For the sixth time in Big 12 Conference history, Baylor produced the league’s top overall student-athlete graduation rate, as its 2012 federal rate of 71 percent tied the University of Texas for the top spot.

It marked the first time since 2004 that BU student-athletes had the Big 12’s top federal graduation mark and the ninth time it has finished either first or second in grad rates among league schools.

Baylor’s 2012 student-athlete grade rate was a 7 percent increase over its 2011 average.

Baylor, which also registered the Big 12’s top federal graduation mark in 1996, 1998, 2000, 2001 and 2004, has graduated at least 60 percent of its student-athletes 13 times in the Big 12’s 17-year history.

The 2012 federal graduation data also revealed that Baylor graduated a league-high 87 percent of its female student-athletes, and that its baseball (54 percent), men’s basketball (75 percent) and women’s volleyball (90 percent) programs tallied the top marks among Big 12 schools in their respective sports. For the seventh consecutive year, Baylor ranked among the Big 12 Conference leaders in the National Collegiate Athletic Association’s (NCAA) Graduation Success Rate (GSR) measurement, as its 2012 GSR score of 82 ranked fourth among league institutions behind TCU (87), Kansas (85) and West Virginia (83). Iowa State (80), Kansas State (77), Oklahoma State (77), Texas (76), Texas Tech (73) and Oklahoma (72) trailed BU in the ranking.

Baylor’s 2012 GSR composite score of 82 was a three-point improvement over its 2011 mark and marked the fourth consecutive year its overall GSR score increased. BU’s 2012 score was also two points better than the Division I national average of 80.

Baylor has finished either first or second among Big 12 schools in composite GSR score five times in the last seven years. Baylor again produced the Big 12’s top female student-athlete GSR mark with a 2012 score of 97, while its male student-athlete score of 71 tied Oklahoma State for fourth behind TCU (83), West Virginia (77) and Kansas (75).

BU’s 2012 female GSR score was a 3-point improvement over its 2011 mark, and some 9 points better than the 2012 Division I average (88), while its male GSR score of 71 made a 7-point jump from a year ago and was just under the national average (74).

Baylor, TCU, Kansas and West Virginia were the only league schools to have both their male and female GSR scores rank among the top four in the Big 12.

In eight sports where the GSR was measured by the NCAA, Baylor teams met or exceeded the national GSR threshold in their particular sport for all Division I institutions. Baylor produced league-leading GSR scores in seven sports——men’s golf (100), men’s tennis (100), women’s track & field/cross country (100), soccer (100), softball (100), women’s volleyball (100) and baseball (90), while the 2012 national champion Lady Bear women’s basketball program’s GSR mark of 91 exceeded the national GSR score in that sport, too.

The most recent Division I GSRs are based on the four entering classes from 2002-2003 through 2005-06. More than 110,000 student-athletes are included in the most recent four classes using the GSR methodology, as compared to about 79,500 in the federal rate. The NCAA began compiling these figures with the entering freshmen class of 1995.

For the third consecutive year, Baylor’s softball program received a public recognition award from the National Collegiate Athletics Association (NCAA) Division I Academic Performance Program for having an Academic Progress Rate (APR) score which ranks among the top 10 percent within their respective sport.
It marked the second consecutive year that coach Glenn Moore’s softball program registered a perfect APR score of 1,000 and it was again the only Big 12 softball program to receive this honor.

Baylor has now received 11 public APR awards in six sports—men’s cross country (2006 and 2011), baseball (2007 and 2012), men’s basketball (2009), men’s golf (2010), women’s golf (2009 and 2010) and softball (2011, 2012 and 2013) since the program was instituted eight years ago. The APR provides a real-time look at a team’s academic success each semester by tracking the academic progress of each student-athlete on scholarship. The APR accounts for eligibility, retention and graduation and provides a measure of each team’s academic performance.

In the latest NCAA APR report, based on scores from the 2008-09, 2009-10, 2010-11 and 2011-12 academic years, every Baylor program registered an APR score of at least 962, no teams are subject to penalty and 12 of 17 teams equaled or surpassed their 2012 APR score.

Baylor’s sport-by-sport 2013 APR scores were:

Men’s Programs: Baseball (990), basketball (965), cross country (984), football (962), golf (988), tennis (973), indoor track (974) and outdoor track (974).

Women’s Programs: Basketball (982), cross country (979), golf (992), soccer (985), softball (1000), tennis (987), indoor track (969), outdoor track (971) and volleyball (986).

Twelve of Baylor’s 17 teams that the NCAA tracks for APR scored above the national 2013 Division I APR average for their respective sport—baseball, men’s basketball, men’s cross country, football, men’s golf, men’s indoor track & field, men’s outdoor track & field, women’s basketball, women’s golf, soccer, softball and volleyball.

Baylor football tied TCU for first among Big 12 institutions with its 962 APR score. The football program’s APR has improved each of the last five years under head coach Art Briles. In the season prior to Briles’ arrival, BU held an APR score of 930, but that increased to 945 in 2008-09, 951 in 2009-10, 956 in 2010-11 and 962 in 2011-12.

Baylor student-athletes continued their winning ways in the classroom, too, as a school-record 159 individuals were selected to 2012-13 Academic All-Big 12 teams, including a record 125 first-team honorees. It marked the fifth consecutive year BU produced 100 or more overall Academic All-Big 12 honorees.

Every BU program produced at least two, 2012-13 Academic All-Big 12 performers with 16 having multiple first-team honorees, led by women’s track & field’s 20 first-teamers and equestrian’s 19.

All-told, eight Baylor programs—women’s track & field (27), equestrian (21), football (18), soccer (15), men’s track & field (14), women’s cross country (14), baseball (11) and softball (10) produced double-figure 2012-13 Academic All-Big 12 selections.

Baylor had five programs—women’s track & field (27), equestrian (21), women’s cross country (14), baseball (11) and softball (10) produce a league-leading number of Academic All-Big 12 selections for their respective sports; while six BU squads—women’s track & field (20), equestrian (19), soccer (14), women’s cross country (12), football (12) and softball (nine) led the league in first-team honorees for their sport.

Baylor placed 46 student-athletes on the inaugural Academic All-Big 12 Rookie Team, which honors conference student-athletes who are new, incoming freshman at their respective league institution with at least a 3.00 grade-point average and pass 24 hours of non-remedial course work. Texas led the way with 65 honorees, followed by Baylor, West Virginia (45), Oklahoma State (44) and TCU (40).
For the second consecutive year, a school-record tying 630 Baylor student-athletes earned Big 12 Commissioner’s Honor Roll status—314 for the 2012 fall semester and 316 for the 2013 spring term. One-hundred-twenty-five (125) of those were named with a perfect 4.0 grade-point averages for at least one of the two terms—59 in the fall and 66 during the spring term. Student-athletes must achieve a minimum 3.00 semester grade-point average to earn Commissioner’s Honor Roll status.

Baylor established school records for both spring and total Big 12 Commissioner’s Honor Roll selections in 2012-13. It marked the eighth consecutive year BU achieved record numbers of overall and spring Commissioner’s Honor Roll members, while its fall 2012 total ranked as the second-highest ever for that term behind its 2011 fall mark of 326.

Baylor has had at least 200 student-athletes earn Big 12 Commissioner’s Honor Roll recognition in each of the last 12 semesters.

During the fall 2012 semester, 59.1 percent of all BU student-athletes posted a GPA of 3.0 or better, while 60.4 percent recorded at least a 3.0 in the classroom for the spring 2013 term.

Fifty-nine (59) Baylor student-athletes achieved perfect 4.0 grade-point averages during the fall 2012 term, while 66 registered 4.0 marks for the 2013 spring semester.

Some 114 Baylor student-athletes, including nine master’s degree recipients, earned degrees during fall 2012 (24) and spring 2013 (90) commencement ceremonies. An additional 19 student-athletes are expected to graduate during summer 2013 ceremonies to push the 2012-13 academic year total to a record 133 graduates. It marks the fourth consecutive year BU has graduated at least 100 student-athletes and since joining the Big 12 Conference in 1996, 1,466 student-athletes have earned their Baylor degrees.

In each of the last 10 semesters, the cumulative GPA of all Baylor teams has been above a 3.0, with the last five terms (spring 2011, fall 2011, spring 2012, fall 2012 and spring 2013) standing as the highest semester GPAs in school history for any semester. BU student-athletes had a 3.12 cumulative GPA for the fall 2012 semester, followed by a 3.15 mark in spring 2013—the second-highest semester GPA in school history.

Thirteen (13) Baylor teams posted 3.00 grade-point averages for both the fall 2012 and spring 2013 semesters. Of those 13 teams, 11 participated in postseason play in 2012-13. At the end of the 2013 spring semester, the cumulative GPA for all 19 BU teams stood at 3.19.

Baylor had a school-record 256 student-athletes named to the Dean’s List during the 2012-13 academic year, 129 for the fall 2012 semester and 127 for the spring 2013 term. Of those honorees, 125 recorded a 4.00 GPA in at least one of the two semesters. Baylor Dean’s List recognition is awarded to all students with a 3.7 grade-point average who are enrolled in at least 12 hours and make no grade lower than a C.
For the 19th straight year and the 27th time in the last 28 years, Baylor produced at least one Capital One Academic All-American as selected by CoSIDA, as a school-record six student-athletes earned 2012-13 honors—Nick Florence, football, first team; Dana Larsen, soccer, first team; Kolt Browder, baseball, second team; Blake Niccum men’s track & field, second team; Lisa Sliwinski, soccer, third team and Taylor Jackson, men’s track & field, third team. Larsen was also tabbed as the Academic All-American of the Year for soccer, becoming just the second Baylor student-athlete ever to earn this distinction for their respective sport.

All-told, 11 of 12 Baylor student-athletes who received 2012-13 Capital One Academic All-District honors earned first-team honors. Baylor had four student-athletes earn Big 12 Scholar Athlete of the Year honors in their respective sports, as voted upon by the league’s coaches. Football’s Nick Florence, men’s cross country’s Blake Niccum, soccer’s Dana Larsen and softball’s Kathy Shelton garnered the first-ever league awards in their respective sports.

Baylor’s Nick Florence and Kathy Shelton were two of 20 Big 12 student-athletes selected to receive 2012-13 Dr. Prentice Gautt Postgraduate Scholarships. Each award is worth $9,000.

