basketball (92), men’s golf (88) and women’s golf (88). Baylor, which has finished either first or second among all Big 12 institutions in GSR scores five times in the last six years, and produced the league’s top mark three times.

In eight sports where the GSR was measured by the NCAA, Baylor teams met or exceeded the national threshold in their particular sport for all Division I institutions. BU produced league-leading 2011 GSR scores in three sports — volleyball (100), softball (100) and baseball (82), while women’s cross country/track & field ranked third with its score of 94. It marked the third consecutive year that the Lady Bear softball team registered the Big 12’s top GSR mark.

Other Baylor programs which met or exceeded the 2011 national GSR score in their particular sport were women’s soccer (96), women’s volleyball (100), softball (100), baseball (82), women’s cross country/track & field (94), men’s golf (88), women’s golf (88), volleyball (100), and baseball (82).

Baylor has been recognized by the NCAA for APR excellence.

The Baylor softball team, which was also honored in 2011, recorded a perfect APR score of 1000 and was the only Big 12 softball program to garner national recognition. The Bears’ baseball team registered an APR of 990 and was one of two Big 12 baseball programs recognized for APR excellence, along with the University of Texas. BU’s baseball team had also been honored in 2007.

Baylor has now received 10 public APR awards in six sports — men’s cross country (2006 and

*...these days, it’s all special for Baylor.*
Suzanne Halliburton, Austin American-Statesman (March 30, 2012)
2011), baseball (2007 and 2012), men’s basketball (2007, men’s golf (2010), women’s golf (2009 and 2010) and softball (2011 and 2012) since the program was instituted seven years ago. The APR provides a real-time look at a team’s academic success each semester by tracking the academic progress of each student-athlete on scholarship. The APR accounts for eligibility, retention and graduation and provides a measure of each team’s academic performance.

In the latest NCAA APR report, based on scores from the 2007-08, 2008-09, 2009-10 and 2010-11 academic years, every Baylor program registered an APR score of at least 956 and no teams are subject to penalty. Baylor’s sport-by-sport 2012 APR scores are:

**Men’s Programs:** Baseball (990), basketball (956), cross country (992), football (956), golf (983), tennis (968), indoor track (978) and outdoor track (973).

**Women’s Programs:** Basketball (967), cross country (984), golf (968), soccer (985), softball (1000), tennis (987), indoor track (964), outdoor track (968) and volleyball (945).

Twelve of Baylor’s 17 teams that the NCAA tracks for APR scored above the national 2012 Division I APR average for their respective sport—baseball, men’s basketball, men’s cross country, football, men’s golf, men’s indoor track & field, men’s outdoor track & field, women’s cross country, women’s golf, women’s soccer, softball and women’s tennis.

**BIG 12 & NATIONAL ACADEMIC TEAM & INDIVIDUAL HONORS**

Baylor student-athletes continued their winning ways in the classroom, too, as a school-record 149 individuals were selected to 2011-12 Academic All-Big 12 teams, including a record 11 first-team honorees. It marked the fourth consecutive year BU produced 100 or more overall Academic All-Big 12 honorees.

Sixteen BU programs produced at least two 2011-12 Academic All-Big 12 performers, and 15 had multiple first-team honorees, led by women’s track & field’s 23 first-team selections. All-told, seven Baylor programs—women’s track & field (25), equestrian (18), women’s soccer (16), men’s track & field (16), women’s cross country (11), football (10) and baseball (10)—produced double-digit 2011-12 Academic All-Big 12 selections.

A school-record 630 Baylor student-athletes earned 2011-12 Big 12 Commissioner’s Honor Roll status—326 for the 2011 fall semester and 304 for the 2012 spring term. One-hundred-twenty-eight (128) of those were named with a perfect 4.0 grade-point average for at least one of the two terms. Student-athletes must achieve a minimum 3.0 semester grade-point average to earn Commissioner’s Honor Roll status.

**BIG 12 & NATIONAL ACADEMIC TEAM & INDIVIDUAL HONORS**

Baylor had a school-record 249 student-athletes named to the Dean’s List during the 2011-12 academic year, 128 for the fall 2011 semester and 121 for the spring 2012 term.

Baylor established school records for fall, spring and total Big 12 Commissioner’s Honor Roll selections during the 2011-12 academic year; the seventh consecutive year it established overall, fall and spring semester records. Baylor has had at least 200 student-athletes earn Big 12 Commissioner’s Honor Roll recognition in each of the last 10 semesters.

During the fall 2011 semester, 62.8 percent of all BU student-athletes posted a GPA of 3.0 or better, while 59.5 percent recorded at least a 3.0 in the classroom for the spring 2012 term.

Sixty-three (63) Baylor student-athletes achieved perfect 4.0 grade-point averages during the fall 2011 term, while 65 registered 4.0 marks for the 2012 spring semester.

Some 107 Baylor student-athletes, including six master’s degree recipients, earned degrees during fall 2011 (46) and spring 2012 (61) commencement ceremonies. All-told, 1,259 student-athletes have earned degrees since Baylor joined the Big 12 Conference in 1996.

After recording a school-record 3.12 cumulative GPA for the spring 2011 term, Baylor student-athletes did not allow that mark to stand as the record long, as they combined to record a 3.16 GPA for the fall 2011 term, followed by a 3.14 mark for the 2012 spring semester. In each of the last eight semesters, the cumulative GPA of all Baylor teams as been above 3.10, with the last three terms (spring 2011, fall 2011 and spring 2012) standing as the three highest semester GPAs in school history for any semester.

Robert Griffin III was named one of two 2011-12 Big 12 Sportsperson of the Year, joining Texas’ Kyle Donkait, as the league’s honorees. The Sportsperson of the Year Awards were started in 2000-01 to annually recognize student-athletes who displayed an extraordinary degree of sportsmanship and/or community service during the academic year. This year’s winners were selected by a media panel and are also nominated for the NCAA’s Sportsmanship Award.

Griffin III became not only the face of the Bears’ football program, but an ambassador of the entire university during his four years in Waco. Since his 2008 arrival on campus, the quarterback has given freely of his time to the city and Central Texas area. He was a 2011 American Football Coaches Association Good Works Team member and a finalist for the 2010 Arthur Ashe Award.
award, is a sport management major with a 3.98 GPA and was presented the 2012 award prior to the national semifinals in Denver, Colo. The Elite 89 award is given to the student-athlete with the best cumulative GPA participating at the finals site for each of the NCAA’s 89 championships. As such, it provides a unique honor that recognizes universities with both high-achieving athletic programs (that can reach the finals of their sport) and students who are excelling in the classroom while participating in those sports.

Robert Griffin III and Terrance Ganaway were named to the sixth annual Hampshire Honor Society, which is selected by the National Football Foundation (NFF) & College Hall of Fame, and recognizes senior college football players from all divisions of play

Just the fourth Baylor student-athlete to earn the Big 12 honor, following in the footsteps of Jessika Stratton, Mamadou Dieme and Melissa Jones, Griffin III was also a Special Olympics volunteer and served at Friends for Life, a daycare for mentally-challenged individuals. He has also volunteered and spoken at many local schools. Other community service projects include Santa’s Food for Families and greeting new students for the Baylor admissions office during the annual on-campus celebration of Dia de los Ninos.

For the 18th straight year and the 26th time in the last 27 years, Baylor produced at least one Capital One Academic All-American as selected by CoSIDA, as four student-athletes earned 2011-12 honors — Robert Griffin III, football; second team; Dana Larson, women’s soccer; second team; Bethany Johnson, women’s soccer, second team; and Miko Kirkovich, women’s track and field, third team. The Baylor men’s and women’s track and field teams, along with 13 individuals earned all-academic recognition by the United States Track and Field and Cross Country Coaches Association. As a team, Baylor claimed honors on both sides, while 11 women and two men were honored individually for their combined work in the classroom and in competitions.

