<td>Colorado</td>
<td>81</td>
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<tr>
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<td>Kansas</td>
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</tr>
<tr>
<td>Oklahoma State</td>
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</tr>
</tbody>
</table>

Athletic Accomplishments

- Three Baylor student-athletes were named to the third-annual Big 12 Good Works teams, which recognize community service activities three times annually. Cross Country’s Erin Bedell (fall), softball’s Nicole Wesley (winter) and equestrian’s Nicole Brown (spring) were honored from Baylor. In addition, two Baylor student-athletes, track and field’s Lyndsy Bedell and baseball’s Zach Dillon, earned $7,500 Dr. Prentice Gautt Postgraduate Scholarships from the Big 12.

- Athletics Chaplin Wes Yeary led two mission trips which included a strong contingent of Baylor student-athletes, to Mexico over winter break, and to Kenya in May 2009.

- The Baylor Student-Athlete Advisory Council collected a total of $6,485.45 in cash and can food donations, which equals 2,594 lbs. of food. The food drive was held prior to the Nov. 15 Baylor-Texas A&M football game.

- A total of 45 student-athletes, 19 upperclassmen and 26 underclassmen, formed Baylor’s second Leadership Academy graduating class. The upperclassmen completed the Veteran Leaders program while the underclassmen completed the Emerging Leaders program. The Baylor Student-Athlete Advisory Council collected a total of $6,485.45 in cash and can food donations, which equals 2,594 lbs. of food. The food drive was held prior to the Nov. 15 Baylor-Texas A&M football game.

- Of Baylor’s 2008-09 Directors’ Cup point total, 417.25 points came from the spring sports season which saw every Baylor team reach the postseason.

- All-told, Baylor produced a school-record 14 postseason tournament teams in 2008-09, five Big 12 Conference championships (two regular season, three tournament crowns), two NCAA individual national championships (men’s indoor 4x400-meter relay and Trey Harts in the men’s indoor 200 meters), 32 All-Americans and 104 All-Big 12 honorees.

- Baylor totaled 146.5 points to place third among all Big 12 institutions in the Waco Tribune-Herald’s annual Big 12 all-sports rankings. Texas totaled 199.0 points to edge Texas A&M (192.5) to claim its ninth straight Big 12 all-sports crown. BU enjoyed its highest finish ever in the Trib’s Big 12 all-sports rankings and finished in the first division for the eighth time in nine years.

- Over the last five years, only Texas (44) has won more Big 12 regular-season and tournament championships than Baylor (25).

- A school-record 14 Baylor teams made 2008-09 postseason appearances—women’s basketball (NCAA Sweet 16; sixth-straight NCAA Tournament appearance and eighth in last eight years); men’s basketball (NIT runner-up, first back-to-back postseason trips in program history); baseball (10th NCAA Regional appearance in 12 years); men’s tennis (12th consecutive NCAA bid; sixth consecutive Elite Eight appearance); softball (third NCAA Super Regional in five seasons); women’s tennis (in fifth
All-told, Baylor produced a school-record 14 postseason tournament teams in 2008-09, five Big 12 Conference championships (two regular season, three tournament crowns), two NCAA individual national champions (men’s indoor 4x400-meter relay and Trey Harts in the men’s indoor 200 meters), 32 All-Americans and 104 All-Big 12 honorees.

straight NCAA Tournament appearance, reached national quarterfinals for third time in four seasons; men’s indoor track and field (tied for fifth at NCAA Championships to register third-highest finish in program history); women’s indoor track and field (T-No. 51 at NCAA Championships); men’s outdoor track and field (T-No. 20 at NCAA Championships); women’s outdoor track and field (No. 10 at NCAA Championships to match best finish in program history); men’s golf (12th consecutive NCAA Regional appearance); women’s golf (ninth in NCAA Regional appearance in 10 years); women’s cross country (placed 19th in sixth straight NCAA Championship appearance) and equestrian (Hunter Seat team placed a program-best fourth at Varsity Equestrian National Championships).