A league-high 14 Baylor student-athletes were among 75 Big 12 Conference student-athletes who earned the third annual Dr. Gerald Lage Award, the Conference’s highest academic honor. In order to be eligible for the accolade, student-athletes must have lettered at least once in their career while maintaining residence at their institution for at least one academic year. The honoree, which can only be recognized once, should have 100 hours of earned credit with a cumulative grade-point average of 3.80 at the time of nomination.

Baylor’s 2013 Lage Award winners included Courtney Acarregui (equestrian), Melanie Appel (equestrian), Ryan Batson (equestrian), Kolt Browder (baseball), Carlie Davis (soccer), Samantha Francis (equestrian), Jessica Gabler (women’s track & field), Megann Hermann (equestrian), Dana Larsen (soccer), Jacob Neubert (men’s basketball), Makenzie Robertson (women’s basketball), Olivia Rogers (equestrian), Lisa Sliwinski (soccer) and Hilary Tandy (equestrian).

Nick Florence and Jake Jackson were named to the seventh annual Hampshire Honor Society, which is selected by the National Football Foundation (NFF) & College Hall of Fame, and recognizes senior college football players from all divisions of play who each maintained a 3.2 GPA or better during their careers.

Baylor men’s basketball had three student-athletes— Jacob Neubert, Logan Lowery and Brady Heslip, named to the 2013 NABC Honors Court. To be selected to the Honors Court, a student-athlete must be either a junior or senior with a cumulative GPA of at least 3.20. Baylor was one of five teams that played in a power-6 conference a year ago and had three or more Honors Court members, joining national champion Louisville, Northwestern, Stanford and Utah.

The Baylor men’s and women’s cross country teams earned 2012 All-Academic honors from the United States Track and Field and Cross Country Coaches Association (USTFCCCA). To qualify as a USTFCCCA All-Academic Cross Country team, the squad must have had a cumulative team GPA of 3.00 or better and started at least five runners at their respective NCAA regional championship. Baylor joined Kansas and Oklahoma State as the only Big 12 programs to have both men’s and women’s squads recognized.

The Baylor men’s team posted a 3.45 team cumulative GPA in 2012 and had eight athletes make the Academic All-Big 12 cross country team. In competition, the Bears earned their highest finish at the Big 12 Championship.
since 2004 with a seventh-place showing. On the women's side, the Lady Bears had a cumulative 3.47 GPA and had a league-leading 14 academic all-conference selections.

BU's men's and women's track & field teams both garnered 2013 All-Academic honors from the United States Track and Field and Cross Country Coaches Association (USTFCCCA). The Baylor men posted a team grade-point average of 3.04, while the women's team GPA was a 3.31. It marked the fourth straight year both programs were recognized by the USTFCCCA, while the women's program received its fifth consecutive team award.

Eight Baylor track & field standouts received 2013 All-Academic individual honors from the USTFCCCA, including seven from the women's team—Justine Charbonnet, Christina Holland, Rachel Johnson, Mariah Kelly, Tiffani McReynolds, Brittany OgunMokun and Raena Rhone, and men's team member Blake Mayberry. Holland was honored for a fourth straight year, while McReynolds earned her third USTFCCCA academic honor and Charbonnet, Kelly, OgunMokun and Rhone were each recognized for a second time.

The NCAA Postgraduate Scholarship Committee awarded a $7,500 scholarship to Baylor soccer standout Dana Larsen for part-time or full-time postgraduate study at a university or professional school. Larsen also was selected to the 2012 National Soccer Coaches Association of America Scholar All-America first-team. She was the only Big 12 Conference player on the first-team and the only player recognized with a 4.0 GPA. To be named a Scholar All-American, a college student must attain a 3.30 grade point average on a 4.0 scale.

The National Soccer Coaches Association of America honored the Baylor soccer team as one of its 2011-12 NSCAA Team Academic Award winners. The Bears' 3.56 GPA led a group of eight Big 12 schools recognized and marked the second straight team honor for the Baylor program. To qualify for the award, a team must have had a minimum grade point average of 3.0 (on a 4.0 scale).

For the sixth consecutive year, the Baylor men's tennis team was named an All-Academic Team by the Intercollegiate Tennis Association (ITA). To be eligible for the ITA All-Academic Team award a squad must have a team grade-point average of 3.20 (on a 4.00 scale). The Bears posted a 3.23 GPA for the fall 2012 term and a 3.40 mark for the spring 2013 semester en route to a 12th straight NCAA Tournament Round of 16 appearance.

Marko Krickovic earned 2013 ITA Scholar-Athlete honors for the second straight year with his 3.50 grade-point average. To be eligible a student-athlete must have a GPA of at least 3.50 (on a 4.00 scale).

Not to be outdone by its male counterparts, the Baylor women's team also earned 2012-13 ITA All-Academic Team honors. The Lady Bears had a 3.25 grade-point average over the current academic year to garner All-Academic Team honors for the sixth time in the last seven seasons.

Three Baylor women's tennis players—Ema Burgic, Megan Horter and Abby Stainback received 2012-13 ITA Scholar-Athlete recognition for their classroom work.

Baylor women's golf freshman Natalia Perez was selected to the 2012-13 Women's Golf Coaches Association All-American Scholar Team; marking the 13th consecutive season the program had at least one such honoree. The criteria for selection to the All-American Scholar Team are some of the most stringent in all of college athletics. The minimum cumulative GPA is 3.50 and student-athletes must have competed in at least 50% (Division I) of the college's regularly scheduled competitive rounds during the year.

Three Baylor student-athletes received a 2012 1A FAR Academic Excellence Award—Bethany Johnston (soccer), Jessica Ubanyionwu (women’s track & field) and Cate Westenhover (women’s track & field).

Former Baylor quarterback and 2011 Heisman Trophy winner Robert Griffin III was named a Today's Top 10 Award winner, as selected by the NCAA Honors Committee. Griffin III was Baylor's first-ever Today’s Top 10
Award winner. The NCAA Today’s Top 10 Award honors student-athletes who completed their athletic eligibility during the 2011-12 academic year for their academic and athletic success as well as its service to the community.

Leigh Ann Ganzar, a former Baylor track and field student-athlete, was chosen as one of two Baylor University graduates to receive the prestigious Fulbright Scholarship - the flagship international educational exchange program sponsored by the U.S. government. Ganzar, who ran track and cross country at BU from 2007-11 and was a three-time All-Big 12 performer, received the Fulbright English Teaching Assistantship (ETA) to spend the 2013-2014 academic year in Brazil teaching English to university students. She is the first BU student-athlete selected for a Fulbright Scholarship since Baylor began keeping records in 1993.

Athletics Chaplin Wes Yeary led a mission trip, which included 45 Baylor student-athletes and staff, to Kenya in May 2013. It marked the fifth straight Yeary-led African mission trip.

More than 500 Baylor student-athletes, coaches and staff packed 108,000 meals to feed thousands of starving children in the developing world, Aug. 27, at the Ferrell Center. Through a partnership between Baylor Athletics and Twin Cities-based Feed My Starving Children (FMSC), volunteers prepared the life-saving meals during a FMSC MobilePack TM event. Feed My Starving Children is a unique ministry that provides meals to 70 countries around the world in a large-scale relief project started in 1987 by a Minnesota businessman who felt called by God to help feed the starving children of the world during a humanitarian visit to Honduras.

A total of 70 student-athletes, 27 identified as emerging leaders, 23 veteran leaders and 20 as Leadership 360 members, comprised Baylor’s fifth Leadership Academy graduating class. The upperclassmen completed either the Veteran Leaders program or the Leadership 360 course, while the underclassmen completed the Emerging Leaders program. The Leadership Academy was formed to provide Baylor student-athletes comprehensive leadership programming with the goal of developing them as effective and vocal leaders for today and successful worldwide leaders for tomorrow. All Leadership Academy members are appointed by their head coach and must complete a year-long program in order to earn graduate status.

Baylor Athletics continued its multi-year partnership with Career Athletes to provide national representation of unique networking opportunities and career development resources for current and alumni athletes. It also provides Baylor student-athletes the ability to connect with employers who want to hire hard working, competitive, and team oriented individuals.
A year after watching all 19 of its teams reach postseason play for the first time in school history, Baylor’s 2012-13 season produced a strong encore, as it advanced 17 teams to postseason play and won five Big 12 Conference championships.

BU’s five conference titles were one shy of a school record and brought the Bears’ all-time Big 12 total to 50 championships, which ranks fourth among current Big 12 teams just one crown behind third-place Oklahoma State. Baylor ranks second in the league with 41 titles claimed since 2003-04.

It also marked the eighth consecutive year at least 10 BU teams earned postseason bids. Throw in 26 All-America awards, 13 season-ending Big 12 individual awards and 139 All-Big 12 citations for good measure, and the 2012-13 year will go down as another strong one in the Baylor record book.

Baylor finished 45th in the final 2012-13 Learfield Sports Directors’ Cup standings compiled by the National Association of Collegiate Directors of Athletics (NACDA), and fifth among Big 12 Conference institutions. Baylor earned 498.00 points to record its 10th consecutive top-50 season in the all-sports sweepstakes. BU also placed fourth in the Waco Tribune-Herald’s annual Big 12 Conference all-sports standings for the second straight season.

BU trailed Oklahoma (No. 7), Texas (No. 13), Oklahoma State (No. 27) and Iowa State (No. 41) among Big 12 schools in the 2012-13 Directors’ Cup standings. The Bears finished in front rivals Texas Tech (No. 48), TCU (No. 50), Kansas (No. 58), West Virginia (No. 68) and Kansas State (No. 72).

Of Baylor’s 498.00 Directors’ Cup points, 109.00 were recorded in the fall, 149.00 in the winter and 240.00 in the spring.

BU finished third among the Lone Star state’s 10 Football Bowl Subdivision (FBS) programs for the second consecutive season behind Texas A&M (No. 5) and Texas (No. 13), both of which sponsor more sports than Baylor. Stanford (1,261.25) won the Directors’ Cup for the 19th consecutive season, followed by Florida (1,244.75), UCLA (1,227.25), Michigan (1,138.25), Texas A&M, Penn State (1,100.00), Oklahoma, North Carolina (1,075.33), Notre Dame (1,015.50) and Georgia (1,006.75).