For the women, senior’s Diana Ward, Jacob Neubert, Jessica Urbanowycz, juniors’ Christina Holland and Cate Westenhover, sophomores’ Justine Charbonnet, Mariah Kelly, Tiffany McReynolds and Alyssa Nichols, and freshmen Erin Hegarty, Rachel Johnson and Raquel Richardson, the storied distinction. Richardson and Urbanowycz were each honored for the fourth straight time, while Holland and Reynolds earned their second USFCCCA academic honor.

On the men’s side a pair of seniors, James Gilreath and Philip Raaf took home the honors. The award marks the third consecutive for Gilreath and first in Raaf’s career.

To qualify for the USFCCCA All-Academic Track and Field Team, the student-athlete must have compiled a cumulative grade point average of 3.25 and have met either of the following academic standards: for the indoor season, a student-athlete must have finished in the national top 25 and have met at least 3.5 in their regular season ranked in the national top 15 or in the national top 48 (collective listing) in a relay event on the official NCAA POP list provided by TFRRS.org; for the outdoor season, a student-athlete must have participated in any round of the NCAA Division I Championships (including preliminary rounds). A pair of Baylor men’s tennis players received 2012 ITA Scholar-Athlete honors — Lars Behlen and Marke Kirkovich. To be eligible a student-athlete must have a grade-point-average of at least 3.50 (on a 4.00 scale).

Not to be outdone by its male counterparts, the Baylor women’s tennis team also earned 2011-12 ITA All-Academic Team honors. The Lady Bears had a 3.42 mark for the spring term after posting a 3.06 fall semester GPA. It marked the fifth time in the last six seasons that the program earned All-Academic Team honors.

Three Baylor women’s tennis players — Megan Horter, Diana Nolak and Sona Novakova — received 2011-12 ITA Scholar-Athlete recognition for their classroom work. Baylor women’s golf senior Valerie Sternebeck and freshman Stani Schiavone were named to the 2011-12 National Golf Coaches Association All-Academic Scholar Team; marking the 12th consecutive season the program had at least one such honoree, and the 10th time in that span it had multiple student-athletes named to the team. The criteria for selection to the All-American Scholar Team are some of the most stringent in all of college athletics. The minimum cumulative GPA is 3.50 and student-athletes must have completed in at least 50 percent (Division I) of the college’s regularly scheduled competitive rounds during the year.

Baylor men’s golfer Jakob Mikkelsen and Lorenzo Scotti were named Division I Cleveland Golf/Srixon All-America Scholars, as announced by the GCAA. Both Mikkelsen and Scotti were repeat winners after earning the honor following the 2011 season. They join Worth Williams, Chase Thomas and Bill Alcorn to give the Bears five two-time All-America Scholars in program history. Nine Baylor golfers have combined to earn 14 all-time honors.

To be eligible for All-America Scholar status an individual must be a junior or senior academically, compete in at least three full years at the collegiate level, participate in 70-percent of his team’s competitive rounds or compete in the NCAA Championships, have a stroke-average under 76.0 in Division I, and maintain a minimum cumulative grade-point average of at least 3.2. A recipient must also be of high moral character and be in good standing at his college or university.

Coach Greg Prest’s team also earned All-Academic honors for their combined efforts with one team member, and freshman Scott Drew’s squad, is the first Bear named to the NABC Honors Court since Mark Shepard in 2008.

Kathy Shelton, a junior softball player, and Deonka Cesar, a sophomore on the acrobatics & tumbling squad, were selected as 2012 Arthur Ashe Jr. Sports Scholar Athlete Honors Court.
Twelve (12) Baylor student-athletes were among a group of 60 Big 12 Conference student-athletes who earned the second annual Dr. Gerald Lage award, the Conference’s highest academic honor. In order to be eligible for the accolade, student-athletes must have lettered at least once in their career while maintaining residence at their institution for at least one academic year. The honorees, which can only be recognized once, should have 100 hours of earned credit with a cumulative grade-point average of 3.80 at the time of nomination.

Baylor’s 2012 Lage Award winners included Alex Colyer (softball), Robert Griffin III (football), Brittany Hunenmuller (soccer), Bethany Johnston (soccer), Taylor Jackson (men’s track & field), Blake Niccum (men’s track & field), Lindsay Palmer (women’s basketball), Diamond Richardson (women’s track & field), Jadon Schupp (equestrian), Jessica Uhlein (women’s track & field), Catie Westenhower (women’s track) and Kim Woodman (equestrian). More than 400 Division I Football Bowl Subdivision (FBS) student-athletes were named as the inaugural recipients of the 1A F A R Academic Excellence Award. A dozen Baylor student-athletes, the second-most of any FBS school, were honored. The award was sponsored by the 1A Faculty Athletics Representatives (FAR) to recognize student-athlete academic achievement. Alabam a led the nation with 14 student-athletes listed followed by Baylor’s 12 and Arizona State, Ohio State and New Mexico with 11 each. Recipients were chosen from students who graduated in the past academic year with at least a 3.80 cumulative grade-point average and have participated in at least two years of intercollegiate athletics at an FBS institution in a sport sponsored by an FBS conference.

Baylor recipients included — Morgan Chambers (Women’s Golf/Health Science Studies/Pre-Med); Leigh Ann Gaznar (Women’s Track & Field/Biology); Betty Kyle (Soccer/Health Science Studies/Physical Therapy); Dominik Murer (Men’s Tennis/Finance); Taylor Ormond (Women’s Tennis/English); Lindsay Palmer (Women’s Basketball/Pre-Physiology); Lucy Quintana (Tennis/Health Science Studies/Pre-Med/Pre-Dental); Logan Roberts (Men’s Track/Health Science Studies/Physical Therapy); Chris Slater (Basketball/Finance); Caitlyn Trice (Volleyball/Health Science Studies/Physical Therapy); Nicole Wesley (Softball/Neuroscience); Tiffany Wesley (Softball/Health Science Studies/Pre-Med/Pre-Dental).

Leadership 360 members, comprised Baylor’s fifth Leadership Academy graduating class. The upperclassmen completed either the Veteran Leaders program or the Leadership 360 course, while the undergraduates completed the Emerging Leaders program. The Leadership Academy was formed to provide Baylor student-athletes comprehensive leadership programming with the goal of developing them as effective and vocal leaders for today and successful worldwide leaders for tomorrow. All Leadership Academy members are appointed by their head coach and must complete a year-long program in order to earn graduate status.

Baylor Athletics continued its multi-year partnership with Career Athletes to provide national representation of unique networking opportunities and career development resources for current and alumni athletes. It also provides Baylor student-athletes the opportunity to work with employers who want to hire hard working, competitive, and team oriented individuals.

Baylor finished 12th in the final 2012 Learfield Sports Directors’ Cup standings compiled by the National Association of Collegiate Directors of Athletics (NACDA). Baylor totalled 726.00 points to match its highest finish ever in the all-sports sweepstakes (it also finished 25th in 2004-05) and place fourth among Big 12 institutions. Baylor also finished fourth in the Waaco Tribune-Herald’s annual Big 12 Conference all-sports standings. In 2011-12, they’re running the school year… you would be hard-pressed to find a better one than Baylor.”

“If you want a feel-good sports story for the school year… you would be hard-pressed to find a better one than Baylor.” — Mark Blanchard, The Baylor Lariat (Jan. 5, 2012)

#YEAROFTHEBEAR

W ith all 19 of its teams participating in postseason play for the first time in school history, the 2011-12 academic year will long be remembered by Baylor athletics as the Year of the Bear. The 2011-12 season marked the seventh straight year at least 10 Baylor teams garnered postseason bids, and for the second straight season every team registered a winning record. Thrown in a pair of national team titles and three more Big 12 crowns for good measure, along with 38 All-America awards and 135 All-Big 12 citations, it is easy to see why 2011-12 was truly the Year of the Bear.