Here’s a sport-by-sport recap of Baylor’s 2008-09 season:

FALL:

■ FOOTBALL (4-8/2-6 in Big 12): Under the direction of first-year head coach Art Briles, the Bears registered multiple Big 12 wins in the same season for the third time in four seasons and narrowly missed a bowl game, as three of their eight losses were by a combined total of 13 points. Offensive tackle Jason Smith earned All-America honors, consensus All-Big 12 recognition and was drafted with the second overall pick in the 2009 NFL Draft by the St. Louis Rams, matching the highest draft pick in school history. Robert Griffin III earned freshman All-America honors under center, while linebacker Joe Pawelek and safety Jordan Lake were also consensus All-Big 12 selections. Pawelek also earned second-team Academic All-America honors in the classroom and third-team All-America recognition on the field.

■ WOMEN’S CROSS COUNTRY: For the eighth time in 13 NCAA Championship appearances, Baylor finished among the nation’s top 20, as Todd Harbour’s team totaled 484 points to place 19th overall and second among both Big 12 and South Central Region teams. Erin Bedell, who clocked a time of 20:40 to place 37th, was Baylor’s top finisher and earned her first-ever cross country All-America honor. Baylor equaled its best Big 12 finish in school history with a second-place performance in Ames,
Over the last five years, Baylor has recorded five of its seven highest finishes in the 16-year history of the Directors’ Cup. Baylor placed a program-best 25th in the 2004-05 standings, was 32nd in 2005-06, 33rd in 2008-09, 38th in 2006-07 and 42nd in 2007-08.

Volleyball (18-13/9-11 in Big 12): A school-record 8-0 start propelled coach Jim Barnes’ Lady Bears to an 18-13 overall record and a program-record tying nine Big 12 victories, their most both overall and in league play since 1999. Baylor produced a pair of first-team All-Big 12 selections in Taylor Barnes and Anna Breyfogle, the first time since 1999 it had a pair of players garner first-team all-league honors.

Women’s Soccer (5-10-3/1-6-2 in Big 12): Baylor capped its first season under the leadership of head coach Marci Jobson with a 0-0 tie at No. 8 Texas. Redshirt freshman goalkeeper Courtney Seelhorst was named to the coaches All-Big 12 Newcomer team and was one of 12 Lady Bears who earned Academic All-Big 12 recognition.

Men’s Cross Country: Baylor finished 10th at both the Big 12 Championships and the NCAA South Regional. Robbie Knorr placed 45th at the Big 12 meet to pace Baylor, while Jeff Sadler’s 58th-place finish at Regionals led the Bears. Sadler was Baylor’s top finisher in four of five meets on the season.

Winter:

Women’s Basketball (29-6/12-4 in Big 12): Coach Kim Mulkey’s Lady Bears reached the NCAA Tournament for the eighth time in program history, finished No. 5 in The Associated Press poll, placed second in the Big 12 regular-season race and claimed the championship of the league’s postseason tournament with their third win of the season over rival Texas A&M en route to a 29-6 record and the program’s fourth Sweet 16 appearance. Baylor’s senior class of Rachel Allison, Jessica Morrow and Jhasmin Player finished their four-year careers with a 106-28 (.791) record, the second-best winning percentage in school history. Four Lady Bears earned All-Big 12 honors, with Danielle Wilson garnering first-team status as well as honorable mention All-America, and the program’s trio of seniors garnering honorable mention status. Melissa Jones shared the coaches Big 12 Sixth Man Award.

Men’s Basketball (24-15/5-11 in Big 12): Scott Drew’s Bears registered the first back-to-back 20-win seasons in school history en route to a runner-up finish in both the National Invitation Tournament and the Big 12 Championship. Seniors Curtis Jerrells, Henry Dugat and Kevin Rogers finished their careers as the winningest class in school history with 64 victories. Baylor was ranked in The Associated Press top 25 for a program-record seven straight weeks and played a school-record 34 games on television. LaceDarius Dunn was named the Big 12 Sixth Man of the Year, and was joined on the NIT All-Tournament team by Jerrells, while Rogers was an honorable mention All-Big 12 pick and was named to the Big 12 All-Tournament team. BU’s 24 wins were the second-most in school history and the program’s most since a 24-8 record in 1947-48.