Baylor has recorded nine of its 12 highest finishes in the Cup’s 20-year history over the past nine years. In addition to its school record-tying 25th-place finish following the 2011-12 “Year of the Bear,” BU finished 25th in 2004-05, 31st in 2009-10, 32nd in 2005-06, 33rd in 2008-09, 35th in 2010-11, 38th in 2006-07 and 42nd in 2007-08. Prior to 2004-05, Baylor’s best Directors’ Cup finishes were 39th in 1998-99 and 40th in 2001-02.

In the third annual Capital One Cup standings, Baylor tallied 30 points to finish in a tie for 30th-place in the women’s cup race and rank fourth among Big 12 schools behind No. 4 Texas, No. 7 Oklahoma and No. 8 Kansas. North Carolina tallied 140 points to upend two-time Capital One Cup women’s winner Stanford (129.5).

UCLA won the men’s Capital One Cup for the first time, dethroning Florida from the top spot as BU did not score a point after placing 49th in 2011-12. The Capital One Cup is awarded annually to each of the nation’s top men’s and women’s Division I college athletics programs. Points toward the Capital One Cup are earned and tracked throughout the year based on final standings of NCAA Division I Championships and final official coaches’ polls.

Eight Baylor teams were ranked in their sports’ season-ending poll — Women’s Basketball (No. 1 in Associated Press/No. 4 ESPN/USA Today coaches); Equestrian (No. 6 National Collegiate Equestrian Association); Soccer (No. 11 NSCAA/Continental Tire); Men’s Tennis (No. 12 in ITA College Tennis Rankings); Women’s Tennis (No. 20 in ITA College Tennis Rankings); Women’s Golf (No. 20 in Golf Week); Softball (No. 20 in both USA Today/NFCA Coaches and ESPN.com/USA Softball polls) and Women’s Indoor Track & Field (No. 25 in USTFCCCA).

In addition to the eight Baylor teams ranked in their respective sports season-ending Top 25 polls, six others were either ranked or received votes in their sports’ polls at some point during the 2012-13 academic year - Football (No. 24 USA Today-ESPN coaches and No. 25 in Associated Press, week of
Sept. 23); Men’s Basketball (ranked for three weeks to open season, reached 16th in The Associated Press poll and 17th in the USA Today coaches poll); Men’s Indoor Track & Field (one week in USTFCCCA ranking at No. 20); Baseball (preseason ranked No. 23 by ESPN and No. 27 by National Collegiate Baseball Writers Association); Men’s Outdoor Track & Field (four weeks in USTFCCCA, climbed as high as No. 23); Women’s Outdoor Track & Field (eight of nine weeks in USTFCCCA poll, reached No. 13).

Baylor’s 2012-13 Big 12 championship teams included Women’s Basketball, which swept the league’s regular season and tournament titles for the third straight year, as well as its Soccer team, which captured its first-ever Big 12 Tournament crown. The Bears’ Men’s and Women’s Tennis teams also returned to the top of the league standings to claim regular-season titles for the first time since 2011.

Over the nine years (2003-04 through 2012-13), Baylor has won a combined 41 Big 12 regular-season and tournament championships in seven different sports, which ranks second to Texas in that span.

Baylor’s Brittney Griner, who earned a pair of 2012 ESPYs as Female Athlete of the Year and Female College Athlete of the Year, again received the 2013 ESPY as the Female College Athlete of the Year. Griner and Robert Griffin III (2012 ESPY as Male College Athlete of the Year) are BU’s only ESPY winners.

For the first time in school history, seven sitting Baylor head coaches hold their respective program’s records for career wins, including Jim Barnes (volleyball), Marci Jobson (soccer), Matt Knoll (men’s tennis), Glenn Moore (softball), Kim Mulkey (women’s basketball), Joey Scrivano (women’s tennis) and Steve Smith (baseball). All-told, these seven have combined for 2,456 victories in 87 years of service to Baylor. Men’s basketball coach Scott Drew needs just 22 wins to break Bill Henderson’s BU record, which has stood for more than 50 years. Of course, no one is likely to match the longevity record of Baylor’s Clyde Hart, who completed his 50th year on the Baylor staff in 2012-13, the first 42 as the program’s head coach and the last eight as its director of track & field at his alma mater.

Here’s a sport-by-sport recap of Baylor’s 2012-13 athletic season:

**Football**
(8-5/4-5 Big 12/T3rd; Bridgepoint Education Holiday Bowl Champions):

With an 8-5 record, coach Art Briles’ 2012 Bears registered their third straight winning season en route to a school-record third straight bowl game. It marked just the second time in program history, and first since 1949-51, that the Bears recorded seven or more wins in three straight seasons—seven wins in 2010, a school-record tying 10 in 2011 and 2012’s eight-victory campaign. Baylor’s 25 wins over the last three seasons (2010-12) are the most in any three-year span in the program’s 111-year history.

Baylor closed the 2012 campaign with four straight victories, three of which were over ranked opponents, including a dominating 49-26 Holiday Bowl win over No. 17 UCLA to record the school’s first back-to-back bowl victories in 25 years. It marked the first time since 1992 and just the fifth in 19 all-time bowl appearances that BU beat a ranked team in a bowl game, and the Bears’ 23-point margin of victory was its biggest bowl win ever.

The Bears made national highlights in November, when Baylor stomped BCS No. 1 Kansas State, 52-24, in Waco (BU’s first-ever win over the nation’s top-ranked team). The win, as stunning for its 28-point margin and Baylor’s 580 yards of total offense as for the victory itself, earned the Bears the Tostitos Fiesta Bowl National Team of the Week honor for games of the Nov. 17 weekend.

BU finished second nationally in total offense (572.3 ypg), including a fourth-place ranking in passing yards (340.5) and 14th in rushing (231.7). Baylor, Oklahoma State and Oregon are the only three schools to have finished among the nation’s top five in total offense each of the last two seasons.
Baylor’s 2012 offense boasted three All-Americans, quarterback Nick Florence (led Big 12 and ranked second nationally in total offense - 375.2 ypg), Biletnikoff Award finalist Terrance Williams (led the nation with 1,832 receiving yards) and offensive lineman Cyril Richardson.

Florence was named a first-team 2012 Capital One Academic All-America as selected by CoSIDA, the 2012 Big 12 Scholar-Athlete of Year and an NFF Scholar-Athlete and finalist for Campbell Trophy (“Academic Heisman”). Just the third NFF Scholar-Athlete in program history, the Davey O’Brien semi-finalist also broke the school record for single-season passing yards with 4,309 yards and earned honorable mention All-America honors from SL.com.

Florence, who ranked third nationally in passing yards (331.5 ypg) and tied or broke seven school records during his senior campaign, finished his Baylor career ranked second on seven school passing lists (to 2011 Heisman Trophy winner RG3): passing yards (6,301), touchdowns (41), total offense (6,952), passing efficiency (144.11), completion percentage (.618), TDs responsible for (55) and total offense-per-play (7.25).

Cyril Richardson earned second-team 2012 All-America honors from The Associated Press, SI.com and CBSSports and was a unanimous first-team All-Big 12 selection. The 2012 Big 12 Offensive Lineman of the Year helped pave the way for a Baylor offense that led the Big 12 in rushing and finished second nationally in total offense. Richardson posted a team-best average coaches grade of 89.8 percent and recorded a team-high 105 knockdowns on the season.

Terrance Williams earned 10 first-team All-America citations en route to becoming just the sixth unanimous All-American in program history. Williams, who joins Bill Glass (1956), Mike Singletary (1980), Thomas Everett (1986), Santana Dotson (1991) and Daniel Sepulveda (2006), is the Bears’ first offensive skill position player ever to be named a unanimous All-American.

The 2012 Biletnikoff Award finalist led the nation in receiving yards (1,832 on 97 receptions) in his last season at Baylor, a total ranked seventh all-time in NCAA history. Williams finished his Baylor career with 202 receptions, 3,334 yards and 27 touchdowns (all marks which rank second at Baylor to all-time receiving leader and current Tennessee Titan Kendall Wright) and eight school records. He also broke Baylor’s career record with 4,554 all-purpose yards, and his 1,778 all-purpose yards on the season are also a school record.

Williams broke Baylor’s single-game receptions record and set a Big 12 record for receiving yards when he racked up 314 yards on 17 receptions on Sept. 29 at West Virginia.

Running back Lache Seastrunk, who finished with 1,012 rushing yards, averaged 138.5 yards over the season’s final six games en route to Big 12 Offensive Newcomer of the Year honors. The Holiday Bowl offensive MVP after rushing for 138 yards and one TD on 16 attempts (8.6 yards per carry), Seastrunk established three school records in his Baylor debut (single-season average of 7.7 yards per play as well as school and career marks with four straight 100-yard rushing efforts to close the season) and his season total of 1,012 yards ranked No. 9 on the BU single-season list.

Chris McAllister was named the 2012 Holiday Bowl defensive MVP after registering five tackles (four solo) and a pair of sacks from his defensive end position to a key an effort which limited UCLA to just 33 yards on the ground and just 362 total yards.

Sixteen Baylor players were named to 2012 All-Big 12 teams as selected by either the league’s coaches or The Associated Press, including first-team honorees Cyril Richardson (OL) and Terrance Williams (WR), second-teamers Bryce Hager (LB), Eddie Lackey (LB), Ivory Wade (OL) and honorable mention picks Troy Baker (OL), Ahmad Dixon (LB), Nick Florence (QB), Aaron Jones (PK), Cameron Kaufhold (OL), Terrance Lloyd (DL), Jordan Najvar (TE), Tevin Reese (WR), Lanear Sampson (WR), Lache Seastrunk (RB) and Joe Williams (CB).

Baylor finished 5-1 at home in Floyd Casey Stadium in 2012 and averaged 41,194 fans for six home games. The Bears’ season average ranked second all-
time behind the 2011 record mark of 41,368, and it marked the first time the program has averaged 40,000 or fans for three consecutive seasons. BU is 16-3 at The Cage over the past three seasons and will play its 64th and final season at the historic venue in 2013 before returning to campus at the $250 million Baylor Stadium in 2014.

Baylor WR Terrance Williams was taken with the 74th overall selection by the Dallas Cowboys in the third round of the 2013 NFL Draft. He was Baylor’s 14th player drafted in the Briles era.

BU has now had four receivers drafted in the last four years, tied with Arkansas and Southern Cal as the nation’s highest total, and it has had at least one player drafted in the NFL’s first three rounds in each of the last five seasons.