Baylor’s 2011-12 academic year was launching pads for men’s and women’s basketball teams combined to go 40-0... Oh, and quarterback Robert Griffin III was the Year of the Heisman Trophy... By my count, Baylor has made an astonishing 11 trips.” — S.L. Price, Sports Illustrated

“If all the Bears in the Big 12 are ‘racing the Big 12, an unfeathered run to the National Championship for the ladies, a Heisman Trophy for RG3 and an Elite 8 run for both basketball teams, the center of the sports world is Central Texas.” — Jim Rome (April 4, 2012)

“Already the Bears have broken the NCAA record for combined wins by a school’s football, men’s basketball, women’s basketball and baseball teams in one academic year.” — Jake Trotter, ESPN (May 30, 2012)
In the second annual Capital One Cup standings, Baylor finished 11th in the women’s cup race for the second straight year with 60 points, the best finish by a Big 12 school and just two points behind No. 10 Maryland. Stanford won the women’s Capital One Cup for the second straight year with 152.5 points, 42.5 more than second-place UCLA in the final results.

Florida also won the men’s Capital One Cup for the second straight year, while Baylor climbed from 64th place in 2010-11 to 49th in 2011-12 with 15 points. The Capital One Cup is awarded annually to each of the nation’s top men’s and women’s Division I college athletics programs.

Points toward the Capital One Cup are earned and tracked throughout the year based on final standings of NCAA Division I Championships and final official coaches’ polls.

Nine Baylor teams were ranked in their sports’ season-ending poll — Women’s Basketball (No. 1 in Associated Press/No. 1 ESPN/USA Today coaches), Equestrian (No. 6 National Collegiate

Equestrian; Association); Men’s Basketball (No. 8 in ESPN/USA Today coaches/No. 9 Associated Press); Baseball (No. 9 in USA Today/ESPN coaches and NCBAW, No. 10 in Baseball America and Collegiate Baseball, Football (No. 12 in ESPN/USA Today coaches/13th Associated Press); Women’s Tennis (No. 13 in ITA College Tennis Rankings); Women’s Golf (No. 17 in Golfweek); Men’s Tennis (No. 18 in ITA College Tennis Rankings); Women’s Indoor Track & Field (No. 23 in USTFCCA).

Here’s a look at the top-5 all-time win totals among the four sports:

<table>
<thead>
<tr>
<th>YEAR/SCHOOL</th>
<th>FB</th>
<th>MBB</th>
<th>WBB</th>
<th>D18</th>
<th>TOTAL</th>
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<tr>
<td>2011-12 Baylor</td>
<td>16</td>
<td>30</td>
<td>40</td>
<td>64</td>
<td>124</td>
</tr>
<tr>
<td>2003-04 Texas</td>
<td>15</td>
<td>26</td>
<td>38</td>
<td>70</td>
<td>126</td>
</tr>
<tr>
<td>1984-85 Oklahoma</td>
<td>9</td>
<td>31</td>
<td>23</td>
<td>55</td>
<td>118</td>
</tr>
</tbody>
</table>

Baylor’s 80 wins in football and men’s and women’s basketball in 2011-12 were also NCAA record for a single season (80-11, .822 winning percentage).

In addition to the nine Baylor teams ranked in their respective sports season-ending Top 25 polls, four others were either ranked or received votes in their sports’ polls at some point during the 2011-12 academic year — Men’s Outdoor Track & Field (nine weeks in USTFCCA ranking included four straight to open season); Women’s Outdoor Track & Field (nine straight weeks in USTFCCA poll); Men’s Golf (climbed as high as No. 14/16 in ranking, ended season at No. 33 in Golfweek); Softball (ranked in 15 of 16 USA Today/NFCA polls, received votes in season-ending poll).

Baylor’s 2011-12 Big 12 championship teams included Women’s Basketball, which swept the league’s regular season and tournament titles, as well as the Bears’ Baseball team, which captured an outright regular season conference title for only the third time in school history and first since 2000.

Over the last eight years (2003-04 through 2011-12), Baylor has won a combined 36 Big 12 regular-season and tournament championships in six different sports, which ranks third behind Texas and Texas A&M in that span.

Baylor’s 129 combined wins in the big four sports (FB/MBB/WBB/BASE) in 2011-12 established an NCAA record for a single season (129-28, .822 winning percentage). Football (10), men’s basketball (30) and women’s basketball (40) combined for 80 wins, and the baseball team’s 49-octone allowed BU to break Texas’ national record of 123 wins during the 2003-04 academic year. Baylor’s football, men’s basketball and women’s basketball teams all posted school-records for single-season wins, while the baseball team’s total was just one off the standard.

Baylor was the only school in the nation whose big four sports all finished nationally ranked (FB 13/12, MBB 9/8, WBB 1/1, BASE 9/10) in 2011-12.

Baylor was one of two schools nationally (Florida) to have every sponsored sport advance to post-season (all 19 BU teams) play in 2011-12.

Robert Griffin III became Baylor’s first-ever Heisman Trophy winner.

Brittney Griner won the 2011-12 Honda Cup as the nation’s Collegiate Woman Athlete of the Year and allowed BU to become first school to win both Heisman Trophy and the Honda Cup in the same academic year.

Baylor’s 2011-12 athletic success led to six nominees for the 2012 ESPYs presented by Capital One, with Brittney Griner winning Best Female Athlete and Best Female Collegiate Athlete ESPYs, and Robert Griffin III receiving Best Male Collegiate Athlete honors. The national champion Lady Bears were nominated for Best Team, while Kim Mulkey was in the running for Best Coach (any spot) and Griffin III was a Best Breakout Athlete finalist.

Baylor women’s basketball player Brittney Griner and quarterback Robert Griffin III were tabbed as 2011-12 Big 12 Conference Athletes of the Year, becoming BU’s first-ever

Here’s a look at the top-5 all-time win totals among the three spots:

<table>
<thead>
<tr>
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<th>WBB</th>
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<tr>
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<td>10</td>
<td>30</td>
<td>40</td>
<td>84</td>
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FOOTBALL (10-3/6-3 Big 12/T-3rd; Valero Alamo Bowl Champions)

Baylor registered just the second 10-win season in program history, and first since 1985, and recorded back-to-back winning seasons for the first time since 1994-95 en route to posting its most wins in the first time since 1994-95 en route to posting its most wins in the first time since 1994-95 and first since 1980, and recorded 10-win season in program history.

HERE’S A SPORT-BY-SPORT RECAP OF BAYLOR’S 2011-12 SEASON:

FOOTBALL

Junior quarterback Robert Griffin III became Baylor’s first-ever Heisman Trophy winner and also claimed the Davey O’Brien Award as the nation’s best signal caller en route to consensus All-America honors as well as national and Big 12 player-of-the-year honors from numerous outlets. He set or tied 54 school records in 41 career games played (40 career starts) in three-plus seasons, and won a school-record tying 23 games (J.J. Joe also won 23 games from 1990-93) under center as a Bear.

Senior IR Kendall Wright picked up four first-team All-America honors and a like number of second-team All-America accolades while becoming Baylor’s first wide receiver to earn AP All-America honors since Gerald McNeil in 1983.

Robert Griffin III

RG3 led the nation in 2011 in points responsibility (22.15), and ranked second nationally in passing efficiency (192.31) and total offense (384.00, third in completion percentage (72.39), fourth in passing TDs (37) and sixth in passing yards (4,293). One of three players in FBS history with 10,000+ passing yards (4,293), RG3 became the most prolific passer in Baylor history, re-wrote record books with 26 single-season, 20 career and eight single-game marks, before electing to leave school with his degree in hand following 2011 season for the NFL.