Men’s Indoor Track & Field: The Baylor men’s 4x400-meter relay continued its dominance, winning its fifth straight NCAA title in a season-best time of 3:05.81, and Trey Harts won the 200 meters in the second-fastest time in school history (20.63), as the Bears tallied 25 points to finish in a fifth-place tie. It marked BU’s best indoor finish since 1989 (and third-highest all-time), and it claimed multiple national crowns for the first time since 2004. Harts led off the relay, and was joined on the championship team by Marcus Boyd, LeJerald Betters and Quentin Iglehart-Summers. The Bears had six student-athletes earn seven All-America awards. At the Big 12 Indoor Championships, Baylor scored 71 points to finish fourth and it produced three gold medalists—Harts in both the 60 and 200 meters, as well as the 4x400-meter relay team. Harts was the Big 12 meet’s high point performer.

Women’s Indoor Track & Field: Tiffany Townsend earned a pair of All-America certificates at the NCAA Indoor Championships, placing ninth in the 60 meters (top eight American-born finishers) and sixth in the 200 meters. As a team, Baylor finished in a tie for 51st place the national meet. At the Big 12 Championships, the Lady Bears placed fourth with 86 points. Nichole Jones claimed her third-straight Big 12 1,000 meters title in 2:46.51 to register her fifth Big 12 career title (four individual, one relay).
While its student-athletes continued to excel in the classroom, Baylor's teams again thrived in competition, too. A school-record 14 teams participated in postseason play during the 2008-09 academic year, which marked the fourth straight season at least 10 Baylor teams made the postseason, and five more Big 12 championship trophies now call Waco home.

**SPRING:**

**MEN’S TENNIS (26-6/6-0 in Big 12):** Matt Knoll’s Baylor men’s tennis program continued its dominance as the Bears advanced to the NCAA Championships’ quarterfinals for the seventh straight season and claimed their ninth Big 12 Conference regular-season title and seventh Big 12 Tournament crown. Led by 2009 All-American Denes Lukacs and All-Big 12 performer Jordan Rux, the Bears finished the season 26-6 and with a final national ranking of No. 7. The Bears No. 7 final ranking placed them among the nation's top eight for the eighth straight year and the top 10 for the 10th time in the last 10 years. Knoll garnered Big 12 Coach of the Year honors while Kyle Spencer was named ITA's Assistant Coach of the Year.

**WOMEN’S TENNIS (27-5/11-0 in Big 12):** Head coach Joey Scrivano’s women’s tennis team once again showed its strength, winning a fifth straight Big 12 regular-season championship and a fourth consecutive league tournament crown before advancing to the NCAA Tournament quarterfinals for the third time in four seasons. Baylor ended the year ranked sixth nationally. Csilla Borsanyi was named the Big 12 Tournament’s Most Outstanding Player after earning league Newcomer of the Year honors, and was one of four Lady Bears on the All-Big 12 team. The Lady Bears’ All-Big 12 list also included Lenka Broosova, Taylor Ormond and Jelena Stanivuk, and Scrivano claimed league Coach of the Year honors. Broosova, who was named to the NCAA All-Championship team for the second straight year, and Borsanyi reached the semifinals of the NCAA Women’s Doubles Championships to earn All-America honors.

**BASEBALL (30-26/10-16 in Big 12):** Baylor baseball made its 10th NCAA Regional appearance in the last 12 years, one of only 19 programs nationally with 10 appearances since 1998. Coach Steve Smith’s Bears, who played the nation’s eighth toughest schedule, finished 30-26 overall after going 1-2 at the NCAA Baton Rouge Regional. Baylor defeated Minnesota 5-0 in the first game of the regional before falling to eventual national champion LSU 3-2 in 10 innings; the Bears were eliminated by Minnesota, 15-12. RF/LHP Aaron Miller was named second-team Academic All-America and was a first-round draft pick of the Los Angeles Dodgers. Miller, Shaver Hansen, Dustin Dickerson and Kendal Volz all earned All-Big 12 honors.