Baylor assistant athletic director for athletic performance Kaz Kazadi was named the 2012 Samson Equipment Strength and Conditioning Coach of the Year at the FBS level, as selected by American Football Monthly. He was one of nine coaches honored at all levels of football by Samson and American Football Monthly. The award is the second that Kazadi received last year as he was also named the 2012 Football Scoop Strength & Conditioning Coach of the Year.

Kazadi completed his fifth-year with the Baylor football team in 2012, after he was hired by head coach Art Briles in 2008. During his time with the Bears, Kazadi has been credited with creating one of the most athletically fit teams in the country. His philosophy centers around encouraging student-athletes to be mentally tough, emotionally stable, and disciplined in all aspects of their life as well as getting them physically strong and fast.

Volleyball

Baylor volleyball turned in a program-high fifth consecutive winning season (and sixth in the last seven years) finishing 20-12 overall and 7-9 in league play. The 20-win campaign was the sixth in program history, third in the Big 12 era, second under coach Jim Barnes and first since 2009.

BU placed a school record three players on the 2012 All-Big 12 team, as Zoe Adom earned first-team honors, while Torri Campbell and Alyssa Dibbern each claimed second-team recognition. The trio makes 10 overall All-Big 12 honorees in the Barnes era while Campbell’s honor marks the fifth consecutive season that Baylor has had a middle hitter earn all-conference honors.

Already the winningest coach in program history, Barnes earned his 300th career victory with Baylor’s 3-1 victory over Nevada, Aug. 25. He will enter the 2013 season with a 17-year career record of 318-231, including a nine-year Baylor log of 155-133 with two of the program’s four all-time NCAA Tournament appearances to his credit.
Baylor won three pre-season tournament titles en route to its best start (13-1) since 2009, taking the Baylor Classic, Big Daddy’s Invitational and Kathy Trosclair Memorial crowns.

BU set an all-time home attendance average record with 947 fans per match totaling a record 11,360 fans over 13 Ferrell Center dates.

**Soccer**

(19-1-5/0-3 Big 12/2nd; NCAA Tournament Third Round)

The 2012 Baylor soccer season was one for the history books, as it fashioned the best record in program history at 19-1-5 en route to reaching the third round of the NCAA Tournament for the first time in school history and winning the program’s first-ever Big 12 Tournament crown (and first since claiming the league’s regular-season title in 1998). The nation’s only team to finish the 2012 season with just one loss, BU reached the NCAA Tournament in consecutive seasons for just the second time in school history and first since the 1998 & 1999 campaigns.

Coach Marci Jobson’s Bears advanced deeper in the NCAA Tournament (third round) than any other Baylor squad, knocking off Arizona State (3-1) and Georgetown (2-1, OT) before a 1-1 double-overtime draw to eventual NCAA champion North Carolina ended its historic season (UNC advanced over Baylor by claiming a 4-2 edge in penalty kicks).

Baylor registered its first unbeaten record (5-0-3) in conference play since 1998 to earn the No. 2 seed in the 2012 Big 12 Championship where it would go on to beat Oklahoma State (3-0), Texas Tech (2-1) and TCU (4-1) to win its first tournament title.

Prior to the 2012 season, Baylor players had been recognized six times on the Big 12 All-Tournament team however, following their 2012 title run four different players earned accolades - midfielder Hanna Gilmore, forward Dana Larsen, defender Kat Ludlow and midfielder Lisa Sliwinski. Larson was named the event’s Most Outstanding Offensive Player after scoring five points in three games.

Baylor, which was ranked or received votes in every 2012 NSCAA/Continental Tire poll and ended the season with a program-high tying ranking of No. 11, finished the season on a school-record 21-game unbeaten streak. It marked just the second time in program history BU was ranked in the season-ending Top 25, as it placed 18th in the 1998 poll. The Bears were the highest-ranked team in the poll from both the Big 12 Conference and the state of Texas.

After helping the Baylor soccer team to the most successful season in program history, forward Dana Larsen was named to the 2012 NSCAA/Continental Tire All-America third team by the National Soccer Coaches Association of America. Larsen joins Courtney Saunders (second team) and Dawn Greathouse (third team), who were both recognized in 1998, as the only Baylor players to be honored on the NSCAA All-America team.

In 2012, Larsen led the Bears with 11 goals, nine assists and 31 points. She provided five game-winning goals, including a golden goal in overtime to knock off Georgetown in the NCAA’s second round.

Baylor had a Big 12 Conference-high four, 2012 National Soccer Coaches Association of America All-Central Region Team members. Forward Dana Larsen (first team), defender Kat Ludlow (second team), midfielder Lisa Sliwinski (second team) and defender Carlie Davis (third team) made up the group of Bears honored. The four selections match the most in program history for one season.

For the first time since 2001, Baylor had multiple players recognized on the All-Big 12 team as defender Carlie Davis, forward Dana Larsen and defender Kat Ludlow earned second-team 2012 honors from league coaches. It marked the first time since 1996 that the Bears placed three student-athletes on the second team.

Baylor also had two freshmen, forward Bri Campos and defender Katie Daigle, voted onto the Big 12’s 2012 All-Newcomer Team.

Over the last five seasons, Baylor soccer has had 15 student-athletes earn BIG 12 CHAMPIONSHIPS WON

2003-04 TO 2012-13

() - indicates No. of titles won in ’12-13

TEXAS, 70 (7)

BAYLOR, 41 (5)

OKLAHOMA, 39 (6)

OKLAHOMA STATE, 36 (5)

KANSAS, 21 (4)

IOWA STATE, 7 (1)

TEXAS TECH, 7 (1)

KANSAS STATE, 8 (3)

WEST VIRGINIA, 1 (1)

TCU, 0 (0)
CoSIDA Academic All-District honors after having just 10 such selections in the program’s previous 12 seasons. In 2012, Baylor had three Academic All-District honorees, including two, forward Dana Larsen (first team) and midfielder Lisa Sliwinski (third team), who went on to receive Capital One Academic All-America honors.

In addition to earning first-team Capital One Academic All-America honors, Larsen joins baseball’s Charley Carter (1998) as the only Baylor student-athletes to be honored as the Academic All-America of the Year. She graduated a 4.0 grade point average in biochemistry and also earned the Big 12’s Scholar-Athlete of the Year as well as a spot on the NSCAA Scholar All-America first team.

Following the highly successful 2012 season, Director of Athletics Ian McCaw and head coach Marci Jobson announced that Baylor soccer has promoted associate head coach Paul Jobson to the position of co-head coach. Since taking over the Baylor program in 2008, the husband and wife combination has produced unprecedented results. On the field, Baylor has racked up a 58-28-17 record in the tandem’s five-year tenure, making Marci the winningest coach in program history. Before the pair’s arrival, BU had endured seven consecutive losing seasons, but since then Bears have been above .500 in each of the last four years.

Marci Jobson became the winningest coach in program history with Baylor’s 5-0 victory at Houston Baptist, Sept. 16. That win was the 47th of her Baylor career, one more than Randy Waldrum totaled from 1996-98.

Women’s Cross Country
(8th Big 12/7th NCAA South Central Regional):

As a team, Baylor finished eighth at the 2012 Big 12 Championship and seventh at the NCAA South Central Regional Championship. Rachel Johnson earned All-Big 12 honors by finishing 13th at the Big 12 Championship. It was Baylor’s 19th All-Big 12 effort in the event’s 17-year history and the first time that a BU women’s runner had finished in the top 15 since Erin Bedell’s eighth-place performance in 2009.

At the NCAA South Central Regional, Mariah Kelly was BU’s top runner and finished just one spot out of making the All-Region team with a 26th-place showing. She turned in a time of 21:53.6 over the six-kilometer course.

Behind Rachel Johnson’s gold medal efforts, Baylor opened the season by sweeping team titles at both the Bear Twilight Invitational and the UTA Season Opener meets. All-told, Baylor had five top-10 team finishes on the season.

The BU women’s team again earned USTFCCCA All-Academic honors with its 3.47 grade-point average.
Men’s Cross Country
(7th Big 12/14th NCAA South Central Regional):

The Baylor men’s cross country team earned its highest finish at the Big 12 Championships since 2004 with its seventh-place showing then registered a 14th-place effort at the NCAA South Central Regional Championship.

Junior Blake Niccum won the inaugural Big 12 Scholar of the Year award for cross country as selected by the league’s coaches. Niccum, an engineering major with a 4.0 cumulative GPA, competed in all six of the Bears’ 2012 events. He was a scoring runner in five of those six meets, including a season-high ninth-place finish at the UTA Season Opener.

Like its female counterparts, the Baylor men’s cross country team also earned USTFCCCA All-Academic team honors with its 3.45 cumulative grade-point average. Baylor joined Kansas and Oklahoma State as the only Big 12 programs to have both its men’s and women’s cross country teams honored for academic excellence by the USTFCCCA.

Women’s Basketball
(34-2/18-0 Big 12/1st; NCAA Sweet 16)

Big 12 Coach of the Year Kim Mulkey’s Lady Bears swept the 2013 Big 12 regular-season and tournament titles for the third consecutive season en route to a fifth straight NCAA Sweet 16 trip. It marked the first time in the Big 12’s 17-year history that a women’s basketball team won the regular-season crown in consecutive seasons with a perfect record, as BU posted its second straight 18-0 mark.

Baylor finished the season with a 34-2 overall record and No. 1 in the (pre-tournament) Associated Press poll and No. 4 in the final (post-tournament) USA Today coaches listing. BU led the nation in field goal percentage (.515), assists (21.6) and assist/turnover ratio (1.6) while ranking among the nation’s top 10 in eight team statistical categories.

Baylor became the first Big 12 women’s basketball program to win three consecutive outright regular season titles and three straight tournament titles. While no team had won more than two Big 12 Tournament titles prior to Baylor’s run, the Lady Bears join Texas Tech (1998-2000) and Oklahoma (2000-
2002) as programs to have won three straight regular season crowns, however, each of those programs shared at least one of those titles. BU will take a 40-game win streak in Big 12 regular-season games into the 2013-14 campaign.

Baylor’s 2013 senior class of Brittney Griner, Kimetria Hayden, Jordan Madden, Brooklyn Pope, Shanay Washington and Destiny Williams posted an overall record of 135-15, including a 60-8 mark in Big 12 regular season games. Seven of the Big 12 losses came their freshman season, as over the last three years they went 51-1 in regular season league games. This group produced six Big 12 titles, four NCAA Tournament trips, an NCAA title and two Final Four appearances all-told.