Wright joined RG3 to give the Bears two AP All-Americans in the same season for the first time since 1991.

Baylor’s all-time leader in receptions, receiving yards and receiving TDs, Wright set or tied 16 school records in four-year career, including career (302) and single-season (108 in 2011) receptions, career (4,004), single-season (1,663) and single-game (206) receiving yards and career (30) and single-season (14) receiving touchdowns. The 2011 Biletnikoff semifinalist ranked third nationally and led the Big 12 with 1,663 (127.9 ypg) receiving yards as a senior in 2011 and ranked seventh nationally and second in Big 12 with 8.3 receptions-per-game.

Senior running back Terrance Ganaway earned All-American and All-Big 12 honors as a senior and arguably became one of Baylor’s most prolific running backs ever. He set or tied 13 school records as senior in 2011, his first and only starting season in

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Baylor’s record-setting offense nationally and led the Big 12 with 1,663 (127.9 ypg) receiving yards as a senior in 2011 and ranked seventh nationally and second in Big 12 with 8.3 receptions-per-game.\n
yards per game, while ranking third in Big 12 in rushing TDs (21), fifth in scoring (10.2) and fifth in all-purpose yards per-game (123.0).

Baylor’s record-setting offense (that had five players drafted in the 2012 NFL Draft) ranked second nationally in 2011, averaging 587.1 yards of total offense per game. The Bears offensive system, master-minded by architects Art Briles (a finalist for the 2011 Bear Bryant Coach of the Year Award) and offensive coordinator Philip Montgomery (named the 2011

The Baylor Bears have it figured out under Ian McCaw. Have quality, loyal leaders of both coaches and student-athletes, who buy into the program and commit to the same goals and core values, and the victories will come. Buoys to the Baylor Bears, it is great to see a program winning because of sound principles rather than winning because you have the most money.”

Dr. Richard L. Sander
(Jan. 6, 2012)
Robert Griffin III, former Baylor players, participated in the coaches All-Big 12 teams, and a trio of All-Americans. 

Baylor set or tied 108 offensive school records in 2011 (totaled 119 plus yards rushing and 300-plus passing. 

Baylor had two players selected in the first round of the NFL Draft – Labrum is the only other school that can boast that. 

Over the last four seasons, a figure impressive five NFL first-rounders bested only by Alabama (11) and Southern Cal (6) and equaling the total number of first-rounders from Baylor from 1966 to 2008. 

Baylor’s success drew fans in record numbers in 2011. The 2011 Bears, who finished a perfect 7-0 at Floyd Casey Stadium (a school-record for home wins), broke school records for both average (41,368) and total (289,574) home attendance.

Baylor’s Pro Day at the Allison Indoor Facility in late March. More than 140 credentialed media and more than 60 NFL personnel representing 25 teams were in attendance. 

Jim Barnes, edged over Texas Tech. 

The Bears’ 1-0 win at Texas on Sept. 23 was the first victory over the Longhorns since Sept. 26, 2005, and their first in Austin since Oct. 10, 1997.

Over the last four seasons, Baylor has had 12 student-athletes earn CoSIDA Academic All-District honors after having just 10 such selections in the program’s previous 12 seasons. In 2011, Baylor had four Academic All-District honorees, including two, junior forward Dana Larson (second team) and senior midfielder Bethany Johnston (third team) who went on to receive Capital One Academic All-America honors.

The Baylor women rebounded from a 10th-place team finish at the 2011 Big 12 Championship to place sixth at the NCAA South Central Regional Championship. Freshman Rachel Johnson finished 19th at the
The Baylor women recorded four top-five finishes on the year, including a season-opening Bear Twilight victory behind the event’s individual champion in senior Cate Westenhover.

The BU women earned USTFCCCA All-Academic team honors after posting a fall school-record 3.51 grade-point average in the classroom. Baylor was one of 54 teams nationally honored that posted at least a 3.5 fall 2011 term mark.

MEN’S CROSS COUNTRY
(9th Big 12/12th NCAA South Central Regional)
The Baylor men’s cross country team placed ninth at the 2011 Big 12 Championships and 12th at the NCAA South Central Regional.

BU recorded three top five team finishes on the season, including a win at the UT-Arlington Season Opener. Sophomore Brad Miles claimed the UT-Arlington Season Opener individual title to help his squad to the team crown.

Like their female counterparts, the Baylor men’s cross country team also earned USTFCCCA All-Academic team honors after posting a fall school-record 3.43 semester grade-point average. All-told, the Baylor men were one of 28 teams nationally with a fall semester mark over a 3.4.

WINTER

WOMEN’S BASKETBALL
(40-0/18-0 Big 12/1st, NCAA Champions)
Coach Kim Mulkey’s Baylor Lady Bears swept the Big 12 regular-season and tournament titles for the second consecutive season, en route to the program’s first national championship since 2005 and a history-making 40-0 final record. It marked the first time a men’s or women’s basketball team finished the season at 40-0, and over the last two seasons Baylor owns a 78-4 record.

With her second NCAA crown, Mulkey, the 2012 consensus national and Big 12 Coach of the Year, became the fifth coach in the NCAA era to win multiple national titles in the women’s game, joining Tennessee’s Pat Summit (8), UConn’s Geno Auriemma (6), Southern Cal’s Linda Sharp (2) and Stanford’s Tara VanDerveer (2).

Since taking over a squad that was just 7-20 the season prior to her arrival, Mulkey has guided the Lady Bears to 12 postseason appearances, including 11 NCAA Tournaments, three trips to the Women’s Final Four and a trip to the 2003 WNIT finals. Her teams have also registered 12 of the program’s 18, 20-win seasons and three of its six all-time 30-win campaigns, including its only 40-win season, while averaging 28.2 wins per season.

With her second NCAA crown, Mulkey attained her 300th career victory with BU’s second-round Preseason WNIT win over Chattanooga and ranks No. 4 among the winningest active Division I head coaches (811) and No. 5 all-time. Of the three active coaches ranked ahead of her, Mulkey reached 300 wins the fastest. It took
Geno Auriemma (UConn) and Pat Head Coach Pat Summitt (Tennessee) each 13 seasons to attain the milestone and Stanford’s Tara VanDerveer needed 14 years to reach 300. Mulkey currently has 338 career wins.

Baylor's senior class of Terran Condrey, Ashley Field and Lindsay Palmer finished their four-year BU careers with a record of 131-19 (87.3) with one national title, two Final Four appearances, four NCAA Tournament trips and five Big 12 titles (two regular-season, three tournament) to their credit. A three-time All-American, junior power forward Brittney Griner was named Associated Press Player of the Year, earned both the Wade and Naismith Trophies, was the Wooden Award winner, received the Ann Meyers Drysdale Player of the Year Award from the USBWA, named the WBCA’s National Defensive Player of the Year and was the most outstanding player of both the Final Four and the Des Moines Regional. In addition, Griner has earned numerous Big 12 Conference honors over her first three seasons, including a pair of Big 12 Player of the Year awards and three All-Big 12 honors, and was also named the 2011-12 Honda Cup as the Collegiate Woman Athlete of the Year across all sports.

Griner, the 6-foot-8 center from Houston, Texas, averaged 23.2 points, 9.5 rebounds and a nation’s high 5.2 blocks per game in 2011-12. With 2,425 points and 599 blocks to her credit, Griner is the first NCAA player to score more than 2,200 points and block more than 500 shots and needs just 65 blocks to become the all-time block leader. She scored a Big 12 single-season record 929 points as a junior, the third-highest season total in school history (and most in the NCAA era). Baylor was far from a one- woman band, though, as sophomore guard Odyssey Sims earned first-team USBWA AllAmerica honors (second-team AP), and was named to the Final Four, Des Moines Regional and Big 12 All-Tournament teams. One of eight nominees for the 2012 Lieberman Award as the nation’s top point guard, as well as a Wooden Award and Wade Trophy finalist, Sims was at her best against ranked opponents, averaging 19.6 points in 13 such games (vs. 14.9 ppg on season). In national statistics, she ranked No. 20 in steals (3.0), No. 60 in assists/turnover ratio and No. 66 in assists (4.4).