**SOFTBALL (40-22/11-7 in Big 12):** The Lady Bear softball team ended the 2009 season with a No. 15 national ranking and a 40-22 record after capturing its third NCAA regional title in program history. Baylor, which tied for third in the Big 12 regular-season standings, was led by Whitney Canion, who showcased her skills with the greatest season ever by a Baylor pitcher. The rookie lefty set BU records for strikeouts in a season with 415 and innings pitched with 291.1, while earning conference awards as the Big 12 Pitcher and Freshman of the Year. Brette Reagan earned her fourth All-Big 12 honor and was joined on the first-team by teammates Canion, Tiffany Wesley and Kayce Walker, while Alex Colyer was a second-team pick. Head Coach Glenn Moore and his staff earned 2009 NFCA Division I Central Region Coaching Staff of the Year honors after taking the Lady Bears to their fifth regional appearance in the last six years. Off the field, Colyer and Tiffany Wesley earned Academic All-America honors, as Colyer became Baylor’s first player to earn first-team accolades since 2005.

**MEN’S OUTDOOR TRACK AND FIELD:** Coach Todd Harbour’s Bears continued their traditional dominance in the 4x400-meter relay, adding to a string of victories in the event that started in 2006. After winning the 4x400-meter national title indoors, the men continued a streak of 42 straight wins until a third-place finish at the NCAA Outdoor Championships.
Zwede Hewitt, Marcus Boyd, J.T. Scheuerman and Quentin Iglehart-Summers each earned All-America honors in 4x400. In addition, Chris Gowell saved his best for last, running a personal best of 1:46.88 in the finals of the 800 meters at the NCAA Championships to earn All-America status. Trey Harts, the NCAA indoor 200 meters champion, placed seventh outdoors to earn his seventh career All-America honor, and help the Bears to a 20th-place tie in the team race. At the Big 12 Outdoor Championships, BU finished seventh with 54 points and brought home the gold medal in the 4x400-meter relay for the 12th consecutive year.

- WOMEN'S OUTDOOR TRACK AND FIELD: For the Bears on the women’s side, the sprint crew, along with distance runner Erin Bedell, combined to help Baylor to a 10th-place team finish at the NCAA Outdoor Championships. The finish matched the highest in program history for Baylor, as it was also 10th in 1998 and 1999. Tiffany Townsend earned three All-America honors at the meet, placing fifth in the 200m and helping the Bears to a third-place 4x400-meter relay finish and a fifth-place 4x100-meter relay finish. The 4x400 team was comprised of Townsend, Katrina Taylor, Diamond Richardson and Brittany Bruce. Bruce also joined Townsend, DeAna Carson and Jessica Gregory on the Bears’ 4x100 team. Carson added her second All-America honor with a fifth-place finish in the long jump, while distance runner Erin Bedell broke the school record in the 3,000-meter steeplechase in the semi-finals on her way to All-America status and a sixth-place finish. Baylor placed fourth at the Big 12 Outdoor Championships to register its third-highest finish at the meet. Bedell won the Big 12 1,500-meter run, while the 4x400 relay also brought gold back to Waco.

- MEN'S GOLF: In 2009, coach Greg Priest’s Baylor men’s golf team advanced to its 12th consecutive NCAA Regional appearance after posting a fifth-place finish at the 2009 Big 12 Championship. During Baylor's Big 12 Championship run, Bill Allcorn led for the tournament’s first three rounds before ultimately finishing second overall and earning Big 12 All-Tournament honors. After finishing last out of 60 golfers at the Big 12 Championship, sophomore Cody Paladin became the first men's golfer in program history to earn an individual bid to the NCAA Championships (Paladino finished 47th overall).

- WOMEN’S GOLF: The Baylor women’s golf team returned to the NCAA postseason after a brief one-year hiatus, capturing its ninth NCAA Regional appearance in the last 10 seasons under head coach Sylvia Ferdon. The Lady Bears caught fire late in the spring season, winning back-to-back tournaments for only the third time in school history and the first since 2004. And, for the second time in her career, Ferdon was tabbed Big 12 Coach of the Year and Hannah Burke took home All-Big 12 honors for the second time, too.

- EQUESTRIAN: With its first crop of four-year letter-winners, Ellen White’s Baylor equestrian team claimed its best-ever Varsity Equestrian National Championship (VENC) Hunter Seat finish in 2009. Led by seniors Nicole Brown, Shelby White and Cara Wilson the Hunter Seat squad finished fourth in the national competition at Waco’s Heart O’ Texas Fair Complex. The Lady Bears’ previous best finish was sixth place in 2008. Seniors Kim Marlowe and Nicole McCoy led the Western riders to a seventh-place finish. Brown and freshman Lisa Goldman were two of eight riders selected to compete in the individual portion of the VENC’s Equitation Over Fences. In addition, Baylor became the Big 12 Conference’s first equestrian team to achieve a No. 1 ranking when the Bears claimed the top spot in the Feb. 24 Women’s Intercollegiate Equestrian National Coaches Poll.