The first four-time All-American in Lady Bear history, post Brittney Griner closed her brilliant collegiate career by earning both consensus national player of the year and All-America honors for the second straight year. She again received the Wade and Naismith Trophies, as well as the Wooden Award, while also claiming player of the year honors from The Associated Press and the United States Basketball Writers Association of America. The three-time WBCA National Defensive Player of the Year was again honored as Big 12 Player of the Year and Big 12 Championship Most Outstanding Player, both for the third straight season, while earning a fourth Big 12 Defensive Player of the Year award and a fourth-straight first-team All-Big 12 citation. Griner was also Baylor’s 2012-13 Big 12 Female Athlete of the Year nominee, an award she won as a junior.

The No. 1 pick in the 2013 WNBA Draft by the Phoenix Mercury (the first BU student-athlete, male or female to earn that distinction), Griner finished her illustrious collegiate career with NCAA records for blocked shots (748) and dunks by a female (18) and ranks No. 2 on the NCAA Division I women’s scoring chart with 3,283 points. She set six Big 12 career records and numerous BU records. Griner averaged 23.8 points, 9.4 rebounds and 4.1 blocks per game as a senior while shooting a nation’s best .607 from the floor.

Guard Odyssey Sims joined Griner as a consensus All-American on the court and as a finalist for all the national player of the year awards. Sims, the nation’s best on-ball defender, averaged 12.9 points and 5.8 assists as well as recording a team-high 88 steals. She recorded a nation’s-best 2.7 assist/turnover ratio, hauled down 2.6 rebounds per contest and sank 83.3 percent of her free throws. Throughout her three-year career, Sims has scored 469 assists, good for No. 2 on Baylor’s career chart and hit 81 percent from the free throw line. She was also selected to play for Team USA at the 2013 World University Games, where she led the USA to a gold medal and shared MVP honors.

Forward Destiny Williams was named the Big 12’s Sixth Man Award winner, while guard Kimetria Hayden, guard Jordan Madden, and forward/post Brooklyn Pope were honorable mention All-Big 12 selections by the league’s coaches. Guard Alexis Prince was named to the league’s All-Freshman team.

In addition to Griner, Brooklyn Pope was selected in the third round (No. 28 overall) of the 2013 WNBA Draft by the Chicago Sky, tying for the most Lady Bears taken in a draft (2002 when Sheila Lambert and Danielle Crockrom were drafted No. 7 and No. 11).

The 2012-13 Lady Bears drew 155,713 fans for their 17 Ferrell Center contests, averaging a record 9,160 per game to rank a program-best fourth nationally. In addition, BU surpassed the 100,000-mark in home attendance for the eighth straight year and its total home attendance mark ranks as the third-best in program history.

Baylor, which drew 10,000-plus crowds five times on the season, hosted 2013 NCAA Tournament first- and second-round action and attracted nation-leading crowds for both the first- (9,540) and second-round (9,652) while registering the top attendance mark (19,192) of the 16 opening-round sites. BU will take a nation-leading 57-game homecourt win streak into the 2013-14 campaign.
Coach Scott Drew’s Bears claimed the program’s first national postseason tournament title in 107 seasons of Baylor Basketball, by downing Iowa, 74-54, in the championship game of the 2013 National Invitation Tournament at historic Madison Square Garden. In the process, Baylor became the first team from the Big 12 to win the NIT.

A gut-wrenching loss to Oklahoma State in the Big 12 Championship quarterfinals left the Bears on the wrong side of the NCAA Tournament bubble when bids were announced on Selection Sunday. However, Baylor regrouped to register homecourt victories over Long Beach State (112-66), Arizona State (89-86) and Providence (79-68) to reach the NIT semifinals for the second time in school history. In the semifinals, Baylor beat BYU for the second time in 2012-13, 76-70, to earn its championship date against Iowa.

The 23-14 Bears registered the eighth 20-win season in program history, and fifth in the last six seasons. BU also posted back-to-back 20-win seasons for just the second time in school history while winning at least three games in the postseason for the fourth straight time.

For the second straight season, Baylor advanced deeper into postseason play than any of the 21 Division I teams in Texas, and its .833 postseason winning percentage (min. 3 app.) over the last five seasons is the nation’s best.

Since the start of 2007-08 season, Baylor is now 144-69 (135 wins in first 11 seasons of Big 12 era), while producing five of its eight all-time 20-win seasons and 48 of the program’s 51 all-time weeks ranked in the Top 25 over that span.

Baylor’s 64-55 victory at then-eighth-ranked and defending NCAA champion Kentucky was its first non-conference road win ever over an AP Top 25 team, snapped UK’s nation-leading 55-game homecourt win streak and was the first home loss under Wildcat coach John Calipari.

The Bears posted their largest margin of victory ever over an AP Top 25 opponent while ending the Big 12 season with an 81-58 victory over No. 4 and league co-champ Kansas. It was BU’s first regular-season win over a top-5 ranked team since 1993, when No. 4 Kansas also fell to the Bears in Waco.

Baylor, which was ranked for three weeks during the 2012-13 campaign and climbed as high as 16th in The Associated Press poll and 17th in the USA Today coaches poll, is one of two Big 12 programs to have been ranked at least once in each of the last six seasons (Kansas is the other).

Guard Pierre Jackson was selected by the Philadelphia 76ers with the No. 42 pick in the 2013 NBA Draft and then traded to the New Orleans Pelicans. Jackson’s selection gives Baylor four NBA draft picks in the last two years, which ties the Bears with Kansas for the most in the Big 12 Conference during that span.

Jackson became the first player in Big 12 history to lead the league in scoring and assists when he averaged 19.8 points and 7.1 assists per game while leading the Bears to a 23-14 record in 2012-13. He became the first player to lead a power-6 conference in scoring and assists since Arizona’s Jason Terry in 1998-99. Jackson was named the NIT’s Most Outstanding Player after leading Baylor to its first-ever national tournament championship by averaging 19.6 points and 11.0 assists per game during the Bears’ five-game run to the title.

A Las Vegas, Nev., native, Jackson broke Baylor records for single-season points (712) and consecutive games with at least one made 3-pointer (48). His 255 assists as a senior ranked as the second-best single-season total in program history, and he became the first Baylor player to win USBWA District Player of the Year honors.

A second-team All-Big 12 selection by the league’s coaches and a first-team pick by Associated Press, Jackson was joined by center Isaiah Austin and forward Cory Jefferson as Baylor’s 2012-13 Big 12 honorees. Austin, a second-team All-Big 12 selection by Associated Press and a third-team pick by the coaches, as well as a member of the Big 12 All-Rookie team, joined...
For the 13th time in the meet’s 17-year history, the Baylor men finished among the top five teams at the Big 12 Indoor Championship, as coach Todd Harbour’s 2013 Bears placed fourth with 79 points. Baylor had four champions and 19 All-Big 12 performers.

Baylor had 13 student-athletes earn 19 All-Big 12 honors, including Everett Walker garnering awards in the 60 meters, 200 meters and as a member of the first-place 4x400-meter relay. BU’s other multiple All-Big 12 performers included Felix Obi (long jump, triple jump), Blake Heriot (200m, 400m), Isaiah Duke (400m, 4x400) and Drew Seale (600y, 4x400).

Women’s Indoor Track & Field
(4th Big 12/T-25th NCAA Championship):

At the 2013 Big 12 Indoor Women’s Championship, Baylor scored 72 points to finish fourth in the team standings for the second straight season while producing a pair of Big 12 champions and 20 All-Big 12 performances over the two-day meet.

Coach Todd Harbour’s squad had 15 athletes over the course of the two-day event record 20 All-Big 12 performances, including five who earned multiple honors—Tiffani McReynolds (60m; 60 hurdles), Raena Rhone (400m, 4x400), Mariah Kelly (1,000m, DMR), Christina Holland (60 hurdles, 4x400) and Ashley Fields (200m, 4x400).

Baylor’s other indoor All-Big 12 performers were Erin Atkinson (weight throw), Skylar White (shot put), Brianna Richardson (triple jump), Michelle Nwachukwu (600y), Brittany OgunMokun (800m), Olicia Williams (800m), Bree Schrader (DMR), Idia Omogiate (DMR), Kristina Brown (DMR) and Ashley Fields (4x400).

Tiffani McReynolds won her third consecutive conference title in the 60 hurdles (8.12) to become just the second female to win the 60-hurdle title three consecutive times in the Big 12, joining Texas’ Nicole Hoxie (1999-2001). Less than 10 minutes later she returned to again earn All-Big 12 honors in the 60 meters with an eighth-place time of 7.49.

At the NCAA Indoor Championships, McReynolds finished second in the 60-meter hurdles with a school-record time of 7.96 to score Baylor’s only points of the meet. She notched All-American honors for a third straight season, after taking second in 2010 and fourth in 2011. The native of Kansas City, Kan., came into the meet with the second-best time in the country, but bettered her previous school-record of 8.02 by .06 for her first career time under eight seconds.

Skylar White placed 10th in the shot put (54-7.5) and Erin Atkinson was 11th in the weight throw (65-3.5) at the NCAA Indoor, just missing All-America status.
Blake Heriot won the 200-meters in a career-best time of 20.77. That time was the ninth-fastest in school history and marked the sixth Big 12 Indoor title in the 200-meters for the Bears and first since 2009. He finished second in the 400-meters with a career-best time of 46.94, and his 18 points scored were third-most for any male at the event.

Joe Barb bettered his personal-record in the 600-yards by nearly two seconds to secure Baylor’s fifth Big 12 Indoor title all-time in the event. Barb’s 2013 first-place time of 1:09.62 was a seven-second improvement upon his time at the 2012 Big 12 meet.

Felix Obi established a new school-record in the triple jump with a mark of 53-1 to win that event and set the school mark for the third time as a rookie. Obi was named the Big 12 Indoor Track & Field Outstanding Freshman of the Year as voted on by the league’s head coaches. He became the fourth Baylor male athlete to win the indoor freshman honor, joining Brian Couts (1998), Tre Gardner (1999) and Jacob Norman (2006).

Isaiah Duke, Everett Walker, Drew Seale and Richard Gary turned in a 3:07.91 to win the Big 12 4x400-meter relay. BU has won 13 of 17 Big 12 Indoor 4x400-meter relay titles, however, its 2013 gold medal effort was its first since 2009.