Junior forward Destiny Williams earned second-team All-Big 12 honors as well as honorable mention WBCA All-America recognition, while guard Kimetria Hayden was an honorable mention All-Big 12 pick.

In 2011-12, the Lady Bears drew 142,697 fans for their 19 home games, averaging a record 8,563 per game to rank sixth nationally. In addition, BU surpassed the 100,000 mark in home attendance for the seventh straight year and drew 10,000-plus crowds four times on the season with the first three advance home sellouts in program history.

Dr Pepper produced bottles commemorating the 2012 Baylor Lady Bears’ NCAA national basketball championship. This marks the fourth time Dr Pepper has produced commemorative bottles honoring Baylor teams, as it also recognized the Bears’ 1974 and 1980 Southwest Conference championship football teams as well as the Lady Bears’ 2005 NCAA title.

MEN’S BASKETBALL (30-8/12-6 Big 12/3rd, NCAA Elite Eight)

For the second time in three seasons, Baylor’s season ended with a trip to the Elite Eight and a loss to the eventual national champion. Ranked every week during the 2011-12 season, coach Scott Drew’s Bears established program records for overall wins (30), conference wins (12) and tied its mark for NCAA wins in a single postseason (three). The Bears finished No. 9 in the final AP Top 25 and No. 8 in the final USA TODAY/ESPN Top 25 – the highest season-ending ranking in program history.

Drew became the first coach in program history to guide Baylor to four postseason appearances and only the second Baylor head coach to make three NCAA Tournament appearances, joining Bill Henderson. He also moved into second on Baylor’s career wins list with 157 victories since the start of 2007-08 season, Baylor is now 121-55 (135 wins in first 11 seasons of Big 12 era), while producing four of its seven all-time 20-win seasons and 48 of the program’s 51 all-time weeks ranked in the Top 25 over that span.

Baylor was one of only six men’s teams to make at least two Elite Eight appearances in the last three years, joining Butler, Florida, Kansas, Kentucky and North Carolina. Baylor is also the only NCAA Division I school to have both its men’s and women’s basketball teams win at least 30 games during the 2011-12 academic year.

In 2011-12, Baylor swept the “Big 12 South” schools for the first time in program history (10-0 vs. Texas, Texas A&M, Texas Tech, Oklahoma and Oklahoma State); it also swept Oklahoma and Oklahoma State in the same season for the first time ever; Texas and Texas A&M in the same season for the first time since 1970-71, and Texas, Texas A&M and Texas Tech in the same season for the first time in history.

Baylor established program records for total home attendance (134,541) and per-game average (7,914) in 2011-12. It marked the sixth straight year more than 100,000 fans came through the Ferrell Center doors (only two such years in arena’s first 18 seasons as Baylor’s homecourt), and Drew coached teams own seven of the 10 best per-game season averages in Ferrell Center history.

Seniors Quincy Acy, Fred Ellis and Anthony Jones became the winneest class in program history, amassing 100 career victories in four
**WOMEN’S INDOOR TRACK & FIELD (7th Big 12/16th NCAA Championships)**

At the Big 12 Indoor Championships, Baylor tied for fourth on the women’s side with 76 points, marking the program’s third-highest point total in Big 12 history. It marked a three-place improvement from its Big 12 indoor finish. Seven of Baylor’s 14 total competitors who earned 21 total Big 12 awards achieved the honor in at least two events. Sophomore Tiffany McReynolds won her second consecutive conference title in the 60 hurdles with a season-best 8.15 time; then came back less than 10 minutes later to earn All-Big 12 honors in the team standings for coach Todd Harbour’s squad over their 2011 indoor finish.

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**MEN’S INDOOR TRACK & FIELD (5th Big 12/35th NCAA Championship)**

For the 12th time in the meet’s 16-year history, the Baylor men finished among the top five teams at the Big 12 Indoor Championships, as coach Todd Harbour’s 2012 Bears placed fifth with 53 points. Five of 11 BU competitors who earned 2012 All-Big 12 distinction achieved the honor in at least two events. Junior Eric Bostick broke the school record in the heptathlon at the conference meet 5,017 points, becoming the only competitor in program history to score over 5,000 points.

At the 2012 NCAA Indoor Championships, the BU men placed 35th with five points, and had five All-America performances.

Freshman Patrick Schoenball earned All-America honors with a fifth-place finish in the 800 meters (1:49.25). Baylor’s 4x400-meter relay of junior Justin Allen, sophomore Blake Heriot, junior Drew Seale and senior Zwede Hewitt helped the program earn All-America honors in the event for the sixth consecutive season with time of 3:07.88 to place seventh.

**SPRING**

EQUESTRIAN (10-5, 4th Big 12/ Hunter Seat National Champions; 3rd overall at NCAEA) Baylor equestrian’s Hunter Seat team took home its first national championship with a thrilling victory over Texas A&M that came down to a 1192-1070 win on points after a 4-4 tie at the National Collegiate Equestrian Association Championship at Waco’s Extraco Events Center. The victory also ensured a third-place finish overall, the highest in program history, for coach Ellen White’s seven-year-old program.

Texas A&M took a brief 3-2 lead in Fences before junior Taylor Brown evened it up with a high score of 174. The Aggies regained the lead before Samantha Schaefer took to her horse for the final ride.
Schafer earned Most Valuable Rider over Fences after going 3-0 and averaging the highest score throughout the championship.

For the first time, the Big 12 selected an all-conference equestrian team, and Baylor had five honorees—senior Lisa Goldman (unanimous selection in equitation over fences; equitation on the flat), Brown (unanimous selection in equitation on the flat), freshman Parris Rice (horsemanship) and sophomores Olivia Rogers (unanimous selection in reining).

Goldman was the Big 12’s 2012 Equestrian over Fences Rider of the Year, while Brown shared the Equestrian On the Flat Rider of the Year honor with Oklahoma State’s Jordan White.

Goldman and Brown earned first-team All-America honors in flat and fences, respectively, while Goldman (fences), Rice (horsemanship) and Rogers (reining) were honorable mention All-Americans.

Assistant Hunter Seat coach Stacy Lane-Sanderson became the first recipient of the National Collegiate Equestrian Association Coach of the Year award. Lane-Sanderson helped lead the Baylor hunter seat team to its first ever National Championship in 2011-12.

ACROBATICS & TUMBLING (NCAA National Semifinalists)

Despite a coaching change just two months before the season began, Baylor advanced to the national semifinals for the second straight year under first-year head coach LaPrise Harris-Williams.

Baylor hosted the NCAA National Championships in the Ferrell Center and a overcame deficit heading into final event to upset No. 3 seed Fairmont State before falling to No. 2 seed Oregon in the semifinals.

Sophomore Deonka Ceasar was one of Baylor’s two 2012 Arthur Ashe Jr. Sports Scholar Award winners.

WOMEN’S TENNIS (25-8/7-2 Big 12/Final; NCAA Round of 16)

Coach Joey Scriziano’s Lady Bears finished the season ranked 13th nationally by the ITA with a 25-8 record, which marked the program’s fifth straight season with at least 25 wins and the eighth straight of at least 20 victories. Fourteen of BU’s wins were over ranked opponents, including seven over top 25 teams.

The Lady Bears have now reached at least the NCAA finals site (Round of 16) in eight straight seasons.