Big 12 Championships Won — 2003-04 through 2008-09

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<tr>
<th>Institution</th>
<th>Wins</th>
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<td>Texas</td>
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<tr>
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<td>Colorado State</td>
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<td>Texas Tech</td>
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Note: Football divisional titles, with ties, included in institution’s total. Totals include both regular-season and postseason Big 12 titles won from 2003-04 through 2008-09 academic years.

Big 12 In 2008-09 Final Directors’ Cup Standings

<table>
<thead>
<tr>
<th>Institution</th>
<th>Points</th>
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<tr>
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<tr>
<td>77. Kansas State</td>
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</tbody>
</table>

The Big 12 and the Big 10 Conferences were the only Bowl Championship Series (BCS) leagues to place every member among the top 80 in the final 2008-09 Directors’ Cup standings.
2008-09 Administrative Achievements

While Baylor Athletics enjoyed extraordinary academic and athletic success, 2008-09 also saw the following administrative achievements:

- Baylor University’s five-year intercollegiate athletics comprehensive campaign, “Victory with Integrity,” continues to fuel the most successful four-year athletic development period in school history and is on course to achieve its stated five-year goal of producing $90 million in private support for the school’s 18-sport NCAA Division I-A sports program. All-told, the most ambitious campaign in the department’s history has resulted in approved capital construction projects totaling more than $57 million, four consecutive record-setting fund-raising years for the Baylor Bear Foundation (the BBF has registered five straight record-breaking years overall) and significant growth in the department’s endowment.

- Baylor Athletics moved into the new $36 million state-of-the-art Alwin O. and Dorothy Highers Athletics Complex in late November 2008. The 96,300-square foot Simpson Athletics and Academic Center houses the department’s administrative staff, football staff and all related functions, as well as Student-Athlete Services for the entire department.

- Ground was broken Nov. 15, 2008, on the Jay and Jenny Allison Indoor Practice Facility at the Highers Athletics Complex. The indoor facility was completed in July 2009.

- Additional capital construction projects which began during the 2008-09 year included a renovation of the Baylor Tennis Center and the addition of a new indoor practice area at softball’s Getterman Stadium.

- The Baylor Bear Foundation enjoyed its finest year ever in 2008-09, raising a total of $6.3 million for student-athlete scholarships through annual giving ($4.056 million), endowment interest ($1.282 million) and sky box revenues ($1.007 million). The BBF’s 2008-09 total was an increase of more than $895,000 from the previous year’s record total of $5.451 million.

- Over the last five years, the Bear Foundation’s support has more than doubled, from $3.015 million in 2004-05 to the record-breaking 2008-09 total. The Bear Foundation topped the $4 million mark in support for the first time in 2006-07 and reached $5 million the following year.

- In an effort to enhance community spirit and support for its 18 intercollegiate athletics programs, the Baylor Athletic Department unveiled the Baylor Spirit Program for the 2009-10 academic year in April 2009. This new initiative is aimed at asking local businesses to support Waco’s hometown team, the Baylor Bears, by displaying promotional items that promote Baylor spirit. Items which will be available at no charge to local businesses include Baylor flags, banners, decals, Bear claw decals for sidewalk/floor use, posters and schedule cards. For participating, businesses will receive complimentary tickets to a select number of Baylor athletic events during the 2009-10 academic year in addition to the spirit materials.

- According to a recent study generated by Baylor economics professor Dr. Thomas M. Kelly, Baylor Athletics had a $155.6 million impact on the greater Waco economy.
According to a recent study generated by Baylor economics professor Dr. Thomas M. Kelly, Baylor Athletics had a $155.6 million impact on the greater Waco economy during the 2008 calendar year, which is an increase of some $54.3 million over the previous study completed in 2004.

The two greatest sources of the program’s impact on the local economy came from operational expenses ($83.6 million) and attendance at BU athletic events ($36.7 million), with $14.7 million of the attendance figure being spent by visitors to the Waco community for Baylor athletic events.