At the NCAA Indoor, Baylor tied for 32nd-place with six points and produced five All-Americans.

Baylor's 4x400-meter relay team of Blake Heriot, Justin Allen, Drew Seale and Richard Gary earned All-American status for the seventh consecutive season and the 26th time in the last 28 years with a sixth-place, season-best time of 3:07.59.

In his first NCAA Indoor Championships, Felix Obi finished sixth in the triple jump with a leap of 52-4.5 to take home All-America honors.

Equestrian
(12-8, 3rd Big 12/1-3rd in Hunter Seat/9th in Western at NCEA)

Coach Ellen White's 2012-13 team finished the season with a 12-8 record, marking the third consecutive season it registered 10-or more victories. Baylor placed third at the 2013 Big 12 Championship, beating TCU, 8-7, in the consolation match. BU had a trio of all-conference performers in Samantha Schaefer (fences and flat), Taylor Brown (flat) and Bryn Lindley (horsemanship).

For the seventh straight year Baylor and Waco teamed up to hosted the National Collegiate Equestrian Championship (NCEA) at the Extraco Events Center.

Baylor’s Hunter Seat squad entered the 2013 NCEA Championship as the No. 1 overall seed and advanced to the semifinals where it dropped a 5-3 decision to eventual national champion Auburn. The BU Western team, which entered the NCEA as the event’s No. 8 seed, lost an opening round decision to No. 9 Auburn, 5-3.
Samantha Schaefer earned All-America honors in Hunter Seat; one of only two student-athletes named in both fences and flat.

BU’s Shelbey Jackson earned second-team All-American honors in reining.

Acrobatics & Tumbling
(2-5/NCATA National Quarterfinalist)

After advancing to the semifinals in each of the program’s first two seasons, second-year coach LaPrise Harris-Williams 2013 squad reached the national quarterfinals where it dropped a close decision to Fairmont State. However, the program produced a pair of individual national champions and three All-Americans at the 2013 National Collegiate Acrobatics & Tumbling Association (NCATA) Championships.

The Bears’ first national crown came when Hailey Cowan, Courtney Pate and Lori Williamson won the Trio Pass tumbling event with a score of 9.10. Keegan Johnson won the tumbling event’s Aerial Pass with a score of 9.85.

Four Bears earned NCATA individual honors—Hailey Cowan, Keegan Johnson and Stephanie Bohmier were named All-Americans while Ginger Plemmons was the Academic Athlete of the Year.

Women’s Tennis
(17-15/8-1 Big 12/1st; NCAA Round of 32):

Coach Joey Scrivano’s 2013 Lady Bears ranked 20th nationally by the ITA with a 17-15 record, marking the program’s ninth straight top-20 finish, won a share of the program’s ninth Big 12 regular-season title in the last 11 seasons and reached the NCAA Tournament for the ninth-straight season.

On the final day of Big 12 play, Baylor took its 7-1 league record to Lubbock to face a Texas Tech team that already had clinched at least a share of the Big 12 title two days earlier, and pulled out a 4-3 victory over the Red Raiders. With the victory over Tech, BU finished 8-1 in league play, earned a share of the regular-season title and the No. 1 seed in the Big 12 Championship.

After bowing out of the 2013 Big 12 Championship in the semifinals, Baylor earned its ninth consecutive NCAA Tournament bid, and traveled to Evanston, Ill., where it advanced to the second round with a win over 39th-ranked San Diego State, before falling to host Northwestern to end the season.

Ema Burgic was named Big 12 Player of the Year, All-Big 12 and the ITA National Player to Watch after a 42-8 season that included a 25-5 mark in dual-match play. She finished the year ranked No. 11 and earned her first All-American singles honor to give BU at least one singles All-American in each of the last nine seasons.
Burgic and Victoria Kisaleva were ranked No. 10 at season’s end in doubles, but were forced to withdraw from the NCAA Singles and Doubles Championships due to injury. The duo was 25-3 overall and 19-3 in dual-match play. The top-20 ranking gave the pair All-American status and they were also selected All-Big 12.

Jordaan Sanford joined Burgic as Baylor’s only other 2013 All-Big 12 singles performer. She also earned the ITA Texas Region Cissie Leary Award for Sportsmanship. Sanford posted a 17-11 record on the season, including a 13-8 mark in dual-match play.

In his 11th season, head coach Joey Scrivano won his fourth Big 12 Coach of the Year honor. He was selected as the Texas captain for the 2013 USTA Girls 18s National Team Championships.

**Men’s Tennis**
(22-6/5-0 Big 12/1st; NCAA Round of 16)

Baylor finished the year ranked No. 12 in the final ITA poll after posting a 22-6 record and reaching the Round of 16 of the NCAA Championships for a 12th-consecutive season. BU was the Big 12’s highest ranked team and finished in the top-20 for the 12th-straight year.

Coach Matt Knoll’s Bears were a perfect 5-0 in Big 12 play to win their 11th Big 12 regular-season title. It marked BU’s ninth outright Big 12 title and the ninth time it was perfect in Big 12 play. After knocking off Oklahoma during the regular season in Waco, Baylor dropped a 4-2 decision to the Sooners in the Big 12 Championship title match at Norman.

The Bears had five players ranked in the final ITA singles rankings, marking the fourth time since 1998 that they’ve had five or more players listed. Patrick Pradella led the BU contingent ranked in the singles listings at No. 30, while Julian Lenz was No. 59, Marko Krickovic finished No. 72, Mate Zsiga was 87th and Tony Lupieri No. 114. Zsiga partnered with Diego Galeano to rank No. 54 in doubles.

Pradella finished his first season at BU with a 20-6 record en route to Big 12 Newcomer of the Year and All-Big 12 honors. He was selected for the NCAA Singles Championships, but had to withdraw due to injury. He was 8-4 against ranked foes and 12-4 in the Bears’ No. 1 singles spot.

Lenz completed his rookie year with a 27-10 record overall and a 16-5 mark in dual-match play. He was named Big 12 Freshman of the Year, All-Big 12 and ITA Texas Region Rookie of the Year. Lenz also competed in the NCAA Singles Championships, dropping a 6-7(4), 6-4, 6-4 first-round decision to Elon’s Cameron Silverman.

In addition to Pradella and Lenz, Baylor’s Tony Lupieri and Mate Zsiga earned All-Big 12 honors in singles, while Zsiga and Diego Galeano were recognized in doubles.

**Softball**
(42-17, 10-8 Big 12/3rd; NCAA Tournament)

Coach Glenn Moore’s Lady Bear softball team made its fourth consecutive NCAA Tournament appearance (eighth overall) en route to a 42-17 record and third-place finish in the Big 12 standings at 10-8. The 42 wins rank as the sixth-best total in program history and mark its seventh 40-win campaign ever.

After opening the 2013 season by dropping two of their first three games, the Lady Bears reeled off 14-straight wins to tie a program record for consecutive victories.

Moore collected the 500th win of his Baylor career on March 16 at Hawaii, 5-3. He became just the third coach across all sports at Baylor to record 500 wins while at the school, joining current baseball coach Steve Smith and former baseball coach Mickey Sullivan.
Baylor spent the majority of the 2013 season in the Top 25, climbing as high as 16th, before finishing the season ranked 20th in both the USA Today/NFCA Coaches and ESPN.com/USA Softball polls.

The Baylor softball team had four players named to the 2013 All-Big 12 team, including Sarah Smith, who earned Big 12 Freshman of the Year honors. It marked the 12th time in the last 13 seasons the Lady Bears had at least three All-Big 12 players. Kathy Shelton and Whitney Canion picked up first-team All-Big 12 honors, while Smith and Kaitlyn Thumann earned second-team accolades. Additionally, Shelton and Smith were both named to the league’s All-Defensive team.

Three Lady Bears were named to the 2013 NFCA Division I All-Region team. Kathy Shelton earned first-team honors, while Whitney Canion and Holly Holl were named to the second team.

Baylor’s 9-5 victory at Texas A&M in NCAA Tournament play was its first over the Aggies in College Station since May 5, 2007. BU’s three postseason wins tied for the fourth-most in program history.

Kathy Shelton became the program’s all-time steals leader with 121, which ranks No. 3 in Big 12 history.

Whitney Canion broke the BU career mark for wins in the circle and sits at 92 entering the 2014 season.

Baylor drew 23,997 fans for its 25 playing dates at Getterman Stadium, an average of 959 per game. BU’s 2013 average ranks No. 2 in Getterman Stadium history behind its 2012 record of 1,014, and its home attendance total stands No. 3 in program history. It marks the third straight season (and fourth time ever) BU has drawn more than 22,000 fans for the season to Getterman Stadium.

**Men’s Golf**

(6th Big 12/10th NCAA Pullman Regional)

The Baylor men’s golf team made its 16th consecutive NCAA appearance, earning a bid to the 2013 NCAA Pullman Regional, where it finished 10th, just five shots out of an NCAA Championship berth. Coach Greg Priest’s team registered a sixth-place finish at the Big 12 Championship, just four strokes behind fifth-place Kansas State.

Niclas Mansson (+7, 217) finished tied for seventh individually to earn a spot on the Big 12 All-Tournament team after finishing his second round at 2-over-par 72 and shooting 75 in the third round.

BU won the Warrior-Wave Intercollegiate to give the Bears at least one tournament title in eight of coach Greg Priest’s 10 seasons at the helm. All-told, BU had seven top-five finishes in 11 regular-season tournaments played.
Baylor finished in fifth place, best among four American teams, at the season-opening Topy Cup in Tanagura, Japan.

Kyle Jones won the Oak Hills Invitational to earn his first career medalist honors.

**Women’s Golf**
(2nd/Big 12; 9th NCAA West Regional)

It was a season of near misses for second-year coach Jay Goble’s program as Baylor finished ninth at the NCAA West Regional, missing a second-straight NCAA Championship berth by just one stroke, and second at the Big 12 Conference Championship to record the best finish in program history but finish two shots shy of its first conference title.

Baylor ended the season ranked 20th by GolfStat.

BU won the Hurricane Invitational for its fourth tournament championship in Jay Goble’s tenure. Baylor registered second-place finishes in five events, including the Big 12 Conference Championship.