Baylor had three seniors finish among the top 50 in the 2012 ITA singles rankings: No. 19 Nina Secerbegovic, No. 20 Diana Nakic and No. 50 Sona Novakova, as well as the doubles team of Secerbegovic and freshman Ema Burgic. They were ranked 15th in doubles after a deep run to the quarterfinals of the NCAA Doubles Championship, defeating the nation’s No. 1-ranked duo of Florida’s Allie Will and Sofie Oyen along the way, to garner All-America honors.

Secerbegovic, who earned her third straight All-America award as an individual, ended the 2012 season with a 28-6 record, which ranked her first on the squad in winning percentage (.808) and second in victories. Her .863 career winning percentage (126-20) ranks No. 1 all-time at Baylor.

Nakic, meanwhile, earned her first-career All-America honor and led the 2012 squad with a total of 33 wins and just 13 losses. Her breakout year included a team-best 14 wins over ranked opponents and a berth as a 9-16 seed in the NCAA Singles Championship.

Earlier in the year, Nakic claimed the ITA Texas Regional singles title to earn a berth to the ITA National Intercollegiate Indoors.

The third decorated senior, Novakova, finished the season ranked 50th with the team’s second-highest singles winning percentage of .818 (27-6). Her 27 wins were the third-most on the team, and she claimed nine wins over ranked opponents.

Baylor assistant coach Alison Ojeda was named the ITA Texas Region Assistant Coach of the Year, while Nakic was the region’s Senior of the Year recipient and Novakova was the region’s Arthur Ashe Courage and Leadership recipient.

MEN’S TENNIS (19-12/3-2 Big 12/3rd; NCAA Round of 16)

One of the youngest teams to make the NCAA Tournament, the Bears’ 15th straight NCAA Tournament appearance, finished 19-12 overall and 3-2 in the Big 12 Conference, good for third place.

The Bears’ No. 18 final 2012 ITA team ranking keeps BU as one of the top two collegiate men’s tennis programs over the last 16 years with an average ranking during that time of 6.1.

Freshman Mate Zsiga earned the second Baylor freshman to earn singles All-American honors, joining former Bear standout Benjamin Becker, a 2002 recipient who went on to become a three-time singles All-American.

Zsiga received the highest ranking of his career, finishing as No. 17 in the season-ending rankings. The Big 12 Freshman of the Year, ITA Texas Region Rookie of the Year and All-Big 12 selection led the team with a 3-8 record.

The Bears have now had an All-American in 11 straight seasons and a singles All-American in 11 of the last 13 years. Under Knoll, the Bears have had 12 student-athletes earn All-American honors 25 times.

Junior Roberto Maytin was ranked in both singles and doubles after earning All-Big 12 honors in both. With his 24-16 singles mark, Maytin finished ranked No. 80 and was ranked with two different partners in doubles. He and senior Kike Grangeiro finished the season ranked No. 41 with an 8-5 mark and he teamed with Zsiga for an 11-5 record and a final listing of No. 73. Grangeiro also earned All-Big 12 honors in doubles.

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Bayor’s pitching staff overcame Canion’s injury to finish 19th nationally in team ERA at 1.80. Geterman Stadium established new records for total home attendance (31,434) and for the first time in the stadium’s 14-year history Baylor averaged more than 1,000 fans per home game (1,014).

**MEN’S GOLF (5th Big 12/all NCAA Ann Arbor Regional)**

The Baylor men’s golf team made its 15th consecutive NCAA postseason appearance, earning a bid to the 2012 NCAA Ann Arbor Regional, where it finished 11th. Coach Greg Priest’s team registered a fifth-place finish at the Big 12 Championship, its third fifth-place finish in the last five years which matches the program’s highest Big 12 finish since 2002 (fourth).

Senior Joakim Mikkelsen enjoyed one of the best individual seasons in program history. He won the 2012 Big 12 Championship individual title, the first Baylor golfer to do so since Worth Williams in 2001, then went on to register the second-lowest single-season stroke average in school history (71.38). The first golfer in program history to earn three NCAA PING All-Central Region selections, Mikkelsen was one of 10 golfers named to the 2012 Division I PING All-America third team, and was an honorable mention GolfWeek All-America selection. He is the 13th All-American in program history and first PING All-American in six years.

As a senior, Mikkelsen became Baylor’s first All-Big 12 golfer since 2001 and was one of five finalists for the 2012 Byron Nelson Award. He won the 2012 Big 12 Championship individual title, shooting 3-under and earning a seven-stroke deficit in the final round. He leaves Baylor with 12 career top-five and 19 career top-10 finishes, ranking third in program history in both categories.

Baylor posted one 2011-12 tournament victory, winning the Turning Stone Tiger Intercollegiate, and posted five top-3 and 9 top-5 finishes on the season.

America’s highest score since 2008, as B Aylor w as

**WOMEN’S GOLF (4th Big 12; T-16th NCAA Championships)**

Under the direction of first-year head coach Jay Goble, Baylor advanced to the 2012 NCAA Championship for just the second time in program history, where it finished tied for 16th in the 24-team field. It marked the best NCAA finish in school history for the program, as Baylor was 19th in its only other team appearance in 2004.

After missing NCAA Regional play in 2011, Baylor made its 11th such appearance in the last 13 years in 2012.

Baylor won three 2011-12 tournaments — Price’s “Give ‘Em Five” Intercollegiate, Dick McGuire Invitational and BancorpSouth Rebel Intercollegiate, en route to a third-place finish at the Big 12 Championships, matching its highest finish ever at the event.

Baylor freshman Hayley Davis became the program’s first All-American by receiving second-team All-America recognition by the National Golf Coaches Association (NGCA) and honorable mention status from GolfWeek. One of Baylor’s two 2012 All-Big 12 performers, Davis posted a single-season program record with a 73.08 scoring average in 37 rounds. She finished 11th or better in 11 of Baylor’s 12 tournaments in 2011-12, including nine top-10 finishes, and nearly 92 percent of her 37 rounds counted toward the team score (34 of 37 rounds).

Davis also earned Big 12 All-Tournament and All-Big 12 honors (earning BU senior Chelsey Cottrall) while also receiving NGCA All-West Region distinction (with senior Jaclyn Jansen). It marked the second time in school history BU placed two student-athletes on the Big 12 All Tournament team and the first time since 2007 it had multiple all-conference honorees.

**WOMEN’S OUTDOOR TRACK & FIELD (4th Big 12/T-60th NCAA Championships)**

At the 2012 Big 12 Outdoor Championships, Baylor finished fourth on the women’s side, marking the program’s third top-five finish in the past four seasons. The women tied for 60th at the NCAA Outdoor Championships with one All-America performance. Eight of BU’s 13 total competitors to earn All-Big 12 distinction achieved the honor in at least two events, led by three all-conference honors from freshman Alyssa Nichols (400m, 4x100m Relay; 4x400m Relay).

Junior Erin Atkinson broke her second school record of the season in the hammer throw, shattering the previous mark by over 40 feet with a toss of 204.1.

Junior Skylar White claimed her third school record, breaking the discus mark with a throw of 189.2. She claimed All-America honors in the discus with a seventh-place finish at the NCAA event.

Junior Christina Holland became the third Lady Bear to break a record outdoors with a run of 56.87 seconds in the 400 hurdles.

**MEN’S OUTDOOR TRACK & FIELD (6th Big 12/T-49th NCAA Championships)**

Baylor finished sixth at the Big 12 Men’s Track & Field Championships with 65 points, marking the program’s highest score since 2008. The BU men’s track team earned All-America honors.

Six of Baylor’s 11 total competitors to earn All-Big 12 distinction achieved the honor in at least two events with junior Blake Heriot (200m, 400m; 4x100m Relay) and junior Everett Walker (100m, 200m, 4x100m Relay) earning three honors each.