Baylor football again made the biggest contribution to the area with an economic impact of $17.5 million, of which $7 million was attributed to visitor spending. Baylor men’s basketball ($6.16 million), women’s basketball ($6.00 million) and baseball ($5.048 million) ranked behind football and were the only other programs to provide visitor spending in excess of $2 million to the local community.

Baylor football saw 238,870 fans pass through the Floyd Casey Stadium turnstiles in 2008, the third-highest single-season total in the stadium’s 59-year history. It marked the first time in school history that the Bears drew more than 200,000 fans for their home schedule in three consecutive seasons. The Bears averaged 34,124 fans per game for their seven-game home slate to rank 68th nationally.

For the second consecutive year, the Baylor men’s basketball program established a school-record for home attendance, as a total of 134,256 attended the Bears’ 19 home games, an average of 7,086 per game. BU’s per-game average was the second-highest in the Ferrell Center’s 21-year history behind the record-breaking 7,251 mark in 2007-08. Baylor ranked 78th nationally in per-game average.

Coach Kim Mulkey’s Lady Bears topped the 100,000 mark in total home attendance for the fourth consecutive year. Baylor ranked No. 12 nationally in home attendance with an average of 6,558 fans per game. Baylor drew 104,925 fans for its 16-game home schedule, the third-highest mark in school history, while its per-game average was also its third-highest all-time. The program has ranked among the nation’s top 20 in per-game home attendance seven times in the last eight years, including each of the past six seasons. BU drew 10,118 fans for its regular-season ending victory over Texas A&M, the third-largest crowd in program history.

Baylor’s season baseball home attendance total of 90,261 ranked as the sixth-largest in Baylor Ballpark history, while its 2,911 per-game average also ranked sixth in park history. The Bears have drawn 85,000 or more fans to Baylor Ballpark every year since 2000 and have drawn more than 90,000 in each of the last six seasons.

Baylor softball averaged 840 fans per game over its 22-date Getterman Stadium slate and drew a total of 18,486 fans, the second-highest single-season home total in school history. It marked the eighth consecutive year the Lady Bears ranked among the nation’s top 15 in total home attendance.
For the second straight year, the Baylor-ISP Sports Network reached the revenue-sharing threshold of the partnership. Team Baylor in 2008-09 included Baylor-ISP Sports’ signature corporate partners — Texas Farm Bureau, Dr Pepper, Hillcrest Hospital, Dodge and Time Warner Cable.

Baylorbears.com established records for total number of unique visitors (1,445,255) and average unique visitors per month (120,438). It marked the sixth consecutive year more than 1.1 unique visitors have visited the web site annually and the second time that the average per month topped 100,000.

More than $103,000 in merchandise was sold through Baylorbears.com in 2008-09, the fifth consecutive year online sales topped $86,000. The 2007-08 sales total was the second-highest in the on-line store’s eight-year history behind the record-setting $258,531 in 2004-05. Over the first three years of the on-line store, sales totaled $73,110, however, in the last five years total sales have added up to $641,198.

Baylorbears.com had a school-record 4,756 subscribers to its on-line audio and video All-Access product in 2008-09. Audio continues to be offered free of charge for all events on the web site, while there is a nominal fee for fans to watch the video of Baylor athletic events.

Sixty-five (65) Baylor athletic contests in eight sports were televised in 2008-09.

BaylorVision produced 148 events in 2008-09.

Director of Athletics Ian McCaw completed his first year on the NCAA Recruiting Cabinet.

Associate Athletics Director for Internal Affairs Paul Bradshaw completed his third year on the NCAA Women’s Soccer Committee.

Executive Associate Athletics Director Todd Patulski completed his first year on the NCAA Men’s & Women’s Track & Field Committee.

Senior Associate Athletics Director for External Affairs Nick Joos completed his sixth year on the College Sports Information Directors of America Board of Directors and served as the organization’s 2008-09 President.

The Baylor Athletics Media Relations office received eight citations for 2008-09 publications excellence from the College Sports Information Directors of America (CoSIDA). Over the last five years, the Baylor staff has earned 38 CoSIDA citations for publications excellence.