Lauren Taylor became just the second freshman ever to win the individual title at the Big 12 Championship, and first since 2008. Taylor (-3, 213) recorded her second straight sub-par score by shooting a final round 1-under-par 71. She won the tournament by eight strokes over Iowa State's Punpaka Phuntumahamrung (+5, 221), and was 10 strokes ahead of Oklahoma’s third-place finisher AC Tanguay (+7, 223). Taylor carded the tournament’s lowest score in each of the three rounds.

Taylor was named Big 12 Freshman of the Year after becoming the first freshman in league history to win conference Golfer of the Month twice (October 2012, April 2013). She also earned All-Big 12 honors.

Hayley Davis repeated as second-team WGCA All-American, one year after becoming the first All-American in program history, and garnered her second-straight All-Big 12 award.

It marked the second straight year (third overall) BU placed two student-athletes on the Big 12 All-Tournament team and the second consecutive season the program produced multiple All-Big 12 honorees.
Women’s Outdoor Track & Field
(3rd Big 12/DNS NCAA Championship)

At the 2013 Big 12 Outdoor Championships, Baylor’s women placed third with 93 points to register their highest team finish and highest point total since taking second in 1999 with 106.5 points. Christina Holland tallied BU’s lone event title in the 400 hurdles with a school-record time of 56.81 while Skylar White finished second in both the shot put and the discus.

Baylor had 13 student-athletes register 23 All-Big 12 performances at the 2013 outdoor meet—Skylar White (shot put, discus), Jessica Shadley (heptathlon), Erin Atkinson (hammer throw), Brianna Richardson (triple jump), Justine Charbonnet (4x100 relay), Ashley Fields (4x100 relay, 100m, 200m, 4x400 relay), Idia Omogiate (4x100 relay, 400m, 4x400 relay), Justise Dayries (4x100 relay), Rachel Johnson (3000m steeplechase), Mariah Kelly (1500m, 800m), Christina Holland (100m hurdles, 400m hurdles), Raena Rhone (400m, 4x400 relay) and Olicia Williams (800m, 4x400 relay).

Baylor had nine entries into the 2013 NCAA Outdoor Championship but did not score for the first time since 2007 as the top performances turned in were a pair of ninth-place finishes.

During the season, Baylor claimed 27 individual event wins with 11 coming from Erin Atkinson and Skylar White in the throws. Atkinson broke her own school record in the hammer throw four times and had five wins in the event with the current school record coming at the Texas Invitational on April 13 (213-2, 64.97m).

Men’s Outdoor Track & Field
(7th Big 12/T-58th NCAA Championship)

At the Big 12 Men’s Outdoor Championship in Waco, Baylor finished seventh with 61 points. Blake Heriot was the meet’s fourth-highest point scorer as he finished with second-place finishes in both the 200 and 400 meters.

Baylor had 13 student-athletes earn a total of 18 All-Big 12 honors at the 2013 Outdoor, including—Desmine Hilliard (discus), Henry Vildosola (decathlon), Blake Mayberry (javelin), Richard Hansen (javelin), Felix Obi (triple jump), Blake Heriot (4x100 relay, 400m, 200m), Bryce Grace (4x100 relay, 110m Hurdles), Alex Reece (4x100 relay, 100m), Gavyn Nero (800m), Justin Allen (4x100 relay, 4x400 relay), Joe Barb (4x400 relay), Drew Seale (4x400 relay) and Isaiah Duke (4x400 relay).

Felix Obi eclipsed the school-record in the triple jump in each 2013 outdoor meet. However, his best effort came at the Texas Relays with a jump of 52-9.25 [16.08m].

At the NCAA meet, the Baylor men earned three points and finished tied for 58th as a team. Baylor has scored in every NCAA Outdoor Championships since being shutout in 1977, a string of 36 straight years.

Desmine Hilliard saved his best for last by breaking his own school-record in the discus with a throw of 194-0 [59.13m] to finish ninth at the NCAA meet. The Baylor men’s 4x400-meter relay finished sixth in a time of 3:04.84 to claim All-America honors in the event for the 24th time in the last 25 years. Baylor ran out of lane 2 with the lineup of Blake Heriot, Isaiah Duke, Joe Barb and Drew Seale.

BU made its 33rd 4x400-meter NCAA finals appearance in the last 34 years.

Baylor student-athletes won 22 event titles during the year. Four-time Olympic medalist and former All-American Jeremy Wariner became the fourth Baylor athlete to be inducted into the Drake Relays Hall of Fame with his 2013 enshrinement. Wariner joins Michael Johnson (1996), Billy Payne (1998) and Deon Minor (2006) as Baylor athletes in the Hall of Fame, while Jack Patterson (1981) and Clyde Hart (1989) were inducted as coaches.
One of the youngest Baylor baseball teams in recent memory stayed in contention for a fifth straight NCAA Tournament berth until the final game of the 2013 season, when an 8-2 loss to Texas Tech in the Big 12 Tournament gave the Bears their first losing record (27-28) since 2004. Eighteen of BU’s 28 losses were by two or fewer runs, including 12 one-run setbacks.

Coach Steve Smith’s team went 12-11 in Big 12 play, good for fifth-place in the standings, to register its 15th season with at least 12 Big 12 victories in the league’s 17-year history. The 2013 Bears reached the Big 12 Championship for the 17th straight year to join Oklahoma as the only schools to play in every event.

A season-long five-game win streak, highlighted by just the third sweep of Texas in school history, pushed the Bears overall record at 25-20, but a 2-8 closing stretch dashed their hope of a fifth straight NCAA bid.

Eight players earned 2013 All-Big 12 honors. Coupled with a school-record 11 honorees in 2012 and eight in 2010, BU has had eight or more All-Big 12 selections in three of the last four years and five times overall (2003, 2005).

The Bears had two of the league’s 17 first-team All-Big 12 choices in DH Nathan Orf and infielder Cal Towey, who was one of nine unanimous selections to the squad. Pitcher Crayton Bare and infielder Lawton Langford received second-team recognition, while pitcher Max Garner, infielder Jake Miller, pitcher Dillon Newman and outfielder Grayson Porter were honorable mention choices.

Baylor tied a program record with four Capital One Academic All-District selections, with pitcher Kolt Browder earning second-team Capital One Academic All-America honors. He became the third two-time Academic All-American in program history.

BU had five players taken in the 2013 MLB Draft, the 15th time in the last 16 drafts it has produced multiple selections. At least one Bear has been chosen in every draft since 1991, and the program has also had at least one player chosen in 37 of the last 38 drafts, dating back to 1976.

Baylor pitcher Dillon Newman (Houston Astros, 16th Round), third baseman Cal Towey (Los Angeles Angels, 17th Round), pitcher Max Garner (Miami Marlins, 18th Round), shortstop Jake Miller (Arizona Diamondbacks, 27th Round) and pitcher Crayton Bare (Los Angeles Dodgers, 28th Round) were all selected in the 2013 Major League Baseball First-Year Player Draft.

For the 14th straight season, Baylor averaged more than 2,600 fans to Baylor Ballpark, as the 2013 Bears averaged 2,873 fans for 27 home games. BU’s 27 home games were its fewest ever played at Baylor Ballpark which opened its gates as the Bears’ home in 1999.
While Baylor Athletics enjoyed unprecedented 2012-13 academic and athletic success, it also saw the following administrative achievements during the year: On July 19, Baylor University’s Board of Regents voted unanimously to move forward with construction of the University’s $260 million football stadium complex on the banks of the Brazos River. The new stadium will help stimulate riverfront development, revitalize downtown Waco and bring jobs and economic development to the region.

The vote by Baylor Regents followed very favorable discussion and enthusiastic public comment at a meeting of the Waco City Council on July 17. At that meeting, the Council voted unanimously in support of a $35 million public contribution which was endorsed without dissent earlier this month by the downtown Tax Increment Financing (TIF) Zone board. The Council affirmed that vote in early August. The TIF funds will cover a portion of public infrastructure around the stadium, such as roads, construction of a pedestrian bridge to provide access across the Brazos River, development of a new marina, the relocation of sewer and electric transmission lines, and water, sewer and drainage facilities.

Baylor Stadium is being built on a 93-acre site at the intersection of Interstate 35, one of the nation’s busiest highways, and the Brazos River, the longest waterway in the state of Texas. The stadium will hold 45,000 spectators, with the flexibility to expand to 55,000, and feature a bridge crossing the Brazos connecting the stadium to the campus.

The contractor for the Baylor Stadium project is a partnership between Austin Commercial-Flintco LLC. The companies have worked on such Big 12 football facilities as Oklahoma State’s Boone Pickens Stadium, Oklahoma’s Gaylord Family Memorial Stadium and TCU’s Amon G. Carter Stadium. The architect for the project is Kansas City, Mo.-based Populous, which has designed several stadiums, including Yankee Stadium and the new football stadium at the University of Minnesota.

Baylor University dedicated the stunning new Hawkins Indoor Tennis Center Jan. 25 with a dedication ceremony honoring the contributions of benefactors Jim and Nell Hawkins of Waco, who generously provided the lead gift to turn the dream of an indoor tennis center into a reality, Jan. 25. An estimated crowd of nearly 700 fans celebrated the opening of the long-awaited new indoor home for Baylor Tennis, a 34,000-square-foot, $7 million venue that will elevate Baylor’s high-performing tennis program to new heights. The Hawkins Indoor Tennis Center was dedicated between doubles and singles play during the inaugural match, which saw coach Matt Knoll’s Bears beat SMU, 7-0.

Baylor University celebrated the addition of a significant new facility for the Baylor Equestrian program with the April 23rd dedication of the Carlile Equestrian Team Building. Baylor administrators joined members of the Equestrian program in the ceremony, which honored the contributions of Dr. Kenneth Q. and Celia Carlile, who provided the naming gift for the facility. Dr. Carlile is a member of the Baylor Board of Regents.

The Carlile Equestrian Team Building provides the program with locker rooms, administrative offices, versatile meeting space and a treatment and training room. The Carliles’ generous gift was made in honor of the Carlile family women, honoring Celia; their daughters-in-law, Regan and Leslie; their granddaughters, Virginia and Gable; and Baylor Equestrian’s student-athletes who dedicate hours of preparation in order to achieve excellence.