Walker also broke the school record in the 100 meters with a season-best of 10.12 seconds.

Baylor’s 4x100-meter relay team of Heriot, senior Whitney Prevost, senior Woodrow Randall and Walker placed fifth at the national meet to earn All-America honors in the event for the third time in five seasons.
Steve Smith

Midwest Region Coach of the Year

league history, and went on to finish ballInsider.com National Coach of with a 49-17 record and a Waco record, which was the second-best first conference loss on May 12. Bu shy of the school record and its 12/1st; NCAAA Super Regional) Baylor also won its first regional took over sole possession of the Baseball Newspaper

April 23 and April 30 history. Baylor's No. 1 ranking in the string, Baylor reached No. 1 in the polls for the first time in program history. Baylor's No. 1 ranking in the April 23 and April 30 Collegiate Baseball Newspaper polls marked the first times Baylor had ever been ranked as the nation's top team. The Bears shared the top spot with Kentucky in the April 23 CBN poll, took over sole possession of the top spot on April 30, and dropped to No. 2 despite not playing any games the week of May 6.

With a 15-2 win over Texas A&M-Corpus Christi on April 17, head coach Steve Smith broke Baylor's all-time wins record for any sport with his 655th career victory. Smith is 668-432-1 in 18 seasons leading the Bears. He passed his predecessor, the late Mickey Sullivan (649-428-4), for the Baylor coaching wins record. Sullivan recorded his 649 wins in 1,081 games, while Smith recorded 657 wins through the same number of games.

The Bears had four All-Americans and 11 All-Big 12 honorees, both of which were school records, 10 Academic All-Big 12 selections, six Major League Baseball draft picks, one CoSIDA Academic All-American and the Big 12 Player, Newcomer and Coach of the Year.

Senior catcher Josh Ludwig and junior pitcher Josh Turley were named 2012 All-Americans by Baseball America. Ludwig became the eighth player in program history named a first-team All-American, while Turley was named to the publication's third team.

Ludwig also joined Jason Jennings, Chad Hawkins and Kelly Shoppach as the only players in program history named All-Americans by all four major publications: the ABCA, the NCAA's Collegiate Baseball Newspaper and Baseball America. He was selected as the first-team's designated hitter after hitting .362 with 16 home runs and 71 RBIs to lead a Baylor offense that led the Big 12 in nine categories. Ludwig's 71 RBIs were the third-most in a single season in program history, and his 16 home runs were the most ever by a Baylor catcher. He also became the sixth Big 12 Player of the Year in program history.

Turley posted a 9-1 record with a 1.96 ERA in 110.0 innings over 17 starts for the season. His 1.96 ERA was the fifth-lowest by a Baylor pitcher during the aluminum-bat era, and his 9-1 record gave him the best winning percentage by a junior in program history. Turley also went led the Big 12 with a 1.92 ERA in league play, and his 6-0 record in Big 12 play trailed only Jason Jennings' 9-0 conference season in 1999.

In addition to Ludwig and Turley, senior pitcher Trent Blank and junior outfielder Logan Vick also picked up 2012 All-America honors, giving the Bears 22 all-time All-Americans. Blank and Vick were both named to the third team by Collegiate Baseball, while Blank added third-team honors from the NCBA.

Baylor junior first baseman Max Muncy, Ludwig and Vick were selected on the second day of the 2012 Major League Baseball First-Year Player Draft. Muncy was selected in the 69th round by the Oakland Athletics, Ludwig was picked in the eighth round by the Philadelphia Phillies, and Vick went in the 11th round to the Cleveland Indians.

Turley was selected in the 16th round by the Detroit Tigers, Tyler Bremer went in the 27th round by the Chicago Cubs, and Blank was chosen by the Colorado Rockies in the 30th round. With six 2012 draftees, 123 Bears have been drafted all-time.

Baylor Ballpark saw a school record total 126,947 fans pass through its gates in 2012, and the season average of 3,255 was also a facility record. BU drew a school-record 5,911 fans for its 1-0 win over Texas A&M, April 21, as six of top 10 crowds in program history were recorded in 2012.

**Administrative Accomplishments 2011-12**

While Baylor Athletics enjoyed unprecedented 2011-12 academic and athletic success, it also saw the following administrative achievements during the year:

Following the Board of Regents fall 2011 meeting, Baylor Athletics released architectural renderings of an on-campus, overturf football, baseball and softball facility to the University's ongoing strategic planning process. Since the release of the renderings, the department has completed a fan study and feasibility study for the stadium, and the University has received several generous financial gifts toward the stadium.

In March 2012, the University announced that it received a leadership gift — the largest capital gift in university history — from Elizabeth and Drayton McLane Jr. for Baylor's new on-campus football stadium alongside the Brazos River. With this naming rights gift, the McLane family asked that the new football facility be named Baylor Stadium.

Continuing the strong forward momentum for the stadium project, on May 9, a gift from alumnus John Eddie Williams to name the field at Baylor Stadium, John Eddie Williams Field, was announced. Eight days later, a gift from Sheila and Walter Umphrey for Baylor Stadium was released that will support construction of the Sheils and Walter Umphrey Bridge at Baylor Stadium that will be built over the Brazos River, connecting the new stadium with Baylor Law School and the Baylor campus.

The new on-campus Baylor Stadium is expected to be built on a 93-acre site on Interstate 35, one of the nation's busiest highways, traversed by more than 42 million drivers annually. The stadium will hold 40,000-45,000 spectators, with the flexibility to expand to 55,000 in the future. It also features a bridge crossing the Brazos River and connecting the stadium to the campus, canopy shading for half of all seats throughout the day, open concourses with views directly to the stadium, suites, loge boxes, indoor and
Located on La Salle Avenue across from the Ferrell Center, will be completed by December 2012. In addition to unique features tailored specifically for Baylor tennis, the facility also reserved space to store recreational equipment for the adjacent intramural fields.

With an eye toward bringing future NCAA Men’s and Women’s Tennis Championship finals to Central Texas while also maintaining Baylor’s tennis programs among the nation’s elite, Mark and Paula Hurd made another generous financial gift that will be used to further enhance the Baylor Tennis Center. The proposed renovations were approved by the Baylor Board of Regents during their July 2011 meeting in Waco. In addition, the Willis Family Equestrian Center, named for the family of fellow Baylor Regent Richard Willis, is one of the nation’s finest collegiate equestrian facilities. Through the addition of the Carlile Equestrian Building, the team will benefit from a place of preparation and bonding, and coaches will have the advantage of space to plan and strategize. Fully equipped with versatile meeting spaces, a training and treatment room, a locker room for student-athletes and administrative offices for coaches, the Carlile Equestrian Building will meet current needs of the team and further enable the program to train exceptional student-athletes.

For the eighth consecutive year, the Baylor Bear Foundation provided a record-breaking gift to Baylor Athletics, as the generosity of nearly 3,000 members allowed it to raise more than $8.2 million in support for the school’s 19-sport intercollegiate athletics program during the 2011-12 fiscal year. The Bear Foundation’s record total came through annual giving ($6.0 million), endowment interest ($1.3 million) and sky box revenues ($832,195). The BFF’s 2011-12 contribution is an increase of more than $600,000 over its 2010-11 then-record gift of $7.6 million, and its annual giving total was also a Foundation record. The Bear Foundation’s year-end totals do not reflect any capital gifts received during the year.

Over the last eight years, the Bear Foundation’s annual support of scholarships for Baylor’s student-athletes has more than doubled, from $3.312 million in 2004-05 to 2011-12’s record-breaking total. The Bear Foundation topped the $4 million mark for the first time in 2006-07, reached $5 million the following year (2007-08), topped $6 million for the first time in 2008-09 and cleared the $7 million threshold in 2009-10 before surpassing the $8 million mark this past year. Annual giving has grown from $2.565 million in 2004-05 to more than $8.06 million during the recently completed academic year.

For the ninth consecutive year, the Philip M. Dorr Alumni & Friends Endowed Investment Fund provided a generous financial contribution to Baylor University’s Athletic Department. An $80,000 gift from the Fund was presented to the Athletic Department at halftime of the Baylor-Oklahoma men’s basketball game, Feb. 24,
2012. The Fund, which continues to rank as one of the nation’s largest managed by students, has provided more than $1.3 million in support of scholarships for Baylor’s 19-sport intercollegiate athletics program since its first grant to the department in 2004.

In the first seven years of the Baylor-IMG partnership, the department’s corporate sponsorship revenues have increased by more than $1.2 million, and exceed their revenue goals four times in the last five years.

Baylor’s partnership with the Licensing Resource Group continues to be a success in growing the Baylor brand and generating royalties for the institution. For the third consecutive year, Baylor established a royalty record, as it topped $480,000 in royalties received off the sale of officially licensed products in 2011-12. It marked the fifth straight year the school’s net royalties increased. In addition, Baylor’s licensing program produced three of the top four quarters ever in 2011-12, including the top two quarters ($157,916.13 and $128,624.17). The last eight quarters, all since the LRG partnership began, rank as the top eight licensing revenue producers in school history.

Electronic Arts, Inc., selected Baylor’s Heisman Trophy-winning quarterback Robert Griffin III as one of two featured individuals on the cover of EA SPORTS™ NCAA® Football 13. In addition to RG3, fellow Heisman Trophy winner Barry Sanders of Oklahoma State will appear on the cover of NCAA Football 13 based on a fan vote. Baylorbears.com established records for total number of unique visitors (3,233,184) and average unique visitors per month (269,349). It marked the ninth straight year more than 1.1 million unique visitors visited the site, and the third straight year it topped the 2 million mark in that category. The official athletic site of Baylor Athletics has averaged more than 100,000 unique visitors in each of the last five years for the first time in the site’s history, and those visitors viewed more than 19.5 million pages in 2011-12 — an average of more than 1.629 million page views per month, and the second-highest total in the site’s history behind the 20.611 million viewed in 2003-04.

More than $420,000 in officially licensed Baylor apparel and merchandise was sold through baylorbears.com in 2011-12, a site record-High and the fifth straight year sales topped $100,000. The 2011-12 sales total of $420,551.80 was nearly double the 2010-11 mark and marked the second consecutive year sales topped $200,000 and the third time overall. Over the stores first five years, it registered on-line sales totaling more than $422,000, however, in the last six years sales have totaled more than $1.1 million with $646,358 in sales the last two years.

Baylorbears.com had a record 17,473 subscribers to its on-line audio and video All-Access product in 2011-12, an increase of more than 7,700 subscribers from the 2010-11 academic year. Baylor’s All-Access subscription numbers have grown in six of the last seven years, starting with 2,484 subscribers in 2005-06, topping the 4,000 mark for the first time in 2007-08 and reaching the 11,000 mark in 2009-10 before falling to the 9,000 threshold in 2010-11 and climbing to a record 17,000-plus in 2011-12. Audio and video features continue to be offered free of charge, while there is a nominal fee for fans to view the video of select home Baylor athletic events.

A school-record 90 Baylor athletic contests in eight sports were televised in 2011-12. Baylor football had a school-record-tying 11 broadcasts, while the Bears’ men’s basketball team had a program-record tying 34 telecasts and the Lady Bear basketball team had a program-best 25 broadcasts.

BaylorVision produced 151 live events in 2011-12. Baylor Director of Athletics Ian McCaw was selected as the 2011-12 Under Armour Athletic Director of the Year for the Football Bowl Subdivision’s West Region. McCaw, who was also one of five finalists for the 2011-12 Street & Smith’s SportsBusiness Journal/Daily Athletic Director of the Year award, was honored along with fellow Football Bowl Subdivision athletic directors Mike O’Brien (Toledo/Northeast), Richard Giannini (Southern Mississippi/Southwest) and Jim Phillips (Northwestern/Central). McCaw completed his fourth year on the NCAA Recruiting Cabinet and first as its chairman. He also ended his first year as a member of the 1A Athletic Directors Association Executive Committee.

Deputy Athletics Director Todd Patulski completed his fourth year of service to the NCAA Men’s and Women’s Track & Field Committee, and his second as chairman. Executive Associate Athletics Director/External Affairs Nick Joos completed his ninth year on the College Sports Information Directors of America Board of Directors and served as the organization’s third Past President in 2011-12.

Baylor Associate Athletics Director/Student-Athlete Services Bart Byrd was the 2011-12...
President-Elect of the National Association of Academic Advisors for Athletics, and will serve as its President in 2012-13.

Baylor Director of Student-Athlete Development Tierra Barber was named to Career Athletes’ First National Collegiate Advisory Board. The nine-member board is comprised of individuals with experience in the area of student-athlete development, life skills and academic services.

More than 1,000 Waco-area businesses participated in the Baylor Spirit Program during the 2011-12 academic year, the third consecutive year the program has grown its participation numbers. The program is designed to ask local businesses to support Waco’s hometown team, the Baylor Bears, by displaying promotional items that display Baylor spirit. Items are provided free of charge to local business, and include complimentary tickets to select home games.

Baylor’s football success drew fans in record numbers to Floyd Casey Stadium in 2011. The 2011 Bears, who finished a perfect 7-0 on their home turf (a school-record for home wins), broke school records for both average (41,368) and total (289,574) home attendance. It marked the sixth straight year more than 200,000 fans passed through the stadium gates to support the Bears.

For the second straight year, Baylor fans traveled well to the Bears’ bowl game, as a crowd of 65,256 was on hand to see BU’s come-from-behind victory over Washington at the Alamo Dome. It marked the fifth-largest crowd in Valero Alamo Bowl history, and the largest since 2007. The crowd was also the fourth-largest to attend a Baylor bowl game behind only the 1980 Cotton (74,281), 1975 Cotton (68,500) and 2010 Texas (68,211) bowl games.

For the seventh straight season, the Baylor Lady Bears surpassed the 100,000 fan mark in home attendance and in the process their average of 8,563 was a school record and ranked sixth nationally. It marked the second straight season Baylor finished sixth nationally in home attendance. Baylor’s total home attendance mark of 162,697 ranked second to the 166,593 fans that attended its 21 home games in 2010-11.

The 2011-12 Lady Bears drew 10,000-plus crowds four times on the season, a school-record 10,627 vs. both Connecticut and Texas A&M, 10,381 vs. Texas Tech and 10,006 vs. Kansas with advance sellouts for the Connecticut, Texas A&M and Texas Tech games.

For a program-record sixth straight season, more than 100,000 fans came through the Ferrell Center doors to watch the Baylor men’s basketball team play, as the Bears established arena records for total home attendance (134,541) and per-game average (7,914) in 2011-12.

Baylor Ballpark saw a school record total 126,947 fans pass through its gates in 2012 for Baylor baseball games, and the Bears’ season average of 3,255 was also a facility record. BU drew a school-record 5,911 fans for its 1-0 win over Texas A&M, April 21, as six of top 10 crowds in program history were recorded in 2012. It marked just the third time in Baylor Ballpark’s 14-year history, and first since 2007, that more than 100,000 fans passed through the turnstiles.

The Lady Bear softball team drew a school-record 31,434 fans for 24 Getterman Stadium dates in 2012, and for the first time ever averaged more than 1,000 fans per home game (1,014).

Some 11,355 fans attended Baylor home volleyball matches during the 2011 season, as BU averaged a school-record 873 fans per match while registering the second-highest total home attendance mark in program history. It marked the third straight season more than 11,000 fans attended Baylor home volleyball matches.