Baylor Regents gave their approval to the $13.6 million track and field stadium, which will be built along the Brazos River on the far east side of the 93-acre Baylor Stadium property during its May 2013 meeting. The new facility – designed by Kansas City-based Populous, which also designed Baylor Stadium – will accommodate 5,000 spectators and include a 6,000-square-foot team building containing men’s and women’s team locker rooms, training room, meeting room and equipment space, and a 13,500-square-foot indoor practice facility.

In April 2012, the University received a significant lead gift from former Baylor track letterman Richard Woodall, BBA ’80, MS’81, and his wife, Donna, for the new on-campus track stadium in honor of his father and mother, Lewis and Mary Woodall. During the 1920s, Baylor track and field teams competed at Carroll Field on the Baylor campus, before moving off campus to Waco Stadium (later called Municipal Stadium) around 1940. In 1960, Baylor opened Baylor Track Stadium, now known as the Hart-Patterson Track and Field Complex on Clay Avenue near Floyd Casey Stadium.
Once the new track and field facility comes online, Baylor athletics' oldest facility will be the Ferrell Center, which will celebrate its 25th anniversary this fall. Baylor Ballpark, Getterman Stadium, Betty Lou Mays Soccer Field, Hurd Tennis Center, Bailey Golf Center and Willis Equestrian Center have all opened in the last 15 years, giving Baylor one of the nation’s finest collections of athletic facilities.

For the ninth consecutive year, the Baylor Bear Foundation provided a record-breaking gift to Baylor Athletics, as the generosity of its 3,000 members allowed it to raise more than $9.3 million in scholarship support for the school’s 19-sport intercollegiate athletics program during the 2012-13 fiscal year.

For the most-recent fiscal year, which ended May 31, the Bear Foundation contributed a record $9.3 million for scholarship support of Baylor’s 19 intercollegiate programs. The BBF’s 2012-13 contribution is an increase of more than $1M over its 2011-12 then-record gift of $8.3 million, and its annual giving total ($7 million) was also a Foundation record. The Bear Foundation’s year-end totals do not reflect any capital gifts received during the year.

Over the last nine years, the Bear Foundation’s annual support of scholarships for Baylor’s student-athletes has nearly tripled, from $3.312 million in 2004-05 to 2012-13’s record-breaking total. The Bear Foundation topped the $4 million mark for the first time in 2006-07, reached $5 million the following year (2007-08), topped $6 million for the first time in 2008-09 and cleared the $7 million threshold in 2009-10 before surpassing the $8 million mark a year ago and climbing past $9 million for the first time ever this past year. Annual giving has grown from $2.565 million in 2004-05 to more than $7.057 million during the recently completed academic year.

Celebrated Baylor University alumnus, Washington Redskins quarterback and 2011 Heisman Trophy winner Robert Griffin III was honored March 12 by both the Texas Legislature and his alma mater, which announced the establishment of the Robert Griffin III (RG3) Quarterback Scholarship during “RG3 Day” at the State Capitol.

In the first eight years of the Baylor-IMG partnership, the department’s corporate sponsorship revenues have increased by more than $1.2 million, and exceed their revenue goals five times in the last six years.

Baylor’s partnership with the Licensing Resource Group continues to be a success in growing the Baylor brand and generating royalties for the institution. For the fourth consecutive year, Baylor established a royalty record, as it netted $673,000 in royalties received off the sale of officially licensed products in 2012-13. It marked the sixth straight year the school’s net royalties increased.

In addition, Baylor’s licensing program produced three of the top four quarters ever in 2012-13, including the best two quarters ($258,686.04 and $170,773.74). The last 12 quarters, all since the LRG partnership started, rank as the top revenue producers in school history.

For the fourth straight year, more than 2 million unique visitors visited Baylorbears.com, as some 2.6 million visitors logged onto the site, the second-highest total in school history behind a record of 3.6 million unique browsers a year ago. The official athletic site of Baylor Athletics has averaged more than 100,000 unique visitors in each of the last six years for the first time in the site’s history, and those visitors viewed more than 13.6 million pages in 2012-13—an average of more than 1.14 million page views per month, and the sixth-highest total in the site’s history.

More than $214,000 in officially licensed Baylor apparel and merchandise was sold through Baylorbears.com in 2012-13, the fourth-highest total in the store’s history and the third straight year sales topped the $200,000 mark. Over the stores first five years, it registered on-line sales totaling more than $422,000, however, in the last seven years sales have totaled more than $1.3 million with $861,008 in sales alone over the last three years.

Baylorbears.com had 12,716 subscribers to its on-line audio and video All-Access product in 2012-13, the second-most in site history. Baylor’s All-Access subscription numbers have grown in six of the last eight years, starting with 2,484 subscribers in 2005-06, topping the 4,000 mark for the first time in 2007-08 and reaching the 11,000 mark in 2009-10 before falling to the 9,000 threshold in 2010-11 and climbing to a record 17,000-plus in 2011-12. Audio and video features continue to be offered free of charge, while there is a nominal fee for fans to view the video of select home Baylor athletic events.
In October 2012, Baylor University and FOX Sports announced a new multi-year agreement to televise the school's athletics events and related programming on FOX Sports Networks' platforms, which could include FOX Sports Southwest, FOX Sports Southwest Plus or FOX College Sports. The agreement features a comprehensive schedule of Baylor athletic events to be televised each year, including all available men's basketball games, a package of women's basketball games for the first time ever and mutually agreed upon Olympic contests, including baseball, softball, soccer and volleyball games.

Beginning in the 2013-14 academic year, FOX Sports will also televise one Bears football game annually for the remainder of the deal. Telecasts of Bears football games will be produced by FOX Sports, while other Baylor airings will be produced by the school in collaboration with FOX Sports. Additional non-game programming mutually selected by FOX Sports and Baylor may also appear on FOX Sports platforms.

A school-record 115 Baylor athletic contests in nine sports were televised in 2012-13. Baylor's football (13), men's basketball (37), women's basketball (26), baseball (16), softball (14), volleyball (four) and soccer (three) all registered a record number of telecasts for their respective programs.


After enjoying one of the most successful all-sports years in history by any NCAA Division I program, Baylor University Director of Athletics Ian McCaw released an updated five-year strategic plan for the school's 19-sport intercollegiate athletic department in mid-October. The department's most-recent strategic plan, "Above & Beyond," was released on Sept. 15, 2004, and today's plan builds upon that plan's success.

The department's goals continue to focus on five key areas:

1. STUDENT-ATHLETE EXPERIENCE
   Student-athletes will be afforded the highest quality academic, athletic, spiritual and social experience.

2. ATHLETIC EXCELLENCE
   Every sport program shall achieve competitive success, and Baylor will be recognized as one of the nation's premier athletic programs.

3. CULTURE OF INTEGRITY
   A Christian environment where promotion of trust, good sporting conduct, compliance, service, equity and diversity will be established and maintained.

4. RESOURCE DEVELOPMENT AND STEWARDSHIP
   Revenue streams shall be enhanced and operational efficiency shall be increased in order to fund excellence.

5. BRANDING AND ENGAGEMENT
   The visibility of Athletics will be used to strengthen the Baylor brand and engage constituents in the University's life.

The Mark H. McCormack Department of Sport Management at the Isenberg School of Management, UMass Amherst selected Ian McCaw, MS ’87 Athletic Director at Baylor University; Jay Monahan, MS ’95, Executive Vice President and Chief Marketing Officer of the PGA Tour; Gloria Nevarez, BS ’93, Senior Associate Commissioner of the PAC-12 Conference; and Vaughn Williams, BS ’92, Athletic Director at Kennesaw State University.
Launched in 1993, this award annually recognizes McCormack alumni for their professional excellence and outstanding achievement in the sports industry as well as for their dedication to McCormack Sport Management. Department Head Lisa Masteralexis recognized McCaw during the McCormack Sport Management breakfast at the 48th annual NACDA Convention in Orlando, Fla.

McCaw completed his fifth year on the NCAA Recruiting Cabinet and second as its chairman. He also ended his second year as a member of the IA Athletic Directors Association Executive Committee.

Deputy Athletics Director Todd Patulski completed his fifth and final year of service to the NCAA Men’s and Women’s Track & Field Committee.

Baylor Associate Athletics Director /Student-Athlete Services Bart Byrd served as the 2012-13 President of the National Association of Academic Advisors for Athletics.

Baylor Assistant Athletic Director of Student-Athlete Development Tierra Barber completed her second year on the Career Athletes’ First National Collegiate Advisory Board.

Baylor Faculty Athletics Representative Mike Rogers was announced by the National Football Foundation (NFF) as one of 15 faculty athletics representatives recognized as part of the 2012 NFF Faculty Salute Initiative, sponsored by Fidelity Investments, honoring the significant contributions of faculty athletics representatives across the nation. Rogers earns the recognition by being one of 15 school's with a 2012 NFF National Scholar-Athlete, which from Baylor was quarterback Nick Florence with a 3.79 GPA.


The inductees were selected from the national ballot of 77 candidates and a pool of hundreds of eligible nominees. The 2013 College Football Hall of Fame Football Bowl Subdivision (FBS) Class will be inducted at the 56th NFF Annual Awards Dinner on December 10, 2013, at the Waldorf=Astoria in New York City. They will be honored guests at the National Hall of Fame Salute at the Allstate Sugar Bowl in New Orleans on January 2, 2014 and officially enshrined in the summer of 2014.

Baylor University’s office of athletic communications, led by Associate A.D./Communications Heath Nielsen, was named to the Football Writers Association of America “Super 11” field of sports information departments, which recognizes the best in the NCAA Football Bowl Subdivision during the 2012 season. The other 10 school’s honored include Bowling Green State, Cincinnati, Georgia, Houston, Minnesota, Nebraska, Oregon State, Vanderbilt, Virginia and Wyoming.

The Baylor staff joins Texas and Oklahoma as previous FWAA “Super 11” honorees from the Big 12 Conference. Criteria in determining the winners not only included how press boxes/operations were run, but the quality and timeliness of information provided, the amount of information presented and appropriately updated on websites, personal responsiveness to media inquiries as well as the accessibility of players, head and assistant coaches. The ratings also took into consideration the departments that went the extra mile in servicing the media.

More than 1,100 Waco-area businesses participated in the Baylor Spirit Program during the 2012-13 academic year, the fourth consecutive year the program has grown its participation numbers. The program is designed to ask local businesses to support Waco’s hometown team, the Baylor Bears, by displaying promotional items that display Baylor spirit. Items are provided free of charge to local business, and include complimentary tickets to select home games.